

United States Portable Fan Market Report 2017

https://marketpublishers.com/r/UB5415BEF93PEN.html

Date: October 2017

Pages: 96

Price: US\$ 3,800.00 (Single User License)

ID: UB5415BEF93PEN

Abstracts

In this report, the United States Portable Fan market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

Southwest
The Middle Atlantic

New England

The South

The West

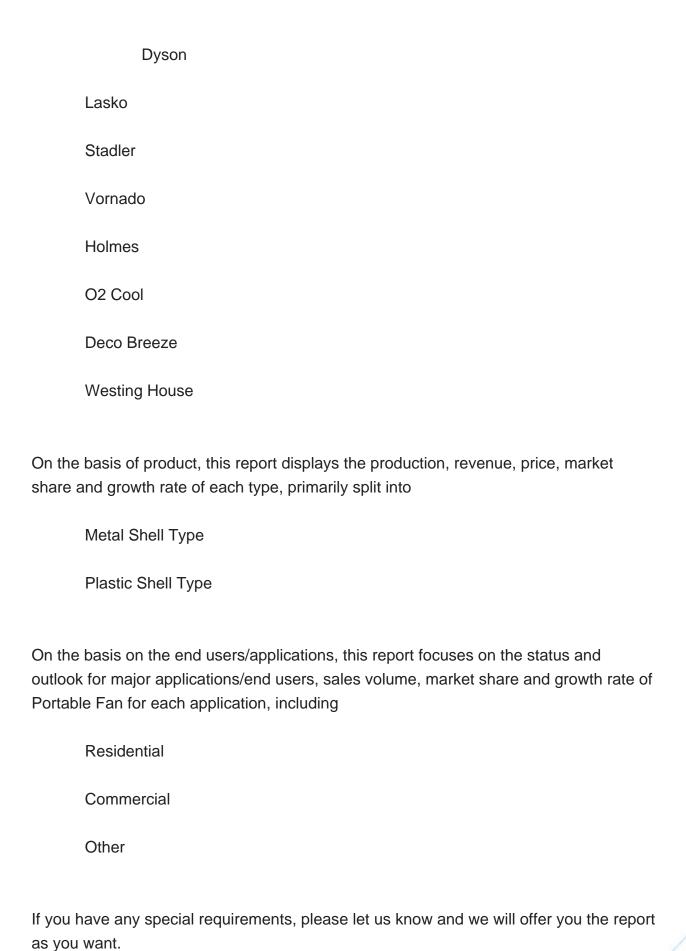
The Midwest

with sales (volume), revenue (value), market share and growth rate of Portable Fan in these regions, from 2012 to 2022 (forecast).

United States Portable Fan market competition by top manufacturers/players, with Portable Fan sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Honeywell







Contents

United States Portable Fan Market Report 2017

1 PORTABLE FAN OVERVIEW

- 1.1 Product Overview and Scope of Portable Fan
- 1.2 Classification of Portable Fan by Product Category
- 1.2.1 United States Portable Fan Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Portable Fan Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Metal Shell Type
 - 1.2.4 Plastic Shell Type
- 1.3 United States Portable Fan Market by Application/End Users
- 1.3.1 United States Portable Fan Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Residential
 - 1.3.3 Commercial
 - 1.3.4 Other
- 1.4 United States Portable Fan Market by Region
- 1.4.1 United States Portable Fan Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Portable Fan Status and Prospect (2012-2022)
 - 1.4.3 Southwest Portable Fan Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Portable Fan Status and Prospect (2012-2022)
 - 1.4.5 New England Portable Fan Status and Prospect (2012-2022)
 - 1.4.6 The South Portable Fan Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Portable Fan Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Portable Fan (2012-2022)
 - 1.5.1 United States Portable Fan Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Portable Fan Revenue and Growth Rate (2012-2022)

2 UNITED STATES PORTABLE FAN MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Portable Fan Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Portable Fan Revenue and Share by Players/Suppliers (2012-2017)



