

# United States Portable Hard Disk Market Report 2017

<https://marketpublishers.com/r/UF7B66D2D4CEN.html>

Date: August 2017

Pages: 102

Price: US\$ 3,800.00 (Single User License)

ID: UF7B66D2D4CEN

## Abstracts

In this report, the United States Portable Hard Disk market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Portable Hard Disk in these regions, from 2012 to 2022 (forecast).

United States Portable Hard Disk market competition by top manufacturers/players, with Portable Hard Disk sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Toshiba

Seagate

WD

Hitachi

Newman

Adata

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

10T

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Portable Hard Disk for each application, including

Personal Use

Commercial Use

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Portable Hard Disk Market Report 2017

## **1 PORTABLE HARD DISK OVERVIEW**

### 1.1 Product Overview and Scope of Portable Hard Disk

### 1.2 Classification of Portable Hard Disk by Product Category

#### 1.2.1 United States Portable Hard Disk Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Portable Hard Disk Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

#### 1.2.3 10T

### 1.3 United States Portable Hard Disk Market by Application/End Users

#### 1.3.1 United States Portable Hard Disk Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

#### 1.3.2 Personal Use

#### 1.3.3 Commercial Use

### 1.4 United States Portable Hard Disk Market by Region

#### 1.4.1 United States Portable Hard Disk Market Size (Value) Comparison by Region (2012-2022)

#### 1.4.2 The West Portable Hard Disk Status and Prospect (2012-2022)

#### 1.4.3 Southwest Portable Hard Disk Status and Prospect (2012-2022)

#### 1.4.4 The Middle Atlantic Portable Hard Disk Status and Prospect (2012-2022)

#### 1.4.5 New England Portable Hard Disk Status and Prospect (2012-2022)

#### 1.4.6 The South Portable Hard Disk Status and Prospect (2012-2022)

#### 1.4.7 The Midwest Portable Hard Disk Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Portable Hard Disk (2012-2022)

#### 1.5.1 United States Portable Hard Disk Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Portable Hard Disk Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES PORTABLE HARD DISK MARKET COMPETITION BY PLAYERS/SUPPLIERS**

### 2.1 United States Portable Hard Disk Sales and Market Share of Key Players/Suppliers (2012-2017)

### 2.2 United States Portable Hard Disk Revenue and Share by Players/Suppliers (2012-2017)

### 2.3 United States Portable Hard Disk Average Price by Players/Suppliers (2012-2017)

## 2.4 United States Portable Hard Disk Market Competitive Situation and Trends

### 2.4.1 United States Portable Hard Disk Market Concentration Rate

### 2.4.2 United States Portable Hard Disk Market Share of Top 3 and Top 5

### Players/Suppliers

### 2.4.3 Mergers & Acquisitions, Expansion in United States Market

## 2.5 United States Players/Suppliers Portable Hard Disk Manufacturing Base

### Distribution, Sales Area, Product Type

## **3 UNITED STATES PORTABLE HARD DISK SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

### 3.1 United States Portable Hard Disk Sales and Market Share by Region (2012-2017)

### 3.2 United States Portable Hard Disk Revenue and Market Share by Region (2012-2017)

### 3.3 United States Portable Hard Disk Price by Region (2012-2017)

## **4 UNITED STATES PORTABLE HARD DISK SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

### 4.1 United States Portable Hard Disk Sales and Market Share by Type (Product Category) (2012-2017)

### 4.2 United States Portable Hard Disk Revenue and Market Share by Type (2012-2017)

### 4.3 United States Portable Hard Disk Price by Type (2012-2017)

### 4.4 United States Portable Hard Disk Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES PORTABLE HARD DISK SALES (VOLUME) BY APPLICATION (2012-2017)**

