

# United States Personalized Packaging Market Report 2018

<https://marketpublishers.com/r/UA32E424299EN.html>

Date: March 2018

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: UA32E424299EN

## Abstracts

In this report, the United States Personalized Packaging market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Personalized Packaging in these regions, from 2013 to 2025 (forecast).

United States Personalized Packaging market competition by top manufacturers/players, with Personalized Packaging sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Owens Illinois

Salazar Packaging

Design Packaging

PrimeLine Packaging

International Packaging

Elegant Packaging

Pak Factory

ABOX Packaging

ACG Ecopak

CB Group

SoOPAK Company

Huhtamaki

The Mondi Group

Smurfit Kappa Group

Glenroy

ProAmpac LLC.

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

By Material Type

Glass

Paper & Paperboard

Plastic

#### By Packaging Type

Bottles

Containers & Jars

Bags & Pouches

Cartons

Envelopes

Boxes

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Beverages

Food

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Personalized Packaging Market Report 2018

## **1 PERSONALIZED PACKAGING OVERVIEW**

### 1.1 Product Overview and Scope of Personalized Packaging

### 1.2 Classification of Personalized Packaging by Product Category

#### 1.2.1 United States Personalized Packaging Market Size (Sales Volume) Comparison by Type (2013-2025)

#### 1.2.2 United States Personalized Packaging Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

##### 1.2.3 Glass

##### 1.2.4 Paper & Paperboard

##### 1.2.5 Plastic

### 1.3 United States Personalized Packaging Market by Application/End Users

#### 1.3.1 United States Personalized Packaging Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

##### 1.3.2 Beverages

##### 1.3.3 Food

##### 1.3.4 Others

### 1.4 United States Personalized Packaging Market by Region

#### 1.4.1 United States Personalized Packaging Market Size (Value) Comparison by Region (2013-2025)

##### 1.4.2 The West Personalized Packaging Status and Prospect (2013-2025)

##### 1.4.3 Southwest Personalized Packaging Status and Prospect (2013-2025)

##### 1.4.4 The Middle Atlantic Personalized Packaging Status and Prospect (2013-2025)

##### 1.4.5 New England Personalized Packaging Status and Prospect (2013-2025)

##### 1.4.6 The South Personalized Packaging Status and Prospect (2013-2025)

##### 1.4.7 The Midwest Personalized Packaging Status and Prospect (2013-2025)

### 1.5 United States Market Size (Value and Volume) of Personalized Packaging (2013-2025)

#### 1.5.1 United States Personalized Packaging Sales and Growth Rate (2013-2025)

#### 1.5.2 United States Personalized Packaging Revenue and Growth Rate (2013-2025)

## **2 UNITED STATES PERSONALIZED PACKAGING MARKET COMPETITION BY PLAYERS/SUPPLIERS**

### 2.1 United States Personalized Packaging Sales and Market Share of Key

Players/Suppliers (2013-2018)

2.2 United States Personalized Packaging Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Personalized Packaging Average Price by Players/Suppliers (2013-2018)

2.4 United States Personalized Packaging Market Competitive Situation and Trends

2.4.1 United States Personalized Packaging Market Concentration Rate

2.4.2 United States Personalized Packaging Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Personalized Packaging Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES PERSONALIZED PACKAGING SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Personalized Packaging Sales and Market Share by Region (2013-2018)

3.2 United States Personalized Packaging Revenue and Market Share by Region (2013-2018)

3.3 United States Personalized Packaging Price by Region (2013-2018)

### **4 UNITED STATES PERSONALIZED PACKAGING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Personalized Packaging Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Personalized Packaging Revenue and Market Share by Type (2013-2018)

4.3 United States Personalized Packaging Price by Type (2013-2018)

4.4 United States Personalized Packaging Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES PERSONALIZED PACKAGING SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Personalized Packaging Sales and Market Share by Application (2013-2018)

