

# United States Portable Generator Market Report 2017

<https://marketpublishers.com/r/U9624FEE8D6WEN.html>

Date: October 2017

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: U9624FEE8D6WEN

## Abstracts

In this report, the United States Portable Generator market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Portable Generator in these regions, from 2012 to 2022 (forecast).

United States Portable Generator market competition by top manufacturers/players, with Portable Generator sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Honda Power

Generac

Briggs & Stratton

Yamaha

United Power Technology

Champion

Wacker Neuson

Hyundai Power

KOHLER

TTI

Sawafuji

Honeywell

Eaton

HGI

Pramac

Mi-T-M

Scott's

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Diesel Type

Gasoline Type

## Gas Type

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Portable Generator for each application, including

Residential

Commercial

Industrial

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Portable Generator Market Report 2017

## **1 PORTABLE GENERATOR OVERVIEW**

### 1.1 Product Overview and Scope of Portable Generator

### 1.2 Classification of Portable Generator by Product Category

#### 1.2.1 United States Portable Generator Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Portable Generator Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Diesel Type

##### 1.2.4 Gasoline Type

##### 1.2.5 Gas Type

### 1.3 United States Portable Generator Market by Application/End Users

#### 1.3.1 United States Portable Generator Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Residential

##### 1.3.3 Commercial

##### 1.3.4 Industrial

### 1.4 United States Portable Generator Market by Region

#### 1.4.1 United States Portable Generator Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Portable Generator Status and Prospect (2012-2022)

##### 1.4.3 Southwest Portable Generator Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Portable Generator Status and Prospect (2012-2022)

##### 1.4.5 New England Portable Generator Status and Prospect (2012-2022)

##### 1.4.6 The South Portable Generator Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Portable Generator Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Portable Generator (2012-2022)

#### 1.5.1 United States Portable Generator Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Portable Generator Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES PORTABLE GENERATOR MARKET COMPETITION BY PLAYERS/SUPPLIERS**

### 2.1 United States Portable Generator Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Portable Generator Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Portable Generator Average Price by Players/Suppliers (2012-2017)

2.4 United States Portable Generator Market Competitive Situation and Trends

2.4.1 United States Portable Generator Market Concentration Rate

2.4.2 United States Portable Generator Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Portable Generator Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES PORTABLE GENERATOR SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Portable Generator Sales and Market Share by Region (2012-2017)

3.2 United States Portable Generator Revenue and Market Share by Region (2012-2017)

3.3 United States Portable Generator Price by Region (2012-2017)

### **4 UNITED STATES PORTABLE GENERATOR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Portable Generator Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Portable Generator Revenue and Market Share by Type (2012-2017)

4.3 United States Portable Generator Price by Type (2012-2017)

4.4 United States Portable Generator Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES PORTABLE GENERATOR SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Portable Generator Sales and Market Share by Application (2012-2017)

5.2 United States Portable Generator Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES PORTABLE GENERATOR PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

## 6.1 Honda Power

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Portable Generator Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Honda Power Portable Generator Sales, Revenue, Price and Gross Margin  
(2012-2017)

6.1.4 Main Business/Business Overview

## 6.2 Generac

6.2.2 Portable Generator Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Generac Portable Generator Sales, Revenue, Price and Gross Margin  
(2012-2017)

6.2.4 Main Business/Business Overview

## 6.3 Briggs & Stratton

6.3.2 Portable Generator Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Briggs & Stratton Portable Generator Sales, Revenue, Price and Gross Margin  
(2012-2017)

6.3.4 Main Business/Business Overview

## 6.4 Yamaha

6.4.2 Portable Generator Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Yamaha Portable Generator Sales, Revenue, Price and Gross Margin  
(2012-2017)

6.4.4 Main Business/Business Overview

## 6.5 United Power Technology

6.5.2 Portable Generator Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 United Power Technology Portable Generator Sales, Revenue, Price and Gross  
Margin (2012-2017)

