

# United States Pet Food Industry Report 2015

<https://marketpublishers.com/r/U46DE01D01DEN.html>

Date: August 2015

Pages: 151

Price: US\$ 3,800.00 (Single User License)

ID: U46DE01D01DEN

## Abstracts

The United States Pet Food Industry Report 2015 is a professional and in-depth study on the current state of the Pet Food industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Pet Food market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Pet Food industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 161 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER ONE INDUSTRY OVERVIEW**

- 1.1 Definition and Specifications of Pet Food
- 1.2 Classification of Pet Food
- 1.3 Applications of Pet Food
- 1.4 Industry Chain Structure of Pet Food
- 1.5 Industry Overview of Pet Food
- 1.6 Industry Policy Analysis of Pet Food
- 1.7 Industry News Analysis of Pet Food

### **CHAPTER TWO MANUFACTURING COST STRUCTURE ANALYSIS OF PET FOOD**

- 2.1 Bill of Materials (BOM) of Pet Food
- 2.2 BOM Price Analysis of Pet Food
- 2.3 Labor Cost Analysis of Pet Food
- 2.4 Depreciation Cost Analysis of Pet Food
- 2.5 Manufacturing Cost Structure Analysis of Pet Food
- 2.6 Manufacturing Process Analysis of Pet Food

### **CHAPTER THREE TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS**

- 3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of United States Key Pet Food Manufacturers in 2014
- 3.3 R&D Status and Technology Source of United States Pet Food Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of United States Pet Food Key Manufacturers in 2014

### **CHAPTER FOUR PRODUCTION ANALYSIS OF PET FOOD BY REGIONS, TECHNOLOGY, AND APPLICATIONS**

- 4.1 United States Production of Pet Food by Regions (Key Provinces) 2010-2015
- 4.2 United States Production of Pet Food by Product Types 2010-2015
- 4.3 United States Sales of Pet Food by Applications 2010-2015
- 4.4 Price Analysis of United States Pet Food Key Manufacturers in 2015

4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Pet Food 2010-2015

## **CHAPTER FIVE SALES AND REVENUE ANALYSIS OF PET FOOD BY REGIONS**

5.1 United States Sales of Pet Food by Regions 2010-2015

5.2 United States Revenue of Pet Food by Regions 2010-2015

5.3 United States Price Analysis of Pet Food Sales by Regions 2010-2015

5.4 United States Price, Cost and Gross of Pet Food 2010-2015

## **CHAPTER SIX ANALYSIS OF PET FOOD PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015**

6.1 Capacity Production Sales Revenue of Pet Food 2010-2015

6.2 Production Sales Market Share Analysis of Pet Food 2014-2015

6.3 Import, Export and Consumption of Pet Food 2010-2015

6.4 Supply, Consumption and Shortage of Pet Food 2010-2015

6.5 Import, Export and Consumption of Pet Food 2010-2015

6.6 Cost, Price, Revenue and Gross Margin of Pet Food 2010-2015

## **CHAPTER SEVEN ANALYSIS OF PET FOOD INDUSTRY KEY MANUFACTURERS**

7.1 Nestlé

7.1.1 Company Profile

7.1.2 Product Picture and Specification

7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.1.4 Nestlé SWOT Analysis

7.2 Ainsworth Pet Nutrition

7.2.1 Company Profile

7.2.2 Product Picture and Specification

7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.2.4 Ainsworth Pet Nutrition SWOT Analysis

7.3 Big Heart Pet Brands

7.3.1 Company Profile

7.3.2 Product Picture and Specification

7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.3.4 Big Heart Pet Brands SWOT Analysis

7.4 Mars

7.4.1 Company Profile

- 7.4.2 Product Picture and Specification
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 Mars SWOT Analysis
- 7.5 Diamond Pet Foods
  - 7.5.1 Company Profile
  - 7.5.2 Product Picture and Specification
  - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.5.4 Diamond Pet Foods SWOT Analysis
- 7.6 Alaska Naturals
  - 7.6.1 Company Profile
  - 7.6.2 Product Picture and Specification
  - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.6.4 Alaska Naturals SWOT Analysis
- 7.7 American Nutrition
  - 7.7.1 Company Profile
  - 7.7.2 Product Picture and Specification
  - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.7.4 American Nutrition SWOT Analysis
- 7.8 Blue Buffalo
  - 7.8.1 Company Profile
  - 7.8.2 Product Picture and Specification
  - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.8.4 Blue Buffalo SWOT Analysis
- 7.9 California Naturals
  - 7.9.1 Company Profile
  - 7.9.2 Product Picture and Specification
  - 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.9.4 California Naturals SWOT Analysis
- 7.10 Vitakraft
  - 7.10.1 Company Profile
  - 7.10.2 Product Picture and Specification
  - 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.10.4 Vitakraft SWOT Analysis

