

United States Pickup Truck Market Report 2018

<https://marketpublishers.com/r/UBEEF7FB58AQEN.html>

Date: March 2018

Pages: 103

Price: US\$ 3,800.00 (Single User License)

ID: UBEEF7FB58AQEN

Abstracts

In this report, the United States Pickup Truck market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Pickup Truck in these regions, from 2013 to 2025 (forecast).

United States Pickup Truck market competition by top manufacturers/players, with Pickup Truck sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

FCA

Ford

Toyota

Isuzu Motors

General Motors

Nissan

Honda

Tata Motors

Mahindra & Mahindra

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Small/Mid-sized Pickup Truck

Full-Size Pickup Truck

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Individual Use

Commercial Use

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Pickup Truck Market Report 2018

1 PICKUP TRUCK OVERVIEW

- 1.1 Product Overview and Scope of Pickup Truck
- 1.2 Classification of Pickup Truck by Product Category
 - 1.2.1 United States Pickup Truck Market Size (Sales Volume) Comparison by Type (2013-2025)
 - 1.2.2 United States Pickup Truck Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Small/Mid-sized Pickup Truck
 - 1.2.4 Full-Size Pickup Truck
- 1.3 United States Pickup Truck Market by Application/End Users
 - 1.3.1 United States Pickup Truck Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Individual Use
 - 1.3.3 Commercial Use
- 1.4 United States Pickup Truck Market by Region
 - 1.4.1 United States Pickup Truck Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Pickup Truck Status and Prospect (2013-2025)
 - 1.4.3 Southwest Pickup Truck Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Pickup Truck Status and Prospect (2013-2025)
 - 1.4.5 New England Pickup Truck Status and Prospect (2013-2025)
 - 1.4.6 The South Pickup Truck Status and Prospect (2013-2025)
 - 1.4.7 The Midwest Pickup Truck Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Pickup Truck (2013-2025)
 - 1.5.1 United States Pickup Truck Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Pickup Truck Revenue and Growth Rate (2013-2025)

2 UNITED STATES PICKUP TRUCK MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Pickup Truck Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Pickup Truck Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Pickup Truck Average Price by Players/Suppliers (2013-2018)

2.4 United States Pickup Truck Market Competitive Situation and Trends

2.4.1 United States Pickup Truck Market Concentration Rate

2.4.2 United States Pickup Truck Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Pickup Truck Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES PICKUP TRUCK SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Pickup Truck Sales and Market Share by Region (2013-2018)

3.2 United States Pickup Truck Revenue and Market Share by Region (2013-2018)

3.3 United States Pickup Truck Price by Region (2013-2018)

4 UNITED STATES PICKUP TRUCK SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Pickup Truck Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Pickup Truck Revenue and Market Share by Type (2013-2018)

4.3 United States Pickup Truck Price by Type (2013-2018)

4.4 United States Pickup Truck Sales Growth Rate by Type (2013-2018)

5 UNITED STATES PICKUP TRUCK SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Pickup Truck Sales and Market Share by Application (2013-2018)

5.2 United States Pickup Truck Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES PICKUP TRUCK PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 FCA

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Pickup Truck Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 FCA Pickup Truck Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.1.4 Main Business/Business Overview
- 6.2 Ford
 - 6.2.2 Pickup Truck Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Ford Pickup Truck Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Toyota
 - 6.3.2 Pickup Truck Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Toyota Pickup Truck Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Isuzu Motors
 - 6.4.2 Pickup Truck Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Isuzu Motors Pickup Truck Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 General Motors
 - 6.5.2 Pickup Truck Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 General Motors Pickup Truck Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Nissan
 - 6.6.2 Pickup Truck Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Nissan Pickup Truck Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Honda
 - 6.7.2 Pickup Truck Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Honda Pickup Truck Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.7.4 Main Business/Business Overview
- 6.8 Tata Motors

6.8.2 Pickup Truck Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Tata Motors Pickup Truck Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Mahindra & Mahindra

