

United States Portable Fish Finders Market Report 2017

<https://marketpublishers.com/r/UA4B8870C71EN.html>

Date: August 2017

Pages: 102

Price: US\$ 3,800.00 (Single User License)

ID: UA4B8870C71EN

Abstracts

In this report, the United States Portable Fish Finders market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Portable Fish Finders in these regions, from 2012 to 2022 (forecast).

United States Portable Fish Finders market competition by top manufacturers/players, with Portable Fish Finders sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Humminbird

Furuno

Navico

Raymarine

Garmin

Hule

Deeper

Samyung ENC

Norcross?Marine?Products

GME

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Handheld

Smartphone

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Portable Fish Finders for each application, including

Recreational Fishing

Commercial Fishing

If you have any special requirements, please let us know and we will offer you the report

as you want.

Contents

United States Portable Fish Finders Market Report 2017

1 PORTABLE FISH FINDERS OVERVIEW

- 1.1 Product Overview and Scope of Portable Fish Finders
- 1.2 Classification of Portable Fish Finders by Product Category
 - 1.2.1 United States Portable Fish Finders Market Size (Sales Volume) Comparison by Type (2012-2022)
 - 1.2.2 United States Portable Fish Finders Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Handheld
 - 1.2.4 Smartphone
- 1.3 United States Portable Fish Finders Market by Application/End Users
 - 1.3.1 United States Portable Fish Finders Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Recreational Fishing
 - 1.3.3 Commercial Fishing
- 1.4 United States Portable Fish Finders Market by Region
 - 1.4.1 United States Portable Fish Finders Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Portable Fish Finders Status and Prospect (2012-2022)
 - 1.4.3 Southwest Portable Fish Finders Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Portable Fish Finders Status and Prospect (2012-2022)
 - 1.4.5 New England Portable Fish Finders Status and Prospect (2012-2022)
 - 1.4.6 The South Portable Fish Finders Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Portable Fish Finders Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Portable Fish Finders (2012-2022)
 - 1.5.1 United States Portable Fish Finders Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Portable Fish Finders Revenue and Growth Rate (2012-2022)

2 UNITED STATES PORTABLE FISH FINDERS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Portable Fish Finders Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Portable Fish Finders Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Portable Fish Finders Average Price by Players/Suppliers (2012-2017)

2.4 United States Portable Fish Finders Market Competitive Situation and Trends

2.4.1 United States Portable Fish Finders Market Concentration Rate

2.4.2 United States Portable Fish Finders Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Portable Fish Finders Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES PORTABLE FISH FINDERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Portable Fish Finders Sales and Market Share by Region (2012-2017)

3.2 United States Portable Fish Finders Revenue and Market Share by Region (2012-2017)

3.3 United States Portable Fish Finders Price by Region (2012-2017)

4 UNITED STATES PORTABLE FISH FINDERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Portable Fish Finders Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Portable Fish Finders Revenue and Market Share by Type (2012-2017)

4.3 United States Portable Fish Finders Price by Type (2012-2017)

4.4 United States Portable Fish Finders Sales Growth Rate by Type (2012-2017)

5 UNITED STATES PORTABLE FISH FINDERS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Portable Fish Finders Sales and Market Share by Application (2012-2017)

5.2 United States Portable Fish Finders Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES PORTABLE FISH FINDERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Humminbird

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Portable Fish Finders Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Humminbird Portable Fish Finders Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Furuno

6.2.2 Portable Fish Finders Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Furuno Portable Fish Finders Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Navico

6.3.2 Portable Fish Finders Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Navico Portable Fish Finders Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Raymarine

6.4.2 Portable Fish Finders Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Raymarine Portable Fish Finders Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Garmin

6.5.2 Portable Fish Finders Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Garmin Portable Fish Finders Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Hule

6.6.2 Portable Fish Finders Product Category, Application and Specification

6.6.2.1 Product A

- 6.6.2.2 Product B
- 6.6.3 Hule Portable Fish Finders Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Deeper
 - 6.7.2 Portable Fish Finders Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Deeper Portable Fish Finders Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Samyung ENC
 - 6.8.2 Portable Fish Finders Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Samyung ENC Portable Fish Finders Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Norcross?Marine?Products
 - 6.9.2 Portable Fish Finders Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Norcross?Marine?Products Portable Fish Finders Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 GME
 - 6.10.2 Portable Fish Finders Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 GME Portable Fish Finders Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview

7 PORTABLE FISH FINDERS MANUFACTURING COST ANALYSIS

- 7.1 Portable Fish Finders Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials

- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Portable Fish Finders

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Portable Fish Finders Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Portable Fish Finders Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES PORTABLE FISH FINDERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Portable Fish Finders Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Portable Fish Finders Sales Volume Forecast by Type (2017-2022)

11.3 United States Portable Fish Finders Sales Volume Forecast by Application
(2017-2022)

11.4 United States Portable Fish Finders Sales Volume Forecast by Region
(2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Portable Fish Finders

Figure United States Portable Fish Finders Market Size (K Units) by Type (2012-2022)

Figure United States Portable Fish Finders Sales Volume Market Share by Type (Product Category) in 2016

Figure Handheld Product Picture

Figure Smartphone Product Picture

Figure United States Portable Fish Finders Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Portable Fish Finders by Application in 2016

Figure Recreational Fishing Examples

Figure Commercial Fishing Examples

Figure United States Portable Fish Finders Market Size (Million USD) by Region (2012-2022)

Figure The West Portable Fish Finders Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Portable Fish Finders Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Portable Fish Finders Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Portable Fish Finders Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Portable Fish Finders Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Portable Fish Finders Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Portable Fish Finders Sales (K Units) and Growth Rate (2012-2022)

Figure United States Portable Fish Finders Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Portable Fish Finders Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Portable Fish Finders Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Portable Fish Finders Sales Share by Players/Suppliers

(2012-2017)

Figure 2016 United States Portable Fish Finders Sales Share by Players/Suppliers

Figure 2017 United States Portable Fish Finders Sales Share by Players/Suppliers

Figure United States Portable Fish Finders Market Major Players Product Revenue

(Million USD) (2012-2017)

Table United States Portable Fish Finders Revenue (Million USD) by Players/Suppliers

(2012-2017)

Table United States Portable Fish Finders Revenue Share by Players/Suppliers

(2012-2017)

Figure 2016 United States Portable Fish Finders Revenue Share by Players/Suppliers

Figure 2017 United States Portable Fish Finders Revenue Share by Players/Suppliers

Table United States Market Portable Fish Finders Average Price (USD/Unit) of Key

Players/Suppliers (2012-2017)

Figure United States Market Portable Fish Finders Average Price (USD/Unit) of Key

Players/Suppliers in 2016

Figure United States Portable Fish Finders Market Share of Top 3 Players/Suppliers

Figure United States Portable Fish Finders Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Portable Fish Finders Manufacturing Base

Distribution and Sales Area

Table United States Players/Suppliers Portable Fish Finders Product Category

Table United States Portable Fish Finders Sales (K Units) by Region (2012-2017)

Table United States Portable Fish Finders Sales Share by Region (2012-2017)

Figure United States Portable Fish Finders Sales Share by Region (2012-2017)

Figure United States Portable Fish Finders Sales Market Share by Region in 2016

Table United States Portable Fish Finders Revenue (Million USD) and Market Share by

Region (2012-2017)

Table United States Portable Fish Finders Revenue Share by Region (2012-2017)

Figure United States Portable Fish Finders Revenue Market Share by Region

(2012-2017)

Figure United States Portable Fish Finders Revenue Market Share by Region in 2016

Table United States Portable Fish Finders Price (USD/Unit) by Region (2012-2017)

Table United States Portable Fish Finders Sales (K Units) by Type (2012-2017)

Table United States Portable Fish Finders Sales Share by Type (2012-2017)

Figure United States Portable Fish Finders Sales Share by Type (2012-2017)

Figure United States Portable Fish Finders Sales Market Share by Type in 2016

Table United States Portable Fish Finders Revenue (Million USD) and Market Share by

Type (2012-2017)

Table United States Portable Fish Finders Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Portable Fish Finders by Type (2012-2017)

Figure Revenue Market Share of Portable Fish Finders by Type in 2016

Table United States Portable Fish Finders Price (USD/Unit) by Types (2012-2017)

Figure United States Portable Fish Finders Sales Growth Rate by Type (2012-2017)

Table United States Portable Fish Finders Sales (K Units) by Application (2012-2017)

Table United States Portable Fish Finders Sales Market Share by Application (2012-2017)

Figure United States Portable Fish Finders Sales Market Share by Application (2012-2017)

Figure United States Portable Fish Finders Sales Market Share by Application in 2016

Table United States Portable Fish Finders Sales Growth Rate by Application (2012-2017)

Figure United States Portable Fish Finders Sales Growth Rate by Application (2012-2017)

