

United States Portable Computers Market Report 2018

<https://marketpublishers.com/r/U65ED618C19QEN.html>

Date: March 2018

Pages: 101

Price: US\$ 3,800.00 (Single User License)

ID: U65ED618C19QEN

Abstracts

In this report, the United States Portable Computers market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Portable Computers in these regions, from 2013 to 2025 (forecast).

United States Portable Computers market competition by top manufacturers/players, with Portable Computers sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Lenovo

HP

Asus

Dell

Apple

Samsung

Acer

Toshiba

Tsinghua Tongfang

Hasee

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Type I

Type II

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Home

Business

Office

If you have any special requirements, please let us know and we will offer you the report

as you want.

Contents

United States Portable Computers Market Report 2018

1 PORTABLE COMPUTERS OVERVIEW

1.1 Product Overview and Scope of Portable Computers

1.2 Classification of Portable Computers by Product Category

1.2.1 United States Portable Computers Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Portable Computers Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3

1.2.4

1.3 United States Portable Computers Market by Application/End Users

1.3.1 United States Portable Computers Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Home

1.3.3 Business

1.3.4 Office

1.4 United States Portable Computers Market by Region

1.4.1 United States Portable Computers Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West Portable Computers Status and Prospect (2013-2025)

1.4.3 Southwest Portable Computers Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic Portable Computers Status and Prospect (2013-2025)

1.4.5 New England Portable Computers Status and Prospect (2013-2025)

1.4.6 The South Portable Computers Status and Prospect (2013-2025)

1.4.7 The Midwest Portable Computers Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of Portable Computers (2013-2025)

1.5.1 United States Portable Computers Sales and Growth Rate (2013-2025)

1.5.2 United States Portable Computers Revenue and Growth Rate (2013-2025)

2 UNITED STATES PORTABLE COMPUTERS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Portable Computers Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Portable Computers Revenue and Share by Players/Suppliers

(2013-2018)

2.3 United States Portable Computers Average Price by Players/Suppliers (2013-2018)

2.4 United States Portable Computers Market Competitive Situation and Trends

2.4.1 United States Portable Computers Market Concentration Rate

2.4.2 United States Portable Computers Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Portable Computers Manufacturing Base

Distribution, Sales Area, Product Type

3 UNITED STATES PORTABLE COMPUTERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Portable Computers Sales and Market Share by Region (2013-2018)

3.2 United States Portable Computers Revenue and Market Share by Region

(2013-2018)

3.3 United States Portable Computers Price by Region (2013-2018)

4 UNITED STATES PORTABLE COMPUTERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Portable Computers Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Portable Computers Revenue and Market Share by Type (2013-2018)

4.3 United States Portable Computers Price by Type (2013-2018)

4.4 United States Portable Computers Sales Growth Rate by Type (2013-2018)

5 UNITED STATES PORTABLE COMPUTERS SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Portable Computers Sales and Market Share by Application (2013-2018)

5.2 United States Portable Computers Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES PORTABLE COMPUTERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Lenovo

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Portable Computers Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Lenovo Portable Computers Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 HP
 - 6.2.2 Portable Computers Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 HP Portable Computers Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Asus
 - 6.3.2 Portable Computers Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Asus Portable Computers Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Dell
 - 6.4.2 Portable Computers Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Dell Portable Computers Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Apple
 - 6.5.2 Portable Computers Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Apple Portable Computers Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Samsung
 - 6.6.2 Portable Computers Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Samsung Portable Computers Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Acer

6.7.2 Portable Computers Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Acer Portable Computers Sales, Revenue, Price and Gross Margin (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Toshiba

6.8.2 Portable Computers Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Toshiba Portable Computers Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Tsinghua Tongfang

6.9.2 Portable Computers Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Tsinghua Tongfang Portable Computers Sales, Revenue, Price and Gross Margin (2013-2018)

6.9.4 Main Business/Business Overview

6.10 Hasee

6.10.2 Portable Computers Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Hasee Portable Computers Sales, Revenue, Price and Gross Margin (2013-2018)

