

United States Phablets Market Report 2017

<https://marketpublishers.com/r/U1D942112C8EN.html>

Date: July 2017

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: U1D942112C8EN

Abstracts

In this report, the United States Phablets market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Phablets in these regions, from 2012 to 2022 (forecast).

United States Phablets market competition by top manufacturers/players, with Phablets sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Samsung

ASUSTeK Computer

ZTE

Blackberry

Dell

Google

OPPO

Xiaomi

LENOVO

HTC

Huawei

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Android System

Windows System

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Phablets for each application, including

Personal Use

Commercial

If you have any special requirements, please let us know and we will offer you the report

as you want.

Contents

United States Phablets Market Report 2017

1 PHABLETS OVERVIEW

1.1 Product Overview and Scope of Phablets

1.2 Classification of Phablets by Product Category

1.2.1 United States Phablets Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Phablets Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Android System

1.2.4 Windows System

1.3 United States Phablets Market by Application/End Users

1.3.1 United States Phablets Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Personal Use

1.3.3 Commercial

1.4 United States Phablets Market by Region

1.4.1 United States Phablets Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Phablets Status and Prospect (2012-2022)

1.4.3 Southwest Phablets Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Phablets Status and Prospect (2012-2022)

1.4.5 New England Phablets Status and Prospect (2012-2022)

1.4.6 The South Phablets Status and Prospect (2012-2022)

1.4.7 The Midwest Phablets Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Phablets (2012-2022)

1.5.1 United States Phablets Sales and Growth Rate (2012-2022)

1.5.2 United States Phablets Revenue and Growth Rate (2012-2022)

2 UNITED STATES PHABLETS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Phablets Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Phablets Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Phablets Average Price by Players/Suppliers (2012-2017)

2.4 United States Phablets Market Competitive Situation and Trends

2.4.1 United States Phablets Market Concentration Rate

- 2.4.2 United States Phablets Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Phablets Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES PHABLETS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Phablets Sales and Market Share by Region (2012-2017)
- 3.2 United States Phablets Revenue and Market Share by Region (2012-2017)
- 3.3 United States Phablets Price by Region (2012-2017)

4 UNITED STATES PHABLETS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Phablets Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Phablets Revenue and Market Share by Type (2012-2017)
- 4.3 United States Phablets Price by Type (2012-2017)
- 4.4 United States Phablets Sales Growth Rate by Type (2012-2017)

5 UNITED STATES PHABLETS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Phablets Sales and Market Share by Application (2012-2017)
- 5.2 United States Phablets Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES PHABLETS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Samsung
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Phablets Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Samsung Phablets Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 ASUSTeK Computer
 - 6.2.2 Phablets Product Category, Application and Specification

- 6.2.2.1 Product A
- 6.2.2.2 Product B
- 6.2.3 ASUSTeK Computer Phablets Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 ZTE
 - 6.3.2 Phablets Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 ZTE Phablets Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Blackberry
 - 6.4.2 Phablets Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Blackberry Phablets Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Dell
 - 6.5.2 Phablets Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Dell Phablets Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Google
 - 6.6.2 Phablets Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Google Phablets Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 OPPO
 - 6.7.2 Phablets Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 OPPO Phablets Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Xiaomi
 - 6.8.2 Phablets Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B

- 6.8.3 Xiaomi Phablets Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 LENOVO
 - 6.9.2 Phablets Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 LENOVO Phablets Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 HTC
 - 6.10.2 Phablets Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 HTC Phablets Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Huawei

7 PHABLETS MANUFACTURING COST ANALYSIS

- 7.1 Phablets Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Phablets

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Phablets Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Phablets Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel

- 9.1.1 Direct Marketing
- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES PHABLETS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Phablets Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Phablets Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Phablets Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Phablets Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Phablets

Figure United States Phablets Market Size (K Units) by Type (2012-2022)

Figure United States Phablets Sales Volume Market Share by Type (Product Category) in 2016

Figure Android System Product Picture

Figure Windows System Product Picture

Figure United States Phablets Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Phablets by Application in 2016

Figure Personal Use Examples

Table Key Downstream Customer in Personal Use

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure United States Phablets Market Size (Million USD) by Region (2012-2022)

Figure The West Phablets Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Phablets Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Phablets Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Phablets Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Phablets Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Phablets Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Phablets Sales (K Units) and Growth Rate (2012-2022)

Figure United States Phablets Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Phablets Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Phablets Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Phablets Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Phablets Sales Share by Players/Suppliers

Figure 2017 United States Phablets Sales Share by Players/Suppliers

Figure United States Phablets Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Phablets Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Phablets Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Phablets Revenue Share by Players/Suppliers

Figure 2017 United States Phablets Revenue Share by Players/Suppliers

Table United States Market Phablets Average Price (USD/Unit) of Key

Players/Suppliers (2012-2017)

Figure United States Market Phablets Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Phablets Market Share of Top 3 Players/Suppliers

Figure United States Phablets Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Phablets Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Phablets Product Category

Table United States Phablets Sales (K Units) by Region (2012-2017)

Table United States Phablets Sales Share by Region (2012-2017)

Figure United States Phablets Sales Share by Region (2012-2017)

