

# United States Pickup Market Report 2016

<https://marketpublishers.com/r/U025F4F754EEN.html>

Date: December 2016

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: U025F4F754EEN

## Abstracts

### Notes:

Sales, means the sales volume of Pickup

Revenue, means the sales value of Pickup

This report studies sales (consumption) of Pickup in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

FCA

Ford Motor Company

General Motors

Nissan

Toyota

Isuzu Motors

Honda

Tata Motors

Mahindra & Mahindra

Tiger Truck Industries International

Great Wall Motor

JAC

JMC

FOTON

VIA Motors

ZXauto

SG Automotive Group

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Pickup in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Pickup Market Report 2016

#### **1 PICKUP OVERVIEW**

- 1.1 Product Overview and Scope of Pickup
- 1.2 Classification of Pickup
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Pickup
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Pickup (2011-2021)
  - 1.4.1 United States Pickup Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Pickup Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES PICKUP COMPETITION BY MANUFACTURERS**

- 2.1 United States Pickup Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Pickup Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Pickup Average Price by Manufactures (2015 and 2016)
- 2.4 Pickup Market Competitive Situation and Trends
  - 2.4.1 Pickup Market Concentration Rate
  - 2.4.2 Pickup Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES PICKUP SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Pickup Sales and Market Share by Type (2011-2016)
- 3.2 United States Pickup Revenue and Market Share by Type (2011-2016)
- 3.3 United States Pickup Price by Type (2011-2016)
- 3.4 United States Pickup Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES PICKUP SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Pickup Sales and Market Share by Application (2011-2016)

4.2 United States Pickup Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 UNITED STATES PICKUP MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 FCA**

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Pickup Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 FCA Pickup Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

### **5.2 Ford Motor Company**

5.2.2 Pickup Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Ford Motor Company Pickup Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

### **5.3 General Motors**

5.3.2 Pickup Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 General Motors Pickup Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

### **5.4 Nissan**

5.4.2 Pickup Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Nissan Pickup Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

### **5.5 Toyota**

5.5.2 Pickup Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Toyota Pickup Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.5.4 Main Business/Business Overview
- 5.6 Isuzu Motors
  - 5.6.2 Pickup Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Isuzu Motors Pickup Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Honda
  - 5.7.2 Pickup Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Honda Pickup Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Tata Motors
  - 5.8.2 Pickup Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Tata Motors Pickup Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Mahindra & Mahindra
  - 5.9.2 Pickup Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Mahindra & Mahindra Pickup Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Tiger Truck Industries International
  - 5.10.2 Pickup Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Tiger Truck Industries International Pickup Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Great Wall Motor
- 5.12 JAC
- 5.13 JMC
- 5.14 FOTON
- 5.15 VIA Motors
- 5.16 ZXauto

## 5.17 SG Automotive Group

## **6 PICKUP MANUFACTURING COST ANALYSIS**

### 6.1 Pickup Key Raw Materials Analysis

#### 6.1.1 Key Raw Materials

#### 6.1.2 Price Trend of Key Raw Materials

#### 6.1.3 Key Suppliers of Raw Materials

#### 6.1.4 Market Concentration Rate of Raw Materials

### 6.2 Proportion of Manufacturing Cost Structure

#### 6.2.1 Raw Materials

#### 6.2.2 Labor Cost

#### 6.2.3 Manufacturing Expenses

### 6.3 Manufacturing Process Analysis of Pickup

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 7.1 Pickup Industrial Chain Analysis

### 7.2 Upstream Raw Materials Sourcing

### 7.3 Raw Materials Sources of Pickup Major Manufacturers in 2015

### 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 8.1 Marketing Channel

#### 8.1.1 Direct Marketing

#### 8.1.2 Indirect Marketing

#### 8.1.3 Marketing Channel Development Trend

### 8.2 Market Positioning

#### 8.2.1 Pricing Strategy

#### 8.2.2 Brand Strategy

#### 8.2.3 Target Client

### 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

### 9.1 Technology Progress/Risk

#### 9.1.1 Substitutes Threat

#### 9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

## **10 UNITED STATES PICKUP MARKET FORECAST (2016-2021)**

10.1 United States Pickup Sales, Revenue Forecast (2016-2021)

10.2 United States Pickup Sales Forecast by Type (2016-2021)

10.3 United States Pickup Sales Forecast by Application (2016-2021)

10.4 Pickup Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Pickup

Table Classification of Pickup

Figure United States Sales Market Share of Pickup by Type in 2015

Table Application of Pickup

Figure United States Sales Market Share of Pickup by Application in 2015

Figure United States Pickup Sales and Growth Rate (2011-2021)

Figure United States Pickup Revenue and Growth Rate (2011-2021)

Table United States Pickup Sales of Key Manufacturers (2015 and 2016)

Table United States Pickup Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Pickup Sales Share by Manufacturers

Figure 2016 Pickup Sales Share by Manufacturers

Table United States Pickup Revenue by Manufacturers (2015 and 2016)