Table Humminbird Basic Information List

Table Humminbird Portable Fish Finders Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Humminbird Portable Fish Finders Sales Growth Rate (2012-2017)

Figure Humminbird Portable Fish Finders Sales Market Share in United States (2012-2017)

Figure Humminbird Portable Fish Finders Revenue Market Share in United States (2012-2017)

Table Furuno Basic Information List

Table Furuno Portable Fish Finders Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Furuno Portable Fish Finders Sales Growth Rate (2012-2017)

Figure Furuno Portable Fish Finders Sales Market Share in United States (2012-2017)

Figure Furuno Portable Fish Finders Revenue Market Share in United States (2012-2017)

Table Navico Basic Information List

Table Navico Portable Fish Finders Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Navico Portable Fish Finders Sales Growth Rate (2012-2017)

Figure Navico Portable Fish Finders Sales Market Share in United States (2012-2017)

Figure Navico Portable Fish Finders Revenue Market Share in United States (2012-2017)

Table Raymarine Basic Information List

Table Raymarine Portable Fish Finders Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Raymarine Portable Fish Finders Sales Growth Rate (2012-2017)

Figure Raymarine Portable Fish Finders Sales Market Share in United States (2012-2017)

Figure Raymarine Portable Fish Finders Revenue Market Share in United States (2012-2017)

Table Garmin Basic Information List

Table Garmin Portable Fish Finders Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Garmin Portable Fish Finders Sales Growth Rate (2012-2017)

Figure Garmin Portable Fish Finders Sales Market Share in United States (2012-2017)

Figure Garmin Portable Fish Finders Revenue Market Share in United States (2012-2017)

Table Hule Basic Information List

Table Hule Portable Fish Finders Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hule Portable Fish Finders Sales Growth Rate (2012-2017)

Figure Hule Portable Fish Finders Sales Market Share in United States (2012-2017)

Figure Hule Portable Fish Finders Revenue Market Share in United States (2012-2017)

Table Deeper Basic Information List

Table Deeper Portable Fish Finders Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Deeper Portable Fish Finders Sales Growth Rate (2012-2017)

Figure Deeper Portable Fish Finders Sales Market Share in United States (2012-2017)

Figure Deeper Portable Fish Finders Revenue Market Share in United States (2012-2017)

Table Samyung ENC Basic Information List

Table Samyung ENC Portable Fish Finders Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Samyung ENC Portable Fish Finders Sales Growth Rate (2012-2017)

Figure Samyung ENC Portable Fish Finders Sales Market Share in United States (2012-2017)

Figure Samyung ENC Portable Fish Finders Revenue Market Share in United States (2012-2017)

Table Norcross?Marine?Products Basic Information List

Table Norcross?Marine?Products Portable Fish Finders Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Norcross?Marine?Products Portable Fish Finders Sales Growth Rate (2012-2017)

Figure Norcross?Marine?Products Portable Fish Finders Sales Market Share in United States (2012-2017)

Figure Norcross?Marine?Products Portable Fish Finders Revenue Market Share in United States (2012-2017)

Table GME Basic Information List

Table GME Portable Fish Finders Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure GME Portable Fish Finders Sales Growth Rate (2012-2017)

Figure GME Portable Fish Finders Sales Market Share in United States (2012-2017)

Figure GME Portable Fish Finders Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Portable Fish Finders

Figure Manufacturing Process Analysis of Portable Fish Finders

Figure Portable Fish Finders Industrial Chain Analysis

Table Raw Materials Sources of Portable Fish Finders Major Players/Suppliers in 2016

Table Major Buyers of Portable Fish Finders

Table Distributors/Traders List

Figure United States Portable Fish Finders Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Portable Fish Finders Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Portable Fish Finders Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Portable Fish Finders Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Portable Fish Finders Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Portable Fish Finders Sales Volume (K Units) Forecast by Type in 2022

Table United States Portable Fish Finders Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Portable Fish Finders Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Portable Fish Finders Sales Volume (K Units) Forecast by Application in 2022

Table United States Portable Fish Finders Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Portable Fish Finders Sales Volume Share Forecast by Region (2017-2022)

Figure United States Portable Fish Finders Sales Volume Share Forecast by Region
(2017-2022)

Figure United States Portable Fish Finders Sales Volume Share Forecast by Region in
2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Portable Fish Finders Market Report 2017

Product link: <https://marketpublishers.com/r/UA4B8870C71EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA4B8870C71EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970