

United States Pico Projector Market Report 2016

<https://marketpublishers.com/r/U3732ACC25BEN.html>

Date: December 2016

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: U3732ACC25BEN

Abstracts

Notes:

Sales, means the sales volume of Pico Projector

Revenue, means the sales value of Pico Projector

This report studies sales (consumption) of Pico Projector in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Aaxa Technologies

Philips

Acer

Microvision

Sony

Canon

ASUS

Toshiba

3M

Brookstone

Samsung

Optoma Technology

LG

BenQ

OPUS Microsystems

Aiptek International

ASK Proxima

Maradin

Luminus Device

WowWee Group

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Pico Projector in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Pico Projector Market Report 2016

1 PICO PROJECTOR OVERVIEW

- 1.1 Product Overview and Scope of Pico Projector
- 1.2 Classification of Pico Projector
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Pico Projector
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Pico Projector (2011-2021)
 - 1.4.1 United States Pico Projector Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Pico Projector Revenue and Growth Rate (2011-2021)

2 UNITED STATES PICO PROJECTOR COMPETITION BY MANUFACTURERS

- 2.1 United States Pico Projector Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Pico Projector Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Pico Projector Average Price by Manufactures (2015 and 2016)
- 2.4 Pico Projector Market Competitive Situation and Trends
 - 2.4.1 Pico Projector Market Concentration Rate
 - 2.4.2 Pico Projector Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES PICO PROJECTOR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Pico Projector Sales and Market Share by Type (2011-2016)
- 3.2 United States Pico Projector Revenue and Market Share by Type (2011-2016)
- 3.3 United States Pico Projector Price by Type (2011-2016)
- 3.4 United States Pico Projector Sales Growth Rate by Type (2011-2016)

4 UNITED STATES PICO PROJECTOR SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Pico Projector Sales and Market Share by Application (2011-2016)
- 4.2 United States Pico Projector Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES PICO PROJECTOR MANUFACTURERS PROFILES/ANALYSIS

5.1 Aaxa Technologies

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Pico Projector Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Aaxa Technologies Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Philips

- 5.2.2 Pico Projector Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Philips Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 Acer

- 5.3.2 Pico Projector Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Acer Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 Microvision

- 5.4.2 Pico Projector Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Microvision Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Sony

- 5.5.2 Pico Projector Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II

- 5.5.3 Sony Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Canon
 - 5.6.2 Pico Projector Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Canon Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 ASUS
 - 5.7.2 Pico Projector Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 ASUS Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Toshiba
 - 5.8.2 Pico Projector Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Toshiba Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 3M
 - 5.9.2 Pico Projector Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 3M Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Brookstone
 - 5.10.2 Pico Projector Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Brookstone Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Samsung
- 5.12 Optoma Technology
- 5.13 LG
- 5.14 BenQ
- 5.15 OPUS Microsystems
- 5.16 Aiptek International

- 5.17 ASK Proxima
- 5.18 Maradin
- 5.19 Luminus Device
- 5.20 WowWee Group

6 PICO PROJECTOR MANUFACTURING COST ANALYSIS

- 6.1 Pico Projector Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Pico Projector

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Pico Projector Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Pico Projector Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES PICO PROJECTOR MARKET FORECAST (2016-2021)

10.1 United States Pico Projector Sales, Revenue Forecast (2016-2021)

10.2 United States Pico Projector Sales Forecast by Type (2016-2021)

10.3 United States Pico Projector Sales Forecast by Application (2016-2021)

10.4 Pico Projector Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Pico Projector

Table Classification of Pico Projector

Figure United States Sales Market Share of Pico Projector by Type in 2015

Table Application of Pico Projector

Figure United States Sales Market Share of Pico Projector by Application in 2015

Figure United States Pico Projector Sales and Growth Rate (2011-2021)

Figure United States Pico Projector Revenue and Growth Rate (2011-2021)

Table United States Pico Projector Sales of Key Manufacturers (2015 and 2016)

Table United States Pico Projector Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Pico Projector Sales Share by Manufacturers

Figure 2016 Pico Projector Sales Share by Manufacturers

Table United States Pico Projector Revenue by Manufacturers (2015 and 2016)

Table United States Pico Projector Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Pico Projector Revenue Share by Manufacturers

