

United States Pitaya Market Report 2018

https://marketpublishers.com/r/U87C755B9CFQEN.html

Date: March 2018

Pages: 98

Price: US\$ 3,800.00 (Single User License)

ID: U87C755B9CFQEN

Abstracts

In this report, the United States Pitaya market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The Midwest

The South

with sales (volume), revenue (value), market share and growth rate of Pitaya in these regions, from 2013 to 2025 (forecast).

United States Pitaya market competition by top manufacturers/players, with Pitaya sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Stemilt Growers



Evans Fruit Company

	Gebbers Farms	
	Borton and Sons	
	Broetje Orchards	
	Hansen Fruit	
	Zirkle Fruit	
	Fruit Hill Orchard	
	n the basis of product, this report displays the production, revenue, price, market nare and growth rate of each type, primarily split into	
	Regular Pitaya	
	Organic Pitaya	
outlook	the basis on the end users/applications, this report focuses on the status and tlook for major applications/end users, sales volume, market share and growth rate each application, including	
	For Retail	
	For Food Process	
If you h	ave any special requirements, please let us know and we will offer you the report want.	



Contents

United States Pitaya Market Report 2018

1 PITAYA OVERVIEW

- 1.1 Product Overview and Scope of Pitaya
- 1.2 Classification of Pitaya by Product Category
- 1.2.1 United States Pitaya Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Pitaya Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Regular Pitaya
 - 1.2.4 Organic Pitaya
- 1.3 United States Pitaya Market by Application/End Users
- 1.3.1 United States Pitaya Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 For Retail
 - 1.3.3 For Food Process
- 1.4 United States Pitaya Market by Region
 - 1.4.1 United States Pitaya Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Pitaya Status and Prospect (2013-2025)
 - 1.4.3 Southwest Pitaya Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Pitaya Status and Prospect (2013-2025)
 - 1.4.5 New England Pitaya Status and Prospect (2013-2025)
 - 1.4.6 The South Pitaya Status and Prospect (2013-2025)
 - 1.4.7 The Midwest Pitaya Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Pitaya (2013-2025)
 - 1.5.1 United States Pitaya Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Pitaya Revenue and Growth Rate (2013-2025)

2 UNITED STATES PITAYA MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Pitaya Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Pitaya Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Pitaya Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Pitaya Market Competitive Situation and Trends
 - 2.4.1 United States Pitaya Market Concentration Rate
 - 2.4.2 United States Pitaya Market Share of Top 3 and Top 5 Players/Suppliers



- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Pitaya Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES PITAYA SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Pitaya Sales and Market Share by Region (2013-2018)
- 3.2 United States Pitaya Revenue and Market Share by Region (2013-2018)
- 3.3 United States Pitaya Price by Region (2013-2018)

4 UNITED STATES PITAYA SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Pitaya Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Pitaya Revenue and Market Share by Type (2013-2018)
- 4.3 United States Pitaya Price by Type (2013-2018)
- 4.4 United States Pitaya Sales Growth Rate by Type (2013-2018)

5 UNITED STATES PITAYA SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Pitaya Sales and Market Share by Application (2013-2018)
- 5.2 United States Pitaya Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES PITAYA PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Stemilt Growers
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Pitaya Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Stemilt Growers Pitaya Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.1.4 Main Business/Business Overview
- 6.2 Evans Fruit Company
 - 6.2.2 Pitaya Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B



- 6.2.3 Evans Fruit Company Pitaya Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Gebbers Farms
 - 6.3.2 Pitaya Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Gebbers Farms Pitaya Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Borton and Sons
 - 6.4.2 Pitaya Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Borton and Sons Pitaya Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.4.4 Main Business/Business Overview
- 6.5 Broetje Orchards
 - 6.5.2 Pitaya Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Broetje Orchards Pitaya Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Hansen Fruit
 - 6.6.2 Pitaya Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Hansen Fruit Pitaya Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Zirkle Fruit
 - 6.7.2 Pitaya Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Zirkle Fruit Pitaya Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.7.4 Main Business/Business Overview
- 6.8 Fruit Hill Orchard
 - 6.8.2 Pitaya Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Fruit Hill Orchard Pitaya Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview



7 PITAYA MANUFACTURING COST ANALYSIS

- 7.1 Pitaya Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Pitaya

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Pitaya Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Pitaya Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change



10.3 Economic/Political Environmental Change

11 UNITED STATES PITAYA MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Pitaya Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Pitaya Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Pitaya Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Pitaya Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Pitaya

Figure United States Pitaya Market Size (K MT) by Type (2013-2025)

Figure United States Pitaya Sales Volume Market Share by Type (Product Category) in 2017

Figure Regular Pitaya Product Picture

Figure Organic Pitaya Product Picture

Figure United States Pitaya Market Size (K MT) by Application (2013-2025)

Figure United States Sales Market Share of Pitaya by Application in 2017

Figure For Retail Examples

Table Key Downstream Customer in For Retail

Figure For Food Process Examples

Table Key Downstream Customer in For Food Process

Figure United States Pitaya Market Size (Million USD) by Region (2013-2025)

Figure The West Pitaya Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Pitaya Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Pitaya Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Pitaya Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Pitaya Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Pitaya Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Pitaya Sales (K MT) and Growth Rate (2013-2025)

Figure United States Pitaya Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Pitaya Market Major Players Product Sales Volume (K MT) (2013-2018)

Table United States Pitaya Sales (K MT) of Key Players/Suppliers (2013-2018)

Table United States Pitaya Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Pitaya Sales Share by Players/Suppliers

Figure 2017 United States Pitaya Sales Share by Players/Suppliers

Figure United States Pitaya Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Pitaya Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Pitaya Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Pitaya Revenue Share by Players/Suppliers

