

# United States Plasma Display Panel (PDP) Market Report 2017

<https://marketpublishers.com/r/U07A7CC9BBEPEN.html>

Date: October 2017

Pages: 95

Price: US\$ 3,800.00 (Single User License)

ID: U07A7CC9BBEPEN

## Abstracts

In this report, the United States Plasma Display Panel (PDP) market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Plasma Display Panel (PDP) in these regions, from 2012 to 2022 (forecast).

United States Plasma Display Panel (PDP) market competition by top manufacturers/players, with Plasma Display Panel (PDP) sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Panasonic (Japan)

Samsung (Korea)

LG (Korea)

Pioneer (China)

Hitachi (Fujitsu) (Japan)

Changhong (China)

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Small Size Display '42 inch

Middle Size Display 42-51 inch

Large Size Display '51 inch

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Plasma Display Panel (PDP) for each application, including

Plasma TV

Seamless Video Wall

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Plasma Display Panel (PDP) Market Report 2017

## 1 PLASMA DISPLAY PANEL (PDP) OVERVIEW

### 1.1 Product Overview and Scope of Plasma Display Panel (PDP)

### 1.2 Classification of Plasma Display Panel (PDP) by Product Category

#### 1.2.1 United States Plasma Display Panel (PDP) Market Size (Sales Volume)

#### Comparison by Type (2012-2022)

#### 1.2.2 United States Plasma Display Panel (PDP) Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

#### 1.2.3 Small Size Display ?42 inch

#### 1.2.4 Middle Size Display 42-51 inch

#### 1.2.5 Large Size Display ?51 inch

### 1.3 United States Plasma Display Panel (PDP) Market by Application/End Users

#### 1.3.1 United States Plasma Display Panel (PDP) Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

#### 1.3.2 Plasma TV

#### 1.3.3 Seamless Video Wall

#### 1.3.4 Other

### 1.4 United States Plasma Display Panel (PDP) Market by Region

#### 1.4.1 United States Plasma Display Panel (PDP) Market Size (Value) Comparison by Region (2012-2022)

#### 1.4.2 The West Plasma Display Panel (PDP) Status and Prospect (2012-2022)

#### 1.4.3 Southwest Plasma Display Panel (PDP) Status and Prospect (2012-2022)

#### 1.4.4 The Middle Atlantic Plasma Display Panel (PDP) Status and Prospect (2012-2022)

#### 1.4.5 New England Plasma Display Panel (PDP) Status and Prospect (2012-2022)

#### 1.4.6 The South Plasma Display Panel (PDP) Status and Prospect (2012-2022)

#### 1.4.7 The Midwest Plasma Display Panel (PDP) Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Plasma Display Panel (PDP) (2012-2022)

#### 1.5.1 United States Plasma Display Panel (PDP) Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Plasma Display Panel (PDP) Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES PLASMA DISPLAY PANEL (PDP) MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Plasma Display Panel (PDP) Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Plasma Display Panel (PDP) Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Plasma Display Panel (PDP) Average Price by Players/Suppliers (2012-2017)

2.4 United States Plasma Display Panel (PDP) Market Competitive Situation and Trends

2.4.1 United States Plasma Display Panel (PDP) Market Concentration Rate

2.4.2 United States Plasma Display Panel (PDP) Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Plasma Display Panel (PDP) Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES PLASMA DISPLAY PANEL (PDP) SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Plasma Display Panel (PDP) Sales and Market Share by Region (2012-2017)

3.2 United States Plasma Display Panel (PDP) Revenue and Market Share by Region (2012-2017)

3.3 United States Plasma Display Panel (PDP) Price by Region (2012-2017)

### **4 UNITED STATES PLASMA DISPLAY PANEL (PDP) SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Plasma Display Panel (PDP) Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Plasma Display Panel (PDP) Revenue and Market Share by Type (2012-2017)

4.3 United States Plasma Display Panel (PDP) Price by Type (2012-2017)

4.4 United States Plasma Display Panel (PDP) Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES PLASMA DISPLAY PANEL (PDP) SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Plasma Display Panel (PDP) Sales and Market Share by Application

(2012-2017)

5.2 United States Plasma Display Panel (PDP) Sales Growth Rate by Application

(2012-2017)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES PLASMA DISPLAY PANEL (PDP) PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Panasonic (Japan)

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Plasma Display Panel (PDP) Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Panasonic (Japan) Plasma Display Panel (PDP) Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Samsung (Korea)

6.2.2 Plasma Display Panel (PDP) Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Samsung (Korea) Plasma Display Panel (PDP) Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 LG (Korea)

6.3.2 Plasma Display Panel (PDP) Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 LG (Korea) Plasma Display Panel (PDP) Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Pioneer (China)

6.4.2 Plasma Display Panel (PDP) Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Pioneer (China) Plasma Display Panel (PDP) Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Hitachi (Fujitsu) (Japan)

