

# United States Popcorn & Entertaining Electrics Market Report 2016

https://marketpublishers.com/r/UE12D469AA6EN.html

Date: October 2016 Pages: 123 Price: US\$ 3,800.00 (Single User License) ID: UE12D469AA6EN

# Abstracts

#### Notes:

Sales, means the sales volume of Popcorn & Entertaining Electrics

Revenue, means the sales value of Popcorn & Entertaining Electrics

This report studies sales (consumption) of Popcorn & Entertaining Electrics in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Nostalgia Electrics
Paragon
Great Northern
Cuisinart
Funtime
Presto
Euro Cuisine
Waring Pro

· · · · · · · · ·

. .



Dash

Elite

Brentwood

AmeriHome

White Mountain

Disney

Chef Buddy

BabyCakes

Rosewill

**Betty Crocker** 

Bella

Yonanas

IMUSA

StoreBound

Whynter

Old Dutch

AROMA

Mr. Freeze

Tribest

Nesco



West Bend

Chef'sChoice

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Popcorn & Entertaining Electrics in each application, can be divided into

Application 1

Application 2

**Application 3** 



# Contents

United States Popcorn & Entertaining Electrics Market Report 2016

#### **1 POPCORN & ENTERTAINING ELECTRICS OVERVIEW**

- 1.1 Product Overview and Scope of Popcorn & Entertaining Electrics
- 1.2 Classification of Popcorn & Entertaining Electrics
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Popcorn & Entertaining Electrics
  - 1.3.1 Application
  - 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Popcorn & Entertaining Electrics (2011-2021)

1.4.1 United States Popcorn & Entertaining Electrics Sales and Growth Rate (2011-2021)

1.4.2 United States Popcorn & Entertaining Electrics Revenue and Growth Rate (2011-2021)

# 2 UNITED STATES POPCORN & ENTERTAINING ELECTRICS COMPETITION BY MANUFACTURERS

2.1 United States Popcorn & Entertaining Electrics Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Popcorn & Entertaining Electrics Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Popcorn & Entertaining Electrics Average Price by Manufactures (2015 and 2016)

2.4 Popcorn & Entertaining Electrics Market Competitive Situation and Trends

2.4.1 Popcorn & Entertaining Electrics Market Concentration Rate

2.4.2 Popcorn & Entertaining Electrics Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES POPCORN & ENTERTAINING ELECTRICS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)



3.1 United States Popcorn & Entertaining Electrics Sales and Market Share by Type (2011-2016)

3.2 United States Popcorn & Entertaining Electrics Revenue and Market Share by Type (2011-2016)

3.3 United States Popcorn & Entertaining Electrics Price by Type (2011-2016)

3.4 United States Popcorn & Entertaining Electrics Sales Growth Rate by Type (2011-2016)

# 4 UNITED STATES POPCORN & ENTERTAINING ELECTRICS SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Popcorn & Entertaining Electrics Sales and Market Share by Application (2011-2016)

4.2 United States Popcorn & Entertaining Electrics Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

# 5 UNITED STATES POPCORN & ENTERTAINING ELECTRICS MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Nostalgia Electrics
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Popcorn & Entertaining Electrics Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II

5.1.3 Nostalgia Electrics Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Paragon

5.2.2 Popcorn & Entertaining Electrics Product Type, Application and Specification

- 5.2.2.1 Type I
- 5.2.2.2 Type II

5.2.3 Paragon Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Great Northern

5.3.2 Popcorn & Entertaining Electrics Product Type, Application and Specification 5.3.2.1 Type I



5.3.2.2 Type II

5.3.3 Great Northern Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Cuisinart

5.4.2 Popcorn & Entertaining Electrics Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Cuisinart Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Funtime

5.5.2 Popcorn & Entertaining Electrics Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Funtime Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Presto

5.6.2 Popcorn & Entertaining Electrics Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Presto Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Euro Cuisine

5.7.2 Popcorn & Entertaining Electrics Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Euro Cuisine Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Waring Pro

5.8.2 Popcorn & Entertaining Electrics Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Waring Pro Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview



5.9 Dash

5.9.2 Popcorn & Entertaining Electrics Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Dash Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Elite

