

# United States Playing Cards Market Report 2017

<https://marketpublishers.com/r/UAE3E0C332EEN.html>

Date: April 2017

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: UAE3E0C332EEN

## Abstracts

In this report, the United States Playing Cards market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Playing Cards in these regions, from 2012 to 2022 (forecast).

United States Playing Cards market competition by top manufacturers/players, with Playing Cards sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

United States Playing Card Company

## Theory 11

Ellusionist

Ningbo Three A Group

Yaoji Poker

DiaoYu

BinWang

SanTu

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Home Entertainment

Casino

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Playing Cards for each application, including

Cardboard

Plastic-coated Paper

Cotton-paper Blend

Plastic

Others

## Contents

### United States Playing Cards Market Report 2017

## 1 PLAYING CARDS OVERVIEW

### 1.1 Product Overview and Scope of Playing Cards

### 1.2 Classification of Playing Cards by Product Category

#### 1.2.1 United States Playing Cards Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Playing Cards Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Home Entertainment

##### 1.2.4 Casino

##### 1.2.5 Other

### 1.3 United States Playing Cards Market by Application/End Users

#### 1.3.1 United States Playing Cards Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Cardboard

##### 1.3.3 Plastic-coated Paper

##### 1.3.4 Cotton-paper Blend

##### 1.3.5 Plastic

##### 1.3.6 Others

### 1.4 United States Playing Cards Market by Region

#### 1.4.1 United States Playing Cards Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Playing Cards Status and Prospect (2012-2022)

##### 1.4.3 Southwest Playing Cards Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Playing Cards Status and Prospect (2012-2022)

##### 1.4.5 New England Playing Cards Status and Prospect (2012-2022)

##### 1.4.6 The South Playing Cards Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Playing Cards Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Playing Cards (2012-2022)

#### 1.5.1 United States Playing Cards Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Playing Cards Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES PLAYING CARDS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Playing Cards Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Playing Cards Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Playing Cards Average Price by Players/Suppliers (2012-2017)

2.4 United States Playing Cards Market Competitive Situation and Trends

2.4.1 United States Playing Cards Market Concentration Rate

2.4.2 United States Playing Cards Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Playing Cards Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES PLAYING CARDS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Playing Cards Sales and Market Share by Region (2012-2017)

3.2 United States Playing Cards Revenue and Market Share by Region (2012-2017)

3.3 United States Playing Cards Price by Region (2012-2017)

### **4 UNITED STATES PLAYING CARDS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Playing Cards Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Playing Cards Revenue and Market Share by Type (2012-2017)

4.3 United States Playing Cards Price by Type (2012-2017)

4.4 United States Playing Cards Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES PLAYING CARDS SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Playing Cards Sales and Market Share by Application (2012-2017)

5.2 United States Playing Cards Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES PLAYING CARDS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 United States Playing Card Company

6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Playing Cards Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 United States Playing Card Company Playing Cards Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Theory
  - 6.2.2 Playing Cards Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Theory 11 Playing Cards Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Ellusionist
  - 6.3.2 Playing Cards Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Ellusionist Playing Cards Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Ningbo Three A Group
  - 6.4.2 Playing Cards Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Ningbo Three A Group Playing Cards Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Yaoji Poker
  - 6.5.2 Playing Cards Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Yaoji Poker Playing Cards Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 DiaoYu
  - 6.6.2 Playing Cards Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 DiaoYu Playing Cards Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 BinWang
  - 6.7.2 Playing Cards Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 BinWang Playing Cards Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 SanTu

6.8.2 Playing Cards Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 SanTu Playing Cards Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

## **7 PLAYING CARDS MANUFACTURING COST ANALYSIS**

7.1 Playing Cards Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Playing Cards

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Playing Cards Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Playing Cards Major Manufacturers in 2016

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES PLAYING CARDS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Playing Cards Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Playing Cards Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Playing Cards Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Playing Cards Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Playing Cards

Figure United States Playing Cards Market Size (K Units) by Type (2012-2022)

Figure United States Playing Cards Sales Volume Market Share by Type (Product Category) in 2016

Figure Home Entertainment Product Picture

Figure Casino Product Picture

Figure Other Product Picture

Figure United States Playing Cards Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Playing Cards by Application in 2016

Figure Cardboard Examples

Figure Plastic-coated Paper Examples

Figure Cotton-paper Blend Examples

Figure Plastic Examples

Figure Others Examples

Figure United States Playing Cards Market Size (Value) by Region (2012-2022)

Figure The West Playing Cards Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Playing Cards Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Playing Cards Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Playing Cards Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Playing Cards Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Playing Cards Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Playing Cards Sales (K Units) and Growth Rate (2012-2022)

Figure United States Playing Cards Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Playing Cards Market Major Players Product Sales Volume (2012-2017)

Table United States Playing Cards Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Playing Cards Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Playing Cards Sales Share by Players/Suppliers

Figure 2017 United States Playing Cards Sales Share by Players/Suppliers



Figure United States Playing Cards Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Playing Cards Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Playing Cards Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Playing Cards Revenue Share by Players/Suppliers

Figure 2017 United States Playing Cards Revenue Share by Players/Suppliers

Table United States Market Playing Cards Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Playing Cards Average Price of Key Players/Suppliers in 2016

Figure United States Playing Cards Market Share of Top 3 Players/Suppliers

Figure United States Playing Cards Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Playing Cards Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Playing Cards Product Category

