

### **United States Potassium Formate Market Report 2017**

https://marketpublishers.com/r/U5DBBBC59ECEN.html

Date: January 2018

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U5DBBBC59ECEN

#### **Abstracts**

In this report, the United States Potassium Formate market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Potassium Formate in these regions, from 2012 to 2022 (forecast).

United States Potassium Formate market competition by top manufacturers/players, with Potassium Formate sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Perstorp



### **OXEA** Corporation

ADDCON
NASi
M-I Swaco
BASF
Kemira
Esseco
Hawkins
Shouguang Hengtong Chemical
Chongqing Chuandong Chemical
Shuntong Chemical
Mianyang Aostar Phosphorus Chemical
Hangzhou Focus Chemical
Shanxi Zhaoyi Chemical
Huayun Chemical
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into
Solid Potassium Formate

Liquid Potassium Formate



On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Oil Field	
Deicing Agent	

Others

If you have any special requirements, please let us know and we will offer you the report as you want.



#### **Contents**

United States Potassium Formate Market Report 2017

#### 1 POTASSIUM FORMATE OVERVIEW

- 1.1 Product Overview and Scope of Potassium Formate
- 1.2 Classification of Potassium Formate by Product Category
- 1.2.1 United States Potassium Formate Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Potassium Formate Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Solid Potassium Formate
  - 1.2.4 Liquid Potassium Formate
- 1.3 United States Potassium Formate Market by Application/End Users
- 1.3.1 United States Potassium Formate Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Oil Field
  - 1.3.3 Deicing Agent
  - 1.3.4 Others
- 1.4 United States Potassium Formate Market by Region
- 1.4.1 United States Potassium Formate Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Potassium Formate Status and Prospect (2012-2022)
  - 1.4.3 Southwest Potassium Formate Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Potassium Formate Status and Prospect (2012-2022)
  - 1.4.5 New England Potassium Formate Status and Prospect (2012-2022)
  - 1.4.6 The South Potassium Formate Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Potassium Formate Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Potassium Formate (2012-2022)
- 1.5.1 United States Potassium Formate Sales and Growth Rate (2012-2022)
- 1.5.2 United States Potassium Formate Revenue and Growth Rate (2012-2022)

### 2 UNITED STATES POTASSIUM FORMATE MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Potassium Formate Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Potassium Formate Revenue and Share by Players/Suppliers



#### (2012-2017)

- 2.3 United States Potassium Formate Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Potassium Formate Market Competitive Situation and Trends
  - 2.4.1 United States Potassium Formate Market Concentration Rate
- 2.4.2 United States Potassium Formate Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Potassium Formate Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES POTASSIUM FORMATE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Potassium Formate Sales and Market Share by Region (2012-2017)
- 3.2 United States Potassium Formate Revenue and Market Share by Region (2012-2017)
- 3.3 United States Potassium Formate Price by Region (2012-2017)

## 4 UNITED STATES POTASSIUM FORMATE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Potassium Formate Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Potassium Formate Revenue and Market Share by Type (2012-2017)
- 4.3 United States Potassium Formate Price by Type (2012-2017)
- 4.4 United States Potassium Formate Sales Growth Rate by Type (2012-2017)

### 5 UNITED STATES POTASSIUM FORMATE SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Potassium Formate Sales and Market Share by Application (2012-2017)
- 5.2 United States Potassium Formate Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES POTASSIUM FORMATE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

#### 6.1 Perstorp



- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Potassium Formate Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Perstorp Potassium Formate Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 OXEA Corporation
  - 6.2.2 Potassium Formate Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 OXEA Corporation Potassium Formate Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 ADDCON
  - 6.3.2 Potassium Formate Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 ADDCON Potassium Formate Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 NASi
  - 6.4.2 Potassium Formate Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 NASi Potassium Formate Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 M-I Swaco
  - 6.5.2 Potassium Formate Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 M-I Swaco Potassium Formate Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 BASF
  - 6.6.2 Potassium Formate Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 BASF Potassium Formate Sales, Revenue, Price and Gross Margin (2012-2017)



- 6.6.4 Main Business/Business Overview
- 6.7 Kemira
  - 6.7.2 Potassium Formate Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Kemira Potassium Formate Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Esseco
  - 6.8.2 Potassium Formate Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 Esseco Potassium Formate Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Hawkins
  - 6.9.2 Potassium Formate Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Hawkins Potassium Formate Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Shouguang Hengtong Chemical
  - 6.10.2 Potassium Formate Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 Shouguang Hengtong Chemical Potassium Formate Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Chongqing Chuandong Chemical
- 6.12 Shuntong Chemical
- 6.13 Mianyang Aostar Phosphorus Chemical
- 6.14 Hangzhou Focus Chemical
- 6.15 Shanxi Zhaoyi Chemical
- 6.16 Huayun Chemical