5.10.2 Popcorn & Entertaining Electrics Product Type, Application and Specification

- 5.10.2.1 Type I
- 5.10.2.2 Type II

5.10.3 Elite Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Brentwood

- 5.12 AmeriHome
- 5.13 White Mountain
- 5.14 Disney
- 5.15 Chef Buddy
- 5.16 BabyCakes
- 5.17 Rosewill
- 5.18 Betty Crocker
- 5.19 Bella
- 5.20 Yonanas
- 5.21 IMUSA
- 5.22 StoreBound
- 5.23 Whynter
- 5.24 Old Dutch
- 5.25 AROMA
- 5.26 Mr. Freeze
- 5.27 Tribest
- 5.28 Nesco
- 5.29 West Bend
- 5.30 Chef'sChoice

# 6 POPCORN & ENTERTAINING ELECTRICS MANUFACTURING COST ANALYSIS

6.1 Popcorn & Entertaining Electrics Key Raw Materials Analysis

6.1.1 Key Raw Materials



- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Popcorn & Entertaining Electrics

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Popcorn & Entertaining Electrics Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Popcorn & Entertaining Electrics Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

### 10 UNITED STATES POPCORN & ENTERTAINING ELECTRICS MARKET FORECAST (2016-2021)



10.1 United States Popcorn & Entertaining Electrics Sales, Revenue Forecast (2016-2021)

10.2 United States Popcorn & Entertaining Electrics Sales Forecast by Type (2016-2021)

10.3 United States Popcorn & Entertaining Electrics Sales Forecast by Application (2016-2021)

10.4 Popcorn & Entertaining Electrics Price Forecast (2016-2021)

#### **11 RESEARCH FINDINGS AND CONCLUSION**

#### **12 APPENDIX**

Author List Disclosure Section Research Methodology Data Source Disclaimer



# List Of Tables

#### LIST OF TABLES AND FIGURES

Figure Picture of Popcorn & Entertaining Electrics Table Classification of Popcorn & Entertaining Electrics Figure United States Sales Market Share of Popcorn & Entertaining Electrics by Type in 2015 Table Application of Popcorn & Entertaining Electrics Figure United States Sales Market Share of Popcorn & Entertaining Electrics by Application in 2015 Figure United States Popcorn & Entertaining Electrics Sales and Growth Rate (2011 - 2021)Figure United States Popcorn & Entertaining Electrics Revenue and Growth Rate (2011-2021) Table United States Popcorn & Entertaining Electrics Sales of Key Manufacturers (2015 and 2016) Table United States Popcorn & Entertaining Electrics Sales Share by Manufacturers (2015 and 2016) Figure 2015 Popcorn & Entertaining Electrics Sales Share by Manufacturers Figure 2016 Popcorn & Entertaining Electrics Sales Share by Manufacturers Table United States Popcorn & Entertaining Electrics Revenue by Manufacturers (2015) and 2016) Table United States Popcorn & Entertaining Electrics Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Popcorn & Entertaining Electrics Revenue Share by Manufacturers Table 2016 United States Popcorn & Entertaining Electrics Revenue Share by Manufacturers Table United States Market Popcorn & Entertaining Electrics Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Popcorn & Entertaining Electrics Average Price of Key Manufacturers in 2015 Figure Popcorn & Entertaining Electrics Market Share of Top 3 Manufacturers Figure Popcorn & Entertaining Electrics Market Share of Top 5 Manufacturers Table United States Popcorn & Entertaining Electrics Sales by Type (2011-2016) Table United States Popcorn & Entertaining Electrics Sales Share by Type (2011-2016) Figure United States Popcorn & Entertaining Electrics Sales Market Share by Type in 2015



Table United States Popcorn & Entertaining Electrics Revenue and Market Share by Type (2011-2016)

Table United States Popcorn & Entertaining Electrics Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Popcorn & Entertaining Electrics by Type (2011-2016) Table United States Popcorn & Entertaining Electrics Price by Type (2011-2016) Figure United States Popcorn & Entertaining Electrics Sales Growth Rate by Type

(2011-2016)

Table United States Popcorn & Entertaining Electrics Sales by Application (2011-2016) Table United States Popcorn & Entertaining Electrics Sales Market Share by Application (2011-2016)