6.10.4 Main Business/Business Overview

7 PORTABLE COMPUTERS MANUFACTURING COST ANALYSIS

7.1 Portable Computers Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Portable Computers

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Portable Computers Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Portable Computers Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES PORTABLE COMPUTERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Portable Computers Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Portable Computers Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Portable Computers Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Portable Computers Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Portable Computers

Figure United States Portable Computers Market Size (K Units) by Type (2013-2025)

Figure United States Portable Computers Sales Volume Market Share by Type (Product Category) in 2017

Figure Type I Product Picture

Figure Type II Product Picture

Figure United States Portable Computers Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Portable Computers by Application in 2017

Figure Home Examples

Table Key Downstream Customer in Home

Figure Business Examples

Table Key Downstream Customer in Business

Figure Office Examples

Table Key Downstream Customer in Office

Figure United States Portable Computers Market Size (Million USD) by Region (2013-2025)

Figure The West Portable Computers Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Portable Computers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Portable Computers Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Portable Computers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Portable Computers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Portable Computers Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Portable Computers Sales (K Units) and Growth Rate (2013-2025)

Figure United States Portable Computers Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Portable Computers Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Portable Computers Sales (K Units) of Key Players/Suppliers

(2013-2018)

Table United States Portable Computers Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Portable Computers Sales Share by Players/Suppliers

Figure 2017 United States Portable Computers Sales Share by Players/Suppliers

Figure United States Portable Computers Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Portable Computers Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Portable Computers Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Portable Computers Revenue Share by Players/Suppliers

Figure 2017 United States Portable Computers Revenue Share by Players/Suppliers

Table United States Market Portable Computers Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Portable Computers Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Portable Computers Market Share of Top 3 Players/Suppliers

Figure United States Portable Computers Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Portable Computers Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Portable Computers Product Category

Table United States Portable Computers Sales (K Units) by Region (2013-2018)

Table United States Portable Computers Sales Share by Region (2013-2018)

Figure United States Portable Computers Sales Share by Region (2013-2018)

Figure United States Portable Computers Sales Market Share by Region in 2017

Table United States Portable Computers Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Portable Computers Revenue Share by Region (2013-2018)

Figure United States Portable Computers Revenue Market Share by Region (2013-2018)

Figure United States Portable Computers Revenue Market Share by Region in 2017

Table United States Portable Computers Price (USD/Unit) by Region (2013-2018)

Table United States Portable Computers Sales (K Units) by Type (2013-2018)

Table United States Portable Computers Sales Share by Type (2013-2018)

Figure United States Portable Computers Sales Share by Type (2013-2018)

Figure United States Portable Computers Sales Market Share by Type in 2017

Table United States Portable Computers Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Portable Computers Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Portable Computers by Type (2013-2018)
Figure Revenue Market Share of Portable Computers by Type in 2017
Table United States Portable Computers Price (USD/Unit) by Types (2013-2018)
Figure United States Portable Computers Sales Growth Rate by Type (2013-2018)
Table United States Portable Computers Sales (K Units) by Application (2013-2018)
Table United States Portable Computers Sales Market Share by Application (2013-2018)
Figure United States Portable Computers Sales Market Share by Application (2013-2018)
Figure United States Portable Computers Sales Market Share by Application in 2017
Table United States Portable Computers Sales Growth Rate by Application (2013-2018)
Figure United States Portable Computers Sales Growth Rate by Application (2013-2018)
Table Lenovo Basic Information List
Table Lenovo Portable Computers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Lenovo Portable Computers Sales Growth Rate (2013-2018)
Figure Lenovo Portable Computers Sales Market Share in United States (2013-2018)
Figure Lenovo Portable Computers Revenue Market Share in United States (2013-2018)
Table HP Basic Information List
Table HP Portable Computers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure HP Portable Computers Sales Growth Rate (2013-2018)
Figure HP Portable Computers Sales Market Share in United States (2013-2018)
Figure HP Portable Computers Revenue Market Share in United States (2013-2018)
Table Asus Basic Information List
Table Asus Portable Computers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Asus Portable Computers Sales Growth Rate (2013-2018)
Figure Asus Portable Computers Sales Market Share in United States (2013-2018)
Figure Asus Portable Computers Revenue Market Share in United States (2013-2018)
Table Dell Basic Information List
Table Dell Portable Computers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Dell Portable Computers Sales Growth Rate (2013-2018)
Figure Dell Portable Computers Sales Market Share in United States (2013-2018)
Figure Dell Portable Computers Revenue Market Share in United States (2013-2018)
Table Apple Basic Information List

