

# **United States POS Terminal Market Report 2017**

https://marketpublishers.com/r/U44F929BD55EN.html

Date:	January	2017
-------	---------	------

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: U44F929BD55EN

Abstracts
Notes:
Sales, means the sales volume of POS Terminal
Revenue, means the sales value of POS Terminal
This report studies sales (consumption) of POS Terminal in United States market, focuses on the top players, with sales, price, revenue and market share for each player covering
Square
INGENICO
iZettle
Intuit
Payleven
PayPal

VeriFone Inc

**CHARGE** Anywhere

Adyen



PAX
Newland
Market Segment by States, covering
California
Texas
New York
Florida
Illinois
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
POS Fixed
Mobile POS
Split by applications, this report focuses on sales, market share and growth rate of POS Terminal in each application, can be divided into
Retail
Restaurant
Hospitality Industry
Other



## **Contents**

United States POS Terminal Market Report 2017

#### 1 POS TERMINAL OVERVIEW

- 1.1 Product Overview and Scope of POS Terminal
- 1.2 Classification of POS Terminal
  - 1.2.1 POS Fixed
  - 1.2.2 Mobile POS
- 1.3 Application of POS Terminal
  - 1.3.1 Retail
  - 1.3.2 Restaurant
- 1.3.3 Hospitality Industry
- 1.3.4 Other
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of POS Terminal (2011-2021)
  - 1.4.1 United States POS Terminal Sales and Growth Rate (2011-2021)
  - 1.4.2 United States POS Terminal Revenue and Growth Rate (2011-2021)

#### 2 UNITED STATES POS TERMINAL COMPETITION BY MANUFACTURERS

- 2.1 United States POS Terminal Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States POS Terminal Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States POS Terminal Average Price by Manufactures (2015 and 2016)
- 2.4 POS Terminal Market Competitive Situation and Trends
  - 2.4.1 POS Terminal Market Concentration Rate
  - 2.4.2 POS Terminal Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES POS TERMINAL SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States POS Terminal Sales and Market Share by States (2011-2016)
- 3.2 United States POS Terminal Revenue and Market Share by States (2011-2016)
- 3.3 United States POS Terminal Price by States (2011-2016)

## 4 UNITED STATES POS TERMINAL SALES (VOLUME) AND REVENUE (VALUE)



#### BY TYPE (2011-2016)

- 4.1 United States POS Terminal Sales and Market Share by Type (2011-2016)
- 4.2 United States POS Terminal Revenue and Market Share by Type (2011-2016)
- 4.3 United States POS Terminal Price by Type (2011-2016)
- 4.4 United States POS Terminal Sales Growth Rate by Type (2011-2016)

# 5 UNITED STATES POS TERMINAL SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States POS Terminal Sales and Market Share by Application (2011-2016)
- 5.2 United States POS Terminal Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

#### 6 UNITED STATES POS TERMINAL MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Square
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 POS Terminal Product Type, Application and Specification
    - 6.1.2.1 POS Fixed
    - 6.1.2.2 Mobile POS
  - 6.1.3 Square POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.1.4 Main Business/Business Overview
- 6.2 INGENICO
  - 6.2.2 POS Terminal Product Type, Application and Specification
    - 6.2.2.1 POS Fixed
    - 6.2.2.2 Mobile POS
  - 6.2.3 INGENICO POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.2.4 Main Business/Business Overview
- 6.3 iZettle
  - 6.3.2 POS Terminal Product Type, Application and Specification
    - 6.3.2.1 POS Fixed
    - 6.3.2.2 Mobile POS
  - 6.3.3 iZettle POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.3.4 Main Business/Business Overview
- 6.4 Intuit
  - 6.4.2 POS Terminal Product Type, Application and Specification
    - 6.4.2.1 POS Fixed
    - 6.4.2.2 Mobile POS



- 6.4.3 Intuit POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Payleven
  - 6.5.2 POS Terminal Product Type, Application and Specification
    - 6.5.2.1 POS Fixed
    - 6.5.2.2 Mobile POS
  - 6.5.3 Payleven POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Main Business/Business Overview
- 6.6 PavPal
  - 6.6.2 POS Terminal Product Type, Application and Specification
    - 6.6.2.1 POS Fixed
    - 6.6.2.2 Mobile POS
  - 6.6.3 PayPal POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 Adyen
  - 6.7.2 POS Terminal Product Type, Application and Specification
    - 6.7.2.1 POS Fixed
    - 6.7.2.2 Mobile POS
  - 6.7.3 Adyen POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Main Business/Business Overview
- 6.8 CHARGE Anywhere
  - 6.8.2 POS Terminal Product Type, Application and Specification
    - 6.8.2.1 POS Fixed
    - 6.8.2.2 Mobile POS
- 6.8.3 CHARGE Anywhere POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.8.4 Main Business/Business Overview
- 6.9 VeriFone Inc
  - 6.9.2 POS Terminal Product Type, Application and Specification
    - 6.9.2.1 POS Fixed
    - 6.9.2.2 Mobile POS
- 6.9.3 VeriFone Inc POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.9.4 Main Business/Business Overview
- 6.10 PAX
  - 6.10.2 POS Terminal Product Type, Application and Specification
    - 6.10.2.1 POS Fixed
    - 6.10.2.2 Mobile POS
  - 6.10.3 PAX POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)



#### 6.10.4 Main Business/Business Overview

#### 6.11 Newland

#### 7 POS TERMINAL MANUFACTURING COST ANALYSIS

- 7.1 POS Terminal Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of POS Terminal

