

### **United States Permanent Hair Dye Market Report 2018**

https://marketpublishers.com/r/U5A24C6507DQEN.html

Date: March 2018

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: U5A24C6507DQEN

#### **Abstracts**

In this report, the United States Permanent Hair Dye market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

Southwest

The Middle Atlantic

New England

The South

The West

The Midwest

with sales (volume), revenue (value), market share and growth rate of Permanent Hair Dye in these regions, from 2013 to 2025 (forecast).

United States Permanent Hair Dye market competition by top manufacturers/players, with Permanent Hair Dye sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

L'Oreal Paris



Garnier	
Henkel	
Liese	
Goldwell	
Clairol	
Wella	
HOYU	
Shiseido	
Garnier	
Godrej Consumer Products	
Kao Corporation	
Avon Products	
On the basis of product, this report displays the production, revenue, price, m share and growth rate of each type, primarily split into	arket
PPDA Based Hair Dye	

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

PTD Based Hair Dye

Other Types Permanent Hair Dye



Home Use

Commercial Use

If you have any special requirements, please let us know and we will offer you the report as you want.



#### **Contents**

United States Permanent Hair Dye Market Report 2018

#### 1 PERMANENT HAIR DYE OVERVIEW

- 1.1 Product Overview and Scope of Permanent Hair Dye
- 1.2 Classification of Permanent Hair Dye by Product Category
- 1.2.1 United States Permanent Hair Dye Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Permanent Hair Dye Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  - 1.2.3 PPDA Based Hair Dye
  - 1.2.4 PTD Based Hair Dye
  - 1.2.5 Other Types Permanent Hair Dye
- 1.3 United States Permanent Hair Dye Market by Application/End Users
- 1.3.1 United States Permanent Hair Dye Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 Home Use
  - 1.3.3 Commercial Use
- 1.4 United States Permanent Hair Dye Market by Region
- 1.4.1 United States Permanent Hair Dye Market Size (Value) Comparison by Region (2013-2025)
- 1.4.2 The West Permanent Hair Dye Status and Prospect (2013-2025)
- 1.4.3 Southwest Permanent Hair Dye Status and Prospect (2013-2025)
- 1.4.4 The Middle Atlantic Permanent Hair Dye Status and Prospect (2013-2025)
- 1.4.5 New England Permanent Hair Dye Status and Prospect (2013-2025)
- 1.4.6 The South Permanent Hair Dye Status and Prospect (2013-2025)
- 1.4.7 The Midwest Permanent Hair Dye Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Permanent Hair Dye (2013-2025)
- 1.5.1 United States Permanent Hair Dye Sales and Growth Rate (2013-2025)
- 1.5.2 United States Permanent Hair Dye Revenue and Growth Rate (2013-2025)

### 2 UNITED STATES PERMANENT HAIR DYE MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Permanent Hair Dye Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Permanent Hair Dye Revenue and Share by Players/Suppliers



(2013-2018)

- 2.3 United States Permanent Hair Dye Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Permanent Hair Dye Market Competitive Situation and Trends
  - 2.4.1 United States Permanent Hair Dye Market Concentration Rate
- 2.4.2 United States Permanent Hair Dye Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Permanent Hair Dye Manufacturing Base Distribution, Sales Area, Product Type

## 3 UNITED STATES PERMANENT HAIR DYE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Permanent Hair Dye Sales and Market Share by Region (2013-2018)
- 3.2 United States Permanent Hair Dye Revenue and Market Share by Region (2013-2018)
- 3.3 United States Permanent Hair Dye Price by Region (2013-2018)

## 4 UNITED STATES PERMANENT HAIR DYE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Permanent Hair Dye Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Permanent Hair Dye Revenue and Market Share by Type (2013-2018)
- 4.3 United States Permanent Hair Dye Price by Type (2013-2018)
- 4.4 United States Permanent Hair Dye Sales Growth Rate by Type (2013-2018)

# 5 UNITED STATES PERMANENT HAIR DYE SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Permanent Hair Dye Sales and Market Share by Application (2013-2018)
- 5.2 United States Permanent Hair Dye Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES PERMANENT HAIR DYE PLAYERS/SUPPLIERS PROFILES AND SALES DATA



