

# United States Portable Printer Market Report 2016

<https://marketpublishers.com/r/UDD7211B037EN.html>

Date: November 2016

Pages: 109

Price: US\$ 3,800.00 (Single User License)

ID: UDD7211B037EN

## Abstracts

### Notes:

Sales, means the sales volume of Portable Printer

Revenue, means the sales value of Portable Printer

This report studies sales (consumption) of Portable Printer in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Brothers

Honeywell

Seiko Epson

Toshiba Tec

Zebra Technologies

Bixolon

Canon

Citizen Systems Japan

Cognitive TPG

Fujitsu Isotec

HP

Oki Data

Polaroid

Printek

SATO

Star Micronics

Xprinter Technology

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Portable Printer in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Portable Printer Market Report 2016

#### **1 PORTABLE PRINTER OVERVIEW**

- 1.1 Product Overview and Scope of Portable Printer
- 1.2 Classification of Portable Printer
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Portable Printer
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Portable Printer (2011-2021)
  - 1.4.1 United States Portable Printer Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Portable Printer Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES PORTABLE PRINTER COMPETITION BY MANUFACTURERS**

- 2.1 United States Portable Printer Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Portable Printer Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Portable Printer Average Price by Manufactures (2015 and 2016)
- 2.4 Portable Printer Market Competitive Situation and Trends
  - 2.4.1 Portable Printer Market Concentration Rate
  - 2.4.2 Portable Printer Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES PORTABLE PRINTER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Portable Printer Sales and Market Share by Type (2011-2016)
- 3.2 United States Portable Printer Revenue and Market Share by Type (2011-2016)
- 3.3 United States Portable Printer Price by Type (2011-2016)
- 3.4 United States Portable Printer Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES PORTABLE PRINTER SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Portable Printer Sales and Market Share by Application (2011-2016)
- 4.2 United States Portable Printer Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES PORTABLE PRINTER MANUFACTURERS PROFILES/ANALYSIS**

### 5.1 Brothers

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Portable Printer Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Brothers Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### 5.2 Honeywell

- 5.2.2 Portable Printer Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Honeywell Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### 5.3 Seiko Epson

- 5.3.2 Portable Printer Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Seiko Epson Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### 5.4 Toshiba Tec

- 5.4.2 Portable Printer Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Toshiba Tec Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

## 5.5 Zebra Technologies

### 5.5.2 Portable Printer Product Type, Application and Specification

#### 5.5.2.1 Type I

#### 5.5.2.2 Type II

### 5.5.3 Zebra Technologies Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.5.4 Main Business/Business Overview

## 5.6 Bixolon

### 5.6.2 Portable Printer Product Type, Application and Specification

#### 5.6.2.1 Type I

#### 5.6.2.2 Type II

### 5.6.3 Bixolon Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.6.4 Main Business/Business Overview

## 5.7 Canon

### 5.7.2 Portable Printer Product Type, Application and Specification

#### 5.7.2.1 Type I

#### 5.7.2.2 Type II

### 5.7.3 Canon Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.7.4 Main Business/Business Overview

## 5.8 Citizen Systems Japan

### 5.8.2 Portable Printer Product Type, Application and Specification

#### 5.8.2.1 Type I

#### 5.8.2.2 Type II

### 5.8.3 Citizen Systems Japan Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.8.4 Main Business/Business Overview

## 5.9 Cognitive TPG

### 5.9.2 Portable Printer Product Type, Application and Specification

#### 5.9.2.1 Type I

#### 5.9.2.2 Type II

### 5.9.3 Cognitive TPG Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.9.4 Main Business/Business Overview

## 5.10 Fujitsu Isotec

### 5.10.2 Portable Printer Product Type, Application and Specification

#### 5.10.2.1 Type I

#### 5.10.2.2 Type II

### 5.10.3 Fujitsu Isotec Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.10.4 Main Business/Business Overview
- 5.11 HP
- 5.12 Oki Data
- 5.13 Polaroid
- 5.14 Printek
- 5.15 SATO
- 5.16 Star Micronics
- 5.17 Xprinter Technology

## **6 PORTABLE PRINTER MANUFACTURING COST ANALYSIS**

- 6.1 Portable Printer Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Portable Printer

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Portable Printer Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Portable Printer Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client

8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

## **10 UNITED STATES PORTABLE PRINTER MARKET FORECAST (2016-2021)**

10.1 United States Portable Printer Sales, Revenue Forecast (2016-2021)

10.2 United States Portable Printer Sales Forecast by Type (2016-2021)

10.3 United States Portable Printer Sales Forecast by Application (2016-2021)

10.4 Portable Printer Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Portable Printer

Table Classification of Portable Printer

Figure United States Sales Market Share of Portable Printer by Type in 2015

Table Application of Portable Printer

Figure United States Sales Market Share of Portable Printer by Application in 2015

