

United States Plasma TV Market Report 2016

<https://marketpublishers.com/r/UD9C95F20F7EN.html>

Date: December 2016

Pages: 123

Price: US\$ 3,800.00 (Single User License)

ID: UD9C95F20F7EN

Abstracts

Notes:

Sales, means the sales volume of Plasma TV

Revenue, means the sales value of Plasma TV

This report studies sales (consumption) of Plasma TV in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Samsung

Panasonic

LG

Philips

Pioneer

Skyworth

Changhong

SONY

Hisense

Hitachi

TCL

Sharp

Konka

Sceptre

VIZIO

Haier

Sansui

Elemrnt

Proscan

Supersonic

GPX

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Plasma TV in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Plasma TV Market Report 2016

1 PLASMA TV OVERVIEW

- 1.1 Product Overview and Scope of Plasma TV
- 1.2 Classification of Plasma TV
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Plasma TV
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Plasma TV (2011-2021)
 - 1.4.1 United States Plasma TV Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Plasma TV Revenue and Growth Rate (2011-2021)

2 UNITED STATES PLASMA TV COMPETITION BY MANUFACTURERS

- 2.1 United States Plasma TV Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Plasma TV Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Plasma TV Average Price by Manufactures (2015 and 2016)
- 2.4 Plasma TV Market Competitive Situation and Trends
 - 2.4.1 Plasma TV Market Concentration Rate
 - 2.4.2 Plasma TV Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES PLASMA TV SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Plasma TV Sales and Market Share by Type (2011-2016)
- 3.2 United States Plasma TV Revenue and Market Share by Type (2011-2016)
- 3.3 United States Plasma TV Price by Type (2011-2016)
- 3.4 United States Plasma TV Sales Growth Rate by Type (2011-2016)

4 UNITED STATES PLASMA TV SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Plasma TV Sales and Market Share by Application (2011-2016)
- 4.2 United States Plasma TV Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES PLASMA TV MANUFACTURERS PROFILES/ANALYSIS

5.1 Samsung

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Plasma TV Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Samsung Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Panasonic

- 5.2.2 Plasma TV Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Panasonic Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 LG

- 5.3.2 Plasma TV Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 LG Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 Philips

- 5.4.2 Plasma TV Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Philips Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Pioneer

- 5.5.2 Plasma TV Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Pioneer Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

5.6 Skyworth

5.6.2 Plasma TV Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Skyworth Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Changhong

5.7.2 Plasma TV Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Changhong Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 SONY

5.8.2 Plasma TV Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 SONY Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Hisense

5.9.2 Plasma TV Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Hisense Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Hitachi

5.10.2 Plasma TV Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Hitachi Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 TCL

5.12 Sharp

5.13 Konka

5.14 Sceptre

5.15 VIZIO

5.16 Haier

5.17 Sansui

5.18 Elemrnt

5.19 Proscan

5.20 Supersonic

5.21 GPX

6 PLASMA TV MANUFACTURING COST ANALYSIS

6.1 Plasma TV Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Plasma TV

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Plasma TV Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Plasma TV Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES PLASMA TV MARKET FORECAST (2016-2021)

- 10.1 United States Plasma TV Sales, Revenue Forecast (2016-2021)
- 10.2 United States Plasma TV Sales Forecast by Type (2016-2021)
- 10.3 United States Plasma TV Sales Forecast by Application (2016-2021)
- 10.4 Plasma TV Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Plasma TV

Table Classification of Plasma TV

Figure United States Sales Market Share of Plasma TV by Type in 2015

Table Application of Plasma TV

Figure United States Sales Market Share of Plasma TV by Application in 2015

Figure United States Plasma TV Sales and Growth Rate (2011-2021)

Figure United States Plasma TV Revenue and Growth Rate (2011-2021)

Table United States Plasma TV Sales of Key Manufacturers (2015 and 2016)

Table United States Plasma TV Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Plasma TV Sales Share by Manufacturers

Figure 2016 Plasma TV Sales Share by Manufacturers

Table United States Plasma TV Revenue by Manufacturers (2015 and 2016)

Table United States Plasma TV Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Plasma TV Revenue Share by Manufacturers