Table 2016 United States Pico Projector Revenue Share by Manufacturers

Table United States Market Pico Projector Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Pico Projector Average Price of Key Manufacturers in 2015

Figure Pico Projector Market Share of Top 3 Manufacturers

Figure Pico Projector Market Share of Top 5 Manufacturers

Table United States Pico Projector Sales by Type (2011-2016)

Table United States Pico Projector Sales Share by Type (2011-2016)

Figure United States Pico Projector Sales Market Share by Type in 2015

Table United States Pico Projector Revenue and Market Share by Type (2011-2016)

Table United States Pico Projector Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Pico Projector by Type (2011-2016)

Table United States Pico Projector Price by Type (2011-2016)

Figure United States Pico Projector Sales Growth Rate by Type (2011-2016)

Table United States Pico Projector Sales by Application (2011-2016)

Table United States Pico Projector Sales Market Share by Application (2011-2016)

Figure United States Pico Projector Sales Market Share by Application in 2015

Table United States Pico Projector Sales Growth Rate by Application (2011-2016)

Figure United States Pico Projector Sales Growth Rate by Application (2011-2016)

Table Aaxa Technologies Basic Information List

Table Aaxa Technologies Pico Projector Sales, Revenue, Price and Gross Margin

(2011-2016)

Figure Aaxa Technologies Pico Projector Sales Market Share (2011-2016)

Table Philips Basic Information List

Table Philips Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Philips Pico Projector Sales Market Share (2011-2016)

Table Acer Basic Information List

Table Acer Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Acer Pico Projector Sales Market Share (2011-2016)

Table Microvision Basic Information List

Table Microvision Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Microvision Pico Projector Sales Market Share (2011-2016)

Table Sony Basic Information List

Table Sony Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sony Pico Projector Sales Market Share (2011-2016)

Table Canon Basic Information List

Table Canon Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Canon Pico Projector Sales Market Share (2011-2016)

Table ASUS Basic Information List

Table ASUS Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table ASUS Pico Projector Sales Market Share (2011-2016)

Table Toshiba Basic Information List

Table Toshiba Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Toshiba Pico Projector Sales Market Share (2011-2016)

Table 3M Basic Information List

Table 3M Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table 3M Pico Projector Sales Market Share (2011-2016)

Table Brookstone Basic Information List

Table Brookstone Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Brookstone Pico Projector Sales Market Share (2011-2016)

Table Samsung Basic Information List

Table Samsung Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Samsung Pico Projector Sales Market Share (2011-2016)

Table Optoma Technology Basic Information List

Table Optoma Technology Pico Projector Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Optoma Technology Pico Projector Sales Market Share (2011-2016)

Table LG Basic Information List

Table LG Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table LG Pico Projector Sales Market Share (2011-2016)

Table BenQ Basic Information List

Table BenQ Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table BenQ Pico Projector Sales Market Share (2011-2016)

Table OPUS Microsystems Basic Information List

Table OPUS Microsystems Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table OPUS Microsystems Pico Projector Sales Market Share (2011-2016)

Table Aiptek International Basic Information List

Table Aiptek International Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Aiptek International Pico Projector Sales Market Share (2011-2016)

Table ASK Proxima Basic Information List

Table ASK Proxima Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table ASK Proxima Pico Projector Sales Market Share (2011-2016)

Table Maradin Basic Information List

Table Maradin Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Maradin Pico Projector Sales Market Share (2011-2016)

Table Luminus Device Basic Information List

Table Luminus Device Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Luminus Device Pico Projector Sales Market Share (2011-2016)

Table WowWee Group Basic Information List

Table WowWee Group Pico Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table WowWee Group Pico Projector Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Pico Projector

Figure Manufacturing Process Analysis of Pico Projector

Figure Pico Projector Industrial Chain Analysis

Table Raw Materials Sources of Pico Projector Major Manufacturers in 2015

Table Major Buyers of Pico Projector

Table Distributors/Traders List

Figure United States Pico Projector Production and Growth Rate Forecast (2016-2021)

Figure United States Pico Projector Revenue and Growth Rate Forecast (2016-2021)

Table United States Pico Projector Production Forecast by Type (2016-2021)

Table United States Pico Projector Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Pico Projector Market Report 2016

Product link: <https://marketpublishers.com/r/U3732ACC25BEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3732ACC25BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970