

United States Piano Market Report 2016

<https://marketpublishers.com/r/UF2F5B88784EN.html>

Date: October 2016

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: UF2F5B88784EN

Abstracts

Notes:

Sales, means the sales volume of Piano

Revenue, means the sales value of Piano

This report studies sales (consumption) of Piano in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Yamaha Pianos

KAWAI

Samick

Youngchang

Steinborgh

Steinway

Bechstein

Boesendorfer

Mason & Hamlin

AUGUST FOERSTER

Fazioli

Guangzhou Pearl River PianoGroup

Yangtze Piano

Xinghai PianoGroup

Hailun Pianos

Goodway

Shanghai Mendelssohn Piano

DUKE Piano

Nanjing Schumann Piano

Harmony Piano

Artfield Piano

Shanghai Piano

J-Sder Piano

Kingsburg Piano

Huapu Piano

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Grand Piano

Upright piano

Type III

Split by applications, this report focuses on sales, market share and growth rate of Piano in each application, can be divided into

?Performance

Learning and teaching

Entertainment

Other

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