

United States Phoropter Market Report 2016

https://marketpublishers.com/r/U5E2726112EEN.html Date: November 2016 Pages: 103 Price: US\$ 3,800.00 (Single User License) ID: U5E2726112EEN

Abstracts

Notes:

Sales, means the sales volume of Phoropter

Revenue, means the sales value of Phoropter

This report studies sales (consumption) of Phoropter in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Topcon
Zeiss
Reichert
Rexxam
Marco
Nidek
Essilor
Huvitz
Righton





Briot

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Phoropter in each application, can be divided into

Optical Shops

Hospitals

Other



Contents

United States Phoropter Market Report 2016

1 PHOROPTER OVERVIEW

- 1.1 Product Overview and Scope of Phoropter
- 1.2 Classification of Phoropter
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Phoropter
- 1.3.1 Optical Shops
- 1.3.2 Hospitals
- 1.3.3 Other

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Phoropter (2011-2021)

1.4.1 United States Phoropter Sales and Growth Rate (2011-2021)

1.4.2 United States Phoropter Revenue and Growth Rate (2011-2021)

2 UNITED STATES PHOROPTER COMPETITION BY MANUFACTURERS

2.1 United States Phoropter Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Phoropter Revenue and Share by Manufactures (2015 and 2016)

- 2.3 United States Phoropter Average Price by Manufactures (2015 and 2016)
- 2.4 Phoropter Market Competitive Situation and Trends
- 2.4.1 Phoropter Market Concentration Rate
- 2.4.2 Phoropter Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES PHOROPTER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Phoropter Sales and Market Share by Type (2011-2016)
- 3.2 United States Phoropter Revenue and Market Share by Type (2011-2016)
- 3.3 United States Phoropter Price by Type (2011-2016)
- 3.4 United States Phoropter Sales Growth Rate by Type (2011-2016)



4 UNITED STATES PHOROPTER SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Phoropter Sales and Market Share by Application (2011-2016)
- 4.2 United States Phoropter Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES PHOROPTER MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Topcon
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Phoropter Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
 - 5.1.3 Topcon Phoropter Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Zeiss
 - 5.2.2 Phoropter Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 Zeiss Phoropter Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Reichert
 - 5.3.2 Phoropter Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 Reichert Phoropter Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Rexxam
 - 5.4.2 Phoropter Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Rexxam Phoropter Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Marco
 - 5.5.2 Phoropter Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 Marco Phoropter Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview



5.6 Nidek

- 5.6.2 Phoropter Product Type, Application and Specification
- 5.6.2.1 Type I
- 5.6.2.2 Type II
- 5.6.3 Nidek Phoropter Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 Essilor
 - 5.7.2 Phoropter Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Essilor Phoropter Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Huvitz
 - 5.8.2 Phoropter Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Huvitz Phoropter Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Righton
 - 5.9.2 Phoropter Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Righton Phoropter Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 Briot
 - 5.10.2 Phoropter Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Briot Phoropter Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview

6 PHOROPTER MANUFACTURING COST ANALYSIS

- 6.1 Phoropter Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure



- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Phoropter

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Phoropter Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Phoropter Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
- 8.1.1 Direct Marketing
- 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES PHOROPTER MARKET FORECAST (2016-2021)

- 10.1 United States Phoropter Sales, Revenue Forecast (2016-2021)
- 10.2 United States Phoropter Sales Forecast by Type (2016-2021)
- 10.3 United States Phoropter Sales Forecast by Application (2016-2021)
- 10.4 Phoropter Price Forecast (2016-2021)



