

# United States Pillow Sham Market Report 2017

<https://marketpublishers.com/r/UF315C9F8EAEN.html>

Date: February 2017

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: UF315C9F8EAEN

## Abstracts

### Notes:

Sales, means the sales volume of Pillow Sham

Revenue, means the sales value of Pillow Sham

This report studies sales (consumption) of Pillow Sham in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Meng Jie Textile Limited By Share Ltd.Co

Harbor House

Luo Lai Household Textiles Co., Ltd.

Somma

Kauffmann

Hamam

Beyond Group

Shenzhen Fu Anna Houseware Co., Ltd.

Hengyuanxiang

Esprit

Sher Idan

Bassetti

Frette

Daifuni

Veken

Jiangsu Tevel Group Co.,Ltd

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Cotton

Fiber

Silk

Other

Split by applications, this report focuses on sales, market share and growth rate of Pillow Sham in each application, can be divided into

Home

Hotels

Other

## Contents

### United States Pillow Sham Market Report 2017

## **1 PILLOW SHAM OVERVIEW**

### 1.1 Product Overview and Scope of Pillow Sham

### 1.2 Classification of Pillow Sham

#### 1.2.1 Cotton

#### 1.2.2 Fiber

#### 1.2.3 Silk

#### 1.2.4 Other

### 1.3 Application of Pillow Sham

#### 1.3.1 Home

#### 1.3.2 Hotels

#### 1.3.3 Other

### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Pillow Sham (2012-2022)

#### 1.4.1 United States Pillow Sham Sales and Growth Rate (2012-2022)

#### 1.4.2 United States Pillow Sham Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES PILLOW SHAM COMPETITION BY MANUFACTURERS**

### 2.1 United States Pillow Sham Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 United States Pillow Sham Revenue and Share by Manufactures (2015 and 2016)

### 2.3 United States Pillow Sham Average Price by Manufactures (2015 and 2016)

### 2.4 Pillow Sham Market Competitive Situation and Trends

#### 2.4.1 Pillow Sham Market Concentration Rate

#### 2.4.2 Pillow Sham Market Share of Top 3 and Top 5 Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES PILLOW SHAM SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

### 3.1 United States Pillow Sham Sales and Market Share by States (2012-2017)

### 3.2 United States Pillow Sham Revenue and Market Share by States (2012-2017)

### 3.3 United States Pillow Sham Price by States (2012-2017)

## **4 UNITED STATES PILLOW SHAM SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 4.1 United States Pillow Sham Sales and Market Share by Type (2012-2017)
- 4.2 United States Pillow Sham Revenue and Market Share by Type (2012-2017)
- 4.3 United States Pillow Sham Price by Type (2012-2017)
- 4.4 United States Pillow Sham Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES PILLOW SHAM SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Pillow Sham Sales and Market Share by Application (2012-2017)
- 5.2 United States Pillow Sham Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES PILLOW SHAM MANUFACTURERS PROFILES/ANALYSIS**

### **6.1 Meng Jie Textile Limited By Share Ltd.Co**

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Pillow Sham Product Type, Application and Specification
  - 6.1.2.1 Cotton
  - 6.1.2.2 Fiber
- 6.1.3 Meng Jie Textile Limited By Share Ltd.Co Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

### **6.2 Harbor House**

- 6.2.2 Pillow Sham Product Type, Application and Specification
  - 6.2.2.1 Cotton
  - 6.2.2.2 Fiber
- 6.2.3 Harbor House Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

### **6.3 Luo Lai Household Textiles Co., Ltd.**

- 6.3.2 Pillow Sham Product Type, Application and Specification
  - 6.3.2.1 Cotton
  - 6.3.2.2 Fiber
- 6.3.3 Luo Lai Household Textiles Co., Ltd. Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

