

# United States Post-It & Sticky Notes Market Report 2017

<https://marketpublishers.com/r/U0BF1CFA277EN.html>

Date: September 2017

Pages: 96

Price: US\$ 3,800.00 (Single User License)

ID: U0BF1CFA277EN

## Abstracts

In this report, the United States Post-It & Sticky Notes market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Post-It & Sticky Notes in these regions, from 2012 to 2022 (forecast).

United States Post-It & Sticky Notes market competition by top manufacturers/players, with Post-It & Sticky Notes sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

3M

Hopax

4A PAPER

Deli

M&G Investments

Comix

GuangBo

Poppin

Huiying Enterprise

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Traditional Surface Notes

Erasable Surface Notes

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Post-It & Sticky Notes for each application, including

Office

Household

School

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Post-It & Sticky Notes Market Report 2017

## **1 POST-IT & STICKY NOTES OVERVIEW**

### 1.1 Product Overview and Scope of Post-It & Sticky Notes

### 1.2 Classification of Post-It & Sticky Notes by Product Category

#### 1.2.1 United States Post-It & Sticky Notes Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Post-It & Sticky Notes Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Traditional Surface Notes

##### 1.2.4 Erasable Surface Notes

### 1.3 United States Post-It & Sticky Notes Market by Application/End Users

#### 1.3.1 United States Post-It & Sticky Notes Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Office

##### 1.3.3 Household

##### 1.3.4 School

##### 1.3.5 Other

### 1.4 United States Post-It & Sticky Notes Market by Region

#### 1.4.1 United States Post-It & Sticky Notes Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Post-It & Sticky Notes Status and Prospect (2012-2022)

##### 1.4.3 Southwest Post-It & Sticky Notes Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Post-It & Sticky Notes Status and Prospect (2012-2022)

##### 1.4.5 New England Post-It & Sticky Notes Status and Prospect (2012-2022)

##### 1.4.6 The South Post-It & Sticky Notes Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Post-It & Sticky Notes Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Post-It & Sticky Notes (2012-2022)

#### 1.5.1 United States Post-It & Sticky Notes Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Post-It & Sticky Notes Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES POST-IT & STICKY NOTES MARKET COMPETITION BY PLAYERS/SUPPLIERS**

### 2.1 United States Post-It & Sticky Notes Sales and Market Share of Key

Players/Suppliers (2012-2017)

2.2 United States Post-It & Sticky Notes Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Post-It & Sticky Notes Average Price by Players/Suppliers (2012-2017)

2.4 United States Post-It & Sticky Notes Market Competitive Situation and Trends

2.4.1 United States Post-It & Sticky Notes Market Concentration Rate

2.4.2 United States Post-It & Sticky Notes Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Post-It & Sticky Notes Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES POST-IT & STICKY NOTES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Post-It & Sticky Notes Sales and Market Share by Region (2012-2017)

3.2 United States Post-It & Sticky Notes Revenue and Market Share by Region (2012-2017)

3.3 United States Post-It & Sticky Notes Price by Region (2012-2017)

### **4 UNITED STATES POST-IT & STICKY NOTES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Post-It & Sticky Notes Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Post-It & Sticky Notes Revenue and Market Share by Type (2012-2017)

4.3 United States Post-It & Sticky Notes Price by Type (2012-2017)

4.4 United States Post-It & Sticky Notes Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES POST-IT & STICKY NOTES SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Post-It & Sticky Notes Sales and Market Share by Application (2012-2017)

5.2 United States Post-It & Sticky Notes Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES POST-IT & STICKY NOTES PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### **6.1 3M**

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Post-It & Sticky Notes Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 3M Post-It & Sticky Notes Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

### **6.2 Hopax**

6.2.2 Post-It & Sticky Notes Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Hopax Post-It & Sticky Notes Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

### **6.3 4A PAPER**

6.3.2 Post-It & Sticky Notes Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 4A PAPER Post-It & Sticky Notes Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

### **6.4 Deli**

6.4.2 Post-It & Sticky Notes Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Deli Post-It & Sticky Notes Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

### **6.5 M&G Investments**

6.5.2 Post-It & Sticky Notes Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 M&G Investments Post-It & Sticky Notes Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

### **6.6 Comix**

- 6.6.2 Post-It & Sticky Notes Product Category, Application and Specification
  - 6.6.2.1 Product A
  - 6.6.2.2 Product B
- 6.6.3 Comix Post-It & Sticky Notes Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 GuangBo
  - 6.7.2 Post-It & Sticky Notes Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 GuangBo Post-It & Sticky Notes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Poppin
  - 6.8.2 Post-It & Sticky Notes Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Poppin Post-It & Sticky Notes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Huiying Enterprise
  - 6.9.2 Post-It & Sticky Notes Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Huiying Enterprise Post-It & Sticky Notes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview