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 POS Terminal Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of POS Terminal Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat



- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES POS TERMINAL MARKET FORECAST (2016-2021)

- 11.1 United States POS Terminal Sales, Revenue Forecast (2016-2021)
- 11.2 United States POS Terminal Sales Forecast by Type (2016-2021)
- 11.3 United States POS Terminal Sales Forecast by Application (2016-2021)
- 11.4 POS Terminal Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of POS Terminal

Table Classification of POS Terminal

Figure United States Sales Market Share of POS Terminal by Type in 2015

Figure POS Fixed Picture

Figure Mobile POS Picture

Table Application of POS Terminal

Figure United States Sales Market Share of POS Terminal by Application in 2015

Figure Retail Examples

Figure Restaurant Examples

Figure Hospitality Industry Examples

Figure Other Examples

Figure United States POS Terminal Sales and Growth Rate (2011-2021)

Figure United States POS Terminal Revenue and Growth Rate (2011-2021)

Table United States POS Terminal Sales of Key Manufacturers (2015 and 2016)

Table United States POS Terminal Sales Share by Manufacturers (2015 and 2016)

Figure 2015 POS Terminal Sales Share by Manufacturers

Figure 2016 POS Terminal Sales Share by Manufacturers

Table United States POS Terminal Revenue by Manufacturers (2015 and 2016)

Table United States POS Terminal Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States POS Terminal Revenue Share by Manufacturers

Table 2016 United States POS Terminal Revenue Share by Manufacturers

Table United States Market POS Terminal Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market POS Terminal Average Price of Key Manufacturers in 2015

Figure POS Terminal Market Share of Top 3 Manufacturers

Figure POS Terminal Market Share of Top 5 Manufacturers

Table United States POS Terminal Sales by States (2011-2016)

Table United States POS Terminal Sales Share by States (2011-2016)

Figure United States POS Terminal Sales Market Share by States in 2015

Table United States POS Terminal Revenue and Market Share by States (2011-2016)

Table United States POS Terminal Revenue Share by States (2011-2016)

Figure Revenue Market Share of POS Terminal by States (2011-2016)

Table United States POS Terminal Price by States (2011-2016)

Table United States POS Terminal Sales by Type (2011-2016)

Table United States POS Terminal Sales Share by Type (2011-2016)



Figure United States POS Terminal Sales Market Share by Type in 2015

Table United States POS Terminal Revenue and Market Share by Type (2011-2016)

Table United States POS Terminal Revenue Share by Type (2011-2016)

Figure Revenue Market Share of POS Terminal by Type (2011-2016)

Table United States POS Terminal Price by Type (2011-2016)

Figure United States POS Terminal Sales Growth Rate by Type (2011-2016)

Table United States POS Terminal Sales by Application (2011-2016)

Table United States POS Terminal Sales Market Share by Application (2011-2016)

Figure United States POS Terminal Sales Market Share by Application in 2015

Table United States POS Terminal Sales Growth Rate by Application (2011-2016)

Figure United States POS Terminal Sales Growth Rate by Application (2011-2016)

Table Square Basic Information List

Table Square POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Square POS Terminal Sales Market Share (2011-2016)

Table INGENICO Basic Information List

Table INGENICO POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)

Table INGENICO POS Terminal Sales Market Share (2011-2016)

Table iZettle Basic Information List

Table iZettle POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)

Table iZettle POS Terminal Sales Market Share (2011-2016)

Table Intuit Basic Information List

Table Intuit POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)

Table Intuit POS Terminal Sales Market Share (2011-2016)

Table Payleven Basic Information List

Table Payleven POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)

Table Payleven POS Terminal Sales Market Share (2011-2016)

Table PayPal Basic Information List

Table PayPal POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)

Table PayPal POS Terminal Sales Market Share (2011-2016)

Table Adyen Basic Information List

Table Adyen POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)

Table Adyen POS Terminal Sales Market Share (2011-2016)

Table CHARGE Anywhere Basic Information List

Table CHARGE Anywhere POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)

Table CHARGE Anywhere POS Terminal Sales Market Share (2011-2016)

Table VeriFone Inc Basic Information List

Table VeriFone Inc POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)



Table VeriFone Inc POS Terminal Sales Market Share (2011-2016)

Table PAX Basic Information List

Table PAX POS Terminal Sales, Revenue, Price and Gross Margin (2011-2016)

Table PAX POS Terminal Sales Market Share (2011-2016)

Table Newland Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of POS Terminal

Figure Manufacturing Process Analysis of POS Terminal

Figure POS Terminal Industrial Chain Analysis

Table Raw Materials Sources of POS Terminal Major Manufacturers in 2015

Table Major Buyers of POS Terminal

Table Distributors/Traders List

Figure United States POS Terminal Production and Growth Rate Forecast (2016-2021)

Figure United States POS Terminal Revenue and Growth Rate Forecast (2016-2021)

Table United States POS Terminal Production Forecast by Type (2016-2021)

Table United States POS Terminal Consumption Forecast by Application (2016-2021)

Table United States POS Terminal Sales Forecast by States (2016-2021)

Table United States POS Terminal Sales Share Forecast by States (2016-2021)



#### I would like to order

Product name: United States POS Terminal Market Report 2017

Product link: https://marketpublishers.com/r/U44F929BD55EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U44F929BD55EN.html">https://marketpublishers.com/r/U44F929BD55EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970