11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Disclosure Section Research Methodology Data Source Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Phoropter Table Classification of Phoropter Figure United States Sales Market Share of Phoropter by Type in 2015 Table Application of Phoropter Figure United States Sales Market Share of Phoropter by Application in 2015 Figure Optical Shops Examples **Figure Hospitals Examples** Figure Other Examples Figure United States Phoropter Sales and Growth Rate (2011-2021) Figure United States Phoropter Revenue and Growth Rate (2011-2021) Table United States Phoropter Sales of Key Manufacturers (2015 and 2016) Table United States Phoropter Sales Share by Manufacturers (2015 and 2016) Figure 2015 Phoropter Sales Share by Manufacturers Figure 2016 Phoropter Sales Share by Manufacturers Table United States Phoropter Revenue by Manufacturers (2015 and 2016) Table United States Phoropter Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Phoropter Revenue Share by Manufacturers Table 2016 United States Phoropter Revenue Share by Manufacturers Table United States Market Phoropter Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Phoropter Average Price of Key Manufacturers in 2015 Figure Phoropter Market Share of Top 3 Manufacturers Figure Phoropter Market Share of Top 5 Manufacturers Table United States Phoropter Sales by Type (2011-2016) Table United States Phoropter Sales Share by Type (2011-2016) Figure United States Phoropter Sales Market Share by Type in 2015 Table United States Phoropter Revenue and Market Share by Type (2011-2016) Table United States Phoropter Revenue Share by Type (2011-2016) Figure Revenue Market Share of Phoropter by Type (2011-2016) Table United States Phoropter Price by Type (2011-2016) Figure United States Phoropter Sales Growth Rate by Type (2011-2016) Table United States Phoropter Sales by Application (2011-2016) Table United States Phoropter Sales Market Share by Application (2011-2016) Figure United States Phoropter Sales Market Share by Application in 2015 Table United States Phoropter Sales Growth Rate by Application (2011-2016)



Figure United States Phoropter Sales Growth Rate by Application (2011-2016) Table Topcon Basic Information List Table Topcon Phoropter Sales, Revenue, Price and Gross Margin (2011-2016) Figure Topcon Phoropter Sales Market Share (2011-2016) **Table Zeiss Basic Information List** Table Zeiss Phoropter Sales, Revenue, Price and Gross Margin (2011-2016) Table Zeiss Phoropter Sales Market Share (2011-2016) **Table Reichert Basic Information List** Table Reichert Phoropter Sales, Revenue, Price and Gross Margin (2011-2016) Table Reichert Phoropter Sales Market Share (2011-2016) Table Rexxam Basic Information List Table Rexxam Phoropter Sales, Revenue, Price and Gross Margin (2011-2016) Table Rexxam Phoropter Sales Market Share (2011-2016) **Table Marco Basic Information List** Table Marco Phoropter Sales, Revenue, Price and Gross Margin (2011-2016) Table Marco Phoropter Sales Market Share (2011-2016) **Table Nidek Basic Information List** Table Nidek Phoropter Sales, Revenue, Price and Gross Margin (2011-2016) Table Nidek Phoropter Sales Market Share (2011-2016) **Table Essilor Basic Information List** Table Essilor Phoropter Sales, Revenue, Price and Gross Margin (2011-2016) Table Essilor Phoropter Sales Market Share (2011-2016) Table Huvitz Basic Information List Table Huvitz Phoropter Sales, Revenue, Price and Gross Margin (2011-2016) Table Huvitz Phoropter Sales Market Share (2011-2016) **Table Righton Basic Information List** Table Righton Phoropter Sales, Revenue, Price and Gross Margin (2011-2016) Table Righton Phoropter Sales Market Share (2011-2016) **Table Briot Basic Information List** Table Briot Phoropter Sales, Revenue, Price and Gross Margin (2011-2016) Table Briot Phoropter Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Phoropter Figure Manufacturing Process Analysis of Phoropter Figure Phoropter Industrial Chain Analysis Table Raw Materials Sources of Phoropter Major Manufacturers in 2015 Table Major Buyers of Phoropter



Table Distributors/Traders List

Figure United States Phoropter Production and Growth Rate Forecast (2016-2021) Figure United States Phoropter Revenue and Growth Rate Forecast (2016-2021) Table United States Phoropter Production Forecast by Type (2016-2021) Table United States Phoropter Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Phoropter Market Report 2016 Product link: <u>https://marketpublishers.com/r/U5E2726112EEN.html</u> Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

> If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U5E2726112EEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970