

United States Portable Media Player Market Report 2018

https://marketpublishers.com/r/U509B09E203QEN.html

Date: March 2018

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: U509B09E203QEN

Abstracts

In this report, the United States Portable Media Player market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Portable Media Player in these regions, from 2013 to 2025 (forecast).

United States Portable Media Player market competition by top manufacturers/players, with Portable Media Player sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including



Ap	pple
So	ony
Pa	anasonic
Sa	amsung
Iriv	ver
To	oshiba
Ai	igo
Pł	hilips
ВІ	lusens
Lo	ogitech
AC	GPtek
Ar	rchos
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into	
Fla	ash-based Players
Ha	ard Drive-Based Player
MI	P3 CD/DVD
Ne	etworked Audio Players
Ot	thers



On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Household

Commercial Use

Others

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Portable Media Player Market Report 2018

1 PORTABLE MEDIA PLAYER OVERVIEW

- 1.1 Product Overview and Scope of Portable Media Player
- 1.2 Classification of Portable Media Player by Product Category
- 1.2.1 United States Portable Media Player Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Portable Media Player Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Flash-based Players
 - 1.2.4 Hard Drive-Based Player
 - 1.2.5 MP3 CD/DVD
 - 1.2.6 Networked Audio Players
 - 1.2.7 Others
- 1.3 United States Portable Media Player Market by Application/End Users
- 1.3.1 United States Portable Media Player Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Household
 - 1.3.3 Commercial Use
 - 1.3.4 Others
- 1.4 United States Portable Media Player Market by Region
- 1.4.1 United States Portable Media Player Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Portable Media Player Status and Prospect (2013-2025)
 - 1.4.3 Southwest Portable Media Player Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Portable Media Player Status and Prospect (2013-2025)
- 1.4.5 New England Portable Media Player Status and Prospect (2013-2025)
- 1.4.6 The South Portable Media Player Status and Prospect (2013-2025)
- 1.4.7 The Midwest Portable Media Player Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Portable Media Player (2013-2025)
 - 1.5.1 United States Portable Media Player Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Portable Media Player Revenue and Growth Rate (2013-2025)

2 UNITED STATES PORTABLE MEDIA PLAYER MARKET COMPETITION BY PLAYERS/SUPPLIERS



- 2.1 United States Portable Media Player Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Portable Media Player Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Portable Media Player Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Portable Media Player Market Competitive Situation and Trends
 - 2.4.1 United States Portable Media Player Market Concentration Rate
- 2.4.2 United States Portable Media Player Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Portable Media Player Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES PORTABLE MEDIA PLAYER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Portable Media Player Sales and Market Share by Region (2013-2018)
- 3.2 United States Portable Media Player Revenue and Market Share by Region (2013-2018)
- 3.3 United States Portable Media Player Price by Region (2013-2018)

4 UNITED STATES PORTABLE MEDIA PLAYER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Portable Media Player Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Portable Media Player Revenue and Market Share by Type (2013-2018)
- 4.3 United States Portable Media Player Price by Type (2013-2018)
- 4.4 United States Portable Media Player Sales Growth Rate by Type (2013-2018)

5 UNITED STATES PORTABLE MEDIA PLAYER SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Portable Media Player Sales and Market Share by Application (2013-2018)



- 5.2 United States Portable Media Player Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES PORTABLE MEDIA PLAYER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Apple
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Portable Media Player Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Apple Portable Media Player Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.1.4 Main Business/Business Overview
- 6.2 Sony
 - 6.2.2 Portable Media Player Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Sony Portable Media Player Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Panasonic
 - 6.3.2 Portable Media Player Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Panasonic Portable Media Player Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.3.4 Main Business/Business Overview
- 6.4 Samsung
 - 6.4.2 Portable Media Player Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Samsung Portable Media Player Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Iriver
 - 6.5.2 Portable Media Player Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B