Table United States Pickup Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Pickup Revenue Share by Manufacturers

Table 2016 United States Pickup Revenue Share by Manufacturers

Table United States Market Pickup Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Pickup Average Price of Key Manufacturers in 2015

Figure Pickup Market Share of Top 3 Manufacturers

Figure Pickup Market Share of Top 5 Manufacturers

Table United States Pickup Sales by Type (2011-2016)

Table United States Pickup Sales Share by Type (2011-2016)

Figure United States Pickup Sales Market Share by Type in 2015

Table United States Pickup Revenue and Market Share by Type (2011-2016)

Table United States Pickup Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Pickup by Type (2011-2016)

Table United States Pickup Price by Type (2011-2016)

Figure United States Pickup Sales Growth Rate by Type (2011-2016)

Table United States Pickup Sales by Application (2011-2016)

Table United States Pickup Sales Market Share by Application (2011-2016)

Figure United States Pickup Sales Market Share by Application in 2015

Table United States Pickup Sales Growth Rate by Application (2011-2016)

Figure United States Pickup Sales Growth Rate by Application (2011-2016)

Table FCA Basic Information List

Table FCA Pickup Sales, Revenue, Price and Gross Margin (2011-2016)



Figure FCA Pickup Sales Market Share (2011-2016)

Table Ford Motor Company Basic Information List

Table Ford Motor Company Pickup Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Ford Motor Company Pickup Sales Market Share (2011-2016)

Table General Motors Basic Information List

Table General Motors Pickup Sales, Revenue, Price and Gross Margin (2011-2016)

Table General Motors Pickup Sales Market Share (2011-2016)

Table Nissan Basic Information List

Table Nissan Pickup Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nissan Pickup Sales Market Share (2011-2016)

Table Toyota Basic Information List

Table Toyota Pickup Sales, Revenue, Price and Gross Margin (2011-2016)

Table Toyota Pickup Sales Market Share (2011-2016)

Table Isuzu Motors Basic Information List

Table Isuzu Motors Pickup Sales, Revenue, Price and Gross Margin (2011-2016)

Table Isuzu Motors Pickup Sales Market Share (2011-2016)

Table Honda Basic Information List

Table Honda Pickup Sales, Revenue, Price and Gross Margin (2011-2016)

Table Honda Pickup Sales Market Share (2011-2016)

Table Tata Motors Basic Information List

Table Tata Motors Pickup Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tata Motors Pickup Sales Market Share (2011-2016)

Table Mahindra & Mahindra Basic Information List

Table Mahindra & Mahindra Pickup Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Mahindra & Mahindra Pickup Sales Market Share (2011-2016)

Table Tiger Truck Industries International Basic Information List

Table Tiger Truck Industries International Pickup Sales, Revenue, Price and Gross  
Margin (2011-2016)

Table Tiger Truck Industries International Pickup Sales Market Share (2011-2016)

Table Great Wall Motor Basic Information List

Table Great Wall Motor Pickup Sales, Revenue, Price and Gross Margin (2011-2016)

Table Great Wall Motor Pickup Sales Market Share (2011-2016)

Table JAC Basic Information List

Table JAC Pickup Sales, Revenue, Price and Gross Margin (2011-2016)

Table JAC Pickup Sales Market Share (2011-2016)

Table JMC Basic Information List

Table JMC Pickup Sales, Revenue, Price and Gross Margin (2011-2016)

Table JMC Pickup Sales Market Share (2011-2016)  
Table FOTON Basic Information List  
Table FOTON Pickup Sales, Revenue, Price and Gross Margin (2011-2016)  
Table FOTON Pickup Sales Market Share (2011-2016)  
Table VIA Motors Basic Information List  
Table VIA Motors Pickup Sales, Revenue, Price and Gross Margin (2011-2016)  
Table VIA Motors Pickup Sales Market Share (2011-2016)  
Table ZXauto Basic Information List  
Table ZXauto Pickup Sales, Revenue, Price and Gross Margin (2011-2016)  
Table ZXauto Pickup Sales Market Share (2011-2016)  
Table SG Automotive Group Basic Information List  
Table SG Automotive Group Pickup Sales, Revenue, Price and Gross Margin (2011-2016)  
Table SG Automotive Group Pickup Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Pickup  
Figure Manufacturing Process Analysis of Pickup  
Figure Pickup Industrial Chain Analysis  
Table Raw Materials Sources of Pickup Major Manufacturers in 2015  
Table Major Buyers of Pickup  
Table Distributors/Traders List  
Figure United States Pickup Production and Growth Rate Forecast (2016-2021)  
Figure United States Pickup Revenue and Growth Rate Forecast (2016-2021)  
Table United States Pickup Production Forecast by Type (2016-2021)  
Table United States Pickup Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Pickup Market Report 2016

Product link: <https://marketpublishers.com/r/U025F4F754EEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U025F4F754EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970