## 6.4 Somma

### 6.4.2 Pillow Sham Product Type, Application and Specification

#### 6.4.2.1 Cotton

#### 6.4.2.2 Fiber

### 6.4.3 Somma Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.4.4 Main Business/Business Overview

## 6.5 Kauffmann

### 6.5.2 Pillow Sham Product Type, Application and Specification

#### 6.5.2.1 Cotton

#### 6.5.2.2 Fiber

### 6.5.3 Kauffmann Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.5.4 Main Business/Business Overview

## 6.6 Hamam

### 6.6.2 Pillow Sham Product Type, Application and Specification

#### 6.6.2.1 Cotton

#### 6.6.2.2 Fiber

### 6.6.3 Hamam Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.6.4 Main Business/Business Overview

## 6.7 Beyond Group

### 6.7.2 Pillow Sham Product Type, Application and Specification

#### 6.7.2.1 Cotton

#### 6.7.2.2 Fiber

### 6.7.3 Beyond Group Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.7.4 Main Business/Business Overview

## 6.8 Shenzhen Fu Anna Houseware Co., Ltd.

### 6.8.2 Pillow Sham Product Type, Application and Specification

#### 6.8.2.1 Cotton

#### 6.8.2.2 Fiber

### 6.8.3 Shenzhen Fu Anna Houseware Co., Ltd. Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.8.4 Main Business/Business Overview

## 6.9 Hengyuanxiang

### 6.9.2 Pillow Sham Product Type, Application and Specification

#### 6.9.2.1 Cotton

#### 6.9.2.2 Fiber

### 6.9.3 Hengyuanxiang Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.9.4 Main Business/Business Overview

## 6.10 Esprit

### 6.10.2 Pillow Sham Product Type, Application and Specification

#### 6.10.2.1 Cotton

#### 6.10.2.2 Fiber

### 6.10.3 Esprit Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.10.4 Main Business/Business Overview

## 6.11 Sher Idan

## 6.12 Bassetti

## 6.13 Frette

## 6.14 Daifuni

## 6.15 Veken

## 6.16 Jiangsu Tevel Group Co.,Ltd

## **7 PILLOW SHAM MANUFACTURING COST ANALYSIS**

### 7.1 Pillow Sham Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Pillow Sham

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Pillow Sham Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Pillow Sham Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

## 9.2 Market Positioning

### 9.2.1 Pricing Strategy

### 9.2.2 Brand Strategy

### 9.2.3 Target Client

## 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES PILLOW SHAM MARKET FORECAST (2017-2022)**

### 11.1 United States Pillow Sham Sales, Revenue Forecast (2017-2022)

### 11.2 United States Pillow Sham Sales Forecast by Type (2017-2022)

### 11.3 United States Pillow Sham Sales Forecast by Application (2017-2022)

### 11.4 Pillow Sham Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Pillow Sham

Table Classification of Pillow Sham

Figure United States Sales Market Share of Pillow Sham by Type in 2015

Figure Cotton Picture

Figure Fiber Picture

Figure Silk Picture

Figure Other Picture

Table Application of Pillow Sham

Figure United States Sales Market Share of Pillow Sham by Application in 2015

Figure Home Examples

Figure Hotels Examples

Figure Other Examples

Figure United States Pillow Sham Sales and Growth Rate (2012-2022)

Figure United States Pillow Sham Revenue and Growth Rate (2012-2022)

Table United States Pillow Sham Sales of Key Manufacturers (2015 and 2016)

Table United States Pillow Sham Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Pillow Sham Sales Share by Manufacturers

Figure 2016 Pillow Sham Sales Share by Manufacturers

Table United States Pillow Sham Revenue by Manufacturers (2015 and 2016)

Table United States Pillow Sham Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Pillow Sham Revenue Share by Manufacturers

Table 2016 United States Pillow Sham Revenue Share by Manufacturers

Table United States Market Pillow Sham Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Pillow Sham Average Price of Key Manufacturers in 2015

Figure Pillow Sham Market Share of Top 3 Manufacturers

Figure Pillow Sham Market Share of Top 5 Manufacturers

Table United States Pillow Sham Sales by States (2012-2017)

Table United States Pillow Sham Sales Share by States (2012-2017)