Figure United States Popcorn & Entertaining Electrics Sales Market Share by Application in 2015

Table United States Popcorn & Entertaining Electrics Sales Growth Rate by Application(2011-2016)

Figure United States Popcorn & Entertaining Electrics Sales Growth Rate by Application (2011-2016)

Table Nostalgia Electrics Basic Information List

Table Nostalgia Electrics Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Nostalgia Electrics Popcorn & Entertaining Electrics Sales Market Share (2011-2016)

Table Paragon Basic Information List

Table Paragon Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Paragon Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Great Northern Basic Information List

Table Great Northern Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Great Northern Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Cuisinart Basic Information List

Table Cuisinart Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cuisinart Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Funtime Basic Information List

Table Funtime Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Funtime Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Presto Basic Information List



Table Presto Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Presto Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Euro Cuisine Basic Information List

Table Euro Cuisine Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Euro Cuisine Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Waring Pro Basic Information List

Table Waring Pro Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Waring Pro Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Dash Basic Information List

Table Dash Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dash Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Elite Basic Information List

Table Elite Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

 Table Elite Popcorn & Entertaining Electrics Sales Market Share (2011-2016)

Table Brentwood Basic Information List

Table Brentwood Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Brentwood Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table AmeriHome Basic Information List

Table AmeriHome Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table AmeriHome Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table White Mountain Basic Information List

Table White Mountain Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table White Mountain Popcorn & Entertaining Electrics Sales Market Share (2011-2016)

Table Disney Basic Information List

Table Disney Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Disney Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Chef Buddy Basic Information List

Table Chef Buddy Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)



Table Chef Buddy Popcorn & Entertaining Electrics Sales Market Share (2011-2016) Table BabyCakes Basic Information List

Table BabyCakes Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table BabyCakes Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Rosewill Basic Information List

Table Rosewill Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Rosewill Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Betty Crocker Basic Information List

Table Betty Crocker Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Betty Crocker Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Bella Basic Information List

Table Bella Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

 Table Bella Popcorn & Entertaining Electrics Sales Market Share (2011-2016)

Table Yonanas Basic Information List

Table Yonanas Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Yonanas Popcorn & Entertaining Electrics Sales Market Share (2011-2016) Table IMUSA Basic Information List

Table IMUSA Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

 Table IMUSA Popcorn & Entertaining Electrics Sales Market Share (2011-2016)

 Table StoreBound Basic Information List

Table StoreBound Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table StoreBound Popcorn & Entertaining Electrics Sales Market Share (2011-2016) Table Whynter Basic Information List

Table Whynter Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Whynter Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Old Dutch Basic Information List

Table Old Dutch Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Old Dutch Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table AROMA Basic Information List

Table AROMA Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross



Margin (2011-2016)

Table AROMA Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Mr. Freeze Basic Information List

Table Mr. Freeze Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mr. Freeze Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Tribest Basic Information List

Table Tribest Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tribest Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Nesco Basic Information List

Table Nesco Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nesco Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table West Bend Basic Information List

Table West Bend Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table West Bend Popcorn & Entertaining Electrics Sales Market Share (2011-2016)Table Chef'sChoice Basic Information List

Table Chef'sChoice Popcorn & Entertaining Electrics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Chef'sChoice Popcorn & Entertaining Electrics Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Popcorn & Entertaining Electrics

Figure Manufacturing Process Analysis of Popcorn & Entertaining Electrics

Figure Popcorn & Entertaining Electrics Industrial Chain Analysis

Table Raw Materials Sources of Popcorn & Entertaining Electrics Major Manufacturers in 2015

Table Major Buyers of Popcorn & Entertaining Electrics

Table Distributors/Traders List

Figure United States Popcorn & Entertaining Electrics Production and Growth Rate Forecast (2016-2021)

Figure United States Popcorn & Entertaining Electrics Revenue and Growth Rate Forecast (2016-2021)

Table United States Popcorn & Entertaining Electrics Production Forecast by Type (2016-2021)

Table United States Popcorn & Entertaining Electrics Consumption Forecast by



+44 20 8123 2220 info@marketpublishers.com

Application (2016-2021)



#### I would like to order

Product name: United States Popcorn & Entertaining Electrics Market Report 2016 Product link: <u>https://marketpublishers.com/r/UE12D469AA6EN.html</u>

> Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UE12D469AA6EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970