

# United States Physical Activity Monitors Market Report 2016

<https://marketpublishers.com/r/UCF64F18919EN.html>

Date: September 2016

Pages: 122

Price: US\$ 3,800.00 (Single User License)

ID: UCF64F18919EN

## Abstracts

### Notes:

Sales, means the sales volume of Physical Activity Monitors

Revenue, means the sales value of Physical Activity Monitors

This report studies sales (consumption) of Physical Activity Monitors in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Zensorium

LG

Beurer

Garmin

Razer

H3 System

iHealth

Airo

Terraillon

Fitbit

Wellograph

Basis

Polar

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Physical Activity Monitors in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Physical Activity Monitors Market Report 2016

## **1 PHYSICAL ACTIVITY MONITORS OVERVIEW**

### 1.1 Product Overview and Scope of Physical Activity Monitors

### 1.2 Classification of Physical Activity Monitors

#### 1.2.1 Type I

#### 1.2.2 Type II

#### 1.2.3 Type III

### 1.3 Application of Physical Activity Monitors

#### 1.3.1 Application

#### 1.3.2 Application

#### 1.3.3 Application

### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Physical Activity Monitors (2011-2021)

#### 1.4.1 United States Physical Activity Monitors Sales and Growth Rate (2011-2021)

#### 1.4.2 United States Physical Activity Monitors Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES PHYSICAL ACTIVITY MONITORS COMPETITION BY MANUFACTURERS**

### 2.1 United States Physical Activity Monitors Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 United States Physical Activity Monitors Revenue and Share by Manufactures (2015 and 2016)

### 2.3 United States Physical Activity Monitors Average Price by Manufactures (2015 and 2016)

### 2.4 Physical Activity Monitors Market Competitive Situation and Trends

#### 2.4.1 Physical Activity Monitors Market Concentration Rate

#### 2.4.2 Physical Activity Monitors Market Share of Top 3 and Top 5 Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES PHYSICAL ACTIVITY MONITORS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

### 3.1 United States Physical Activity Monitors Sales and Market Share by Type (2011-2016)

3.2 United States Physical Activity Monitors Revenue and Market Share by Type (2011-2016)

3.3 United States Physical Activity Monitors Price by Type (2011-2016)

3.4 United States Physical Activity Monitors Sales Growth Rate by Type (2011-2016)

#### **4 UNITED STATES PHYSICAL ACTIVITY MONITORS SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Physical Activity Monitors Sales and Market Share by Application (2011-2016)

4.2 United States Physical Activity Monitors Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

#### **5 UNITED STATES PHYSICAL ACTIVITY MONITORS MANUFACTURERS PROFILES/ANALYSIS**

5.1 Zensorium

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Physical Activity Monitors Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Zensorium Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 LG

5.2.2 Physical Activity Monitors Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 LG Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Beurer

5.3.2 Physical Activity Monitors Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Beurer Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

## 5.4 Garmin

### 5.4.2 Physical Activity Monitors Product Type, Application and Specification

#### 5.4.2.1 Type I

#### 5.4.2.2 Type II

### 5.4.3 Garmin Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.4.4 Main Business/Business Overview

## 5.5 Razer

### 5.5.2 Physical Activity Monitors Product Type, Application and Specification

#### 5.5.2.1 Type I

#### 5.5.2.2 Type II

### 5.5.3 Razer Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.5.4 Main Business/Business Overview

## 5.6 H3 System

### 5.6.2 Physical Activity Monitors Product Type, Application and Specification

#### 5.6.2.1 Type I

#### 5.6.2.2 Type II

### 5.6.3 H3 System Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.6.4 Main Business/Business Overview

## 5.7 iHealth

### 5.7.2 Physical Activity Monitors Product Type, Application and Specification

#### 5.7.2.1 Type I

#### 5.7.2.2 Type II

### 5.7.3 iHealth Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.7.4 Main Business/Business Overview

## 5.8 Airo

### 5.8.2 Physical Activity Monitors Product Type, Application and Specification

#### 5.8.2.1 Type I

#### 5.8.2.2 Type II

### 5.8.3 Airo Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.8.4 Main Business/Business Overview

## 5.9 Terraillon

### 5.9.2 Physical Activity Monitors Product Type, Application and Specification

#### 5.9.2.1 Type I

#### 5.9.2.2 Type II

5.9.3 Terraillon Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Fitbit

5.10.2 Physical Activity Monitors Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Fitbit Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Wellograph

5.12 Basis

5.13 Polar

## **6 PHYSICAL ACTIVITY MONITORS MANUFACTURING COST ANALYSIS**

6.1 Physical Activity Monitors Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Physical Activity Monitors

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Physical Activity Monitors Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Physical Activity Monitors Major Manufacturers in 2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES PHYSICAL ACTIVITY MONITORS MARKET FORECAST (2016-2021)**

- 10.1 United States Physical Activity Monitors Sales, Revenue Forecast (2016-2021)
- 10.2 United States Physical Activity Monitors Sales Forecast by Type (2016-2021)
- 10.3 United States Physical Activity Monitors Sales Forecast by Application (2016-2021)
- 10.4 Physical Activity Monitors Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Physical Activity Monitors