Figure United States Phablets Sales Market Share by Region in 2016

Table United States Phablets Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Phablets Revenue Share by Region (2012-2017)

Figure United States Phablets Revenue Market Share by Region (2012-2017)

Figure United States Phablets Revenue Market Share by Region in 2016

Table United States Phablets Price (USD/Unit) by Region (2012-2017)

Table United States Phablets Sales (K Units) by Type (2012-2017)

Table United States Phablets Sales Share by Type (2012-2017)

Figure United States Phablets Sales Share by Type (2012-2017)

Figure United States Phablets Sales Market Share by Type in 2016

Table United States Phablets Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Phablets Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Phablets by Type (2012-2017)

Figure Revenue Market Share of Phablets by Type in 2016

Table United States Phablets Price (USD/Unit) by Types (2012-2017)

Figure United States Phablets Sales Growth Rate by Type (2012-2017)

Table United States Phablets Sales (K Units) by Application (2012-2017)

Table United States Phablets Sales Market Share by Application (2012-2017)

Figure United States Phablets Sales Market Share by Application (2012-2017)

Figure United States Phablets Sales Market Share by Application in 2016

Table United States Phablets Sales Growth Rate by Application (2012-2017)

Figure United States Phablets Sales Growth Rate by Application (2012-2017)

Table Samsung Basic Information List

Table Samsung Phablets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Samsung Phablets Sales Growth Rate (2012-2017)

Figure Samsung Phablets Sales Market Share in United States (2012-2017)
Figure Samsung Phablets Revenue Market Share in United States (2012-2017)
Table ASUSTeK Computer Basic Information List
Table ASUSTeK Computer Phablets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure ASUSTeK Computer Phablets Sales Growth Rate (2012-2017)
Figure ASUSTeK Computer Phablets Sales Market Share in United States (2012-2017)
Figure ASUSTeK Computer Phablets Revenue Market Share in United States (2012-2017)
Table ZTE Basic Information List
Table ZTE Phablets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure ZTE Phablets Sales Growth Rate (2012-2017)
Figure ZTE Phablets Sales Market Share in United States (2012-2017)
Figure ZTE Phablets Revenue Market Share in United States (2012-2017)
Table Blackberry Basic Information List
Table Blackberry Phablets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Blackberry Phablets Sales Growth Rate (2012-2017)
Figure Blackberry Phablets Sales Market Share in United States (2012-2017)
Figure Blackberry Phablets Revenue Market Share in United States (2012-2017)
Table Dell Basic Information List
Table Dell Phablets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Dell Phablets Sales Growth Rate (2012-2017)
Figure Dell Phablets Sales Market Share in United States (2012-2017)
Figure Dell Phablets Revenue Market Share in United States (2012-2017)
Table Google Basic Information List
Table Google Phablets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Google Phablets Sales Growth Rate (2012-2017)
Figure Google Phablets Sales Market Share in United States (2012-2017)
Figure Google Phablets Revenue Market Share in United States (2012-2017)
Table OPPO Basic Information List
Table OPPO Phablets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure OPPO Phablets Sales Growth Rate (2012-2017)
Figure OPPO Phablets Sales Market Share in United States (2012-2017)
Figure OPPO Phablets Revenue Market Share in United States (2012-2017)

Table Xiaomi Basic Information List

Table Xiaomi Phablets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Xiaomi Phablets Sales Growth Rate (2012-2017)

Figure Xiaomi Phablets Sales Market Share in United States (2012-2017)

Figure Xiaomi Phablets Revenue Market Share in United States (2012-2017)

Table LENOVO Basic Information List

Table LENOVO Phablets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure LENOVO Phablets Sales Growth Rate (2012-2017)

Figure LENOVO Phablets Sales Market Share in United States (2012-2017)

Figure LENOVO Phablets Revenue Market Share in United States (2012-2017)

Table HTC Basic Information List

Table HTC Phablets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure HTC Phablets Sales Growth Rate (2012-2017)

Figure HTC Phablets Sales Market Share in United States (2012-2017)

Figure HTC Phablets Revenue Market Share in United States (2012-2017)

Table Huawei Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Phablets

Figure Manufacturing Process Analysis of Phablets

Figure Phablets Industrial Chain Analysis

Table Raw Materials Sources of Phablets Major Players/Suppliers in 2016

Table Major Buyers of Phablets

Table Distributors/Traders List

Figure United States Phablets Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Phablets Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Phablets Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Phablets Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Phablets Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Phablets Sales Volume (K Units) Forecast by Type in 2022

Table United States Phablets Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Phablets Sales Volume (K Units) Forecast by Application

(2017-2022)

Figure United States Phablets Sales Volume (K Units) Forecast by Application in 2022

Table United States Phablets Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Phablets Sales Volume Share Forecast by Region (2017-2022)

Figure United States Phablets Sales Volume Share Forecast by Region (2017-2022)

Figure United States Phablets Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Phablets Market Report 2017

Product link: <https://marketpublishers.com/r/U1D942112C8EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1D942112C8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970