

# United States Placing Boom Market Report 2017

<https://marketpublishers.com/r/UCE34A5459CEN.html>

Date: February 2017

Pages: 116

Price: US\$ 3,800.00 (Single User License)

ID: UCE34A5459CEN

## Abstracts

### Notes:

Sales, means the sales volume of Placing Boom

Revenue, means the sales value of Placing Boom

This report studies sales (consumption) of Placing Boom in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

BETONSTAR

Everdigm

Liebherr-Mischtechnik

Putzmeister

SANY Heavy Industry

SCHWING

SERMAC

Zoomlion

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Placing Boom in each application, can be divided into

Application 1

Application 2

## Contents

### United States Placing Boom Market Report 2017

#### **1 PLACING BOOM OVERVIEW**

1.1 Product Overview and Scope of Placing Boom

1.2 Classification of Placing Boom

1.2.1 Type I

1.2.2 Type II

1.3 Application of Placing Boom

1.3.1 Application

1.3.2 Application

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Placing Boom (2012-2022)

1.4.1 United States Placing Boom Sales and Growth Rate (2012-2022)

1.4.2 United States Placing Boom Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES PLACING BOOM COMPETITION BY MANUFACTURERS**

2.1 United States Placing Boom Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Placing Boom Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Placing Boom Average Price by Manufactures (2015 and 2016)

2.4 Placing Boom Market Competitive Situation and Trends

2.4.1 Placing Boom Market Concentration Rate

2.4.2 Placing Boom Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES PLACING BOOM SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

3.1 United States Placing Boom Sales and Market Share by States (2012-2017)

3.2 United States Placing Boom Revenue and Market Share by States (2012-2017)

3.3 United States Placing Boom Price by States (2012-2017)

#### **4 UNITED STATES PLACING BOOM SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 4.1 United States Placing Boom Sales and Market Share by Type (2012-2017)
- 4.2 United States Placing Boom Revenue and Market Share by Type (2012-2017)
- 4.3 United States Placing Boom Price by Type (2012-2017)
- 4.4 United States Placing Boom Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES PLACING BOOM SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Placing Boom Sales and Market Share by Application (2012-2017)
- 5.2 United States Placing Boom Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES PLACING BOOM MANUFACTURERS PROFILES/ANALYSIS**

### **6.1 BETONSTAR**

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Placing Boom Product Type, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 BETONSTAR Placing Boom Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

### **6.2 Everdigm**

- 6.2.2 Placing Boom Product Type, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 Everdigm Placing Boom Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

### **6.3 Liebherr-Mischtechnik**

- 6.3.2 Placing Boom Product Type, Application and Specification
  - 6.3.2.1 Product A
  - 6.3.2.2 Product B
- 6.3.3 Liebherr-Mischtechnik Placing Boom Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

### **6.4 Putzmeister**

- 6.4.2 Placing Boom Product Type, Application and Specification
  - 6.4.2.1 Product A
  - 6.4.2.2 Product B

- 6.4.3 Putzmeister Placing Boom Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 SANY Heavy Industry
  - 6.5.2 Placing Boom Product Type, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 SANY Heavy Industry Placing Boom Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 SCHWING
  - 6.6.2 Placing Boom Product Type, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 SCHWING Placing Boom Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 SERMAC
  - 6.7.2 Placing Boom Product Type, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 SERMAC Placing Boom Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Zoomlion
  - 6.8.2 Placing Boom Product Type, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Zoomlion Placing Boom Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview

## **7 PLACING BOOM MANUFACTURING COST ANALYSIS**

- 7.1 Placing Boom Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Placing Boom

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Placing Boom Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Placing Boom Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES PLACING BOOM MARKET FORECAST (2017-2022)**