- 2.3 United States Portable Fan Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Portable Fan Market Competitive Situation and Trends
 - 2.4.1 United States Portable Fan Market Concentration Rate
 - 2.4.2 United States Portable Fan Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Portable Fan Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES PORTABLE FAN SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Portable Fan Sales and Market Share by Region (2012-2017)
- 3.2 United States Portable Fan Revenue and Market Share by Region (2012-2017)
- 3.3 United States Portable Fan Price by Region (2012-2017)

4 UNITED STATES PORTABLE FAN SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Portable Fan Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Portable Fan Revenue and Market Share by Type (2012-2017)
- 4.3 United States Portable Fan Price by Type (2012-2017)
- 4.4 United States Portable Fan Sales Growth Rate by Type (2012-2017)

5 UNITED STATES PORTABLE FAN SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Portable Fan Sales and Market Share by Application (2012-2017)
- 5.2 United States Portable Fan Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES PORTABLE FAN PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Honeywell
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Portable Fan Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B



- 6.1.3 Honeywell Portable Fan Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Dyson
 - 6.2.2 Portable Fan Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Dyson Portable Fan Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Lasko
 - 6.3.2 Portable Fan Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Lasko Portable Fan Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Stadler
 - 6.4.2 Portable Fan Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Stadler Portable Fan Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Vornado
 - 6.5.2 Portable Fan Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Vornado Portable Fan Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Holmes
 - 6.6.2 Portable Fan Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Holmes Portable Fan Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 O2 Cool
 - 6.7.2 Portable Fan Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 O2 Cool Portable Fan Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Deco Breeze



- 6.8.2 Portable Fan Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Deco Breeze Portable Fan Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Westing House
 - 6.9.2 Portable Fan Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Westing House Portable Fan Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.9.4 Main Business/Business Overview

7 PORTABLE FAN MANUFACTURING COST ANALYSIS

- 7.1 Portable Fan Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Portable Fan

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Portable Fan Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Portable Fan Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend



- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES PORTABLE FAN MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Portable Fan Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Portable Fan Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Portable Fan Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Portable Fan Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Portable Fan

Figure United States Portable Fan Market Size (K Units) by Type (2012-2022)

Figure United States Portable Fan Sales Volume Market Share by Type (Product

Category) in 2016

Figure Metal Shell Type Product Picture

Figure Plastic Shell Type Product Picture

Figure United States Portable Fan Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Portable Fan by Application in 2016

Figure Residential Examples

Table Key Downstream Customer in Residential

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Portable Fan Market Size (Million USD) by Region (2012-2022)

Figure The West Portable Fan Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Portable Fan Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Portable Fan Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Portable Fan Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Portable Fan Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Portable Fan Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Portable Fan Sales (K Units) and Growth Rate (2012-2022)

Figure United States Portable Fan Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Portable Fan Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Portable Fan Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Portable Fan Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Portable Fan Sales Share by Players/Suppliers

Figure 2017 United States Portable Fan Sales Share by Players/Suppliers

Figure United States Portable Fan Market Major Players Product Revenue (Million USD) (2012-2017)



Table United States Portable Fan Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Portable Fan Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Portable Fan Revenue Share by Players/Suppliers

Figure 2017 United States Portable Fan Revenue Share by Players/Suppliers

Table United States Market Portable Fan Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Portable Fan Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Portable Fan Market Share of Top 3 Players/Suppliers

Figure United States Portable Fan Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Portable Fan Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Portable Fan Product Category

Table United States Portable Fan Sales (K Units) by Region (2012-2017)

Table United States Portable Fan Sales Share by Region (2012-2017)

Figure United States Portable Fan Sales Share by Region (2012-2017)

Figure United States Portable Fan Sales Market Share by Region in 2016

Table United States Portable Fan Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Portable Fan Revenue Share by Region (2012-2017)

Figure United States Portable Fan Revenue Market Share by Region (2012-2017)

Figure United States Portable Fan Revenue Market Share by Region in 2016

Table United States Portable Fan Price (USD/Unit) by Region (2012-2017)

Table United States Portable Fan Sales (K Units) by Type (2012-2017)

Table United States Portable Fan Sales Share by Type (2012-2017)

Figure United States Portable Fan Sales Share by Type (2012-2017)

Figure United States Portable Fan Sales Market Share by Type in 2016

Table United States Portable Fan Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Portable Fan Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Portable Fan by Type (2012-2017)

Figure Revenue Market Share of Portable Fan by Type in 2016

Table United States Portable Fan Price (USD/Unit) by Types (2012-2017)

