

# United States Personal Cooling Device Market Report 2017

https://marketpublishers.com/r/U39A60FC648EN.html

Date: August 2017 Pages: 109 Price: US\$ 3,800.00 (Single User License) ID: U39A60FC648EN

# Abstracts

In this report, the United States Personal Cooling Device market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Personal Cooling Device in these regions, from 2012 to 2022 (forecast).

United States Personal Cooling Device market competition by top manufacturers/players, with Personal Cooling Device sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including



#### Shenzhen Krg Electronics

Holmes

Design

Honeywell International

Havells India

Laird Technologies

Ambient Therapeutic

**Tellurex Corporation** 

Handy Cooler

Beijing Huimao Cooling Equipment

O2cool

Lakeland

Evapolar

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Handheld Cooling Devices

Personal Air Conditioner

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Personal Cooling Device for each application, including



Parks

Camping

Sunbathing

Offices

**Outdoor Games** 



# Contents

United States Personal Cooling Device Market Report 2017

#### 1 PERSONAL COOLING DEVICE OVERVIEW

1.1 Product Overview and Scope of Personal Cooling Device

1.2 Classification of Personal Cooling Device by Product Category

1.2.1 United States Personal Cooling Device Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Personal Cooling Device Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Handheld Cooling Devices

1.2.4 Personal Air Conditioner

1.3 United States Personal Cooling Device Market by Application/End Users

1.3.1 United States Personal Cooling Device Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

- 1.3.2 Parks
- 1.3.3 Camping

1.3.4 Sunbathing

1.3.5 Offices

1.3.6 Outdoor Games

1.4 United States Personal Cooling Device Market by Region

1.4.1 United States Personal Cooling Device Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Personal Cooling Device Status and Prospect (2012-2022)

- 1.4.3 Southwest Personal Cooling Device Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Personal Cooling Device Status and Prospect (2012-2022)
- 1.4.5 New England Personal Cooling Device Status and Prospect (2012-2022)
- 1.4.6 The South Personal Cooling Device Status and Prospect (2012-2022)
- 1.4.7 The Midwest Personal Cooling Device Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Personal Cooling Device (2012-2022)

1.5.1 United States Personal Cooling Device Sales and Growth Rate (2012-2022)1.5.2 United States Personal Cooling Device Revenue and Growth Rate (2012-2022)

# 2 UNITED STATES PERSONAL COOLING DEVICE MARKET COMPETITION BY PLAYERS/SUPPLIERS



2.1 United States Personal Cooling Device Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Personal Cooling Device Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Personal Cooling Device Average Price by Players/Suppliers (2012-2017)

2.4 United States Personal Cooling Device Market Competitive Situation and Trends2.4.1 United States Personal Cooling Device Market Concentration Rate

2.4.2 United States Personal Cooling Device Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Personal Cooling Device Manufacturing Base Distribution, Sales Area, Product Type

### 3 UNITED STATES PERSONAL COOLING DEVICE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Personal Cooling Device Sales and Market Share by Region (2012-2017)

3.2 United States Personal Cooling Device Revenue and Market Share by Region (2012-2017)

3.3 United States Personal Cooling Device Price by Region (2012-2017)

### 4 UNITED STATES PERSONAL COOLING DEVICE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Personal Cooling Device Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Personal Cooling Device Revenue and Market Share by Type (2012-2017)

4.3 United States Personal Cooling Device Price by Type (2012-2017)

4.4 United States Personal Cooling Device Sales Growth Rate by Type (2012-2017)

## 5 UNITED STATES PERSONAL COOLING DEVICE SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Personal Cooling Device Sales and Market Share by Application (2012-2017)

5.2 United States Personal Cooling Device Sales Growth Rate by Application



(2012-2017)

5.3 Market Drivers and Opportunities

#### 6 UNITED STATES PERSONAL COOLING DEVICE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Shenzhen Krg Electronics
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Personal Cooling Device Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B

6.1.3 Shenzhen Krg Electronics Personal Cooling Device Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Holmes

6.2.2 Personal Cooling Device Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Holmes Personal Cooling Device Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Design

6.3.2 Personal Cooling Device Product Category, Application and Specification

- 6.3.2.1 Product A
- 6.3.2.2 Product B

6.3.3 Design Personal Cooling Device Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.3.4 Main Business/Business Overview
- 6.4 Honeywell International

6.4.2 Personal Cooling Device Product Category, Application and Specification

- 6.4.2.1 Product A
- 6.4.2.2 Product B

6.4.3 Honeywell International Personal Cooling Device Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Havells India

6.5.2 Personal Cooling Device Product Category, Application and Specification

- 6.5.2.1 Product A
- 6.5.2.2 Product B



6.5.3 Havells India Personal Cooling Device Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Laird Technologies

6.6.2 Personal Cooling Device Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Laird Technologies Personal Cooling Device Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Ambient Therapeutic