Figure United States Portable Printer Sales and Growth Rate (2011-2021)

Figure United States Portable Printer Revenue and Growth Rate (2011-2021)

Table United States Portable Printer Sales of Key Manufacturers (2015 and 2016)

Table United States Portable Printer Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Portable Printer Sales Share by Manufacturers

Figure 2016 Portable Printer Sales Share by Manufacturers

Table United States Portable Printer Revenue by Manufacturers (2015 and 2016)

Table United States Portable Printer Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Portable Printer Revenue Share by Manufacturers

Table 2016 United States Portable Printer Revenue Share by Manufacturers

Table United States Market Portable Printer Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Portable Printer Average Price of Key Manufacturers in 2015

Figure Portable Printer Market Share of Top 3 Manufacturers

Figure Portable Printer Market Share of Top 5 Manufacturers

Table United States Portable Printer Sales by Type (2011-2016)

Table United States Portable Printer Sales Share by Type (2011-2016)

Figure United States Portable Printer Sales Market Share by Type in 2015

Table United States Portable Printer Revenue and Market Share by Type (2011-2016)

Table United States Portable Printer Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Portable Printer by Type (2011-2016)

Table United States Portable Printer Price by Type (2011-2016)

Figure United States Portable Printer Sales Growth Rate by Type (2011-2016)

Table United States Portable Printer Sales by Application (2011-2016)

Table United States Portable Printer Sales Market Share by Application (2011-2016)

Figure United States Portable Printer Sales Market Share by Application in 2015

Table United States Portable Printer Sales Growth Rate by Application (2011-2016)

Figure United States Portable Printer Sales Growth Rate by Application (2011-2016)

Table Brothers Basic Information List



Table Brothers Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Brothers Portable Printer Sales Market Share (2011-2016)  
Table Honeywell Basic Information List  
Table Honeywell Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Honeywell Portable Printer Sales Market Share (2011-2016)  
Table Seiko Epson Basic Information List  
Table Seiko Epson Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Seiko Epson Portable Printer Sales Market Share (2011-2016)  
Table Toshiba Tec Basic Information List  
Table Toshiba Tec Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Toshiba Tec Portable Printer Sales Market Share (2011-2016)  
Table Zebra Technologies Basic Information List  
Table Zebra Technologies Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Zebra Technologies Portable Printer Sales Market Share (2011-2016)  
Table Bixolon Basic Information List  
Table Bixolon Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Bixolon Portable Printer Sales Market Share (2011-2016)  
Table Canon Basic Information List  
Table Canon Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Canon Portable Printer Sales Market Share (2011-2016)  
Table Citizen Systems Japan Basic Information List  
Table Citizen Systems Japan Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Citizen Systems Japan Portable Printer Sales Market Share (2011-2016)  
Table Cognitive TPG Basic Information List  
Table Cognitive TPG Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Cognitive TPG Portable Printer Sales Market Share (2011-2016)  
Table Fujitsu Isotec Basic Information List  
Table Fujitsu Isotec Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Fujitsu Isotec Portable Printer Sales Market Share (2011-2016)  
Table HP Basic Information List  
Table HP Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table HP Portable Printer Sales Market Share (2011-2016)  
Table Oki Data Basic Information List

Table Oki Data Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Oki Data Portable Printer Sales Market Share (2011-2016)  
Table Polaroid Basic Information List  
Table Polaroid Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Polaroid Portable Printer Sales Market Share (2011-2016)  
Table Printek Basic Information List  
Table Printek Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Printek Portable Printer Sales Market Share (2011-2016)  
Table SATO Basic Information List  
Table SATO Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table SATO Portable Printer Sales Market Share (2011-2016)  
Table Star Micronics Basic Information List  
Table Star Micronics Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Star Micronics Portable Printer Sales Market Share (2011-2016)  
Table Xprinter Technology Basic Information List  
Table Xprinter Technology Portable Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Xprinter Technology Portable Printer Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Portable Printer  
Figure Manufacturing Process Analysis of Portable Printer  
Figure Portable Printer Industrial Chain Analysis  
Table Raw Materials Sources of Portable Printer Major Manufacturers in 2015  
Table Major Buyers of Portable Printer  
Table Distributors/Traders List  
Figure United States Portable Printer Production and Growth Rate Forecast (2016-2021)  
Figure United States Portable Printer Revenue and Growth Rate Forecast (2016-2021)  
Table United States Portable Printer Production Forecast by Type (2016-2021)  
Table United States Portable Printer Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Portable Printer Market Report 2016

Product link: <https://marketpublishers.com/r/UDD7211B037EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UDD7211B037EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970