Table United States Playing Cards Sales (K Units) by Region (2012-2017)

Table United States Playing Cards Sales Share by Region (2012-2017)

Figure United States Playing Cards Sales Share by Region (2012-2017)

Figure United States Playing Cards Sales Market Share by Region in 2016

Table United States Playing Cards Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Playing Cards Revenue Share by Region (2012-2017)

Figure United States Playing Cards Revenue Market Share by Region (2012-2017)

Figure United States Playing Cards Revenue Market Share by Region in 2016

Table United States Playing Cards Price (USD/Unit) by Region (2012-2017)

Table United States Playing Cards Sales (K Units) by Type (2012-2017)

Table United States Playing Cards Sales Share by Type (2012-2017)

Figure United States Playing Cards Sales Share by Type (2012-2017)

Figure United States Playing Cards Sales Market Share by Type in 2016

Table United States Playing Cards Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Playing Cards Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Playing Cards by Type (2012-2017)

Figure Revenue Market Share of Playing Cards by Type in 2016

Table United States Playing Cards Price (USD/Unit) by Types (2012-2017)

Figure United States Playing Cards Sales Growth Rate by Type (2012-2017)

Table United States Playing Cards Sales (K Units) by Application (2012-2017)

Table United States Playing Cards Sales Market Share by Application (2012-2017)

Figure United States Playing Cards Sales Market Share by Application (2012-2017)

Figure United States Playing Cards Sales Market Share by Application in 2016

Table United States Playing Cards Sales Growth Rate by Application (2012-2017)

Figure United States Playing Cards Sales Growth Rate by Application (2012-2017)

Table United States Playing Card Company Basic Information List

Table United States Playing Card Company Playing Cards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure United States Playing Card Company Playing Cards Sales Growth Rate (2012-2017)

Figure United States Playing Card Company Playing Cards Sales Market Share in United States (2012-2017)

Figure United States Playing Card Company Playing Cards Revenue Market Share in United States (2012-2017)

Table Theory 11 Basic Information List

Table Theory 11 Playing Cards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Theory 11 Playing Cards Sales Growth Rate (2012-2017)

Figure Theory 11 Playing Cards Sales Market Share in United States (2012-2017)

Figure Theory 11 Playing Cards Revenue Market Share in United States (2012-2017)

Table Ellusionist Basic Information List

Table Ellusionist Playing Cards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Ellusionist Playing Cards Sales Growth Rate (2012-2017)

Figure Ellusionist Playing Cards Sales Market Share in United States (2012-2017)

Figure Ellusionist Playing Cards Revenue Market Share in United States (2012-2017)

Table Ningbo Three A Group Basic Information List

Table Ningbo Three A Group Playing Cards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Ningbo Three A Group Playing Cards Sales Growth Rate (2012-2017)

Figure Ningbo Three A Group Playing Cards Sales Market Share in United States (2012-2017)

Figure Ningbo Three A Group Playing Cards Revenue Market Share in United States (2012-2017)

Table Yaoji Poker Basic Information List

Table Yaoji Poker Playing Cards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Yaoji Poker Playing Cards Sales Growth Rate (2012-2017)

Figure Yaoji Poker Playing Cards Sales Market Share in United States (2012-2017)

Figure Yaoji Poker Playing Cards Revenue Market Share in United States (2012-2017)

Table DiaoYu Basic Information List

Table DiaoYu Playing Cards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure DiaoYu Playing Cards Sales Growth Rate (2012-2017)

Figure DiaoYu Playing Cards Sales Market Share in United States (2012-2017)

Figure DiaoYu Playing Cards Revenue Market Share in United States (2012-2017)

Table BinWang Basic Information List

Table BinWang Playing Cards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure BinWang Playing Cards Sales Growth Rate (2012-2017)

Figure BinWang Playing Cards Sales Market Share in United States (2012-2017)

Figure BinWang Playing Cards Revenue Market Share in United States (2012-2017)

Table SanTu Basic Information List

Table SanTu Playing Cards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure SanTu Playing Cards Sales Growth Rate (2012-2017)

Figure SanTu Playing Cards Sales Market Share in United States (2012-2017)

Figure SanTu Playing Cards Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Playing Cards

Figure Manufacturing Process Analysis of Playing Cards

Figure Playing Cards Industrial Chain Analysis

Table Raw Materials Sources of Playing Cards Major Players/Suppliers in 2016

Table Major Buyers of Playing Cards

Table Distributors/Traders List

Figure United States Playing Cards Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Playing Cards Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Playing Cards Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Playing Cards Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Playing Cards Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Playing Cards Sales Volume (K Units) Forecast by Type in 2022

Table United States Playing Cards Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Playing Cards Sales Volume (K Units) Forecast by Application  
(2017-2022)

Figure United States Playing Cards Sales Volume (K Units) Forecast by Application in  
2022

Table United States Playing Cards Sales Volume (K Units) Forecast by Region  
(2017-2022)

Table United States Playing Cards Sales Volume Share Forecast by Region  
(2017-2022)

Figure United States Playing Cards Sales Volume Share Forecast by Region  
(2017-2022)

Figure United States Playing Cards Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Playing Cards Market Report 2017

Product link: <https://marketpublishers.com/r/UAE3E0C332EEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UAE3E0C332EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970