6.7.2 Personal Cooling Device Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Ambient Therapeutic Personal Cooling Device Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Tellurex Corporation

6.8.2 Personal Cooling Device Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Tellurex Corporation Personal Cooling Device Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Handy Cooler

6.9.2 Personal Cooling Device Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Handy Cooler Personal Cooling Device Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Beijing Huimao Cooling Equipment

6.10.2 Personal Cooling Device Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Beijing Huimao Cooling Equipment Personal Cooling Device Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 O2cool



#### 6.12 Lakeland

6.13 Evapolar

#### 7 PERSONAL COOLING DEVICE MANUFACTURING COST ANALYSIS

- 7.1 Personal Cooling Device Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Personal Cooling Device

#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Personal Cooling Device Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Personal Cooling Device Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat



- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES PERSONAL COOLING DEVICE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Personal Cooling Device Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Personal Cooling Device Sales Volume Forecast by Type (2017-2022)

11.3 United States Personal Cooling Device Sales Volume Forecast by Application (2017-2022)

11.4 United States Personal Cooling Device Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation

#### 13.2 Data Source

- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Personal Cooling Device Figure United States Personal Cooling Device Market Size (K Units) by Type (2012 - 2022)Figure United States Personal Cooling Device Sales Volume Market Share by Type (Product Category) in 2016 Figure Handheld Cooling Devices Product Picture Figure Personal Air Conditioner Product Picture Figure United States Personal Cooling Device Market Size (K Units) by Application (2012 - 2022)Figure United States Sales Market Share of Personal Cooling Device by Application in 2016 **Figure Parks Examples** Figure Camping Examples Figure Sunbathing Examples **Figure Offices Examples** Figure Outdoor Games Examples Figure United States Personal Cooling Device Market Size (Million USD) by Region (2012 - 2022)Figure The West Personal Cooling Device Revenue (Million USD) and Growth Rate (2012 - 2022)Figure Southwest Personal Cooling Device Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Middle Atlantic Personal Cooling Device Revenue (Million USD) and Growth Rate (2012-2022) Figure New England Personal Cooling Device Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The South of US Personal Cooling Device Revenue (Million USD) and Growth Rate (2012-2022) Figure The Midwest Personal Cooling Device Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Personal Cooling Device Sales (K Units) and Growth Rate (2012 - 2022)Figure United States Personal Cooling Device Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Personal Cooling Device Market Major Players Product Sales



Volume (K Units) (2012-2017)

Table United States Personal Cooling Device Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Personal Cooling Device Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Personal Cooling Device Sales Share by Players/Suppliers Figure 2017 United States Personal Cooling Device Sales Share by Players/Suppliers Figure United States Personal Cooling Device Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Personal Cooling Device Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Personal Cooling Device Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Personal Cooling Device Revenue Share by Players/Suppliers

Figure 2017 United States Personal Cooling Device Revenue Share by Players/Suppliers

Table United States Market Personal Cooling Device Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Personal Cooling Device Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Personal Cooling Device Market Share of Top 3 Players/Suppliers Figure United States Personal Cooling Device Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Personal Cooling Device Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Personal Cooling Device Product Category Table United States Personal Cooling Device Sales (K Units) by Region (2012-2017) Table United States Personal Cooling Device Sales Share by Region (2012-2017) Figure United States Personal Cooling Device Sales Share by Region (2012-2017) Figure United States Personal Cooling Device Sales Market Share by Region in 2016 Table United States Personal Cooling Device Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Personal Cooling Device Revenue Share by Region (2012-2017) Figure United States Personal Cooling Device Revenue Market Share by Region (2012-2017)

Figure United States Personal Cooling Device Revenue Market Share by Region in 2016

Table United States Personal Cooling Device Price (USD/Unit) by Region (2012-2017) Table United States Personal Cooling Device Sales (K Units) by Type (2012-2017)



Table United States Personal Cooling Device Sales Share by Type (2012-2017) Figure United States Personal Cooling Device Sales Share by Type (2012-2017) Figure United States Personal Cooling Device Sales Market Share by Type in 2016 Table United States Personal Cooling Device Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Personal Cooling Device Revenue Share by Type (2012-2017) Figure Revenue Market Share of Personal Cooling Device by Type (2012-2017) Figure Revenue Market Share of Personal Cooling Device by Type in 2016 Table United States Personal Cooling Device Price (USD/Unit) by Types (2012-2017) Figure United States Personal Cooling Device Sales Growth Rate by Type (2012-2017) Table United States Personal Cooling Device Sales (K Units) by Application (2012-2017)

Table United States Personal Cooling Device Sales Market Share by Application (2012-2017)

Figure United States Personal Cooling Device Sales Market Share by Application (2012-2017)

Figure United States Personal Cooling Device Sales Market Share by Application in 2016

Table United States Personal Cooling Device Sales Growth Rate by Application (2012-2017)

Figure United States Personal Cooling Device Sales Growth Rate by Application (2012-2017)

