

# United States Pizza Market Report 2016

<https://marketpublishers.com/r/U374143624FEN.html>

Date: November 2016

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: U374143624FEN

## Abstracts

### Notes:

Sales, means the sales volume of Pizza

Revenue, means the sales value of Pizza

This report studies sales (consumption) of Pizza in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Boston Pizza

California Pizza Kitchen

Domino's

Papa John's Pizza

Papa Murphy's

Telepizza

The Little Caesars

Yum! Brands

Chuck E. Cheese's

Cici's Pizza

Godfathers Pizza

Hungry Howie's

Marcos Pizza

Mellow Mushroom

Pizza Capers

Pizza Delight

PizzaExpress

Pizza Nova

Pizza Pizza

Pizza Ranch

PizzaRev

Round Table Pizza

Spizzico Italian Kitchen

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of

Pizza in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Pizza Market Report 2016

#### **1 PIZZA OVERVIEW**

##### 1.1 Product Overview and Scope of Pizza

##### 1.2 Classification of Pizza

###### 1.2.1 Type I

###### 1.2.2 Type II

###### 1.2.3 Type III

##### 1.3 Application of Pizza

###### 1.3.1 Application

###### 1.3.2 Application

###### 1.3.3 Application

##### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Pizza (2011-2021)

###### 1.4.1 United States Pizza Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Pizza Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES PIZZA COMPETITION BY MANUFACTURERS**

##### 2.1 United States Pizza Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Pizza Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Pizza Average Price by Manufactures (2015 and 2016)

##### 2.4 Pizza Market Competitive Situation and Trends

###### 2.4.1 Pizza Market Concentration Rate

###### 2.4.2 Pizza Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES PIZZA SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

##### 3.1 United States Pizza Sales and Market Share by Type (2011-2016)

##### 3.2 United States Pizza Revenue and Market Share by Type (2011-2016)

##### 3.3 United States Pizza Price by Type (2011-2016)

##### 3.4 United States Pizza Sales Growth Rate by Type (2011-2016)

#### **4 UNITED STATES PIZZA SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Pizza Sales and Market Share by Application (2011-2016)
- 4.2 United States Pizza Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES PIZZA MANUFACTURERS PROFILES/ANALYSIS**

### 5.1 Boston Pizza

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Pizza Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Boston Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### 5.2 California Pizza Kitchen

- 5.2.2 Pizza Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 California Pizza Kitchen Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### 5.3 Domino's

- 5.3.2 Pizza Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Domino's Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### 5.4 Papa John's Pizza

- 5.4.2 Pizza Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Papa John's Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### 5.5 Papa Murphy's

- 5.5.2 Pizza Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Papa Murphy's Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

## 5.6 Telepizza

### 5.6.2 Pizza Product Type, Application and Specification

#### 5.6.2.1 Type I

#### 5.6.2.2 Type II

### 5.6.3 Telepizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.6.4 Main Business/Business Overview

## 5.7 The Little Caesars

### 5.7.2 Pizza Product Type, Application and Specification

#### 5.7.2.1 Type I

#### 5.7.2.2 Type II

### 5.7.3 The Little Caesars Pizza Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.7.4 Main Business/Business Overview

## 5.8 Yum! Brands

### 5.8.2 Pizza Product Type, Application and Specification

#### 5.8.2.1 Type I

#### 5.8.2.2 Type II

### 5.8.3 Yum! Brands Pizza Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.8.4 Main Business/Business Overview

## 5.9 Chuck E. Cheese's

### 5.9.2 Pizza Product Type, Application and Specification

#### 5.9.2.1 Type I

#### 5.9.2.2 Type II

### 5.9.3 Chuck E. Cheese's Pizza Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.9.4 Main Business/Business Overview

## 5.10 Cici's Pizza

### 5.10.2 Pizza Product Type, Application and Specification

#### 5.10.2.1 Type I

#### 5.10.2.2 Type II

### 5.10.3 Cici's Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.10.4 Main Business/Business Overview

## 5.11 Godfathers Pizza

## 5.12 Hungry Howie's

## 5.13 Marcos Pizza

## 5.14 Mellow Mushroom

## 5.15 Pizza Capers

## 5.16 Pizza Delight

## 5.17 PizzaExpress

## 5.18 Pizza Nova

## 5.19 Pizza Pizza

- 5.20 Pizza Ranch
- 5.21 PizzaRev
- 5.22 Round Table Pizza
- 5.23 Spizzico Italian Kitchen

## **6 PIZZA MANUFACTURING COST ANALYSIS**

- 6.1 Pizza Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Pizza

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Pizza Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Pizza Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

## 9.1 Technology Progress/Risk

### 9.1.1 Substitutes Threat

### 9.1.2 Technology Progress in Related Industry

## 9.2 Consumer Needs/Customer Preference Change

## 9.3 Economic/Political Environmental Change

# **10 UNITED STATES PIZZA MARKET FORECAST (2016-2021)**

## 10.1 United States Pizza Sales, Revenue Forecast (2016-2021)

## 10.2 United States Pizza Sales Forecast by Type (2016-2021)

## 10.3 United States Pizza Sales Forecast by Application (2016-2021)

## 10.4 Pizza Price Forecast (2016-2021)

# **11 RESEARCH FINDINGS AND CONCLUSION**

# **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Pizza

Table Classification of Pizza

Figure United States Sales Market Share of Pizza by Type in 2015

Table Application of Pizza

Figure United States Sales Market Share of Pizza by Application in 2015

Figure United States Pizza Sales and Growth Rate (2011-2021)