### 11.1 United States Placing Boom Sales, Revenue Forecast (2017-2022)

### 11.2 United States Placing Boom Sales Forecast by Type (2017-2022)

### 11.3 United States Placing Boom Sales Forecast by Application (2017-2022)

### 11.4 Placing Boom Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Placing Boom  
Table Classification of Placing Boom  
Figure United States Sales Market Share of Placing Boom by Type in 2015  
Table Application of Placing Boom  
Figure United States Sales Market Share of Placing Boom by Application in 2015  
Figure United States Placing Boom Sales and Growth Rate (2012-2022)  
Figure United States Placing Boom Revenue and Growth Rate (2012-2022)  
Table United States Placing Boom Sales of Key Manufacturers (2015 and 2016)  
Table United States Placing Boom Sales Share by Manufacturers (2015 and 2016)  
Figure 2015 Placing Boom Sales Share by Manufacturers  
Figure 2016 Placing Boom Sales Share by Manufacturers  
Table United States Placing Boom Revenue by Manufacturers (2015 and 2016)  
Table United States Placing Boom Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 United States Placing Boom Revenue Share by Manufacturers  
Table 2016 United States Placing Boom Revenue Share by Manufacturers  
Table United States Market Placing Boom Average Price of Key Manufacturers (2015 and 2016)  
Figure United States Market Placing Boom Average Price of Key Manufacturers in 2015  
Figure Placing Boom Market Share of Top 3 Manufacturers  
Figure Placing Boom Market Share of Top 5 Manufacturers  
Table United States Placing Boom Sales by States (2012-2017)  
Table United States Placing Boom Sales Share by States (2012-2017)  
Figure United States Placing Boom Sales Market Share by States in 2015  
Table United States Placing Boom Revenue and Market Share by States (2012-2017)  
Table United States Placing Boom Revenue Share by States (2012-2017)  
Figure Revenue Market Share of Placing Boom by States (2012-2017)  
Table United States Placing Boom Price by States (2012-2017)  
Table United States Placing Boom Sales by Type (2012-2017)  
Table United States Placing Boom Sales Share by Type (2012-2017)  
Figure United States Placing Boom Sales Market Share by Type in 2015  
Table United States Placing Boom Revenue and Market Share by Type (2012-2017)  
Table United States Placing Boom Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Placing Boom by Type (2012-2017)  
Table United States Placing Boom Price by Type (2012-2017)  
Figure United States Placing Boom Sales Growth Rate by Type (2012-2017)



Table United States Placing Boom Sales by Application (2012-2017)  
Table United States Placing Boom Sales Market Share by Application (2012-2017)  
Figure United States Placing Boom Sales Market Share by Application in 2015  
Table United States Placing Boom Sales Growth Rate by Application (2012-2017)  
Figure United States Placing Boom Sales Growth Rate by Application (2012-2017)  
Table BETONSTAR Basic Information List  
Table BETONSTAR Placing Boom Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure BETONSTAR Placing Boom Sales Market Share (2012-2017)  
Table Everdigm Basic Information List  
Table Everdigm Placing Boom Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Everdigm Placing Boom Sales Market Share (2012-2017)  
Table Liebherr-Mischtechnik Basic Information List  
Table Liebherr-Mischtechnik Placing Boom Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Liebherr-Mischtechnik Placing Boom Sales Market Share (2012-2017)  
Table Putzmeister Basic Information List  
Table Putzmeister Placing Boom Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Putzmeister Placing Boom Sales Market Share (2012-2017)  
Table SANY Heavy Industry Basic Information List  
Table SANY Heavy Industry Placing Boom Sales, Revenue, Price and Gross Margin (2012-2017)  
Table SANY Heavy Industry Placing Boom Sales Market Share (2012-2017)  
Table SCHWING Basic Information List  
Table SCHWING Placing Boom Sales, Revenue, Price and Gross Margin (2012-2017)  
Table SCHWING Placing Boom Sales Market Share (2012-2017)  
Table SERMAC Basic Information List  
Table SERMAC Placing Boom Sales, Revenue, Price and Gross Margin (2012-2017)  
Table SERMAC Placing Boom Sales Market Share (2012-2017)  
Table Zoomlion Basic Information List  
Table Zoomlion Placing Boom Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Zoomlion Placing Boom Sales Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Placing Boom  
Figure Manufacturing Process Analysis of Placing Boom  
Figure Placing Boom Industrial Chain Analysis  
Table Raw Materials Sources of Placing Boom Major Manufacturers in 2015

Table Major Buyers of Placing Boom

Table Distributors/Traders List

Figure United States Placing Boom Production and Growth Rate Forecast (2017-2022)

Figure United States Placing Boom Revenue and Growth Rate Forecast (2017-2022)

Table United States Placing Boom Production Forecast by Type (2017-2022)

Table United States Placing Boom Consumption Forecast by Application (2017-2022)

Table United States Placing Boom Sales Forecast by States (2017-2022)

Table United States Placing Boom Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Placing Boom Market Report 2017

Product link: <https://marketpublishers.com/r/UCE34A5459CEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UCE34A5459CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970