6.5.4 Main Business/Business Overview

## 6.6 Champion

6.6.2 Portable Generator Product Category, Application and Specification

6.6.2.1 Product A

- 6.6.2.2 Product B
- 6.6.3 Champion Portable Generator Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Wacker Neuson
  - 6.7.2 Portable Generator Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Wacker Neuson Portable Generator Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Hyundai Power
  - 6.8.2 Portable Generator Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Hyundai Power Portable Generator Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 KOHLER
  - 6.9.2 Portable Generator Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 KOHLER Portable Generator Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 TTI
  - 6.10.2 Portable Generator Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 TTI Portable Generator Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Sawafuji
- 6.12 Honeywell
- 6.13 Eaton
- 6.14 HGI
- 6.15 Pramac
- 6.16 Mi-T-M
- 6.17 Scott's

## **7 PORTABLE GENERATOR MANUFACTURING COST ANALYSIS**

- 7.1 Portable Generator Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Portable Generator

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Portable Generator Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Portable Generator Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



## **11 UNITED STATES PORTABLE GENERATOR MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

11.1 United States Portable Generator Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Portable Generator Sales Volume Forecast by Type (2017-2022)

11.3 United States Portable Generator Sales Volume Forecast by Application (2017-2022)

11.4 United States Portable Generator Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Portable Generator

Figure United States Portable Generator Market Size (K Units) by Type (2012-2022)

Figure United States Portable Generator Sales Volume Market Share by Type (Product Category) in 2016

Figure Diesel Type Product Picture

Figure Gasoline Type Product Picture

Figure Gas Type Product Picture

Figure United States Portable Generator Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Portable Generator by Application in 2016

Figure Residential Examples

Table Key Downstream Customer in Residential

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Industrial Examples

Table Key Downstream Customer in Industrial

Figure United States Portable Generator Market Size (Million USD) by Region (2012-2022)

Figure The West Portable Generator Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Portable Generator Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Portable Generator Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Portable Generator Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Portable Generator Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Portable Generator Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Portable Generator Sales (K Units) and Growth Rate (2012-2022)

Figure United States Portable Generator Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Portable Generator Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Portable Generator Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Portable Generator Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Portable Generator Sales Share by Players/Suppliers

Figure 2017 United States Portable Generator Sales Share by Players/Suppliers

Figure United States Portable Generator Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Portable Generator Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Portable Generator Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Portable Generator Revenue Share by Players/Suppliers

Figure 2017 United States Portable Generator Revenue Share by Players/Suppliers

Table United States Market Portable Generator Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Portable Generator Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Portable Generator Market Share of Top 3 Players/Suppliers

Figure United States Portable Generator Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Portable Generator Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Portable Generator Product Category

Table United States Portable Generator Sales (K Units) by Region (2012-2017)

Table United States Portable Generator Sales Share by Region (2012-2017)

Figure United States Portable Generator Sales Share by Region (2012-2017)

Figure United States Portable Generator Sales Market Share by Region in 2016

Table United States Portable Generator Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Portable Generator Revenue Share by Region (2012-2017)

Figure United States Portable Generator Revenue Market Share by Region (2012-2017)

Figure United States Portable Generator Revenue Market Share by Region in 2016

Table United States Portable Generator Price (USD/Unit) by Region (2012-2017)

Table United States Portable Generator Sales (K Units) by Type (2012-2017)

Table United States Portable Generator Sales Share by Type (2012-2017)

Figure United States Portable Generator Sales Share by Type (2012-2017)

