

# **United States Petrolatum Market Report 2017**

https://marketpublishers.com/r/U08C09A4942EN.html Date: January 2018 Pages: 98 Price: US\$ 3,800.00 (Single User License) ID: U08C09A4942EN

# Abstracts

In this report, the United States Petrolatum market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Petrolatum in these regions, from 2012 to 2022 (forecast).

United States Petrolatum market competition by top manufacturers/players, with Petrolatum sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Anika Laboratories



Grand Brands

#### HEALDERM HELLAS

Royal Exports

Unilever

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

White Petrolatum

Yellow Petrolatum

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Cosmetics

Personal Care Products

Pharmaceutical

If you have any special requirements, please let us know and we will offer you the report as you want.



# Contents

United States Petrolatum Market Report 2017

### 1 PETROLATUM OVERVIEW

1.1 Product Overview and Scope of Petrolatum

1.2 Classification of Petrolatum by Product Category

1.2.1 United States Petrolatum Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Petrolatum Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

- 1.2.3 White Petrolatum
- 1.2.4 Yellow Petrolatum
- 1.3 United States Petrolatum Market by Application/End Users

1.3.1 United States Petrolatum Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

- 1.3.2 Cosmetics
- 1.3.3 Personal Care Products
- 1.3.4 Pharmaceutical
- 1.4 United States Petrolatum Market by Region

1.4.1 United States Petrolatum Market Size (Value) Comparison by Region (2012-2022)

- 1.4.2 The West Petrolatum Status and Prospect (2012-2022)
- 1.4.3 Southwest Petrolatum Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Petrolatum Status and Prospect (2012-2022)
- 1.4.5 New England Petrolatum Status and Prospect (2012-2022)
- 1.4.6 The South Petrolatum Status and Prospect (2012-2022)
- 1.4.7 The Midwest Petrolatum Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Petrolatum (2012-2022)
- 1.5.1 United States Petrolatum Sales and Growth Rate (2012-2022)
- 1.5.2 United States Petrolatum Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES PETROLATUM MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Petrolatum Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Petrolatum Revenue and Share by Players/Suppliers (2012-2017)



2.3 United States Petrolatum Average Price by Players/Suppliers (2012-2017)

2.4 United States Petrolatum Market Competitive Situation and Trends

- 2.4.1 United States Petrolatum Market Concentration Rate
- 2.4.2 United States Petrolatum Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Petrolatum Manufacturing Base Distribution, Sales Area, Product Type

## 3 UNITED STATES PETROLATUM SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Petrolatum Sales and Market Share by Region (2012-2017)
- 3.2 United States Petrolatum Revenue and Market Share by Region (2012-2017)
- 3.3 United States Petrolatum Price by Region (2012-2017)

# 4 UNITED STATES PETROLATUM SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Petrolatum Sales and Market Share by Type (Product Category) (2012-2017)

- 4.2 United States Petrolatum Revenue and Market Share by Type (2012-2017)
- 4.3 United States Petrolatum Price by Type (2012-2017)
- 4.4 United States Petrolatum Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES PETROLATUM SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Petrolatum Sales and Market Share by Application (2012-2017)
- 5.2 United States Petrolatum Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

# 6 UNITED STATES PETROLATUM PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Anika Laboratories

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Petrolatum Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B



6.1.3 Anika Laboratories Petrolatum Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.1.4 Main Business/Business Overview
- 6.2 Grand Brands
- 6.2.2 Petrolatum Product Category, Application and Specification
- 6.2.2.1 Product A
- 6.2.2.2 Product B
- 6.2.3 Grand Brands Petrolatum Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 HEALDERM HELLAS
  - 6.3.2 Petrolatum Product Category, Application and Specification
  - 6.3.2.1 Product A
  - 6.3.2.2 Product B

6.3.3 HEALDERM HELLAS Petrolatum Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.3.4 Main Business/Business Overview
- 6.4 Royal Exports
- 6.4.2 Petrolatum Product Category, Application and Specification
- 6.4.2.1 Product A
- 6.4.2.2 Product B
- 6.4.3 Royal Exports Petrolatum Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Unilever
  - 6.5.2 Petrolatum Product Category, Application and Specification
  - 6.5.2.1 Product A
  - 6.5.2.2 Product B
  - 6.5.3 Unilever Petrolatum Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview

### 7 PETROLATUM MANUFACTURING COST ANALYSIS

- 7.1 Petrolatum Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost



#### 7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Petrolatum

#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Petrolatum Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Petrolatum Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES PETROLATUM MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Petrolatum Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Petrolatum Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Petrolatum Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Petrolatum Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION



#### **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Petrolatum Figure United States Petrolatum Market Size (K MT) by Type (2012-2022) Figure United States Petrolatum Sales Volume Market Share by Type (Product Category) in 2016 Figure White Petrolatum Product Picture Figure Yellow Petrolatum Product Picture Figure United States Petrolatum Market Size (K MT) by Application (2012-2022) Figure United States Sales Market Share of Petrolatum by Application in 2016 Figure Cosmetics Examples Table Key Downstream Customer in Cosmetics Figure Personal Care Products Examples Table Key Downstream Customer in Personal Care Products **Figure Pharmaceutical Examples** Table Key Downstream Customer in Pharmaceutical Figure United States Petrolatum Market Size (Million USD) by Region (2012-2022) Figure The West Petrolatum Revenue (Million USD) and Growth Rate (2012-2022) Figure Southwest Petrolatum Revenue (Million USD) and Growth Rate (2012-2022) Figure The Middle Atlantic Petrolatum Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England Petrolatum Revenue (Million USD) and Growth Rate (2012-2022) Figure The South of US Petrolatum Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Midwest Petrolatum Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Petrolatum Sales (K MT) and Growth Rate (2012-2022) Figure United States Petrolatum Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Petrolatum Market Major Players Product Sales Volume (K MT) (2012 - 2017)Table United States Petrolatum Sales (K MT) of Key Players/Suppliers (2012-2017) Table United States Petrolatum Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Petrolatum Sales Share by Players/Suppliers Figure 2017 United States Petrolatum Sales Share by Players/Suppliers Figure United States Petrolatum Market Major Players Product Revenue (Million USD) (2012 - 2017)Table United States Petrolatum Revenue (Million USD) by Players/Suppliers (2012 - 2017)