5.2 United States Personalized Packaging Sales Growth Rate by Application (2013-2018)

## 5.3 Market Drivers and Opportunities

# **6 UNITED STATES PERSONALIZED PACKAGING PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

## 6.1 Owens Illinois

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Personalized Packaging Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Owens Illinois Personalized Packaging Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

## 6.2 Salazar Packaging

6.2.2 Personalized Packaging Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Salazar Packaging Personalized Packaging Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

## 6.3 Design Packaging

6.3.2 Personalized Packaging Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Design Packaging Personalized Packaging Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

## 6.4 PrimeLine Packaging

6.4.2 Personalized Packaging Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 PrimeLine Packaging Personalized Packaging Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

## 6.5 International Packaging

6.5.2 Personalized Packaging Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 International Packaging Personalized Packaging Sales, Revenue, Price and

## Gross Margin (2013-2018)

### 6.5.4 Main Business/Business Overview

## 6.6 Elegant Packaging

### 6.6.2 Personalized Packaging Product Category, Application and Specification

#### 6.6.2.1 Product A

#### 6.6.2.2 Product B

### 6.6.3 Elegant Packaging Personalized Packaging Sales, Revenue, Price and Gross Margin (2013-2018)

### 6.6.4 Main Business/Business Overview

## 6.7 Pak Factory

### 6.7.2 Personalized Packaging Product Category, Application and Specification

#### 6.7.2.1 Product A

#### 6.7.2.2 Product B

### 6.7.3 Pak Factory Personalized Packaging Sales, Revenue, Price and Gross Margin (2013-2018)

### 6.7.4 Main Business/Business Overview

## 6.8 ABOX Packaging

### 6.8.2 Personalized Packaging Product Category, Application and Specification

#### 6.8.2.1 Product A

#### 6.8.2.2 Product B

### 6.8.3 ABOX Packaging Personalized Packaging Sales, Revenue, Price and Gross Margin (2013-2018)

### 6.8.4 Main Business/Business Overview

## 6.9 ACG Ecopak

### 6.9.2 Personalized Packaging Product Category, Application and Specification

#### 6.9.2.1 Product A

#### 6.9.2.2 Product B

### 6.9.3 ACG Ecopak Personalized Packaging Sales, Revenue, Price and Gross Margin (2013-2018)

### 6.9.4 Main Business/Business Overview

## 6.10 CB Group

### 6.10.2 Personalized Packaging Product Category, Application and Specification

#### 6.10.2.1 Product A

#### 6.10.2.2 Product B

### 6.10.3 CB Group Personalized Packaging Sales, Revenue, Price and Gross Margin (2013-2018)

### 6.10.4 Main Business/Business Overview

## 6.11 SoOPAK Company

## 6.12 Huhtamaki

- 6.13 The Mondi Group
- 6.14 Smurfit Kappa Group
- 6.15 Glenroy
- 6.16 ProAmpac LLC.

## **7 PERSONALIZED PACKAGING MANUFACTURING COST ANALYSIS**

- 7.1 Personalized Packaging Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Personalized Packaging

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Personalized Packaging Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Personalized Packaging Major Manufacturers in 2017
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**



- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES PERSONALIZED PACKAGING MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

- 11.1 United States Personalized Packaging Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Personalized Packaging Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Personalized Packaging Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Personalized Packaging Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Personalized Packaging

Figure United States Personalized Packaging Market Size (K Units) by Type (2013-2025)

Figure United States Personalized Packaging Sales Volume Market Share by Type (Product Category) in 2017

Figure Glass Product Picture

Figure Paper & Paperboard Product Picture

Figure Plastic Product Picture

Figure United States Personalized Packaging Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Personalized Packaging by Application in 2017

Figure Beverages Examples

Table Key Downstream Customer in Beverages

Figure Food Examples

Table Key Downstream Customer in Food

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Personalized Packaging Market Size (Million USD) by Region (2013-2025)