Table 2016 United States Plasma TV Revenue Share by Manufacturers

Table United States Market Plasma TV Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Plasma TV Average Price of Key Manufacturers in 2015

Figure Plasma TV Market Share of Top 3 Manufacturers

Figure Plasma TV Market Share of Top 5 Manufacturers

Table United States Plasma TV Sales by Type (2011-2016)

Table United States Plasma TV Sales Share by Type (2011-2016)

Figure United States Plasma TV Sales Market Share by Type in 2015

Table United States Plasma TV Revenue and Market Share by Type (2011-2016)

Table United States Plasma TV Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Plasma TV by Type (2011-2016)

Table United States Plasma TV Price by Type (2011-2016)

Figure United States Plasma TV Sales Growth Rate by Type (2011-2016)

Table United States Plasma TV Sales by Application (2011-2016)

Table United States Plasma TV Sales Market Share by Application (2011-2016)

Figure United States Plasma TV Sales Market Share by Application in 2015

Table United States Plasma TV Sales Growth Rate by Application (2011-2016)

Figure United States Plasma TV Sales Growth Rate by Application (2011-2016)

Table Samsung Basic Information List

Table Samsung Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Plasma TV Sales Market Share (2011-2016)
Table Panasonic Basic Information List
Table Panasonic Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Panasonic Plasma TV Sales Market Share (2011-2016)
Table LG Basic Information List
Table LG Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table LG Plasma TV Sales Market Share (2011-2016)
Table Philips Basic Information List
Table Philips Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Philips Plasma TV Sales Market Share (2011-2016)
Table Pioneer Basic Information List
Table Pioneer Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Pioneer Plasma TV Sales Market Share (2011-2016)
Table Skyworth Basic Information List
Table Skyworth Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Skyworth Plasma TV Sales Market Share (2011-2016)
Table Changhong Basic Information List
Table Changhong Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Changhong Plasma TV Sales Market Share (2011-2016)
Table SONY Basic Information List
Table SONY Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table SONY Plasma TV Sales Market Share (2011-2016)
Table Hisense Basic Information List
Table Hisense Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Hisense Plasma TV Sales Market Share (2011-2016)
Table Hitachi Basic Information List
Table Hitachi Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Hitachi Plasma TV Sales Market Share (2011-2016)
Table TCL Basic Information List
Table TCL Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table TCL Plasma TV Sales Market Share (2011-2016)
Table Sharp Basic Information List
Table Sharp Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Sharp Plasma TV Sales Market Share (2011-2016)
Table Konka Basic Information List
Table Konka Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Konka Plasma TV Sales Market Share (2011-2016)
Table Sceptre Basic Information List
Table Sceptre Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sceptre Plasma TV Sales Market Share (2011-2016)
Table VIZIO Basic Information List
Table VIZIO Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table VIZIO Plasma TV Sales Market Share (2011-2016)
Table Haier Basic Information List
Table Haier Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Haier Plasma TV Sales Market Share (2011-2016)
Table Sansui Basic Information List
Table Sansui Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Sansui Plasma TV Sales Market Share (2011-2016)
Table Elemrnt Basic Information List
Table Elemrnt Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Elemrnt Plasma TV Sales Market Share (2011-2016)
Table Proscan Basic Information List
Table Proscan Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Proscan Plasma TV Sales Market Share (2011-2016)
Table Supersonic Basic Information List
Table Supersonic Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Supersonic Plasma TV Sales Market Share (2011-2016)
Table GPX Basic Information List
Table GPX Plasma TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table GPX Plasma TV Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Plasma TV
Figure Manufacturing Process Analysis of Plasma TV
Figure Plasma TV Industrial Chain Analysis
Table Raw Materials Sources of Plasma TV Major Manufacturers in 2015
Table Major Buyers of Plasma TV
Table Distributors/Traders List
Figure United States Plasma TV Production and Growth Rate Forecast (2016-2021)
Figure United States Plasma TV Revenue and Growth Rate Forecast (2016-2021)
Table United States Plasma TV Production Forecast by Type (2016-2021)
Table United States Plasma TV Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Plasma TV Market Report 2016

Product link: <https://marketpublishers.com/r/UD9C95F20F7EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD9C95F20F7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970