Table United States Petrolatum Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States Petrolatum Revenue Share by Players/Suppliers Figure 2017 United States Petrolatum Revenue Share by Players/Suppliers Table United States Market Petrolatum Average Price (USD/MT) of Key Players/Suppliers (2012-2017) Figure United States Market Petrolatum Average Price (USD/MT) of Key Players/Suppliers in 2016 Figure United States Petrolatum Market Share of Top 3 Players/Suppliers Figure United States Petrolatum Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Petrolatum Manufacturing Base Distribution and Sales Area Table United States Players/Suppliers Petrolatum Product Category Table United States Petrolatum Sales (K MT) by Region (2012-2017) Table United States Petrolatum Sales Share by Region (2012-2017) Figure United States Petrolatum Sales Share by Region (2012-2017) Figure United States Petrolatum Sales Market Share by Region in 2016 Table United States Petrolatum Revenue (Million USD) and Market Share by Region (2012 - 2017)Table United States Petrolatum Revenue Share by Region (2012-2017) Figure United States Petrolatum Revenue Market Share by Region (2012-2017) Figure United States Petrolatum Revenue Market Share by Region in 2016 Table United States Petrolatum Price (USD/MT) by Region (2012-2017) Table United States Petrolatum Sales (K MT) by Type (2012-2017) Table United States Petrolatum Sales Share by Type (2012-2017) Figure United States Petrolatum Sales Share by Type (2012-2017) Figure United States Petrolatum Sales Market Share by Type in 2016 Table United States Petrolatum Revenue (Million USD) and Market Share by Type (2012 - 2017)Table United States Petrolatum Revenue Share by Type (2012-2017) Figure Revenue Market Share of Petrolatum by Type (2012-2017) Figure Revenue Market Share of Petrolatum by Type in 2016 Table United States Petrolatum Price (USD/MT) by Types (2012-2017) Figure United States Petrolatum Sales Growth Rate by Type (2012-2017) Table United States Petrolatum Sales (K MT) by Application (2012-2017) Table United States Petrolatum Sales Market Share by Application (2012-2017) Figure United States Petrolatum Sales Market Share by Application (2012-2017) Figure United States Petrolatum Sales Market Share by Application in 2016 Table United States Petrolatum Sales Growth Rate by Application (2012-2017) Figure United States Petrolatum Sales Growth Rate by Application (2012-2017)



Table Anika Laboratories Basic Information List Table Anika Laboratories Petrolatum Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Anika Laboratories Petrolatum Sales Growth Rate (2012-2017) Figure Anika Laboratories Petrolatum Sales Market Share in United States (2012-2017) Figure Anika Laboratories Petrolatum Revenue Market Share in United States (2012 - 2017)Table Grand Brands Basic Information List Table Grand Brands Petrolatum Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Grand Brands Petrolatum Sales Growth Rate (2012-2017) Figure Grand Brands Petrolatum Sales Market Share in United States (2012-2017) Figure Grand Brands Petrolatum Revenue Market Share in United States (2012-2017) Table HEALDERM HELLAS Basic Information List Table HEALDERM HELLAS Petrolatum Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure HEALDERM HELLAS Petrolatum Sales Growth Rate (2012-2017) Figure HEALDERM HELLAS Petrolatum Sales Market Share in United States (2012 - 2017)Figure HEALDERM HELLAS Petrolatum Revenue Market Share in United States (2012 - 2017)Table Royal Exports Basic Information List Table Royal Exports Petrolatum Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Royal Exports Petrolatum Sales Growth Rate (2012-2017) Figure Royal Exports Petrolatum Sales Market Share in United States (2012-2017) Figure Royal Exports Petrolatum Revenue Market Share in United States (2012-2017) **Table Unilever Basic Information List** Table Unilever Petrolatum Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Unilever Petrolatum Sales Growth Rate (2012-2017) Figure Unilever Petrolatum Sales Market Share in United States (2012-2017) Figure Unilever Petrolatum Revenue Market Share in United States (2012-2017) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Petrolatum Figure Manufacturing Process Analysis of Petrolatum Figure Petrolatum Industrial Chain Analysis



Table Raw Materials Sources of Petrolatum Major Players/Suppliers in 2016 Table Major Buyers of Petrolatum

Table Distributors/Traders List

Figure United States Petrolatum Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Petrolatum Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Petrolatum Price (USD/MT) Trend Forecast (2017-2022) Table United States Petrolatum Sales Volume (K MT) Forecast by Type (2017-2022) Figure United States Petrolatum Sales Volume (K MT) Forecast by Type in 2022 Table United States Petrolatum Sales Volume (K MT) Forecast by Type in 2022 Table United States Petrolatum Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Petrolatum Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Petrolatum Sales Volume (K MT) Forecast by Application in 2022 Table United States Petrolatum Sales Volume (K MT) Forecast by Region (2017-2022) Table United States Petrolatum Sales Volume Share Forecast by Region (2017-2022) Figure United States Petrolatum Sales Volume Share Forecast by Region (2017-2022) Figure United States Petrolatum Sales Volume Share Forecast by Region in 2022

 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Petrolatum Market Report 2017

Product link: https://marketpublishers.com/r/U08C09A4942EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U08C09A4942EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970