Table Apple Portable Computers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Apple Portable Computers Sales Growth Rate (2013-2018)

Figure Apple Portable Computers Sales Market Share in United States (2013-2018)

Figure Apple Portable Computers Revenue Market Share in United States (2013-2018)

Table Samsung Basic Information List

Table Samsung Portable Computers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Samsung Portable Computers Sales Growth Rate (2013-2018)

Figure Samsung Portable Computers Sales Market Share in United States (2013-2018)

Figure Samsung Portable Computers Revenue Market Share in United States (2013-2018)

Table Acer Basic Information List

Table Acer Portable Computers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Acer Portable Computers Sales Growth Rate (2013-2018)

Figure Acer Portable Computers Sales Market Share in United States (2013-2018)

Figure Acer Portable Computers Revenue Market Share in United States (2013-2018)

Table Toshiba Basic Information List

Table Toshiba Portable Computers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Toshiba Portable Computers Sales Growth Rate (2013-2018)

Figure Toshiba Portable Computers Sales Market Share in United States (2013-2018)

Figure Toshiba Portable Computers Revenue Market Share in United States (2013-2018)

Table Tsinghua Tongfang Basic Information List

Table Tsinghua Tongfang Portable Computers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Tsinghua Tongfang Portable Computers Sales Growth Rate (2013-2018)

Figure Tsinghua Tongfang Portable Computers Sales Market Share in United States (2013-2018)

Figure Tsinghua Tongfang Portable Computers Revenue Market Share in United States (2013-2018)

Table Hasee Basic Information List

Table Hasee Portable Computers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Hasee Portable Computers Sales Growth Rate (2013-2018)

Figure Hasee Portable Computers Sales Market Share in United States (2013-2018)

Figure Hasee Portable Computers Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Portable Computers
Figure Manufacturing Process Analysis of Portable Computers
Figure Portable Computers Industrial Chain Analysis
Table Raw Materials Sources of Portable Computers Major Players/Suppliers in 2017
Table Major Buyers of Portable Computers
Table Distributors/Traders List
Figure United States Portable Computers Sales Volume (K Units) and Growth Rate Forecast (2018-2025)
Figure United States Portable Computers Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Figure United States Portable Computers Price (USD/Unit) Trend Forecast (2018-2025)
Table United States Portable Computers Sales Volume (K Units) Forecast by Type (2018-2025)
Figure United States Portable Computers Sales Volume (K Units) Forecast by Type (2018-2025)
Figure United States Portable Computers Sales Volume (K Units) Forecast by Type in 2025
Table United States Portable Computers Sales Volume (K Units) Forecast by Application (2018-2025)
Figure United States Portable Computers Sales Volume (K Units) Forecast by Application (2018-2025)
Figure United States Portable Computers Sales Volume (K Units) Forecast by Application in 2025
Table United States Portable Computers Sales Volume (K Units) Forecast by Region (2018-2025)
Table United States Portable Computers Sales Volume Share Forecast by Region (2018-2025)
Figure United States Portable Computers Sales Volume Share Forecast by Region (2018-2025)
Figure United States Portable Computers Sales Volume Share Forecast by Region in 2025
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: United States Portable Computers Market Report 2018

Product link: <https://marketpublishers.com/r/U65ED618C19QEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U65ED618C19QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970