### 5.1 United States Portable Hard Disk Sales and Market Share by Application (2012-2017)

### 5.2 United States Portable Hard Disk Sales Growth Rate by Application (2012-2017)

### 5.3 Market Drivers and Opportunities

## **6 UNITED STATES PORTABLE HARD DISK PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### 6.1 Toshiba

#### 6.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.1.2 Portable Hard Disk Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Toshiba Portable Hard Disk Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Seagate
  - 6.2.2 Portable Hard Disk Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Seagate Portable Hard Disk Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 WD
  - 6.3.2 Portable Hard Disk Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 WD Portable Hard Disk Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Hitachi
  - 6.4.2 Portable Hard Disk Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Hitachi Portable Hard Disk Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Newman
  - 6.5.2 Portable Hard Disk Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Newman Portable Hard Disk Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Adata
  - 6.6.2 Portable Hard Disk Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Adata Portable Hard Disk Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview

## **7 PORTABLE HARD DISK MANUFACTURING COST ANALYSIS**

- 7.1 Portable Hard Disk Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Portable Hard Disk

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Portable Hard Disk Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Portable Hard Disk Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES PORTABLE HARD DISK MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

11.1 United States Portable Hard Disk Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Portable Hard Disk Sales Volume Forecast by Type (2017-2022)

11.3 United States Portable Hard Disk Sales Volume Forecast by Application (2017-2022)

11.4 United States Portable Hard Disk Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

### **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Portable Hard Disk

Figure United States Portable Hard Disk Market Size (K Units) by Type (2012-2022)

Figure United States Portable Hard Disk Sales Volume Market Share by Type (Product Category) in 2016

Figure 10T Product Picture

Figure United States Portable Hard Disk Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Portable Hard Disk by Application in 2016

Figure Personal Use Examples

Table Key Downstream Customer in Personal Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure United States Portable Hard Disk Market Size (Million USD) by Region (2012-2022)

Figure The West Portable Hard Disk Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Portable Hard Disk Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Portable Hard Disk Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Portable Hard Disk Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Portable Hard Disk Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Portable Hard Disk Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Portable Hard Disk Sales (K Units) and Growth Rate (2012-2022)

Figure United States Portable Hard Disk Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Portable Hard Disk Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Portable Hard Disk Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Portable Hard Disk Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Portable Hard Disk Sales Share by Players/Suppliers



Figure 2017 United States Portable Hard Disk Sales Share by Players/Suppliers  
Figure United States Portable Hard Disk Market Major Players Product Revenue (Million USD) (2012-2017)  
Table United States Portable Hard Disk Revenue (Million USD) by Players/Suppliers (2012-2017)  
Table United States Portable Hard Disk Revenue Share by Players/Suppliers (2012-2017)  
Figure 2016 United States Portable Hard Disk Revenue Share by Players/Suppliers  
Figure 2017 United States Portable Hard Disk Revenue Share by Players/Suppliers  
Table United States Market Portable Hard Disk Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)  
Figure United States Market Portable Hard Disk Average Price (USD/Unit) of Key Players/Suppliers in 2016  
Figure United States Portable Hard Disk Market Share of Top 3 Players/Suppliers  
Figure United States Portable Hard Disk Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Portable Hard Disk Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Portable Hard Disk Product Category  
Table United States Portable Hard Disk Sales (K Units) by Region (2012-2017)  
Table United States Portable Hard Disk Sales Share by Region (2012-2017)  
Figure United States Portable Hard Disk Sales Share by Region (2012-2017)  
Figure United States Portable Hard Disk Sales Market Share by Region in 2016  
Table United States Portable Hard Disk Revenue (Million USD) and Market Share by Region (2012-2017)  
Table United States Portable Hard Disk Revenue Share by Region (2012-2017)  
Figure United States Portable Hard Disk Revenue Market Share by Region (2012-2017)  
Figure United States Portable Hard Disk Revenue Market Share by Region in 2016  
Table United States Portable Hard Disk Price (USD/Unit) by Region (2012-2017)  
Table United States Portable Hard Disk Sales (K Units) by Type (2012-2017)  
Table United States Portable Hard Disk Sales Share by Type (2012-2017)  
Figure United States Portable Hard Disk Sales Share by Type (2012-2017)  
Figure United States Portable Hard Disk Sales Market Share by Type in 2016  
Table United States Portable Hard Disk Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Portable Hard Disk Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Portable Hard Disk by Type (2012-2017)  
Figure Revenue Market Share of Portable Hard Disk by Type in 2016  
Table United States Portable Hard Disk Price (USD/Unit) by Types (2012-2017)  
Figure United States Portable Hard Disk Sales Growth Rate by Type (2012-2017)