Table Classification of Physical Activity Monitors

Figure United States Sales Market Share of Physical Activity Monitors by Type in 2015

Table Application of Physical Activity Monitors

Figure United States Sales Market Share of Physical Activity Monitors by Application in 2015

Figure United States Physical Activity Monitors Sales and Growth Rate (2011-2021)

Figure United States Physical Activity Monitors Revenue and Growth Rate (2011-2021)

Table United States Physical Activity Monitors Sales of Key Manufacturers (2015 and 2016)

Table United States Physical Activity Monitors Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Physical Activity Monitors Sales Share by Manufacturers

Figure 2016 Physical Activity Monitors Sales Share by Manufacturers

Table United States Physical Activity Monitors Revenue by Manufacturers (2015 and 2016)

Table United States Physical Activity Monitors Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Physical Activity Monitors Revenue Share by Manufacturers

Table 2016 United States Physical Activity Monitors Revenue Share by Manufacturers

Table United States Market Physical Activity Monitors Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Physical Activity Monitors Average Price of Key Manufacturers in 2015

Figure Physical Activity Monitors Market Share of Top 3 Manufacturers

Figure Physical Activity Monitors Market Share of Top 5 Manufacturers

Table United States Physical Activity Monitors Sales by Type (2011-2016)

Table United States Physical Activity Monitors Sales Share by Type (2011-2016)

Figure United States Physical Activity Monitors Sales Market Share by Type in 2015

Table United States Physical Activity Monitors Revenue and Market Share by Type (2011-2016)

Table United States Physical Activity Monitors Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Physical Activity Monitors by Type (2011-2016)

Table United States Physical Activity Monitors Price by Type (2011-2016)

Figure United States Physical Activity Monitors Sales Growth Rate by Type (2011-2016)

Table United States Physical Activity Monitors Sales by Application (2011-2016)

Table United States Physical Activity Monitors Sales Market Share by Application (2011-2016)

Figure United States Physical Activity Monitors Sales Market Share by Application in 2015

Table United States Physical Activity Monitors Sales Growth Rate by Application (2011-2016)

Figure United States Physical Activity Monitors Sales Growth Rate by Application (2011-2016)

Table Zensorium Basic Information List

Table Zensorium Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Zensorium Physical Activity Monitors Sales Market Share (2011-2016)

Table LG Basic Information List

Table LG Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table LG Physical Activity Monitors Sales Market Share (2011-2016)

Table Beurer Basic Information List

Table Beurer Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Beurer Physical Activity Monitors Sales Market Share (2011-2016)

Table Garmin Basic Information List

Table Garmin Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Garmin Physical Activity Monitors Sales Market Share (2011-2016)

Table Razer Basic Information List

Table Razer Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table Razer Physical Activity Monitors Sales Market Share (2011-2016)

Table H3 System Basic Information List

Table H3 System Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table H3 System Physical Activity Monitors Sales Market Share (2011-2016)

Table iHealth Basic Information List

Table iHealth Physical Activity Monitors Sales, Revenue, Price and Gross Margin (2011-2016)

Table iHealth Physical Activity Monitors Sales Market Share (2011-2016)

Table Airo Basic Information List

Table Airo Physical Activity Monitors Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Airo Physical Activity Monitors Sales Market Share (2011-2016)

Table Terraillon Basic Information List

Table Terraillon Physical Activity Monitors Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Terraillon Physical Activity Monitors Sales Market Share (2011-2016)

Table Fitbit Basic Information List

Table Fitbit Physical Activity Monitors Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Fitbit Physical Activity Monitors Sales Market Share (2011-2016)

Table Wellograph Basic Information List

Table Wellograph Physical Activity Monitors Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Wellograph Physical Activity Monitors Sales Market Share (2011-2016)

Table Basis Basic Information List

Table Basis Physical Activity Monitors Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Basis Physical Activity Monitors Sales Market Share (2011-2016)

Table Polar Basic Information List

Table Polar Physical Activity Monitors Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Polar Physical Activity Monitors Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Physical Activity Monitors

Figure Manufacturing Process Analysis of Physical Activity Monitors

Figure Physical Activity Monitors Industrial Chain Analysis

Table Raw Materials Sources of Physical Activity Monitors Major Manufacturers in 2015

Table Major Buyers of Physical Activity Monitors

Table Distributors/Traders List

Figure United States Physical Activity Monitors Production and Growth Rate Forecast  
(2016-2021)

Figure United States Physical Activity Monitors Revenue and Growth Rate Forecast  
(2016-2021)

Table United States Physical Activity Monitors Production Forecast by Type  
(2016-2021)

Table United States Physical Activity Monitors Consumption Forecast by Application  
(2016-2021)

## I would like to order

Product name: United States Physical Activity Monitors Market Report 2016

Product link: <https://marketpublishers.com/r/UCF64F18919EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UCF64F18919EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970