Figure United States Portable Fan Sales Growth Rate by Type (2012-2017)

Table United States Portable Fan Sales (K Units) by Application (2012-2017)

Table United States Portable Fan Sales Market Share by Application (2012-2017)

Figure United States Portable Fan Sales Market Share by Application (2012-2017)

Figure United States Portable Fan Sales Market Share by Application in 2016



Table United States Portable Fan Sales Growth Rate by Application (2012-2017)

Figure United States Portable Fan Sales Growth Rate by Application (2012-2017)

Table Honeywell Basic Information List

Table Honeywell Portable Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Honeywell Portable Fan Sales Growth Rate (2012-2017)

Figure Honeywell Portable Fan Sales Market Share in United States (2012-2017)

Figure Honeywell Portable Fan Revenue Market Share in United States (2012-2017)

Table Dyson Basic Information List

Table Dyson Portable Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Dyson Portable Fan Sales Growth Rate (2012-2017)

Figure Dyson Portable Fan Sales Market Share in United States (2012-2017)

Figure Dyson Portable Fan Revenue Market Share in United States (2012-2017)

Table Lasko Basic Information List

Table Lasko Portable Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Lasko Portable Fan Sales Growth Rate (2012-2017)

Figure Lasko Portable Fan Sales Market Share in United States (2012-2017)

Figure Lasko Portable Fan Revenue Market Share in United States (2012-2017)

Table Stadler Basic Information List

Table Stadler Portable Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Stadler Portable Fan Sales Growth Rate (2012-2017)

Figure Stadler Portable Fan Sales Market Share in United States (2012-2017)

Figure Stadler Portable Fan Revenue Market Share in United States (2012-2017)

Table Vornado Basic Information List

Table Vornado Portable Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Vornado Portable Fan Sales Growth Rate (2012-2017)

Figure Vornado Portable Fan Sales Market Share in United States (2012-2017)

Figure Vornado Portable Fan Revenue Market Share in United States (2012-2017)

Table Holmes Basic Information List

Table Holmes Portable Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Holmes Portable Fan Sales Growth Rate (2012-2017)

Figure Holmes Portable Fan Sales Market Share in United States (2012-2017)

Figure Holmes Portable Fan Revenue Market Share in United States (2012-2017)

Table O2 Cool Basic Information List



Table O2 Cool Portable Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure O2 Cool Portable Fan Sales Growth Rate (2012-2017)

Figure O2 Cool Portable Fan Sales Market Share in United States (2012-2017)

Figure O2 Cool Portable Fan Revenue Market Share in United States (2012-2017)

Table Deco Breeze Basic Information List

Table Deco Breeze Portable Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Deco Breeze Portable Fan Sales Growth Rate (2012-2017)

Figure Deco Breeze Portable Fan Sales Market Share in United States (2012-2017)

Figure Deco Breeze Portable Fan Revenue Market Share in United States (2012-2017)

Table Westing House Basic Information List

Table Westing House Portable Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Westing House Portable Fan Sales Growth Rate (2012-2017)

Figure Westing House Portable Fan Sales Market Share in United States (2012-2017)

Figure Westing House Portable Fan Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Portable Fan

Figure Manufacturing Process Analysis of Portable Fan

Figure Portable Fan Industrial Chain Analysis

Table Raw Materials Sources of Portable Fan Major Players/Suppliers in 2016

Table Major Buyers of Portable Fan

Table Distributors/Traders List

Figure United States Portable Fan Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Portable Fan Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Portable Fan Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Portable Fan Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Portable Fan Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Portable Fan Sales Volume (K Units) Forecast by Type in 2022 Table United States Portable Fan Sales Volume (K Units) Forecast by Application (2017-2022)



Figure United States Portable Fan Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Portable Fan Sales Volume (K Units) Forecast by Application in 2022

Table United States Portable Fan Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Portable Fan Sales Volume Share Forecast by Region (2017-2022) Figure United States Portable Fan Sales Volume Share Forecast by Region (2017-2022)

Figure United States Portable Fan Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Portable Fan Market Report 2017

Product link: https://marketpublishers.com/r/UB5415BEF93PEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UB5415BEF93PEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970