#### 7 POTASSIUM FORMATE MANUFACTURING COST ANALYSIS

7.1 Potassium Formate Key Raw Materials Analysis



- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Potassium Formate

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Potassium Formate Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Potassium Formate Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES POTASSIUM FORMATE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)



- 11.1 United States Potassium Formate Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Potassium Formate Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Potassium Formate Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Potassium Formate Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Potassium Formate

Figure United States Potassium Formate Market Size (K Units) by Type (2012-2022)

Figure United States Potassium Formate Sales Volume Market Share by Type (Product Category) in 2016

Figure Solid Potassium Formate Product Picture

Figure Liquid Potassium Formate Product Picture

Figure United States Potassium Formate Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Potassium Formate by Application in 2016 Figure Oil Field Examples

Table Key Downstream Customer in Oil Field

Figure Deicing Agent Examples

Table Key Downstream Customer in Deicing Agent

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Potassium Formate Market Size (Million USD) by Region (2012-2022)

Figure The West Potassium Formate Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Potassium Formate Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Potassium Formate Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Potassium Formate Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Potassium Formate Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Potassium Formate Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Potassium Formate Sales (K Units) and Growth Rate (2012-2022) Figure United States Potassium Formate Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Potassium Formate Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Potassium Formate Sales (K Units) of Key Players/Suppliers



(2012-2017)

Table United States Potassium Formate Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Potassium Formate Sales Share by Players/Suppliers Figure 2017 United States Potassium Formate Sales Share by Players/Suppliers Figure United States Potassium Formate Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Potassium Formate Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Potassium Formate Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Potassium Formate Revenue Share by Players/Suppliers Figure 2017 United States Potassium Formate Revenue Share by Players/Suppliers Table United States Market Potassium Formate Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Potassium Formate Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Potassium Formate Market Share of Top 3 Players/Suppliers Figure United States Potassium Formate Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Potassium Formate Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Potassium Formate Product Category
Table United States Potassium Formate Sales (K Units) by Region (2012-2017)
Table United States Potassium Formate Sales Share by Region (2012-2017)
Figure United States Potassium Formate Sales Share by Region (2012-2017)
Figure United States Potassium Formate Sales Market Share by Region in 2016
Table United States Potassium Formate Revenue (Million USD) and Market Share by
Region (2012-2017)

Table United States Potassium Formate Revenue Share by Region (2012-2017) Figure United States Potassium Formate Revenue Market Share by Region (2012-2017)

Figure United States Potassium Formate Revenue Market Share by Region in 2016
Table United States Potassium Formate Price (USD/Unit) by Region (2012-2017)
Table United States Potassium Formate Sales (K Units) by Type (2012-2017)
Table United States Potassium Formate Sales Share by Type (2012-2017)
Figure United States Potassium Formate Sales Share by Type (2012-2017)
Figure United States Potassium Formate Sales Market Share by Type in 2016
Table United States Potassium Formate Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Potassium Formate Revenue Share by Type (2012-2017)



Figure Revenue Market Share of Potassium Formate by Type (2012-2017)

Figure Revenue Market Share of Potassium Formate by Type in 2016

Table United States Potassium Formate Price (USD/Unit) by Types (2012-2017)

Figure United States Potassium Formate Sales Growth Rate by Type (2012-2017)

Table United States Potassium Formate Sales (K Units) by Application (2012-2017)

Table United States Potassium Formate Sales Market Share by Application (2012-2017)

Figure United States Potassium Formate Sales Market Share by Application (2012-2017)

Figure United States Potassium Formate Sales Market Share by Application in 2016

Table United States Potassium Formate Sales Growth Rate by Application (2012-2017)

Figure United States Potassium Formate Sales Growth Rate by Application (2012-2017)

Table Perstorp Basic Information List

Table Perstorp Potassium Formate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Perstorp Potassium Formate Sales Growth Rate (2012-2017)

Figure Perstorp Potassium Formate Sales Market Share in United States (2012-2017)

Figure Perstorp Potassium Formate Revenue Market Share in United States (2012-2017)

