

United States Personalized Medicine Market Report 2017

<https://marketpublishers.com/r/U074066178DEN.html>

Date: December 2017

Pages: 100

Price: US\$ 3,800.00 (Single User License)

ID: U074066178DEN

Abstracts

In this report, the United States Personalized Medicine market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Personalized Medicine in these regions, from 2012 to 2022 (forecast).

United States Personalized Medicine market competition by top manufacturers/players, with Personalized Medicine sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Laboratory Corporation of America

Quest Diagnostics

Abbott, Becton Dickinson & Co

Siemens Healthcare Diagnostics Inc

GE Healthcare

Pfizer Inc

Sanofi

CardioDx

Asuragen Inc

Bristol-Myers Squibb

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Diagnostic

Therapeutics

Medical Care

Nutrition

Wellness

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Personalized Medicine for each application, including

Hospitals

Molecular Diagnostic Laboratories and Testing Centers

Academic Institutes

Bio and Health Informatics Companies

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Personalized Medicine Market Report 2017

1 PERSONALIZED MEDICINE OVERVIEW

1.1 Product Overview and Scope of Personalized Medicine

1.2 Classification of Personalized Medicine by Product Category

1.2.1 United States Personalized Medicine Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Personalized Medicine Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Diagnostic

1.2.4 Therapeutics

1.2.5 Medical Care

1.2.6 Nutrition

1.2.7 Wellness

1.3 United States Personalized Medicine Market by Application/End Users

1.3.1 United States Personalized Medicine Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Hospitals

1.3.3 Molecular Diagnostic Laboratories and Testing Centers

1.3.4 Academic Institutes

1.3.5 Bio and Health Informatics Companies

1.3.6 Others

1.4 United States Personalized Medicine Market by Region

1.4.1 United States Personalized Medicine Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Personalized Medicine Status and Prospect (2012-2022)

1.4.3 Southwest Personalized Medicine Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Personalized Medicine Status and Prospect (2012-2022)

1.4.5 New England Personalized Medicine Status and Prospect (2012-2022)

1.4.6 The South Personalized Medicine Status and Prospect (2012-2022)

1.4.7 The Midwest Personalized Medicine Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Personalized Medicine (2012-2022)

1.5.1 United States Personalized Medicine Sales and Growth Rate (2012-2022)

1.5.2 United States Personalized Medicine Revenue and Growth Rate (2012-2022)

2 UNITED STATES PERSONALIZED MEDICINE MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Personalized Medicine Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Personalized Medicine Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Personalized Medicine Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Personalized Medicine Market Competitive Situation and Trends
 - 2.4.1 United States Personalized Medicine Market Concentration Rate
 - 2.4.2 United States Personalized Medicine Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Personalized Medicine Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES PERSONALIZED MEDICINE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Personalized Medicine Sales and Market Share by Region (2012-2017)
- 3.2 United States Personalized Medicine Revenue and Market Share by Region (2012-2017)
- 3.3 United States Personalized Medicine Price by Region (2012-2017)

4 UNITED STATES PERSONALIZED MEDICINE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Personalized Medicine Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Personalized Medicine Revenue and Market Share by Type (2012-2017)
- 4.3 United States Personalized Medicine Price by Type (2012-2017)
- 4.4 United States Personalized Medicine Sales Growth Rate by Type (2012-2017)

5 UNITED STATES PERSONALIZED MEDICINE SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Personalized Medicine Sales and Market Share by Application (2012-2017)

5.2 United States Personalized Medicine Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES PERSONALIZED MEDICINE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Laboratory Corporation of America

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Personalized Medicine Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Laboratory Corporation of America Personalized Medicine Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Quest Diagnostics

6.2.2 Personalized Medicine Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Quest Diagnostics Personalized Medicine Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Abbott, Becton Dickinson & Co

6.3.2 Personalized Medicine Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Abbott, Becton Dickinson & Co Personalized Medicine Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Siemens Healthcare Diagnostics Inc

6.4.2 Personalized Medicine Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Siemens Healthcare Diagnostics Inc Personalized Medicine Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 GE Healthcare

6.5.2 Personalized Medicine Product Category, Application and Specification

- 6.5.2.1 Product A
- 6.5.2.2 Product B
- 6.5.3 GE Healthcare Personalized Medicine Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Pfizer Inc
 - 6.6.2 Personalized Medicine Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Pfizer Inc Personalized Medicine Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Sanofi
 - 6.7.2 Personalized Medicine Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Sanofi Personalized Medicine Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 CardioDx
 - 6.8.2 Personalized Medicine Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 CardioDx Personalized Medicine Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Asuragen Inc
 - 6.9.2 Personalized Medicine Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Asuragen Inc Personalized Medicine Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Bristol-Myers Squibb
 - 6.10.2 Personalized Medicine Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Bristol-Myers Squibb Personalized Medicine Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