6.9.2 Pickup Truck Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Mahindra & Mahindra Pickup Truck Sales, Revenue, Price and Gross Margin (2013-2018)

6.9.4 Main Business/Business Overview

7 PICKUP TRUCK MANUFACTURING COST ANALYSIS

7.1 Pickup Truck Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Pickup Truck

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Pickup Truck Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Pickup Truck Major Manufacturers in 2017

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES PICKUP TRUCK MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Pickup Truck Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Pickup Truck Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Pickup Truck Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Pickup Truck Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Pickup Truck

Figure United States Pickup Truck Market Size (K Units) by Type (2013-2025)

Figure United States Pickup Truck Sales Volume Market Share by Type (Product Category) in 2017

Figure Small/Mid-sized Pickup Truck Product Picture

Figure Full-Size Pickup Truck Product Picture

Figure United States Pickup Truck Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Pickup Truck by Application in 2017

Figure Individual Use Examples

Table Key Downstream Customer in Individual Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure United States Pickup Truck Market Size (Million USD) by Region (2013-2025)

Figure The West Pickup Truck Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Pickup Truck Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Pickup Truck Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Pickup Truck Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Pickup Truck Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Pickup Truck Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Pickup Truck Sales (K Units) and Growth Rate (2013-2025)

Figure United States Pickup Truck Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Pickup Truck Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Pickup Truck Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Pickup Truck Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Pickup Truck Sales Share by Players/Suppliers

Figure 2017 United States Pickup Truck Sales Share by Players/Suppliers

Figure United States Pickup Truck Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Pickup Truck Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Pickup Truck Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Pickup Truck Revenue Share by Players/Suppliers

Figure 2017 United States Pickup Truck Revenue Share by Players/Suppliers

Table United States Market Pickup Truck Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Pickup Truck Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Pickup Truck Market Share of Top 3 Players/Suppliers

Figure United States Pickup Truck Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Pickup Truck Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Pickup Truck Product Category

Table United States Pickup Truck Sales (K Units) by Region (2013-2018)

Table United States Pickup Truck Sales Share by Region (2013-2018)

Figure United States Pickup Truck Sales Share by Region (2013-2018)

Figure United States Pickup Truck Sales Market Share by Region in 2017

Table United States Pickup Truck Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Pickup Truck Revenue Share by Region (2013-2018)

Figure United States Pickup Truck Revenue Market Share by Region (2013-2018)

Figure United States Pickup Truck Revenue Market Share by Region in 2017

Table United States Pickup Truck Price (USD/Unit) by Region (2013-2018)

Table United States Pickup Truck Sales (K Units) by Type (2013-2018)

Table United States Pickup Truck Sales Share by Type (2013-2018)

Figure United States Pickup Truck Sales Share by Type (2013-2018)

Figure United States Pickup Truck Sales Market Share by Type in 2017

Table United States Pickup Truck Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Pickup Truck Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Pickup Truck by Type (2013-2018)

Figure Revenue Market Share of Pickup Truck by Type in 2017

Table United States Pickup Truck Price (USD/Unit) by Types (2013-2018)

Figure United States Pickup Truck Sales Growth Rate by Type (2013-2018)

Table United States Pickup Truck Sales (K Units) by Application (2013-2018)

Table United States Pickup Truck Sales Market Share by Application (2013-2018)

Figure United States Pickup Truck Sales Market Share by Application (2013-2018)

Figure United States Pickup Truck Sales Market Share by Application in 2017

Table United States Pickup Truck Sales Growth Rate by Application (2013-2018)

Figure United States Pickup Truck Sales Growth Rate by Application (2013-2018)

Table FCA Basic Information List

Table FCA Pickup Truck Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure FCA Pickup Truck Sales Growth Rate (2013-2018)

Figure FCA Pickup Truck Sales Market Share in United States (2013-2018)

Figure FCA Pickup Truck Revenue Market Share in United States (2013-2018)

Table Ford Basic Information List

Table Ford Pickup Truck Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Ford Pickup Truck Sales Growth Rate (2013-2018)

