

# United States Plush Toys Market Report 2017

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## Abstracts

### Notes:

Sales, means the sales volume of Plush Toys

Revenue, means the sales value of Plush Toys

This report studies sales (consumption) of Plush Toys in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

NICI

Smoby

MAJORETTE

LEGO

RUSS

Brio

Playskool

Sassy

Bodyguard

Disney

Gund

Metoo

Manon des pres

Beleduc

Global Bowen Bear

MATTEL

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Cartoon Character Modeling

Animal Modeling

Other

Split by applications, this report focuses on sales, market share and growth rate of

Plush Toys in each application, can be divided into

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