## **CHAPTER EIGHT PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions

- 8.4 Price Analysis of Different Pet Food Product Types
- 8.5 Market Share Analysis of Different Pet Food Price Levels
- 8.6 Gross Margin Analysis of Different Pet Food Applications

## **CHAPTER NINE MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF PET FOOD**

- 9.1 Marketing Channels Status of Pet Food
- 9.2 Traders or Distributors of Pet Food with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Pet Food
- 9.4 United States Import, Export and Trade Analysis of Pet Food

## **CHAPTER TEN DEVELOPMENT TREND OF PET FOOD INDUSTRY 2015-2020**

- 10.1 Capacity and Production Overview of Pet Food 2015-2020
- 10.2 Production Market Share by Product Types of Pet Food 2015-2020
- 10.3 Sales and Sales Revenue Overview of Pet Food 2015-2020
- 10.4 United States Sales of Pet Food by Applications 2015-2020
- 10.5 Import, Export and Consumption of Pet Food 2015-2020
- 10.6 Cost, Price, Revenue and Gross Margin of Pet Food 2015-2020

## **CHAPTER ELEVEN INDUSTRY CHAIN SUPPLIERS OF PET FOOD WITH CONTACT INFORMATION**

- 11.1 Major Raw Materials Suppliers of Pet Food with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Pet Food with Contact Information
- 11.3 Major Players of Pet Food with Contact Information
- 11.4 Key Consumers of Pet Food with Contact Information
- 11.5 Supply Chain Relationship Analysis of Pet Food

## **CHAPTER TWELVE NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF PET FOOD**

- 12.1 New Project SWOT Analysis of Pet Food
- 12.2 New Project Investment Feasibility Analysis of Pet Food

## **CHAPTER THIRTEEN CONCLUSION OF THE UNITED STATES PET FOOD INDUSTRY REPORT 2015**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Pet Food

Table Product Specifications of Pet Food

Table Classification of Pet Food

Figure United States Sales Market Share of Pet Food by Product Types in 2014

Table Applications of Pet Food

Figure United States Sales Market Share of Pet Food by Applications in 2014

Figure Industry Chain Structure of Pet Food

Table United States Industry Overview of Pet Food

Table Industry Policy of Pet Food

Table Industry News List of Pet Food

Table Bill of Materials (BOM) of Pet Food

Table Bill of Materials (BOM) Price of Pet Food

Table Labor Cost of Pet Food

Table Depreciation Cost of Pet Food

Table Manufacturing Cost Structure Analysis of Pet Food in 2014

Figure Manufacturing Process Analysis of Pet Food

Table Capacity (K MT) and Commercial Production Date of United States Pet Food Key Manufacturers in 2014

Table Manufacturing Plants Distribution of United States Key Pet Food Manufacturers in 2014

Table R&D Status and Technology Source of United States Pet Food Key Manufacturers in 2014

Table Raw Materials Sources Analysis of United States and United States Pet Food Key Manufacturers in 2014

Table United States Production of Pet Food by Regions 2010-2015 (K MT)

Table United States Production Market Share of Pet Food by Regions 2010-2015 (%)

Figure United States Production Market Share of Pet Food by Regions in 2014

Figure United States Production Market Share of Pet Food by Regions in 2015

Table United States Production of Pet Food by Product Types in 2010-2015 (K MT)

Table United States Production Market Share of Pet Food by Product Types in 2010-2015 (%)

Figure United States Production Market Share of Pet Food by Technology in 2014

Figure United States Production Market Share of Pet Food by Technology in 2015

Figure United States Sales of Pet Food by Applications 2010-2015 (K MT)

Table United States Production Market Share of Pet Food by Applications 2010-2015

(%)

Figure United States Production Market Share of Pet Food by Applications in 2014

Figure United States Production Market Share of Pet Food by Applications in 2015

Table Price Comparison of United States Pet Food Key Manufacturers in 2015  
(USD/MT)

Table United States Capacity, Production, Import Export Sales Price, Cost and  
Revenue (M USD) of Pet Food 2010-2015

Table United States Sales of Pet Food by Regions 2010-2015 (K MT)

Table United States Sales Market Share of Pet Food by Regions 2010-2015 (%)

Figure United States Sales of Pet Food by Regions in 2014 (K MT)