7 PERSONALIZED MEDICINE MANUFACTURING COST ANALYSIS

7.1 Personalized Medicine Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Personalized Medicine

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Personalized Medicine Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Personalized Medicine Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES PERSONALIZED MEDICINE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Personalized Medicine Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Personalized Medicine Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Personalized Medicine Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Personalized Medicine Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Personalized Medicine

Figure United States Personalized Medicine Market Size (K Units) by Type (2012-2022)

Figure United States Personalized Medicine Sales Volume Market Share by Type (Product Category) in 2016

Figure Diagnostic Product Picture

Figure Therapeutics Product Picture

Figure Medical Care Product Picture

Figure Nutrition Product Picture

Figure Wellness Product Picture

Figure United States Personalized Medicine Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Personalized Medicine by Application in 2016

Figure Hospitals Examples

Table Key Downstream Customer in Hospitals

Figure Molecular Diagnostic Laboratories and Testing Centers Examples

Table Key Downstream Customer in Molecular Diagnostic Laboratories and Testing Centers

Figure Academic Institutes Examples

Table Key Downstream Customer in Academic Institutes

Figure Bio and Health Informatics Companies Examples

Table Key Downstream Customer in Bio and Health Informatics Companies

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Personalized Medicine Market Size (Million USD) by Region (2012-2022)

Figure The West Personalized Medicine Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Personalized Medicine Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Personalized Medicine Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Personalized Medicine Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Personalized Medicine Revenue (Million USD) and Growth

Rate (2012-2022)

Figure The Midwest Personalized Medicine Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Personalized Medicine Sales (K Units) and Growth Rate (2012-2022)

Figure United States Personalized Medicine Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Personalized Medicine Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Personalized Medicine Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Personalized Medicine Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Personalized Medicine Sales Share by Players/Suppliers

Figure 2017 United States Personalized Medicine Sales Share by Players/Suppliers

Figure United States Personalized Medicine Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Personalized Medicine Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Personalized Medicine Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Personalized Medicine Revenue Share by Players/Suppliers

Figure 2017 United States Personalized Medicine Revenue Share by Players/Suppliers

Table United States Market Personalized Medicine Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Personalized Medicine Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Personalized Medicine Market Share of Top 3 Players/Suppliers

Figure United States Personalized Medicine Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Personalized Medicine Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Personalized Medicine Product Category

Table United States Personalized Medicine Sales (K Units) by Region (2012-2017)

Table United States Personalized Medicine Sales Share by Region (2012-2017)

Figure United States Personalized Medicine Sales Share by Region (2012-2017)

Figure United States Personalized Medicine Sales Market Share by Region in 2016

Table United States Personalized Medicine Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Personalized Medicine Revenue Share by Region (2012-2017)

Figure United States Personalized Medicine Revenue Market Share by Region (2012-2017)

Figure United States Personalized Medicine Revenue Market Share by Region in 2016

Table United States Personalized Medicine Price (USD/Unit) by Region (2012-2017)

Table United States Personalized Medicine Sales (K Units) by Type (2012-2017)

Table United States Personalized Medicine Sales Share by Type (2012-2017)

Figure United States Personalized Medicine Sales Share by Type (2012-2017)

Figure United States Personalized Medicine Sales Market Share by Type in 2016

Table United States Personalized Medicine Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Personalized Medicine Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Personalized Medicine by Type (2012-2017)

Figure Revenue Market Share of Personalized Medicine by Type in 2016

Table United States Personalized Medicine Price (USD/Unit) by Types (2012-2017)

Figure United States Personalized Medicine Sales Growth Rate by Type (2012-2017)

Table United States Personalized Medicine Sales (K Units) by Application (2012-2017)

Table United States Personalized Medicine Sales Market Share by Application (2012-2017)

Figure United States Personalized Medicine Sales Market Share by Application (2012-2017)

Figure United States Personalized Medicine Sales Market Share by Application in 2016

Table United States Personalized Medicine Sales Growth Rate by Application (2012-2017)

Figure United States Personalized Medicine Sales Growth Rate by Application (2012-2017)

Table Laboratory Corporation of America Basic Information List

Table Laboratory Corporation of America Personalized Medicine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Laboratory Corporation of America Personalized Medicine Sales Growth Rate (2012-2017)

Figure Laboratory Corporation of America Personalized Medicine Sales Market Share in United States (2012-2017)

Figure Laboratory Corporation of America Personalized Medicine Revenue Market Share in United States (2012-2017)