Table Shenzhen Krg Electronics Basic Information List

Table Shenzhen Krg Electronics Personal Cooling Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Shenzhen Krg Electronics Personal Cooling Device Sales Growth Rate (2012-2017)

Figure Shenzhen Krg Electronics Personal Cooling Device Sales Market Share in United States (2012-2017)

Figure Shenzhen Krg Electronics Personal Cooling Device Revenue Market Share in United States (2012-2017)

Table Holmes Basic Information List

Table Holmes Personal Cooling Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Holmes Personal Cooling Device Sales Growth Rate (2012-2017)

Figure Holmes Personal Cooling Device Sales Market Share in United States (2012-2017)

Figure Holmes Personal Cooling Device Revenue Market Share in United States (2012-2017)



Table Design Basic Information List

Table Design Personal Cooling Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Design Personal Cooling Device Sales Growth Rate (2012-2017)

Figure Design Personal Cooling Device Sales Market Share in United States (2012-2017)

Figure Design Personal Cooling Device Revenue Market Share in United States (2012-2017)

Table Honeywell International Basic Information List

Table Honeywell International Personal Cooling Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Cross Margin (2012, 2017)

(Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Honeywell International Personal Cooling Device Sales Growth Rate (2012-2017)

Figure Honeywell International Personal Cooling Device Sales Market Share in United States (2012-2017)

Figure Honeywell International Personal Cooling Device Revenue Market Share in United States (2012-2017)

Table Havells India Basic Information List

Table Havells India Personal Cooling Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Havells India Personal Cooling Device Sales Growth Rate (2012-2017)

Figure Havells India Personal Cooling Device Sales Market Share in United States (2012-2017)

Figure Havells India Personal Cooling Device Revenue Market Share in United States (2012-2017)

Table Laird Technologies Basic Information List

Table Laird Technologies Personal Cooling Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Laird Technologies Personal Cooling Device Sales Growth Rate (2012-2017) Figure Laird Technologies Personal Cooling Device Sales Market Share in United States (2012-2017)

Figure Laird Technologies Personal Cooling Device Revenue Market Share in United States (2012-2017)

Table Ambient Therapeutic Basic Information List

Table Ambient Therapeutic Personal Cooling Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Ambient Therapeutic Personal Cooling Device Sales Growth Rate (2012-2017) Figure Ambient Therapeutic Personal Cooling Device Sales Market Share in United States (2012-2017)



Figure Ambient Therapeutic Personal Cooling Device Revenue Market Share in United States (2012-2017)

 Table Tellurex Corporation Basic Information List

Table Tellurex Corporation Personal Cooling Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Tellurex Corporation Personal Cooling Device Sales Growth Rate (2012-2017) Figure Tellurex Corporation Personal Cooling Device Sales Market Share in United States (2012-2017)

Figure Tellurex Corporation Personal Cooling Device Revenue Market Share in United States (2012-2017)

Table Handy Cooler Basic Information List

Table Handy Cooler Personal Cooling Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Handy Cooler Personal Cooling Device Sales Growth Rate (2012-2017)

Figure Handy Cooler Personal Cooling Device Sales Market Share in United States (2012-2017)

Figure Handy Cooler Personal Cooling Device Revenue Market Share in United States (2012-2017)

Table Beijing Huimao Cooling Equipment Basic Information List

Table Beijing Huimao Cooling Equipment Personal Cooling Device Sales (K Units),

Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Beijing Huimao Cooling Equipment Personal Cooling Device Sales Growth Rate (2012-2017)

Figure Beijing Huimao Cooling Equipment Personal Cooling Device Sales Market Share in United States (2012-2017)

Figure Beijing Huimao Cooling Equipment Personal Cooling Device Revenue Market Share in United States (2012-2017)

Table O2cool Basic Information List

Table Lakeland Basic Information List

Table Evapolar Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Personal Cooling Device

Figure Manufacturing Process Analysis of Personal Cooling Device

Figure Personal Cooling Device Industrial Chain Analysis

Table Raw Materials Sources of Personal Cooling Device Major Players/Suppliers in 2016

Table Major Buyers of Personal Cooling Device



Table Distributors/Traders List

Figure United States Personal Cooling Device Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Personal Cooling Device Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Personal Cooling Device Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Personal Cooling Device Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Personal Cooling Device Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Personal Cooling Device Sales Volume (K Units) Forecast by Type in 2022

Table United States Personal Cooling Device Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Personal Cooling Device Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Personal Cooling Device Sales Volume (K Units) Forecast by Application in 2022

Table United States Personal Cooling Device Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Personal Cooling Device Sales Volume Share Forecast by Region (2017-2022)

Figure United States Personal Cooling Device Sales Volume Share Forecast by Region (2017-2022)

Figure United States Personal Cooling Device Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Personal Cooling Device Market Report 2017 Product link: <u>https://marketpublishers.com/r/U39A60FC648EN.html</u>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U39A60FC648EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970