- 6.5.3 Iriver Portable Media Player Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.5.4 Main Business/Business Overview
- 6.6 Toshiba
 - 6.6.2 Portable Media Player Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 Toshiba Portable Media Player Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.6.4 Main Business/Business Overview
- 6.7 Aigo
 - 6.7.2 Portable Media Player Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Aigo Portable Media Player Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.7.4 Main Business/Business Overview
- 6.8 Philips
 - 6.8.2 Portable Media Player Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Philips Portable Media Player Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview
- 6.9 Blusens
 - 6.9.2 Portable Media Player Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Blusens Portable Media Player Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Logitech
 - 6.10.2 Portable Media Player Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Logitech Portable Media Player Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 AGPtek



6.12 Archos

7 PORTABLE MEDIA PLAYER MANUFACTURING COST ANALYSIS

- 7.1 Portable Media Player Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Portable Media Player

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Portable Media Player Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Portable Media Player Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry



- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES PORTABLE MEDIA PLAYER MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Portable Media Player Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Portable Media Player Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Portable Media Player Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Portable Media Player Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Portable Media Player

Figure United States Portable Media Player Market Size (K Units) by Type (2013-2025)

Figure United States Portable Media Player Sales Volume Market Share by Type

(Product Category) in 2017

Figure Flash-based Players Product Picture

Figure Hard Drive-Based Player Product Picture

Figure MP3 CD/DVD Product Picture

Figure Networked Audio Players Product Picture

Figure Others Product Picture

Figure United States Portable Media Player Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Portable Media Player by Application in 2017

Figure Household Examples

Table Key Downstream Customer in Household

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Portable Media Player Market Size (Million USD) by Region (2013-2025)

Figure The West Portable Media Player Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Portable Media Player Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Portable Media Player Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Portable Media Player Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Portable Media Player Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Portable Media Player Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Portable Media Player Sales (K Units) and Growth Rate (2013-2025)



Figure United States Portable Media Player Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Portable Media Player Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Portable Media Player Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Portable Media Player Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Portable Media Player Sales Share by Players/Suppliers Figure 2017 United States Portable Media Player Sales Share by Players/Suppliers Figure United States Portable Media Player Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Portable Media Player Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Portable Media Player Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Portable Media Player Revenue Share by Players/Suppliers Figure 2017 United States Portable Media Player Revenue Share by Players/Suppliers Table United States Market Portable Media Player Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Portable Media Player Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Portable Media Player Market Share of Top 3 Players/Suppliers Figure United States Portable Media Player Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Portable Media Player Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Portable Media Player Product Category
Table United States Portable Media Player Sales (K Units) by Region (2013-2018)
Table United States Portable Media Player Sales Share by Region (2013-2018)
Figure United States Portable Media Player Sales Share by Region (2013-2018)
Figure United States Portable Media Player Sales Market Share by Region in 2017
Table United States Portable Media Player Revenue (Million USD) and Market Share by
Region (2013-2018)

Table United States Portable Media Player Revenue Share by Region (2013-2018) Figure United States Portable Media Player Revenue Market Share by Region (2013-2018)

Figure United States Portable Media Player Revenue Market Share by Region in 2017 Table United States Portable Media Player Price (USD/Unit) by Region (2013-2018) Table United States Portable Media Player Sales (K Units) by Type (2013-2018)



Table United States Portable Media Player Sales Share by Type (2013-2018)

Figure United States Portable Media Player Sales Share by Type (2013-2018)

Figure United States Portable Media Player Sales Market Share by Type in 2017

Table United States Portable Media Player Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Portable Media Player Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Portable Media Player by Type (2013-2018)

Figure Revenue Market Share of Portable Media Player by Type in 2017

Table United States Portable Media Player Price (USD/Unit) by Types (2013-2018)

Figure United States Portable Media Player Sales Growth Rate by Type (2013-2018)

Table United States Portable Media Player Sales (K Units) by Application (2013-2018)

Table United States Portable Media Player Sales Market Share by Application (2013-2018)

Figure United States Portable Media Player Sales Market Share by Application (2013-2018)

Figure United States Portable Media Player Sales Market Share by Application in 2017 Table United States Portable Media Player Sales Growth Rate by Application (2013-2018)

Figure United States Portable Media Player Sales Growth Rate by Application (2013-2018)

