

# United States Plastic Mops Market Report 2017

<https://marketpublishers.com/r/UEC1D3442A5EN.html>

Date: February 2017

Pages: 118

Price: US\$ 3,800.00 (Single User License)

ID: UEC1D3442A5EN

## Abstracts

### Notes:

Sales, means the sales volume of Plastic Mops

Revenue, means the sales value of Plastic Mops

This report studies sales (consumption) of Plastic Mops in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Scotch-Brite

Zwipes

ERC

Eurow

Atlas Graham

Norwex

Toray

CMA

Partek

## Dish Cloths

Greenfound

Tricol

Cleanacare Towel

## Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Plastic Mops in each application, can be divided into

Application 1

Application 2

## Contents

### United States Plastic Mops Market Report 2017

## **1 PLASTIC MOPS OVERVIEW**

### 1.1 Product Overview and Scope of Plastic Mops

### 1.2 Classification of Plastic Mops

#### 1.2.1 Type I

#### 1.2.2 Type II

### 1.3 Application of Plastic Mops

#### 1.3.1 Application

#### 1.3.2 Application

### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Plastic Mops (2012-2022)

#### 1.4.1 United States Plastic Mops Sales and Growth Rate (2012-2022)

#### 1.4.2 United States Plastic Mops Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES PLASTIC MOPS COMPETITION BY MANUFACTURERS**

### 2.1 United States Plastic Mops Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 United States Plastic Mops Revenue and Share by Manufactures (2015 and 2016)

### 2.3 United States Plastic Mops Average Price by Manufactures (2015 and 2016)

### 2.4 Plastic Mops Market Competitive Situation and Trends

#### 2.4.1 Plastic Mops Market Concentration Rate

#### 2.4.2 Plastic Mops Market Share of Top 3 and Top 5 Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES PLASTIC MOPS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

### 3.1 United States Plastic Mops Sales and Market Share by States (2012-2017)

### 3.2 United States Plastic Mops Revenue and Market Share by States (2012-2017)

### 3.3 United States Plastic Mops Price by States (2012-2017)

## **4 UNITED STATES PLASTIC MOPS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 4.1 United States Plastic Mops Sales and Market Share by Type (2012-2017)
- 4.2 United States Plastic Mops Revenue and Market Share by Type (2012-2017)
- 4.3 United States Plastic Mops Price by Type (2012-2017)
- 4.4 United States Plastic Mops Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES PLASTIC MOPS SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Plastic Mops Sales and Market Share by Application (2012-2017)
- 5.2 United States Plastic Mops Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES PLASTIC MOPS MANUFACTURERS PROFILES/ANALYSIS**

### **6.1 Scotch-Brite**

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Plastic Mops Product Type, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Scotch-Brite Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

### **6.2 Zwipes**

- 6.2.2 Plastic Mops Product Type, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 Zwipes Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

### **6.3 ERC**

- 6.3.2 Plastic Mops Product Type, Application and Specification
  - 6.3.2.1 Product A
  - 6.3.2.2 Product B
- 6.3.3 ERC Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

### **6.4 Eurow**

- 6.4.2 Plastic Mops Product Type, Application and Specification
  - 6.4.2.1 Product A
  - 6.4.2.2 Product B
- 6.4.3 Eurow Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview

## 6.5 Atlas Graham

### 6.5.2 Plastic Mops Product Type, Application and Specification

#### 6.5.2.1 Product A

#### 6.5.2.2 Product B

### 6.5.3 Atlas Graham Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.5.4 Main Business/Business Overview

## 6.6 Norwex

### 6.6.2 Plastic Mops Product Type, Application and Specification

#### 6.6.2.1 Product A

#### 6.6.2.2 Product B

### 6.6.3 Norwex Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.6.4 Main Business/Business Overview

## 6.7 Toray

### 6.7.2 Plastic Mops Product Type, Application and Specification

#### 6.7.2.1 Product A

#### 6.7.2.2 Product B

### 6.7.3 Toray Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.7.4 Main Business/Business Overview

## 6.8 CMA

### 6.8.2 Plastic Mops Product Type, Application and Specification

#### 6.8.2.1 Product A

#### 6.8.2.2 Product B

### 6.8.3 CMA Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.8.4 Main Business/Business Overview

## 6.9 Partek

### 6.9.2 Plastic Mops Product Type, Application and Specification

#### 6.9.2.1 Product A

#### 6.9.2.2 Product B

### 6.9.3 Partek Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.9.4 Main Business/Business Overview

## 6.10 Dish Cloths

### 6.10.2 Plastic Mops Product Type, Application and Specification

#### 6.10.2.1 Product A

#### 6.10.2.2 Product B

### 6.10.3 Dish Cloths Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.10.4 Main Business/Business Overview

## 6.11 Greenfound

## 6.12 Tricol

## 6.13 Cleanacare Towel

## **7 PLASTIC MOPS MANUFACTURING COST ANALYSIS**

### 7.1 Plastic Mops Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Plastic Mops

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Plastic Mops Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Plastic Mops Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 UNITED STATES PLASTIC MOPS MARKET FORECAST (2017-2022)**