Figure United States Portable Generator Sales Market Share by Type in 2016

Table United States Portable Generator Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Portable Generator Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Portable Generator by Type (2012-2017)  
Figure Revenue Market Share of Portable Generator by Type in 2016  
Table United States Portable Generator Price (USD/Unit) by Types (2012-2017)  
Figure United States Portable Generator Sales Growth Rate by Type (2012-2017)  
Table United States Portable Generator Sales (K Units) by Application (2012-2017)  
Table United States Portable Generator Sales Market Share by Application (2012-2017)  
Figure United States Portable Generator Sales Market Share by Application (2012-2017)  
Figure United States Portable Generator Sales Market Share by Application in 2016  
Table United States Portable Generator Sales Growth Rate by Application (2012-2017)  
Figure United States Portable Generator Sales Growth Rate by Application (2012-2017)  
Table Honda Power Basic Information List  
Table Honda Power Portable Generator Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Honda Power Portable Generator Sales Growth Rate (2012-2017)  
Figure Honda Power Portable Generator Sales Market Share in United States (2012-2017)  
Figure Honda Power Portable Generator Revenue Market Share in United States (2012-2017)  
Table Generac Basic Information List  
Table Generac Portable Generator Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Generac Portable Generator Sales Growth Rate (2012-2017)  
Figure Generac Portable Generator Sales Market Share in United States (2012-2017)  
Figure Generac Portable Generator Revenue Market Share in United States (2012-2017)  
Table Briggs & Stratton Basic Information List  
Table Briggs & Stratton Portable Generator Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Briggs & Stratton Portable Generator Sales Growth Rate (2012-2017)  
Figure Briggs & Stratton Portable Generator Sales Market Share in United States (2012-2017)  
Figure Briggs & Stratton Portable Generator Revenue Market Share in United States (2012-2017)  
Table Yamaha Basic Information List  
Table Yamaha Portable Generator Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Yamaha Portable Generator Sales Growth Rate (2012-2017)  
Figure Yamaha Portable Generator Sales Market Share in United States (2012-2017)

Figure Yamaha Portable Generator Revenue Market Share in United States (2012-2017)

Table United Power Technology Basic Information List

Table United Power Technology Portable Generator Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure United Power Technology Portable Generator Sales Growth Rate (2012-2017)

Figure United Power Technology Portable Generator Sales Market Share in United States (2012-2017)

Figure United Power Technology Portable Generator Revenue Market Share in United States (2012-2017)

Table Champion Basic Information List

Table Champion Portable Generator Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Champion Portable Generator Sales Growth Rate (2012-2017)

Figure Champion Portable Generator Sales Market Share in United States (2012-2017)

Figure Champion Portable Generator Revenue Market Share in United States (2012-2017)

Table Wacker Neuson Basic Information List

Table Wacker Neuson Portable Generator Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Wacker Neuson Portable Generator Sales Growth Rate (2012-2017)

Figure Wacker Neuson Portable Generator Sales Market Share in United States (2012-2017)

Figure Wacker Neuson Portable Generator Revenue Market Share in United States (2012-2017)

Table Hyundai Power Basic Information List

Table Hyundai Power Portable Generator Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hyundai Power Portable Generator Sales Growth Rate (2012-2017)

Figure Hyundai Power Portable Generator Sales Market Share in United States (2012-2017)

Figure Hyundai Power Portable Generator Revenue Market Share in United States (2012-2017)

Table KOHLER Basic Information List

Table KOHLER Portable Generator Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure KOHLER Portable Generator Sales Growth Rate (2012-2017)

Figure KOHLER Portable Generator Sales Market Share in United States (2012-2017)

Figure KOHLER Portable Generator Revenue Market Share in United States

(2012-2017)

Table TTI Basic Information List

Table TTI Portable Generator Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure TTI Portable Generator Sales Growth Rate (2012-2017)

Figure TTI Portable Generator Sales Market Share in United States (2012-2017)

Figure TTI Portable Generator Revenue Market Share in United States (2012-2017)

Table Sawafuji Basic Information List

Table Honeywell Basic Information List

Table Eaton Basic Information List

Table HGI Basic Information List

Table Pramac Basic Information List

Table Mi-T-M Basic Information List

Table Scott's Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Portable Generator

Figure Manufacturing Process Analysis of Portable Generator

Figure Portable Generator Industrial Chain Analysis

Table Raw Materials Sources of Portable Generator Major Players/Suppliers in 2016

Table Major Buyers of Portable Generator

Table Distributors/Traders List

Figure United States Portable Generator Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Portable Generator Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Portable Generator Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Portable Generator Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Portable Generator Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Portable Generator Sales Volume (K Units) Forecast by Type in 2022

Table United States Portable Generator Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Portable Generator Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Portable Generator Sales Volume (K Units) Forecast by

Application in 2022

Table United States Portable Generator Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Portable Generator Sales Volume Share Forecast by Region (2017-2022)

Figure United States Portable Generator Sales Volume Share Forecast by Region (2017-2022)

Figure United States Portable Generator Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



## I would like to order

Product name: United States Portable Generator Market Report 2017

Product link: <https://marketpublishers.com/r/U9624FEE8D6WEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U9624FEE8D6WEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970