6.5.2 Plasma Display Panel (PDP) Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Hitachi (Fujitsu) (Japan) Plasma Display Panel (PDP) Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Changhong (China)

6.6.2 Plasma Display Panel (PDP) Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Changhong (China) Plasma Display Panel (PDP) Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

## **7 PLASMA DISPLAY PANEL (PDP) MANUFACTURING COST ANALYSIS**

7.1 Plasma Display Panel (PDP) Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Plasma Display Panel (PDP)

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Plasma Display Panel (PDP) Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Plasma Display Panel (PDP) Major Manufacturers in 2016

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES PLASMA DISPLAY PANEL (PDP) MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Plasma Display Panel (PDP) Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Plasma Display Panel (PDP) Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Plasma Display Panel (PDP) Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Plasma Display Panel (PDP) Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Product Picture of Plasma Display Panel (PDP)
- Figure United States Plasma Display Panel (PDP) Market Size (K Units) by Type (2012-2022)
- Figure United States Plasma Display Panel (PDP) Sales Volume Market Share by Type (Product Category) in 2016
- Figure Small Size Display ?42 inch Product Picture
- Figure Middle Size Display 42-51 inch Product Picture
- Figure Large Size Display ?51 inch Product Picture
- Figure United States Plasma Display Panel (PDP) Market Size (K Units) by Application (2012-2022)
- Figure United States Sales Market Share of Plasma Display Panel (PDP) by Application in 2016
- Figure Plasma TV Examples
- Table Key Downstream Customer in Plasma TV
- Figure Seamless Video Wall Examples
- Table Key Downstream Customer in Seamless Video Wall
- Figure Other Examples
- Table Key Downstream Customer in Other
- Figure United States Plasma Display Panel (PDP) Market Size (Million USD) by Region (2012-2022)
- Figure The West Plasma Display Panel (PDP) Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Southwest Plasma Display Panel (PDP) Revenue (Million USD) and Growth Rate (2012-2022)
- Figure The Middle Atlantic Plasma Display Panel (PDP) Revenue (Million USD) and Growth Rate (2012-2022)
- Figure New England Plasma Display Panel (PDP) Revenue (Million USD) and Growth Rate (2012-2022)
- Figure The South of US Plasma Display Panel (PDP) Revenue (Million USD) and Growth Rate (2012-2022)
- Figure The Midwest Plasma Display Panel (PDP) Revenue (Million USD) and Growth Rate (2012-2022)
- Figure United States Plasma Display Panel (PDP) Sales (K Units) and Growth Rate (2012-2022)
- Figure United States Plasma Display Panel (PDP) Revenue (Million USD) and Growth

Rate (2012-2022)

Figure United States Plasma Display Panel (PDP) Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Plasma Display Panel (PDP) Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Plasma Display Panel (PDP) Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Plasma Display Panel (PDP) Sales Share by Players/Suppliers

Figure 2017 United States Plasma Display Panel (PDP) Sales Share by Players/Suppliers

Figure United States Plasma Display Panel (PDP) Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Plasma Display Panel (PDP) Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Plasma Display Panel (PDP) Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Plasma Display Panel (PDP) Revenue Share by Players/Suppliers

Figure 2017 United States Plasma Display Panel (PDP) Revenue Share by Players/Suppliers

Table United States Market Plasma Display Panel (PDP) Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Plasma Display Panel (PDP) Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Plasma Display Panel (PDP) Market Share of Top 3 Players/Suppliers

Figure United States Plasma Display Panel (PDP) Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Plasma Display Panel (PDP) Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Plasma Display Panel (PDP) Product Category

Table United States Plasma Display Panel (PDP) Sales (K Units) by Region (2012-2017)

Table United States Plasma Display Panel (PDP) Sales Share by Region (2012-2017)

Figure United States Plasma Display Panel (PDP) Sales Share by Region (2012-2017)

Figure United States Plasma Display Panel (PDP) Sales Market Share by Region in 2016

Table United States Plasma Display Panel (PDP) Revenue (Million USD) and Market

Share by Region (2012-2017)

Table United States Plasma Display Panel (PDP) Revenue Share by Region (2012-2017)

Figure United States Plasma Display Panel (PDP) Revenue Market Share by Region (2012-2017)

Figure United States Plasma Display Panel (PDP) Revenue Market Share by Region in 2016

Table United States Plasma Display Panel (PDP) Price (USD/Unit) by Region (2012-2017)

Table United States Plasma Display Panel (PDP) Sales (K Units) by Type (2012-2017)

Table United States Plasma Display Panel (PDP) Sales Share by Type (2012-2017)

Figure United States Plasma Display Panel (PDP) Sales Share by Type (2012-2017)

Figure United States Plasma Display Panel (PDP) Sales Market Share by Type in 2016

Table United States Plasma Display Panel (PDP) Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Plasma Display Panel (PDP) Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Plasma Display Panel (PDP) by Type (2012-2017)