Table Apple Basic Information List

Table Apple Portable Media Player Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Apple Portable Media Player Sales Growth Rate (2013-2018)

Figure Apple Portable Media Player Sales Market Share in United States (2013-2018)

Figure Apple Portable Media Player Revenue Market Share in United States (2013-2018)

Table Sony Basic Information List

Table Sony Portable Media Player Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sony Portable Media Player Sales Growth Rate (2013-2018)

Figure Sony Portable Media Player Sales Market Share in United States (2013-2018)

Figure Sony Portable Media Player Revenue Market Share in United States (2013-2018)

Table Panasonic Basic Information List

Table Panasonic Portable Media Player Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Panasonic Portable Media Player Sales Growth Rate (2013-2018)

Figure Panasonic Portable Media Player Sales Market Share in United States



(2013-2018)

Figure Panasonic Portable Media Player Revenue Market Share in United States (2013-2018)

Table Samsung Basic Information List

Table Samsung Portable Media Player Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Samsung Portable Media Player Sales Growth Rate (2013-2018)

Figure Samsung Portable Media Player Sales Market Share in United States (2013-2018)

Figure Samsung Portable Media Player Revenue Market Share in United States (2013-2018)

Table Iriver Basic Information List

Table Iriver Portable Media Player Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Iriver Portable Media Player Sales Growth Rate (2013-2018)

Figure Iriver Portable Media Player Sales Market Share in United States (2013-2018)

Figure Iriver Portable Media Player Revenue Market Share in United States (2013-2018)

Table Toshiba Basic Information List

Table Toshiba Portable Media Player Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Toshiba Portable Media Player Sales Growth Rate (2013-2018)

Figure Toshiba Portable Media Player Sales Market Share in United States (2013-2018)

Figure Toshiba Portable Media Player Revenue Market Share in United States (2013-2018)

Table Aigo Basic Information List

Table Aigo Portable Media Player Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Aigo Portable Media Player Sales Growth Rate (2013-2018)

Figure Aigo Portable Media Player Sales Market Share in United States (2013-2018)

Figure Aigo Portable Media Player Revenue Market Share in United States (2013-2018)

Table Philips Basic Information List

Table Philips Portable Media Player Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Philips Portable Media Player Sales Growth Rate (2013-2018)

Figure Philips Portable Media Player Sales Market Share in United States (2013-2018)

Figure Philips Portable Media Player Revenue Market Share in United States (2013-2018)

Table Blusens Basic Information List



Table Blusens Portable Media Player Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Blusens Portable Media Player Sales Growth Rate (2013-2018)

Figure Blusens Portable Media Player Sales Market Share in United States (2013-2018)

Figure Blusens Portable Media Player Revenue Market Share in United States (2013-2018)

Table Logitech Basic Information List

Table Logitech Portable Media Player Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Logitech Portable Media Player Sales Growth Rate (2013-2018)

Figure Logitech Portable Media Player Sales Market Share in United States (2013-2018)

Figure Logitech Portable Media Player Revenue Market Share in United States (2013-2018)

Table AGPtek Basic Information List

Table Archos Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Portable Media Player

Figure Manufacturing Process Analysis of Portable Media Player

Figure Portable Media Player Industrial Chain Analysis

Table Raw Materials Sources of Portable Media Player Major Players/Suppliers in 2017

Table Major Buyers of Portable Media Player

Table Distributors/Traders List

Figure United States Portable Media Player Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Portable Media Player Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Portable Media Player Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Portable Media Player Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Portable Media Player Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Portable Media Player Sales Volume (K Units) Forecast by Type in 2025

Table United States Portable Media Player Sales Volume (K Units) Forecast by Application (2018-2025)



Figure United States Portable Media Player Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Portable Media Player Sales Volume (K Units) Forecast by Application in 2025

Table United States Portable Media Player Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Portable Media Player Sales Volume Share Forecast by Region (2018-2025)

Figure United States Portable Media Player Sales Volume Share Forecast by Region (2018-2025)

Figure United States Portable Media Player Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Portable Media Player Market Report 2018

Product link: https://marketpublishers.com/r/U509B09E203QEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U509B09E203QEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970