Table Quest Diagnostics Basic Information List

Table Quest Diagnostics Personalized Medicine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Quest Diagnostics Personalized Medicine Sales Growth Rate (2012-2017)

Figure Quest Diagnostics Personalized Medicine Sales Market Share in United States

(2012-2017)

Figure Quest Diagnostics Personalized Medicine Revenue Market Share in United States (2012-2017)

Table Abbott, Becton Dickinson & Co Basic Information List

Table Abbott, Becton Dickinson & Co Personalized Medicine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Abbott, Becton Dickinson & Co Personalized Medicine Sales Growth Rate (2012-2017)

Figure Abbott, Becton Dickinson & Co Personalized Medicine Sales Market Share in United States (2012-2017)

Figure Abbott, Becton Dickinson & Co Personalized Medicine Revenue Market Share in United States (2012-2017)

Table Siemens Healthcare Diagnostics Inc Basic Information List

Table Siemens Healthcare Diagnostics Inc Personalized Medicine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Siemens Healthcare Diagnostics Inc Personalized Medicine Sales Growth Rate (2012-2017)

Figure Siemens Healthcare Diagnostics Inc Personalized Medicine Sales Market Share in United States (2012-2017)

Figure Siemens Healthcare Diagnostics Inc Personalized Medicine Revenue Market Share in United States (2012-2017)

Table GE Healthcare Basic Information List

Table GE Healthcare Personalized Medicine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure GE Healthcare Personalized Medicine Sales Growth Rate (2012-2017)

Figure GE Healthcare Personalized Medicine Sales Market Share in United States (2012-2017)

Figure GE Healthcare Personalized Medicine Revenue Market Share in United States (2012-2017)

Table Pfizer Inc Basic Information List

Table Pfizer Inc Personalized Medicine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Pfizer Inc Personalized Medicine Sales Growth Rate (2012-2017)

Figure Pfizer Inc Personalized Medicine Sales Market Share in United States (2012-2017)

Figure Pfizer Inc Personalized Medicine Revenue Market Share in United States (2012-2017)

Table Sanofi Basic Information List

Table Sanofi Personalized Medicine Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (2012-2017)
Figure Sanofi Personalized Medicine Sales Growth Rate (2012-2017)
Figure Sanofi Personalized Medicine Sales Market Share in United States (2012-2017)
Figure Sanofi Personalized Medicine Revenue Market Share in United States (2012-2017)
Table CardioDx Basic Information List
Table CardioDx Personalized Medicine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure CardioDx Personalized Medicine Sales Growth Rate (2012-2017)
Figure CardioDx Personalized Medicine Sales Market Share in United States (2012-2017)
Figure CardioDx Personalized Medicine Revenue Market Share in United States (2012-2017)
Table Asuragen Inc Basic Information List
Table Asuragen Inc Personalized Medicine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Asuragen Inc Personalized Medicine Sales Growth Rate (2012-2017)
Figure Asuragen Inc Personalized Medicine Sales Market Share in United States (2012-2017)
Figure Asuragen Inc Personalized Medicine Revenue Market Share in United States (2012-2017)
Table Bristol-Myers Squibb Basic Information List
Table Bristol-Myers Squibb Personalized Medicine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Bristol-Myers Squibb Personalized Medicine Sales Growth Rate (2012-2017)
Figure Bristol-Myers Squibb Personalized Medicine Sales Market Share in United States (2012-2017)
Figure Bristol-Myers Squibb Personalized Medicine Revenue Market Share in United States (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Personalized Medicine
Figure Manufacturing Process Analysis of Personalized Medicine
Figure Personalized Medicine Industrial Chain Analysis
Table Raw Materials Sources of Personalized Medicine Major Players/Suppliers in 2016
Table Major Buyers of Personalized Medicine
Table Distributors/Traders List
Figure United States Personalized Medicine Sales Volume (K Units) and Growth Rate

Forecast (2017-2022)

Figure United States Personalized Medicine Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Personalized Medicine Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Personalized Medicine Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Personalized Medicine Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Personalized Medicine Sales Volume (K Units) Forecast by Type in 2022

Table United States Personalized Medicine Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Personalized Medicine Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Personalized Medicine Sales Volume (K Units) Forecast by Application in 2022

Table United States Personalized Medicine Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Personalized Medicine Sales Volume Share Forecast by Region (2017-2022)

Figure United States Personalized Medicine Sales Volume Share Forecast by Region (2017-2022)

Figure United States Personalized Medicine Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Personalized Medicine Market Report 2017

Product link: <https://marketpublishers.com/r/U074066178DEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U074066178DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970