Figure Ford Pickup Truck Sales Market Share in United States (2013-2018)

Figure Ford Pickup Truck Revenue Market Share in United States (2013-2018)

Table Toyota Basic Information List

Table Toyota Pickup Truck Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Toyota Pickup Truck Sales Growth Rate (2013-2018)

Figure Toyota Pickup Truck Sales Market Share in United States (2013-2018)

Figure Toyota Pickup Truck Revenue Market Share in United States (2013-2018)

Table Isuzu Motors Basic Information List

Table Isuzu Motors Pickup Truck Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Isuzu Motors Pickup Truck Sales Growth Rate (2013-2018)

Figure Isuzu Motors Pickup Truck Sales Market Share in United States (2013-2018)

Figure Isuzu Motors Pickup Truck Revenue Market Share in United States (2013-2018)

Table General Motors Basic Information List

Table General Motors Pickup Truck Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure General Motors Pickup Truck Sales Growth Rate (2013-2018)

Figure General Motors Pickup Truck Sales Market Share in United States (2013-2018)

Figure General Motors Pickup Truck Revenue Market Share in United States (2013-2018)

Table Nissan Basic Information List

Table Nissan Pickup Truck Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Nissan Pickup Truck Sales Growth Rate (2013-2018)

Figure Nissan Pickup Truck Sales Market Share in United States (2013-2018)

Figure Nissan Pickup Truck Revenue Market Share in United States (2013-2018)

Table Honda Basic Information List

Table Honda Pickup Truck Sales (K Units), Revenue (Million USD), Price (USD/Unit)

and Gross Margin (2013-2018)
Figure Honda Pickup Truck Sales Growth Rate (2013-2018)
Figure Honda Pickup Truck Sales Market Share in United States (2013-2018)
Figure Honda Pickup Truck Revenue Market Share in United States (2013-2018)
Table Tata Motors Basic Information List
Table Tata Motors Pickup Truck Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Tata Motors Pickup Truck Sales Growth Rate (2013-2018)
Figure Tata Motors Pickup Truck Sales Market Share in United States (2013-2018)
Figure Tata Motors Pickup Truck Revenue Market Share in United States (2013-2018)
Table Mahindra & Mahindra Basic Information List
Table Mahindra & Mahindra Pickup Truck Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Mahindra & Mahindra Pickup Truck Sales Growth Rate (2013-2018)
Figure Mahindra & Mahindra Pickup Truck Sales Market Share in United States (2013-2018)
Figure Mahindra & Mahindra Pickup Truck Revenue Market Share in United States (2013-2018)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Pickup Truck
Figure Manufacturing Process Analysis of Pickup Truck
Figure Pickup Truck Industrial Chain Analysis
Table Raw Materials Sources of Pickup Truck Major Players/Suppliers in 2017
Table Major Buyers of Pickup Truck
Table Distributors/Traders List
Figure United States Pickup Truck Sales Volume (K Units) and Growth Rate Forecast (2018-2025)
Figure United States Pickup Truck Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Figure United States Pickup Truck Price (USD/Unit) Trend Forecast (2018-2025)
Table United States Pickup Truck Sales Volume (K Units) Forecast by Type (2018-2025)
Figure United States Pickup Truck Sales Volume (K Units) Forecast by Type (2018-2025)
Figure United States Pickup Truck Sales Volume (K Units) Forecast by Type in 2025
Table United States Pickup Truck Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Pickup Truck Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Pickup Truck Sales Volume (K Units) Forecast by Application in 2025

Table United States Pickup Truck Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Pickup Truck Sales Volume Share Forecast by Region (2018-2025)

Figure United States Pickup Truck Sales Volume Share Forecast by Region (2018-2025)

Figure United States Pickup Truck Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Pickup Truck Market Report 2018

Product link: <https://marketpublishers.com/r/UBEEF7FB58AQEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UBEEF7FB58AQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970