Table OXEA Corporation Basic Information List

Table OXEA Corporation Potassium Formate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure OXEA Corporation Potassium Formate Sales Growth Rate (2012-2017)

Figure OXEA Corporation Potassium Formate Sales Market Share in United States (2012-2017)

Figure OXEA Corporation Potassium Formate Revenue Market Share in United States (2012-2017)

**Table ADDCON Basic Information List** 

Table ADDCON Potassium Formate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure ADDCON Potassium Formate Sales Growth Rate (2012-2017)

Figure ADDCON Potassium Formate Sales Market Share in United States (2012-2017)

Figure ADDCON Potassium Formate Revenue Market Share in United States (2012-2017)

Table NASi Basic Information List

Table NASi Potassium Formate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure NASi Potassium Formate Sales Growth Rate (2012-2017)

Figure NASi Potassium Formate Sales Market Share in United States (2012-2017)



Figure NASi Potassium Formate Revenue Market Share in United States (2012-2017)
Table M-I Swaco Basic Information List

Table M-I Swaco Potassium Formate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure M-I Swaco Potassium Formate Sales Growth Rate (2012-2017)

Figure M-I Swaco Potassium Formate Sales Market Share in United States (2012-2017)

Figure M-I Swaco Potassium Formate Revenue Market Share in United States (2012-2017)

Table BASF Basic Information List

Table BASF Potassium Formate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure BASF Potassium Formate Sales Growth Rate (2012-2017)

Figure BASF Potassium Formate Sales Market Share in United States (2012-2017)

Figure BASF Potassium Formate Revenue Market Share in United States (2012-2017)

Table Kemira Basic Information List

Table Kemira Potassium Formate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kemira Potassium Formate Sales Growth Rate (2012-2017)

Figure Kemira Potassium Formate Sales Market Share in United States (2012-2017)

Figure Kemira Potassium Formate Revenue Market Share in United States (2012-2017)

Table Esseco Basic Information List

Table Esseco Potassium Formate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Esseco Potassium Formate Sales Growth Rate (2012-2017)

Figure Esseco Potassium Formate Sales Market Share in United States (2012-2017)

Figure Esseco Potassium Formate Revenue Market Share in United States (2012-2017)

Table Hawkins Basic Information List

Table Hawkins Potassium Formate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hawkins Potassium Formate Sales Growth Rate (2012-2017)

Figure Hawkins Potassium Formate Sales Market Share in United States (2012-2017)

Figure Hawkins Potassium Formate Revenue Market Share in United States (2012-2017)

Table Shouguang Hengtong Chemical Basic Information List

Table Shouguang Hengtong Chemical Potassium Formate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Shouguang Hengtong Chemical Potassium Formate Sales Growth Rate (2012-2017)

Figure Shouguang Hengtong Chemical Potassium Formate Sales Market Share in



United States (2012-2017)

Figure Shouguang Hengtong Chemical Potassium Formate Revenue Market Share in United States (2012-2017)

Table Chongqing Chuandong Chemical Basic Information List

Table Shuntong Chemical Basic Information List

Table Mianyang Aostar Phosphorus Chemical Basic Information List

Table Hangzhou Focus Chemical Basic Information List

Table Shanxi Zhaoyi Chemical Basic Information List

Table Huayun Chemical Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Potassium Formate

Figure Manufacturing Process Analysis of Potassium Formate

Figure Potassium Formate Industrial Chain Analysis

Table Raw Materials Sources of Potassium Formate Major Players/Suppliers in 2016

Table Major Buyers of Potassium Formate

Table Distributors/Traders List

Figure United States Potassium Formate Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Potassium Formate Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Potassium Formate Price (USD/Unit) Trend Forecast (2017-2022) Table United States Potassium Formate Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Potassium Formate Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Potassium Formate Sales Volume (K Units) Forecast by Type in 2022

Table United States Potassium Formate Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Potassium Formate Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Potassium Formate Sales Volume (K Units) Forecast by Application in 2022

Table United States Potassium Formate Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Potassium Formate Sales Volume Share Forecast by Region (2017-2022)



Figure United States Potassium Formate Sales Volume Share Forecast by Region (2017-2022)

Figure United States Potassium Formate Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Potassium Formate Market Report 2017
Product link: <a href="https://marketpublishers.com/r/U5DBBBC59ECEN.html">https://marketpublishers.com/r/U5DBBBC59ECEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U5DBBBC59ECEN.html">https://marketpublishers.com/r/U5DBBBC59ECEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970