Figure United States Pizza Revenue and Growth Rate (2011-2021)

Table United States Pizza Sales of Key Manufacturers (2015 and 2016)

Table United States Pizza Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Pizza Sales Share by Manufacturers

Figure 2016 Pizza Sales Share by Manufacturers

Table United States Pizza Revenue by Manufacturers (2015 and 2016)

Table United States Pizza Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Pizza Revenue Share by Manufacturers

Table 2016 United States Pizza Revenue Share by Manufacturers

Table United States Market Pizza Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Pizza Average Price of Key Manufacturers in 2015

Figure Pizza Market Share of Top 3 Manufacturers

Figure Pizza Market Share of Top 5 Manufacturers

Table United States Pizza Sales by Type (2011-2016)

Table United States Pizza Sales Share by Type (2011-2016)

Figure United States Pizza Sales Market Share by Type in 2015

Table United States Pizza Revenue and Market Share by Type (2011-2016)

Table United States Pizza Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Pizza by Type (2011-2016)

Table United States Pizza Price by Type (2011-2016)

Figure United States Pizza Sales Growth Rate by Type (2011-2016)

Table United States Pizza Sales by Application (2011-2016)

Table United States Pizza Sales Market Share by Application (2011-2016)

Figure United States Pizza Sales Market Share by Application in 2015

Table United States Pizza Sales Growth Rate by Application (2011-2016)

Figure United States Pizza Sales Growth Rate by Application (2011-2016)

Table Boston Pizza Basic Information List

Table Boston Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Boston Pizza Pizza Sales Market Share (2011-2016)

Table California Pizza Kitchen Basic Information List  
Table California Pizza Kitchen Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table California Pizza Kitchen Pizza Sales Market Share (2011-2016)  
Table Domino's Basic Information List  
Table Domino's Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Domino's Pizza Sales Market Share (2011-2016)  
Table Papa John's Pizza Basic Information List  
Table Papa John's Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Papa John's Pizza Pizza Sales Market Share (2011-2016)  
Table Papa Murphy's Basic Information List  
Table Papa Murphy's Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Papa Murphy's Pizza Sales Market Share (2011-2016)  
Table Telepizza Basic Information List  
Table Telepizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Telepizza Pizza Sales Market Share (2011-2016)  
Table The Little Caesars Basic Information List  
Table The Little Caesars Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table The Little Caesars Pizza Sales Market Share (2011-2016)  
Table Yum! Brands Basic Information List  
Table Yum! Brands Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Yum! Brands Pizza Sales Market Share (2011-2016)  
Table Chuck E. Cheese's Basic Information List  
Table Chuck E. Cheese's Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Chuck E. Cheese's Pizza Sales Market Share (2011-2016)  
Table Cici's Pizza Basic Information List  
Table Cici's Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Cici's Pizza Pizza Sales Market Share (2011-2016)  
Table Godfathers Pizza Basic Information List  
Table Godfathers Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Godfathers Pizza Pizza Sales Market Share (2011-2016)  
Table Hungry Howie's Basic Information List  
Table Hungry Howie's Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Hungry Howie's Pizza Sales Market Share (2011-2016)  
Table Marcos Pizza Basic Information List  
Table Marcos Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Marcos Pizza Pizza Sales Market Share (2011-2016)  
Table Mellow Mushroom Basic Information List  
Table Mellow Mushroom Pizza Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mellow Mushroom Pizza Sales Market Share (2011-2016)  
Table Pizza Capers Basic Information List  
Table Pizza Capers Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Pizza Capers Pizza Sales Market Share (2011-2016)  
Table Pizza Delight Basic Information List  
Table Pizza Delight Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Pizza Delight Pizza Sales Market Share (2011-2016)  
Table PizzaExpress Basic Information List  
Table PizzaExpress Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table PizzaExpress Pizza Sales Market Share (2011-2016)  
Table Pizza Nova Basic Information List  
Table Pizza Nova Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Pizza Nova Pizza Sales Market Share (2011-2016)  
Table Pizza Pizza Basic Information List  
Table Pizza Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Pizza Pizza Pizza Sales Market Share (2011-2016)  
Table Pizza Ranch Basic Information List  
Table Pizza Ranch Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Pizza Ranch Pizza Sales Market Share (2011-2016)  
Table PizzaRev Basic Information List  
Table PizzaRev Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table PizzaRev Pizza Sales Market Share (2011-2016)  
Table Round Table Pizza Basic Information List  
Table Round Table Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Round Table Pizza Pizza Sales Market Share (2011-2016)  
Table Spizzico Italian Kitchen Basic Information List  
Table Spizzico Italian Kitchen Pizza Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Spizzico Italian Kitchen Pizza Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Pizza  
Figure Manufacturing Process Analysis of Pizza  
Figure Pizza Industrial Chain Analysis  
Table Raw Materials Sources of Pizza Major Manufacturers in 2015  
Table Major Buyers of Pizza  
Table Distributors/Traders List  
Figure United States Pizza Production and Growth Rate Forecast (2016-2021)

Figure United States Pizza Revenue and Growth Rate Forecast (2016-2021)

Table United States Pizza Production Forecast by Type (2016-2021)

Table United States Pizza Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Pizza Market Report 2016

Product link: <https://marketpublishers.com/r/U374143624FEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U374143624FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970