Figure Revenue Market Share of Plasma Display Panel (PDP) by Type in 2016

Table United States Plasma Display Panel (PDP) Price (USD/Unit) by Types (2012-2017)

Figure United States Plasma Display Panel (PDP) Sales Growth Rate by Type (2012-2017)

Table United States Plasma Display Panel (PDP) Sales (K Units) by Application (2012-2017)

Table United States Plasma Display Panel (PDP) Sales Market Share by Application (2012-2017)

Figure United States Plasma Display Panel (PDP) Sales Market Share by Application (2012-2017)

Figure United States Plasma Display Panel (PDP) Sales Market Share by Application in 2016

Table United States Plasma Display Panel (PDP) Sales Growth Rate by Application (2012-2017)

Figure United States Plasma Display Panel (PDP) Sales Growth Rate by Application (2012-2017)

Table Panasonic (Japan) Basic Information List

Table Panasonic (Japan) Plasma Display Panel (PDP) Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Panasonic (Japan) Plasma Display Panel (PDP) Sales Growth Rate (2012-2017)

Figure Panasonic (Japan) Plasma Display Panel (PDP) Sales Market Share in United

States (2012-2017)

Figure Panasonic (Japan) Plasma Display Panel (PDP) Revenue Market Share in United States (2012-2017)

Table Samsung (Korea) Basic Information List

Table Samsung (Korea) Plasma Display Panel (PDP) Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Samsung (Korea) Plasma Display Panel (PDP) Sales Growth Rate (2012-2017)

Figure Samsung (Korea) Plasma Display Panel (PDP) Sales Market Share in United States (2012-2017)

Figure Samsung (Korea) Plasma Display Panel (PDP) Revenue Market Share in United States (2012-2017)

Table LG (Korea) Basic Information List

Table LG (Korea) Plasma Display Panel (PDP) Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure LG (Korea) Plasma Display Panel (PDP) Sales Growth Rate (2012-2017)

Figure LG (Korea) Plasma Display Panel (PDP) Sales Market Share in United States (2012-2017)

Figure LG (Korea) Plasma Display Panel (PDP) Revenue Market Share in United States (2012-2017)

Table Pioneer (China) Basic Information List

Table Pioneer (China) Plasma Display Panel (PDP) Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Pioneer (China) Plasma Display Panel (PDP) Sales Growth Rate (2012-2017)

Figure Pioneer (China) Plasma Display Panel (PDP) Sales Market Share in United States (2012-2017)

Figure Pioneer (China) Plasma Display Panel (PDP) Revenue Market Share in United States (2012-2017)

Table Hitachi (Fujitsu) (Japan) Basic Information List

Table Hitachi (Fujitsu) (Japan) Plasma Display Panel (PDP) Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hitachi (Fujitsu) (Japan) Plasma Display Panel (PDP) Sales Growth Rate (2012-2017)

Figure Hitachi (Fujitsu) (Japan) Plasma Display Panel (PDP) Sales Market Share in United States (2012-2017)

Figure Hitachi (Fujitsu) (Japan) Plasma Display Panel (PDP) Revenue Market Share in United States (2012-2017)

Table Changhong (China) Basic Information List

Table Changhong (China) Plasma Display Panel (PDP) Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Changhong (China) Plasma Display Panel (PDP) Sales Growth Rate (2012-2017)

Figure Changhong (China) Plasma Display Panel (PDP) Sales Market Share in United States (2012-2017)

Figure Changhong (China) Plasma Display Panel (PDP) Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Plasma Display Panel (PDP)

Figure Manufacturing Process Analysis of Plasma Display Panel (PDP)

Figure Plasma Display Panel (PDP) Industrial Chain Analysis

Table Raw Materials Sources of Plasma Display Panel (PDP) Major Players/Suppliers in 2016

Table Major Buyers of Plasma Display Panel (PDP)

Table Distributors/Traders List

Figure United States Plasma Display Panel (PDP) Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Plasma Display Panel (PDP) Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Plasma Display Panel (PDP) Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Plasma Display Panel (PDP) Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Plasma Display Panel (PDP) Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Plasma Display Panel (PDP) Sales Volume (K Units) Forecast by Type in 2022

Table United States Plasma Display Panel (PDP) Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Plasma Display Panel (PDP) Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Plasma Display Panel (PDP) Sales Volume (K Units) Forecast by Application in 2022

Table United States Plasma Display Panel (PDP) Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Plasma Display Panel (PDP) Sales Volume Share Forecast by Region (2017-2022)

Figure United States Plasma Display Panel (PDP) Sales Volume Share Forecast by

Region (2017-2022)

Figure United States Plasma Display Panel (PDP) Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Plasma Display Panel (PDP) Market Report 2017

Product link: <https://marketpublishers.com/r/U07A7CC9BBEPEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U07A7CC9BBEPEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970