Figure United States Sales of Pet Food by Regions in 2015 (K MT)

Table United States Revenue of Pet Food by Regions 2010-2015 (M USD)

Table United States Revenue of Pet Food by Regions 2010-2015 (%)

Figure United States Revenue of Pet Food by Regions in 2014 (%)

Figure United States Revenue of Pet Food by Regions in 2015 (%)

Table Sales Price of Pet Food by Regions 2010-2015 (USD/MT)

Table United States Price Analysis of Pet Food 2010-2015 (USD/MT)

Table United States Cost Analysis of Pet Food 2010-2015 (USD/MT)

Table United States Gross Analysis of Pet Food 2010-2015

Table United States and Major Manufacturers Capacity of Pet Food 2010-2015 (K MT)

Table United States Capacity Market Share of Major Pet Food Manufacturers  
2010-2015 (%)

Table United States and Major Manufacturers Production of Pet Food 2010-2015 (K  
MT)

Table United States Production Market Share of Major Pet Food Manufacturers  
2010-2015 (%)

Table United States and Major Manufacturers Sales of Pet Food 2010-2015 (K MT)

Table United States Sales Market Share of Major Pet Food Manufacturers 2010-2015  
(%)

Table United States and Major Manufacturers Sales Revenue of Pet Food 2010-2015  
(M USD)

Table United States Sales Revenue Market Share of Major Pet Food Manufacturers  
2010-2015 (%)

Figure United States Capacity (K MT), Production (K MT) and Growth Rate of Pet Food  
2010-2015

Figure United States Capacity Utilization Rate of Pet Food 2010-2015

Figure United States Sales Revenue (M USD) and Growth Rate of Pet Food 2010-2015

Figure United States Production Market Share of Major Pet Food Manufacturers in 2014

Figure United States Production Market Share of Major Pet Food Manufacturers in 2015

Figure United States Sales Market Share of Major Pet Food Manufacturers in 2014

Figure United States Sales Market Share of Major Pet Food Manufacturers in 2015

Table United States Import, Export and Consumption of Pet Food 2010-2015 (K MT)

Table United States and Major Manufacturers Local Sales Export Import of Pet Food 2010-2015 (K MT)

Table United States Supply, Consumption and Shortage of Pet Food 2010-2015 (K MT)

Table United States Import, Export and Consumption of Pet Food 2010-2015 (K MT)

Table Price of United States Pet Food Major Manufacturers 2010-2015 (USD/MT)

Table Gross Margin of United States Pet Food Major Manufacturers 2010-2015

Table United States and Major Manufacturers Revenue of Pet Food 2010-2015 (M USD)

Table United States Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Pet Food 2010-2015

Table Nestlé Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Pet Food Picture and Specifications of Nestlé

Table Pet Food Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Nestlé 2010-2015

Figure Pet Food Capacity (K MT), Production (K MT) and Growth Rate of Nestlé 2010-2015

Figure Pet Food Production (K MT) and United States Market Share of Nestlé 2010-2015

Table Nestlé Pet Food SWOT Analysis

Table Ainsworth Pet Nutrition Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Pet Food Picture and Specifications of Ainsworth Pet Nutrition

Table Pet Food Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Ainsworth Pet Nutrition 2010-2015

Figure Pet Food Capacity (K MT), Production (K MT) and Growth Rate of Ainsworth Pet Nutrition 2010-2015

Figure Pet Food Production (K MT) and United States Market Share of Ainsworth Pet Nutrition 2010-2015

Table Ainsworth Pet Nutrition Pet Food SWOT Analysis

Table Big Heart Pet Brands Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Pet Food Picture and Specifications of Big Heart Pet Brands

Table Pet Food Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Big Heart Pet Brands



2010-2015

Figure Pet Food Capacity (K MT), Production (K MT) and Growth Rate of Big Heart Pet Brands 2010-2015

Figure Pet Food Production (K MT) and United States Market Share of Big Heart Pet Brands 2010-2015

Table Big Heart Pet Brands Pet Food SWOT Analysis

Table Mars Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Pet Food Picture and Specifications of Mars

Table Pet Food Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Mars 2010-2015

Figure Pet Food Capacity (K MT), Production (K MT) and Growth Rate of Mars 2010-2015

Figure Pet Food Production (K MT) and United States Market Share of Mars 2010-2015

Table Mars Pet Food SWOT Analysis

Table Diamond Pet Foods Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Pet Food Picture and Specifications of Diamond Pet Foods

Table Pet Food Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Diamond Pet Foods 2010-2015