11.1 United States Plastic Mops Sales, Revenue Forecast (2017-2022)

11.2 United States Plastic Mops Sales Forecast by Type (2017-2022)

11.3 United States Plastic Mops Sales Forecast by Application (2017-2022)

11.4 Plastic Mops Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Plastic Mops

Table Classification of Plastic Mops

Figure United States Sales Market Share of Plastic Mops by Type in 2015

Table Application of Plastic Mops

Figure United States Sales Market Share of Plastic Mops by Application in 2015

Figure United States Plastic Mops Sales and Growth Rate (2012-2022)

Figure United States Plastic Mops Revenue and Growth Rate (2012-2022)

Table United States Plastic Mops Sales of Key Manufacturers (2015 and 2016)

Table United States Plastic Mops Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Plastic Mops Sales Share by Manufacturers

Figure 2016 Plastic Mops Sales Share by Manufacturers

Table United States Plastic Mops Revenue by Manufacturers (2015 and 2016)

Table United States Plastic Mops Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Plastic Mops Revenue Share by Manufacturers

Table 2016 United States Plastic Mops Revenue Share by Manufacturers

Table United States Market Plastic Mops Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Plastic Mops Average Price of Key Manufacturers in 2015

Figure Plastic Mops Market Share of Top 3 Manufacturers

Figure Plastic Mops Market Share of Top 5 Manufacturers

Table United States Plastic Mops Sales by States (2012-2017)

Table United States Plastic Mops Sales Share by States (2012-2017)

Figure United States Plastic Mops Sales Market Share by States in 2015

Table United States Plastic Mops Revenue and Market Share by States (2012-2017)

Table United States Plastic Mops Revenue Share by States (2012-2017)

Figure Revenue Market Share of Plastic Mops by States (2012-2017)

Table United States Plastic Mops Price by States (2012-2017)

Table United States Plastic Mops Sales by Type (2012-2017)

Table United States Plastic Mops Sales Share by Type (2012-2017)

Figure United States Plastic Mops Sales Market Share by Type in 2015

Table United States Plastic Mops Revenue and Market Share by Type (2012-2017)

Table United States Plastic Mops Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Plastic Mops by Type (2012-2017)

Table United States Plastic Mops Price by Type (2012-2017)

Figure United States Plastic Mops Sales Growth Rate by Type (2012-2017)



Table United States Plastic Mops Sales by Application (2012-2017)
Table United States Plastic Mops Sales Market Share by Application (2012-2017)
Figure United States Plastic Mops Sales Market Share by Application in 2015
Table United States Plastic Mops Sales Growth Rate by Application (2012-2017)
Figure United States Plastic Mops Sales Growth Rate by Application (2012-2017)
Table Scotch-Brite Basic Information List
Table Scotch-Brite Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Scotch-Brite Plastic Mops Sales Market Share (2012-2017)
Table Zwipes Basic Information List
Table Zwipes Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)
Table Zwipes Plastic Mops Sales Market Share (2012-2017)
Table ERC Basic Information List
Table ERC Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)
Table ERC Plastic Mops Sales Market Share (2012-2017)
Table Eurow Basic Information List
Table Eurow Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)
Table Eurow Plastic Mops Sales Market Share (2012-2017)
Table Atlas Graham Basic Information List
Table Atlas Graham Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)
Table Atlas Graham Plastic Mops Sales Market Share (2012-2017)
Table Norwex Basic Information List
Table Norwex Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)
Table Norwex Plastic Mops Sales Market Share (2012-2017)
Table Toray Basic Information List
Table Toray Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)
Table Toray Plastic Mops Sales Market Share (2012-2017)
Table CMA Basic Information List
Table CMA Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)
Table CMA Plastic Mops Sales Market Share (2012-2017)
Table Partek Basic Information List
Table Partek Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)
Table Partek Plastic Mops Sales Market Share (2012-2017)
Table Dish Cloths Basic Information List
Table Dish Cloths Plastic Mops Sales, Revenue, Price and Gross Margin (2012-2017)
Table Dish Cloths Plastic Mops Sales Market Share (2012-2017)
Table Greenfound Basic Information List
Table Tricol Basic Information List
Table Cleanacare Towel Basic Information List
Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Plastic Mops

Figure Manufacturing Process Analysis of Plastic Mops

Figure Plastic Mops Industrial Chain Analysis

Table Raw Materials Sources of Plastic Mops Major Manufacturers in 2015

Table Major Buyers of Plastic Mops

Table Distributors/Traders List

Figure United States Plastic Mops Production and Growth Rate Forecast (2017-2022)

Figure United States Plastic Mops Revenue and Growth Rate Forecast (2017-2022)

Table United States Plastic Mops Production Forecast by Type (2017-2022)

Table United States Plastic Mops Consumption Forecast by Application (2017-2022)

Table United States Plastic Mops Sales Forecast by States (2017-2022)

Table United States Plastic Mops Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Plastic Mops Market Report 2017

Product link: <https://marketpublishers.com/r/UEC1D3442A5EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UEC1D3442A5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970