Figure 2017 United States Pitaya Revenue Share by Players/Suppliers

Table United States Market Pitaya Average Price (USD/MT) of Key Players/Suppliers (2013-2018)



Figure United States Market Pitaya Average Price (USD/MT) of Key Players/Suppliers in 2017

Figure United States Pitaya Market Share of Top 3 Players/Suppliers

Figure United States Pitaya Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Pitaya Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Pitaya Product Category

Table United States Pitaya Sales (K MT) by Region (2013-2018)

Table United States Pitaya Sales Share by Region (2013-2018)

Figure United States Pitaya Sales Share by Region (2013-2018)

Figure United States Pitaya Sales Market Share by Region in 2017

Table United States Pitaya Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Pitaya Revenue Share by Region (2013-2018)

Figure United States Pitaya Revenue Market Share by Region (2013-2018)

Figure United States Pitaya Revenue Market Share by Region in 2017

Table United States Pitaya Price (USD/MT) by Region (2013-2018)

Table United States Pitaya Sales (K MT) by Type (2013-2018)

Table United States Pitaya Sales Share by Type (2013-2018)

Figure United States Pitaya Sales Share by Type (2013-2018)

Figure United States Pitaya Sales Market Share by Type in 2017

Table United States Pitaya Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Pitaya Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Pitaya by Type (2013-2018)

Figure Revenue Market Share of Pitaya by Type in 2017

Table United States Pitaya Price (USD/MT) by Types (2013-2018)

Figure United States Pitaya Sales Growth Rate by Type (2013-2018)

Table United States Pitaya Sales (K MT) by Application (2013-2018)

Table United States Pitaya Sales Market Share by Application (2013-2018)

Figure United States Pitaya Sales Market Share by Application (2013-2018)

Figure United States Pitaya Sales Market Share by Application in 2017

Table United States Pitaya Sales Growth Rate by Application (2013-2018)

Figure United States Pitaya Sales Growth Rate by Application (2013-2018)

Table Stemilt Growers Basic Information List

Table Stemilt Growers Pitaya Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Stemilt Growers Pitaya Sales Growth Rate (2013-2018)

Figure Stemilt Growers Pitaya Sales Market Share in United States (2013-2018)



Figure Stemilt Growers Pitaya Revenue Market Share in United States (2013-2018)

Table Evans Fruit Company Basic Information List

Table Evans Fruit Company Pitaya Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Evans Fruit Company Pitaya Sales Growth Rate (2013-2018)

Figure Evans Fruit Company Pitaya Sales Market Share in United States (2013-2018)

Figure Evans Fruit Company Pitaya Revenue Market Share in United States (2013-2018)

Table Gebbers Farms Basic Information List

Table Gebbers Farms Pitaya Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Gebbers Farms Pitaya Sales Growth Rate (2013-2018)

Figure Gebbers Farms Pitaya Sales Market Share in United States (2013-2018)

Figure Gebbers Farms Pitaya Revenue Market Share in United States (2013-2018)

Table Borton and Sons Basic Information List

Table Borton and Sons Pitaya Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Borton and Sons Pitaya Sales Growth Rate (2013-2018)

Figure Borton and Sons Pitaya Sales Market Share in United States (2013-2018)

Figure Borton and Sons Pitaya Revenue Market Share in United States (2013-2018)

Table Broetje Orchards Basic Information List

Table Broetje Orchards Pitaya Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Broetje Orchards Pitaya Sales Growth Rate (2013-2018)

Figure Broetje Orchards Pitaya Sales Market Share in United States (2013-2018)

Figure Broetje Orchards Pitaya Revenue Market Share in United States (2013-2018)

Table Hansen Fruit Basic Information List

Table Hansen Fruit Pitaya Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Hansen Fruit Pitaya Sales Growth Rate (2013-2018)

Figure Hansen Fruit Pitaya Sales Market Share in United States (2013-2018)

Figure Hansen Fruit Pitaya Revenue Market Share in United States (2013-2018)

Table Zirkle Fruit Basic Information List

Table Zirkle Fruit Pitaya Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Zirkle Fruit Pitaya Sales Growth Rate (2013-2018)

Figure Zirkle Fruit Pitaya Sales Market Share in United States (2013-2018)

Figure Zirkle Fruit Pitaya Revenue Market Share in United States (2013-2018)

Table Fruit Hill Orchard Basic Information List



Table Fruit Hill Orchard Pitaya Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Fruit Hill Orchard Pitaya Sales Growth Rate (2013-2018)

Figure Fruit Hill Orchard Pitaya Sales Market Share in United States (2013-2018)

Figure Fruit Hill Orchard Pitaya Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Pitaya

Figure Manufacturing Process Analysis of Pitaya

Figure Pitaya Industrial Chain Analysis

Table Raw Materials Sources of Pitaya Major Players/Suppliers in 2017

Table Major Buyers of Pitaya

Table Distributors/Traders List

Figure United States Pitaya Sales Volume (K MT) and Growth Rate Forecast (2018-2025)

Figure United States Pitaya Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Pitaya Price (USD/MT) Trend Forecast (2018-2025)

Table United States Pitaya Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Pitaya Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Pitaya Sales Volume (K MT) Forecast by Type in 2025

Table United States Pitaya Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Pitaya Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Pitaya Sales Volume (K MT) Forecast by Application in 2025

Table United States Pitaya Sales Volume (K MT) Forecast by Region (2018-2025)

Table United States Pitaya Sales Volume Share Forecast by Region (2018-2025)

Figure United States Pitaya Sales Volume Share Forecast by Region (2018-2025)

Figure United States Pitaya Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Pitaya Market Report 2018

Product link: https://marketpublishers.com/r/U87C755B9CFQEN.html
Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U87C755B9CFQEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970