Figure Pet Food Capacity (K MT), Production (K MT) and Growth Rate of Diamond Pet Foods 2010-2015

Figure Pet Food Production (K MT) and United States Market Share of Diamond Pet Foods 2010-2015

Table Diamond Pet Foods Pet Food SWOT Analysis

Table Alaska Naturals Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Pet Food Picture and Specifications of Alaska Naturals

Table Pet Food Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Alaska Naturals 2010-2015

Figure Pet Food Capacity (K MT), Production (K MT) and Growth Rate of Alaska Naturals 2010-2015

Figure Pet Food Production (K MT) and United States Market Share of Alaska Naturals 2010-2015

Table Alaska Naturals Pet Food SWOT Analysis

Table American Nutrition Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Pet Food Picture and Specifications of American Nutrition

Table Pet Food Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of American Nutrition 2010-2015

Figure Pet Food Capacity (K MT), Production (K MT) and Growth Rate of American Nutrition 2010-2015

Figure Pet Food Production (K MT) and United States Market Share of American Nutrition 2010-2015

Table American Nutrition Pet Food SWOT Analysis

Table Blue Buffalo Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Pet Food Picture and Specifications of Blue Buffalo

Table Pet Food Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Blue Buffalo 2010-2015

Figure Pet Food Capacity (K MT), Production (K MT) and Growth Rate of Blue Buffalo 2010-2015

Figure Pet Food Production (K MT) and United States Market Share of Blue Buffalo 2010-2015

Table Blue Buffalo Pet Food SWOT Analysis

Table California Naturals Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Pet Food Picture and Specifications of California Naturals

Table Pet Food Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of California Naturals 2010-2015

Figure Pet Food Capacity (K MT), Production (K MT) and Growth Rate of California Naturals 2010-2015

Figure Pet Food Production (K MT) and United States Market Share of California Naturals 2010-2015

Table California Naturals Pet Food SWOT Analysis

Table Vitakraft Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Pet Food Picture and Specifications of Vitakraft

Table Pet Food Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Vitakraft 2010-2015

Figure Pet Food Capacity (K MT), Production (K MT) and Growth Rate of Vitakraft 2010-2015

Figure Pet Food Production (K MT) and United States Market Share of Vitakraft 2010-2015

Table Vitakraft Pet Food SWOT Analysis

Table Pet Food Price by Regions 2010-2015  
Table Pet Food Price by Product Types 2010-2015  
Table Pet Food Price by Company 2010-2015  
Table Pet Food Gross Margin by Company 2010-2015  
Table Price Comparison of Pet Food by Regions 2010-2015 (USD/MT)  
Table Price of Different Pet Food Product Types (USD/MT)  
Table Market Share of Different Pet Food Price Level  
Table Gross Margin of Different Pet Food Applications  
Table Marketing Channels Status of Pet Food  
Table Traders or Distributors of Pet Food with Contact Information  
Table Ex-work Price, Channel Price and End Buyer Price of Pet Food (USD/MT)  
Table United States Import, Export, and Trade of Pet Food (K MT)  
Figure United States Capacity (K MT), Production (K MT) and Growth Rate of Pet Food 2015-2020  
Figure United States Capacity Utilization Rate of Pet Food 2015-2020  
Table United States Pet Food Production by Product Types 2010-2015 (K MT)  
Table United States Pet Food Production Market Share by Product Types 2010-2015 (%)  
Figure United States Production Market Share of Pet Food by Technology in 2020  
Figure United States Sales (K MT) and Growth Rate of Pet Food 2015-2020  
Figure United States Sales Revenue (Million USD) and Growth Rate of Pet Food 2015-2020  
Figure United States Sales of Pet Food by Applications 2015-2020 (K MT)  
Table United States Production Market Share of Pet Food by Applications 2015-2020 (%)  
Figure United States Production Market Share of Pet Food by Applications in 2020  
Table United States Production, Import, Export and Consumption of Pet Food 2015-2020 (K MT)  
Table United States Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Pet Food 2015-2020  
Table Major Raw Materials Suppliers of Pet Food with Contact Information  
Table Manufacturing Equipment Suppliers of Pet Food with Contact Information  
Table Major Players of Pet Food with Contact Information  
Table Key Consumers of Pet Food with Contact Information  
Table Supply Chain Relationship Analysis of Pet Food  
Table New Project SWOT Analysis of Pet Food  
Table New Project Investment Feasibility Analysis of Pet Food  
Table Part of Interviewees Record List

## I would like to order

Product name: United States Pet Food Industry Report 2015

Product link: <https://marketpublishers.com/r/U46DE01D01DEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U46DE01D01DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970