Figure United States Pillow Sham Sales Market Share by States in 2015

Table United States Pillow Sham Revenue and Market Share by States (2012-2017)

Table United States Pillow Sham Revenue Share by States (2012-2017)

Figure Revenue Market Share of Pillow Sham by States (2012-2017)

Table United States Pillow Sham Price by States (2012-2017)

Table United States Pillow Sham Sales by Type (2012-2017)

Table United States Pillow Sham Sales Share by Type (2012-2017)  
Figure United States Pillow Sham Sales Market Share by Type in 2015  
Table United States Pillow Sham Revenue and Market Share by Type (2012-2017)  
Table United States Pillow Sham Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Pillow Sham by Type (2012-2017)  
Table United States Pillow Sham Price by Type (2012-2017)  
Figure United States Pillow Sham Sales Growth Rate by Type (2012-2017)  
Table United States Pillow Sham Sales by Application (2012-2017)  
Table United States Pillow Sham Sales Market Share by Application (2012-2017)  
Figure United States Pillow Sham Sales Market Share by Application in 2015  
Table United States Pillow Sham Sales Growth Rate by Application (2012-2017)  
Figure United States Pillow Sham Sales Growth Rate by Application (2012-2017)  
Table Meng Jie Textile Limited By Share Ltd.Co Basic Information List  
Table Meng Jie Textile Limited By Share Ltd.Co Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Meng Jie Textile Limited By Share Ltd.Co Pillow Sham Sales Market Share (2012-2017)  
Table Harbor House Basic Information List  
Table Harbor House Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Harbor House Pillow Sham Sales Market Share (2012-2017)  
Table Luo Lai Household Textiles Co., Ltd. Basic Information List  
Table Luo Lai Household Textiles Co., Ltd. Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Luo Lai Household Textiles Co., Ltd. Pillow Sham Sales Market Share (2012-2017)  
Table Somma Basic Information List  
Table Somma Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Somma Pillow Sham Sales Market Share (2012-2017)  
Table Kauffmann Basic Information List  
Table Kauffmann Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Kauffmann Pillow Sham Sales Market Share (2012-2017)  
Table Hamam Basic Information List  
Table Hamam Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Hamam Pillow Sham Sales Market Share (2012-2017)  
Table Beyond Group Basic Information List  
Table Beyond Group Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Beyond Group Pillow Sham Sales Market Share (2012-2017)  
Table Shenzhen Fu Anna Houseware Co., Ltd. Basic Information List

Table Shenzhen Fu Anna Houseware Co., Ltd. Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)

Table Shenzhen Fu Anna Houseware Co., Ltd. Pillow Sham Sales Market Share (2012-2017)

Table Hengyuanxiang Basic Information List

Table Hengyuanxiang Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)

Table Hengyuanxiang Pillow Sham Sales Market Share (2012-2017)

Table Esprit Basic Information List

Table Esprit Pillow Sham Sales, Revenue, Price and Gross Margin (2012-2017)

Table Esprit Pillow Sham Sales Market Share (2012-2017)

Table Sher Idan Basic Information List

Table Bassetti Basic Information List

Table Frette Basic Information List

Table Daifuni Basic Information List

Table Veken Basic Information List

Table Jiangsu Tevel Group Co.,Ltd Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Pillow Sham

Figure Manufacturing Process Analysis of Pillow Sham

Figure Pillow Sham Industrial Chain Analysis

Table Raw Materials Sources of Pillow Sham Major Manufacturers in 2015

Table Major Buyers of Pillow Sham

Table Distributors/Traders List

Figure United States Pillow Sham Production and Growth Rate Forecast (2017-2022)

Figure United States Pillow Sham Revenue and Growth Rate Forecast (2017-2022)

Table United States Pillow Sham Production Forecast by Type (2017-2022)

Table United States Pillow Sham Consumption Forecast by Application (2017-2022)

Table United States Pillow Sham Sales Forecast by States (2017-2022)

Table United States Pillow Sham Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Pillow Sham Market Report 2017

Product link: <https://marketpublishers.com/r/UF315C9F8EAEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF315C9F8EAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970