## **7 POST-IT & STICKY NOTES MANUFACTURING COST ANALYSIS**

- 7.1 Post-It & Sticky Notes Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Post-It & Sticky Notes

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Post-It & Sticky Notes Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Post-It & Sticky Notes Major Manufacturers in 2016

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES POST-IT & STICKY NOTES MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

### 11.1 United States Post-It & Sticky Notes Sales Volume, Revenue Forecast (2017-2022)

### 11.2 United States Post-It & Sticky Notes Sales Volume Forecast by Type (2017-2022)

### 11.3 United States Post-It & Sticky Notes Sales Volume Forecast by Application (2017-2022)

### 11.4 United States Post-It & Sticky Notes Sales Volume Forecast by Region (2017-2022)



## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Post-It & Sticky Notes

Figure United States Post-It & Sticky Notes Market Size (K Units) by Type (2012-2022)

Figure United States Post-It & Sticky Notes Sales Volume Market Share by Type (Product Category) in 2016

Figure Traditional Surface Notes Product Picture

Figure Erasable Surface Notes Product Picture

Figure United States Post-It & Sticky Notes Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Post-It & Sticky Notes by Application in 2016

Figure Office Examples

Table Key Downstream Customer in Office

Figure Household Examples

Table Key Downstream Customer in Household

Figure School Examples

Table Key Downstream Customer in School

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Post-It & Sticky Notes Market Size (Million USD) by Region (2012-2022)

Figure The West Post-It & Sticky Notes Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Post-It & Sticky Notes Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Post-It & Sticky Notes Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Post-It & Sticky Notes Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Post-It & Sticky Notes Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Post-It & Sticky Notes Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Post-It & Sticky Notes Sales (K Units) and Growth Rate (2012-2022)

Figure United States Post-It & Sticky Notes Revenue (Million USD) and Growth Rate

(2012-2022)

Figure United States Post-It & Sticky Notes Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Post-It & Sticky Notes Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Post-It & Sticky Notes Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Post-It & Sticky Notes Sales Share by Players/Suppliers

Figure 2017 United States Post-It & Sticky Notes Sales Share by Players/Suppliers

Figure United States Post-It & Sticky Notes Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Post-It & Sticky Notes Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Post-It & Sticky Notes Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Post-It & Sticky Notes Revenue Share by Players/Suppliers

Figure 2017 United States Post-It & Sticky Notes Revenue Share by Players/Suppliers

Table United States Market Post-It & Sticky Notes Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Post-It & Sticky Notes Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Post-It & Sticky Notes Market Share of Top 3 Players/Suppliers

Figure United States Post-It & Sticky Notes Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Post-It & Sticky Notes Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Post-It & Sticky Notes Product Category

Table United States Post-It & Sticky Notes Sales (K Units) by Region (2012-2017)

Table United States Post-It & Sticky Notes Sales Share by Region (2012-2017)

Figure United States Post-It & Sticky Notes Sales Share by Region (2012-2017)

Figure United States Post-It & Sticky Notes Sales Market Share by Region in 2016

Table United States Post-It & Sticky Notes Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Post-It & Sticky Notes Revenue Share by Region (2012-2017)

Figure United States Post-It & Sticky Notes Revenue Market Share by Region (2012-2017)

Figure United States Post-It & Sticky Notes Revenue Market Share by Region in 2016

Table United States Post-It & Sticky Notes Price (USD/Unit) by Region (2012-2017)

Table United States Post-It & Sticky Notes Sales (K Units) by Type (2012-2017)

Table United States Post-It & Sticky Notes Sales Share by Type (2012-2017)

