

United States Personal Lubricants Market Report 2016

<https://marketpublishers.com/r/UE03814E0D6EN.html>

Date: November 2016

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: UE03814E0D6EN

Abstracts

Notes:

Sales, means the sales volume of Personal Lubricants

Revenue, means the sales value of Personal Lubricants

This report studies sales (consumption) of Personal Lubricants in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Durex

K-Y Jelly

Haijie

Ansell Limited

Trigg Laboratories

Bodywise Limited

Topco Sales

Davryan Laboratories

Doc Johnson Products

SASMAR

Kama Sutra

Astroglide

Church & Dwight

YES

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Personal Lubricants in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Personal Lubricants Market Report 2016

1 PERSONAL LUBRICANTS OVERVIEW

- 1.1 Product Overview and Scope of Personal Lubricants
- 1.2 Classification of Personal Lubricants
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Personal Lubricants
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Personal Lubricants (2011-2021)
 - 1.4.1 United States Personal Lubricants Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Personal Lubricants Revenue and Growth Rate (2011-2021)

2 UNITED STATES PERSONAL LUBRICANTS COMPETITION BY MANUFACTURERS

- 2.1 United States Personal Lubricants Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Personal Lubricants Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Personal Lubricants Average Price by Manufactures (2015 and 2016)
- 2.4 Personal Lubricants Market Competitive Situation and Trends
 - 2.4.1 Personal Lubricants Market Concentration Rate
 - 2.4.2 Personal Lubricants Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES PERSONAL LUBRICANTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Personal Lubricants Sales and Market Share by Type (2011-2016)
- 3.2 United States Personal Lubricants Revenue and Market Share by Type (2011-2016)
- 3.3 United States Personal Lubricants Price by Type (2011-2016)

3.4 United States Personal Lubricants Sales Growth Rate by Type (2011-2016)

4 UNITED STATES PERSONAL LUBRICANTS SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Personal Lubricants Sales and Market Share by Application (2011-2016)

4.2 United States Personal Lubricants Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES PERSONAL LUBRICANTS MANUFACTURERS PROFILES/ANALYSIS

5.1 Durex

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Personal Lubricants Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Durex Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 K-Y Jelly

5.2.2 Personal Lubricants Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 K-Y Jelly Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Haijie

5.3.2 Personal Lubricants Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Haijie Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Ansell Limited

5.4.2 Personal Lubricants Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Ansell Limited Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.4.4 Main Business/Business Overview
- 5.5 Trigg Laboratories
 - 5.5.2 Personal Lubricants Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 Trigg Laboratories Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview
- 5.6 Bodywise Limited
 - 5.6.2 Personal Lubricants Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Bodywise Limited Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Topco Sales
 - 5.7.2 Personal Lubricants Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Topco Sales Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Davryan Laboratories
 - 5.8.2 Personal Lubricants Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Davryan Laboratories Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Doc Johnson Products
 - 5.9.2 Personal Lubricants Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Doc Johnson Products Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 SASMAR
 - 5.10.2 Personal Lubricants Product Type, Application and Specification
 - 5.10.2.1 Type I

- 5.10.2.2 Type II
- 5.10.3 SASMAR Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.10.4 Main Business/Business Overview
- 5.11 Kama Sutra
- 5.12 Astroglide
- 5.13 Church & Dwight
- 5.14 YES

6 PERSONAL LUBRICANTS MANUFACTURING COST ANALYSIS

- 6.1 Personal Lubricants Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Personal Lubricants

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Personal Lubricants Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Personal Lubricants Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES PERSONAL LUBRICANTS MARKET FORECAST (2016-2021)

10.1 United States Personal Lubricants Sales, Revenue Forecast (2016-2021)

10.2 United States Personal Lubricants Sales Forecast by Type (2016-2021)

10.3 United States Personal Lubricants Sales Forecast by Application (2016-2021)

10.4 Personal Lubricants Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Personal Lubricants

Table Classification of Personal Lubricants

Figure United States Sales Market Share of Personal Lubricants by Type in 2015

Table Application of Personal Lubricants

Figure United States Sales Market Share of Personal Lubricants by Application in 2015

Figure United States Personal Lubricants Sales and Growth Rate (2011-2021)

Figure United States Personal Lubricants Revenue and Growth Rate (2011-2021)

Table United States Personal Lubricants Sales of Key Manufacturers (2015 and 2016)