Figure The West Personalized Packaging Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Personalized Packaging Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Personalized Packaging Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Personalized Packaging Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Personalized Packaging Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Personalized Packaging Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Personalized Packaging Sales (K Units) and Growth Rate (2013-2025)

Figure United States Personalized Packaging Revenue (Million USD) and Growth Rate

(2013-2025)

Figure United States Personalized Packaging Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Personalized Packaging Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Personalized Packaging Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Personalized Packaging Sales Share by Players/Suppliers

Figure 2017 United States Personalized Packaging Sales Share by Players/Suppliers

Figure United States Personalized Packaging Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Personalized Packaging Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Personalized Packaging Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Personalized Packaging Revenue Share by Players/Suppliers

Figure 2017 United States Personalized Packaging Revenue Share by Players/Suppliers

Table United States Market Personalized Packaging Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Personalized Packaging Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Personalized Packaging Market Share of Top 3 Players/Suppliers

Figure United States Personalized Packaging Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Personalized Packaging Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Personalized Packaging Product Category

Table United States Personalized Packaging Sales (K Units) by Region (2013-2018)

Table United States Personalized Packaging Sales Share by Region (2013-2018)

Figure United States Personalized Packaging Sales Share by Region (2013-2018)

Figure United States Personalized Packaging Sales Market Share by Region in 2017

Table United States Personalized Packaging Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Personalized Packaging Revenue Share by Region (2013-2018)

Figure United States Personalized Packaging Revenue Market Share by Region (2013-2018)

Figure United States Personalized Packaging Revenue Market Share by Region in 2017

Table United States Personalized Packaging Price (USD/Unit) by Region (2013-2018)  
Table United States Personalized Packaging Sales (K Units) by Type (2013-2018)  
Table United States Personalized Packaging Sales Share by Type (2013-2018)  
Figure United States Personalized Packaging Sales Share by Type (2013-2018)  
Figure United States Personalized Packaging Sales Market Share by Type in 2017  
Table United States Personalized Packaging Revenue (Million USD) and Market Share by Type (2013-2018)  
Table United States Personalized Packaging Revenue Share by Type (2013-2018)  
Figure Revenue Market Share of Personalized Packaging by Type (2013-2018)  
Figure Revenue Market Share of Personalized Packaging by Type in 2017  
Table United States Personalized Packaging Price (USD/Unit) by Types (2013-2018)  
Figure United States Personalized Packaging Sales Growth Rate by Type (2013-2018)  
Table United States Personalized Packaging Sales (K Units) by Application (2013-2018)  
Table United States Personalized Packaging Sales Market Share by Application (2013-2018)  
Figure United States Personalized Packaging Sales Market Share by Application (2013-2018)  
Figure United States Personalized Packaging Sales Market Share by Application in 2017  
Table United States Personalized Packaging Sales Growth Rate by Application (2013-2018)  
Figure United States Personalized Packaging Sales Growth Rate by Application (2013-2018)  
Table Owens Illinois Basic Information List  
Table Owens Illinois Personalized Packaging Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Owens Illinois Personalized Packaging Sales Growth Rate (2013-2018)  
Figure Owens Illinois Personalized Packaging Sales Market Share in United States (2013-2018)  
Figure Owens Illinois Personalized Packaging Revenue Market Share in United States (2013-2018)  
Table Salazar Packaging Basic Information List  
Table Salazar Packaging Personalized Packaging Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Salazar Packaging Personalized Packaging Sales Growth Rate (2013-2018)  
Figure Salazar Packaging Personalized Packaging Sales Market Share in United States (2013-2018)  
Figure Salazar Packaging Personalized Packaging Revenue Market Share in United States (2013-2018)

Table Design Packaging Basic Information List

Table Design Packaging Personalized Packaging Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Design Packaging Personalized Packaging Sales Growth Rate (2013-2018)

Figure Design Packaging Personalized Packaging Sales Market Share in United States (2013-2018)