Figure United States Post-It & Sticky Notes Sales Share by Type (2012-2017)  
Figure United States Post-It & Sticky Notes Sales Market Share by Type in 2016  
Table United States Post-It & Sticky Notes Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Post-It & Sticky Notes Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Post-It & Sticky Notes by Type (2012-2017)  
Figure Revenue Market Share of Post-It & Sticky Notes by Type in 2016  
Table United States Post-It & Sticky Notes Price (USD/Unit) by Types (2012-2017)  
Figure United States Post-It & Sticky Notes Sales Growth Rate by Type (2012-2017)  
Table United States Post-It & Sticky Notes Sales (K Units) by Application (2012-2017)  
Table United States Post-It & Sticky Notes Sales Market Share by Application (2012-2017)  
Figure United States Post-It & Sticky Notes Sales Market Share by Application (2012-2017)  
Figure United States Post-It & Sticky Notes Sales Market Share by Application in 2016  
Table United States Post-It & Sticky Notes Sales Growth Rate by Application (2012-2017)  
Figure United States Post-It & Sticky Notes Sales Growth Rate by Application (2012-2017)  
Table 3M Basic Information List  
Table 3M Post-It & Sticky Notes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure 3M Post-It & Sticky Notes Sales Growth Rate (2012-2017)  
Figure 3M Post-It & Sticky Notes Sales Market Share in United States (2012-2017)  
Figure 3M Post-It & Sticky Notes Revenue Market Share in United States (2012-2017)  
Table Hopax Basic Information List  
Table Hopax Post-It & Sticky Notes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Hopax Post-It & Sticky Notes Sales Growth Rate (2012-2017)  
Figure Hopax Post-It & Sticky Notes Sales Market Share in United States (2012-2017)  
Figure Hopax Post-It & Sticky Notes Revenue Market Share in United States (2012-2017)  
Table 4A PAPER Basic Information List  
Table 4A PAPER Post-It & Sticky Notes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure 4A PAPER Post-It & Sticky Notes Sales Growth Rate (2012-2017)  
Figure 4A PAPER Post-It & Sticky Notes Sales Market Share in United States (2012-2017)  
Figure 4A PAPER Post-It & Sticky Notes Revenue Market Share in United States

(2012-2017)

Table Deli Basic Information List

Table Deli Post-It & Sticky Notes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Deli Post-It & Sticky Notes Sales Growth Rate (2012-2017)

Figure Deli Post-It & Sticky Notes Sales Market Share in United States (2012-2017)

Figure Deli Post-It & Sticky Notes Revenue Market Share in United States (2012-2017)

Table M&G Investments Basic Information List

Table M&G Investments Post-It & Sticky Notes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure M&G Investments Post-It & Sticky Notes Sales Growth Rate (2012-2017)

Figure M&G Investments Post-It & Sticky Notes Sales Market Share in United States (2012-2017)

Figure M&G Investments Post-It & Sticky Notes Revenue Market Share in United States (2012-2017)

Table Comix Basic Information List

Table Comix Post-It & Sticky Notes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Comix Post-It & Sticky Notes Sales Growth Rate (2012-2017)

Figure Comix Post-It & Sticky Notes Sales Market Share in United States (2012-2017)

Figure Comix Post-It & Sticky Notes Revenue Market Share in United States (2012-2017)

Table GuangBo Basic Information List

Table GuangBo Post-It & Sticky Notes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure GuangBo Post-It & Sticky Notes Sales Growth Rate (2012-2017)

Figure GuangBo Post-It & Sticky Notes Sales Market Share in United States (2012-2017)

Figure GuangBo Post-It & Sticky Notes Revenue Market Share in United States (2012-2017)

Table Poppin Basic Information List

Table Poppin Post-It & Sticky Notes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Poppin Post-It & Sticky Notes Sales Growth Rate (2012-2017)

Figure Poppin Post-It & Sticky Notes Sales Market Share in United States (2012-2017)

Figure Poppin Post-It & Sticky Notes Revenue Market Share in United States (2012-2017)

Table Huiying Enterprise Basic Information List

Table Huiying Enterprise Post-It & Sticky Notes Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)

Figure Huiying Enterprise Post-It & Sticky Notes Sales Growth Rate (2012-2017)

Figure Huiying Enterprise Post-It & Sticky Notes Sales Market Share in United States (2012-2017)

Figure Huiying Enterprise Post-It & Sticky Notes Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Post-It & Sticky Notes

Figure Manufacturing Process Analysis of Post-It & Sticky Notes

Figure Post-It & Sticky Notes Industrial Chain Analysis

Table Raw Materials Sources of Post-It & Sticky Notes Major Players/Suppliers in 2016

Table Major Buyers of Post-It & Sticky Notes

Table Distributors/Traders List

Figure United States Post-It & Sticky Notes Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Post-It & Sticky Notes Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Post-It & Sticky Notes Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Post-It & Sticky Notes Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Post-It & Sticky Notes Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Post-It & Sticky Notes Sales Volume (K Units) Forecast by Type in 2022

Table United States Post-It & Sticky Notes Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Post-It & Sticky Notes Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Post-It & Sticky Notes Sales Volume (K Units) Forecast by Application in 2022

Table United States Post-It & Sticky Notes Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Post-It & Sticky Notes Sales Volume Share Forecast by Region (2017-2022)

Figure United States Post-It & Sticky Notes Sales Volume Share Forecast by Region (2017-2022)

Figure United States Post-It & Sticky Notes Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



## I would like to order

Product name: United States Post-It & Sticky Notes Market Report 2017

Product link: <https://marketpublishers.com/r/U0BF1CFA277EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U0BF1CFA277EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970