Table United States Portable Hard Disk Sales (K Units) by Application (2012-2017)  
Table United States Portable Hard Disk Sales Market Share by Application (2012-2017)  
Figure United States Portable Hard Disk Sales Market Share by Application (2012-2017)  
Figure United States Portable Hard Disk Sales Market Share by Application in 2016  
Table United States Portable Hard Disk Sales Growth Rate by Application (2012-2017)  
Figure United States Portable Hard Disk Sales Growth Rate by Application (2012-2017)  
Table Toshiba Basic Information List  
Table Toshiba Portable Hard Disk Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Toshiba Portable Hard Disk Sales Growth Rate (2012-2017)  
Figure Toshiba Portable Hard Disk Sales Market Share in United States (2012-2017)  
Figure Toshiba Portable Hard Disk Revenue Market Share in United States (2012-2017)  
Table Seagate Basic Information List  
Table Seagate Portable Hard Disk Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Seagate Portable Hard Disk Sales Growth Rate (2012-2017)  
Figure Seagate Portable Hard Disk Sales Market Share in United States (2012-2017)  
Figure Seagate Portable Hard Disk Revenue Market Share in United States (2012-2017)  
Table WD Basic Information List  
Table WD Portable Hard Disk Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure WD Portable Hard Disk Sales Growth Rate (2012-2017)  
Figure WD Portable Hard Disk Sales Market Share in United States (2012-2017)  
Figure WD Portable Hard Disk Revenue Market Share in United States (2012-2017)  
Table Hitachi Basic Information List  
Table Hitachi Portable Hard Disk Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Hitachi Portable Hard Disk Sales Growth Rate (2012-2017)  
Figure Hitachi Portable Hard Disk Sales Market Share in United States (2012-2017)  
Figure Hitachi Portable Hard Disk Revenue Market Share in United States (2012-2017)  
Table Newman Basic Information List  
Table Newman Portable Hard Disk Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Newman Portable Hard Disk Sales Growth Rate (2012-2017)  
Figure Newman Portable Hard Disk Sales Market Share in United States (2012-2017)  
Figure Newman Portable Hard Disk Revenue Market Share in United States (2012-2017)

Table Adata Basic Information List

Table Adata Portable Hard Disk Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Adata Portable Hard Disk Sales Growth Rate (2012-2017)

Figure Adata Portable Hard Disk Sales Market Share in United States (2012-2017)

Figure Adata Portable Hard Disk Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Portable Hard Disk

Figure Manufacturing Process Analysis of Portable Hard Disk

Figure Portable Hard Disk Industrial Chain Analysis

Table Raw Materials Sources of Portable Hard Disk Major Players/Suppliers in 2016

Table Major Buyers of Portable Hard Disk

Table Distributors/Traders List

Figure United States Portable Hard Disk Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Portable Hard Disk Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Portable Hard Disk Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Portable Hard Disk Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Portable Hard Disk Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Portable Hard Disk Sales Volume (K Units) Forecast by Type in 2022

Table United States Portable Hard Disk Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Portable Hard Disk Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Portable Hard Disk Sales Volume (K Units) Forecast by Application in 2022

Table United States Portable Hard Disk Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Portable Hard Disk Sales Volume Share Forecast by Region (2017-2022)

Figure United States Portable Hard Disk Sales Volume Share Forecast by Region (2017-2022)

Figure United States Portable Hard Disk Sales Volume Share Forecast by Region in

2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Portable Hard Disk Market Report 2017

Product link: <https://marketpublishers.com/r/UF7B66D2D4CEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF7B66D2D4CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970