Figure Design Packaging Personalized Packaging Revenue Market Share in United States (2013-2018)

Table PrimeLine Packaging Basic Information List

Table PrimeLine Packaging Personalized Packaging Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure PrimeLine Packaging Personalized Packaging Sales Growth Rate (2013-2018)

Figure PrimeLine Packaging Personalized Packaging Sales Market Share in United States (2013-2018)

Figure PrimeLine Packaging Personalized Packaging Revenue Market Share in United States (2013-2018)

Table International Packaging Basic Information List

Table International Packaging Personalized Packaging Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure International Packaging Personalized Packaging Sales Growth Rate (2013-2018)

Figure International Packaging Personalized Packaging Sales Market Share in United States (2013-2018)

Figure International Packaging Personalized Packaging Revenue Market Share in United States (2013-2018)

Table Elegant Packaging Basic Information List

Table Elegant Packaging Personalized Packaging Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Elegant Packaging Personalized Packaging Sales Growth Rate (2013-2018)

Figure Elegant Packaging Personalized Packaging Sales Market Share in United States (2013-2018)

Figure Elegant Packaging Personalized Packaging Revenue Market Share in United States (2013-2018)

Table Pak Factory Basic Information List

Table Pak Factory Personalized Packaging Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Pak Factory Personalized Packaging Sales Growth Rate (2013-2018)

Figure Pak Factory Personalized Packaging Sales Market Share in United States (2013-2018)

Figure Pak Factory Personalized Packaging Revenue Market Share in United States

(2013-2018)

Table ABOX Packaging Basic Information List

Table ABOX Packaging Personalized Packaging Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure ABOX Packaging Personalized Packaging Sales Growth Rate (2013-2018)

Figure ABOX Packaging Personalized Packaging Sales Market Share in United States (2013-2018)

Figure ABOX Packaging Personalized Packaging Revenue Market Share in United States (2013-2018)

Table ACG Ecopak Basic Information List

Table ACG Ecopak Personalized Packaging Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure ACG Ecopak Personalized Packaging Sales Growth Rate (2013-2018)

Figure ACG Ecopak Personalized Packaging Sales Market Share in United States (2013-2018)

Figure ACG Ecopak Personalized Packaging Revenue Market Share in United States (2013-2018)

Table CB Group Basic Information List

Table CB Group Personalized Packaging Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure CB Group Personalized Packaging Sales Growth Rate (2013-2018)

Figure CB Group Personalized Packaging Sales Market Share in United States (2013-2018)

Figure CB Group Personalized Packaging Revenue Market Share in United States (2013-2018)

Table SoOPAK Company Basic Information List

Table Huhtamaki Basic Information List

Table The Mondi Group Basic Information List

Table Smurfit Kappa Group Basic Information List

Table Glenroy Basic Information List

Table ProAmpac LLC. Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Personalized Packaging

Figure Manufacturing Process Analysis of Personalized Packaging

Figure Personalized Packaging Industrial Chain Analysis

Table Raw Materials Sources of Personalized Packaging Major Players/Suppliers in 2017

Table Major Buyers of Personalized Packaging

Table Distributors/Traders List

Figure United States Personalized Packaging Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Personalized Packaging Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Personalized Packaging Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Personalized Packaging Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Personalized Packaging Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Personalized Packaging Sales Volume (K Units) Forecast by Type in 2025

Table United States Personalized Packaging Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Personalized Packaging Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Personalized Packaging Sales Volume (K Units) Forecast by Application in 2025

Table United States Personalized Packaging Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Personalized Packaging Sales Volume Share Forecast by Region (2018-2025)

Figure United States Personalized Packaging Sales Volume Share Forecast by Region (2018-2025)

Figure United States Personalized Packaging Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Personalized Packaging Market Report 2018

Product link: <https://marketpublishers.com/r/UA32E424299EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA32E424299EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970