Table United States Personal Lubricants Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Personal Lubricants Sales Share by Manufacturers

Figure 2016 Personal Lubricants Sales Share by Manufacturers

Table United States Personal Lubricants Revenue by Manufacturers (2015 and 2016)

Table United States Personal Lubricants Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Personal Lubricants Revenue Share by Manufacturers

Table 2016 United States Personal Lubricants Revenue Share by Manufacturers

Table United States Market Personal Lubricants Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Personal Lubricants Average Price of Key Manufacturers in 2015

Figure Personal Lubricants Market Share of Top 3 Manufacturers

Figure Personal Lubricants Market Share of Top 5 Manufacturers

Table United States Personal Lubricants Sales by Type (2011-2016)

Table United States Personal Lubricants Sales Share by Type (2011-2016)

Figure United States Personal Lubricants Sales Market Share by Type in 2015

Table United States Personal Lubricants Revenue and Market Share by Type (2011-2016)

Table United States Personal Lubricants Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Personal Lubricants by Type (2011-2016)

Table United States Personal Lubricants Price by Type (2011-2016)

Figure United States Personal Lubricants Sales Growth Rate by Type (2011-2016)

Table United States Personal Lubricants Sales by Application (2011-2016)

Table United States Personal Lubricants Sales Market Share by Application (2011-2016)

Figure United States Personal Lubricants Sales Market Share by Application in 2015
Table United States Personal Lubricants Sales Growth Rate by Application (2011-2016)
Figure United States Personal Lubricants Sales Growth Rate by Application (2011-2016)
Table Durex Basic Information List
Table Durex Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Durex Personal Lubricants Sales Market Share (2011-2016)
Table K-Y Jelly Basic Information List
Table K-Y Jelly Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)
Table K-Y Jelly Personal Lubricants Sales Market Share (2011-2016)
Table Haijie Basic Information List
Table Haijie Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)
Table Haijie Personal Lubricants Sales Market Share (2011-2016)
Table Ansell Limited Basic Information List
Table Ansell Limited Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)
Table Ansell Limited Personal Lubricants Sales Market Share (2011-2016)
Table Trigg Laboratories Basic Information List
Table Trigg Laboratories Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)
Table Trigg Laboratories Personal Lubricants Sales Market Share (2011-2016)
Table Bodywise Limited Basic Information List
Table Bodywise Limited Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)
Table Bodywise Limited Personal Lubricants Sales Market Share (2011-2016)
Table Topco Sales Basic Information List
Table Topco Sales Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)
Table Topco Sales Personal Lubricants Sales Market Share (2011-2016)
Table Davryan Laboratories Basic Information List
Table Davryan Laboratories Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)
Table Davryan Laboratories Personal Lubricants Sales Market Share (2011-2016)
Table Doc Johnson Products Basic Information List
Table Doc Johnson Products Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)
Table Doc Johnson Products Personal Lubricants Sales Market Share (2011-2016)
Table SASMAR Basic Information List

Table SASMAR Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)

Table SASMAR Personal Lubricants Sales Market Share (2011-2016)

Table Kama Sutra Basic Information List

Table Kama Sutra Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kama Sutra Personal Lubricants Sales Market Share (2011-2016)

Table Astroglide Basic Information List

Table Astroglide Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)

Table Astroglide Personal Lubricants Sales Market Share (2011-2016)

Table Church & Dwight Basic Information List

Table Church & Dwight Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)

Table Church & Dwight Personal Lubricants Sales Market Share (2011-2016)

Table YES Basic Information List

Table YES Personal Lubricants Sales, Revenue, Price and Gross Margin (2011-2016)

Table YES Personal Lubricants Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Personal Lubricants

Figure Manufacturing Process Analysis of Personal Lubricants

Figure Personal Lubricants Industrial Chain Analysis

Table Raw Materials Sources of Personal Lubricants Major Manufacturers in 2015

Table Major Buyers of Personal Lubricants

Table Distributors/Traders List

Figure United States Personal Lubricants Production and Growth Rate Forecast (2016-2021)

Figure United States Personal Lubricants Revenue and Growth Rate Forecast (2016-2021)

Table United States Personal Lubricants Production Forecast by Type (2016-2021)

Table United States Personal Lubricants Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Personal Lubricants Market Report 2016

Product link: <https://marketpublishers.com/r/UE03814E0D6EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE03814E0D6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970