- 6.1 L'Oreal Paris
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Permanent Hair Dye Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
- 6.1.3 L'Oreal Paris Permanent Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.1.4 Main Business/Business Overview
- 6.2 Garnier
  - 6.2.2 Permanent Hair Dye Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Garnier Permanent Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.2.4 Main Business/Business Overview
- 6.3 Henkel
  - 6.3.2 Permanent Hair Dye Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Henkel Permanent Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Liese
  - 6.4.2 Permanent Hair Dye Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Liese Permanent Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Goldwell
  - 6.5.2 Permanent Hair Dye Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Goldwell Permanent Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.5.4 Main Business/Business Overview
- 6.6 Clairol
  - 6.6.2 Permanent Hair Dye Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B



- 6.6.3 Clairol Permanent Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.6.4 Main Business/Business Overview
- 6.7 Wella
  - 6.7.2 Permanent Hair Dye Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Wella Permanent Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 HOYU
  - 6.8.2 Permanent Hair Dye Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 HOYU Permanent Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Shiseido
  - 6.9.2 Permanent Hair Dye Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Shiseido Permanent Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Garnier
  - 6.10.2 Permanent Hair Dye Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 Garnier Permanent Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Godrej Consumer Products
- 6.12 Kao Corporation
- 6.13 Avon Products

#### 7 PERMANENT HAIR DYE MANUFACTURING COST ANALYSIS

- 7.1 Permanent Hair Dye Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials



- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Permanent Hair Dye

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Permanent Hair Dye Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Permanent Hair Dye Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES PERMANENT HAIR DYE MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)



- 11.1 United States Permanent Hair Dye Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Permanent Hair Dye Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Permanent Hair Dye Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Permanent Hair Dye Sales Volume Forecast by Region (2018-2025)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Permanent Hair Dye

Figure United States Permanent Hair Dye Market Size (K MT) by Type (2013-2025)

Figure United States Permanent Hair Dye Sales Volume Market Share by Type

(Product Category) in 2017

Figure PPDA Based Hair Dye Product Picture

Figure PTD Based Hair Dye Product Picture

Figure Other Types Permanent Hair Dye Product Picture

Figure United States Permanent Hair Dye Market Size (K MT) by Application (2013-2025)

Figure United States Sales Market Share of Permanent Hair Dye by Application in 2017 Figure Home Use Examples

Table Key Downstream Customer in Home Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure United States Permanent Hair Dye Market Size (Million USD) by Region (2013-2025)

Figure The West Permanent Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Permanent Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Permanent Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Permanent Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Permanent Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Permanent Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Permanent Hair Dye Sales (K MT) and Growth Rate (2013-2025) Figure United States Permanent Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Permanent Hair Dye Market Major Players Product Sales Volume (K MT) (2013-2018)

Table United States Permanent Hair Dye Sales (K MT) of Key Players/Suppliers (2013-2018)



Table United States Permanent Hair Dye Sales Share by Players/Suppliers (2013-2018) Figure 2017 United States Permanent Hair Dye Sales Share by Players/Suppliers Figure 2017 United States Permanent Hair Dye Sales Share by Players/Suppliers Figure United States Permanent Hair Dye Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Permanent Hair Dye Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Permanent Hair Dye Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Permanent Hair Dye Revenue Share by Players/Suppliers Figure 2017 United States Permanent Hair Dye Revenue Share by Players/Suppliers Table United States Market Permanent Hair Dye Average Price (USD/MT) of Key Players/Suppliers (2013-2018)

Figure United States Market Permanent Hair Dye Average Price (USD/MT) of Key Players/Suppliers in 2017

Figure United States Permanent Hair Dye Market Share of Top 3 Players/Suppliers Figure United States Permanent Hair Dye Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Permanent Hair Dye Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Permanent Hair Dye Product Category
Table United States Permanent Hair Dye Sales (K MT) by Region (2013-2018)
Table United States Permanent Hair Dye Sales Share by Region (2013-2018)
Figure United States Permanent Hair Dye Sales Share by Region (2013-2018)
Figure United States Permanent Hair Dye Sales Market Share by Region in 2017
Table United States Permanent Hair Dye Revenue (Million USD) and Market Share by
Region (2013-2018)

Table United States Permanent Hair Dye Revenue Share by Region (2013-2018) Figure United States Permanent Hair Dye Revenue Market Share by Region (2013-2018)

Figure United States Permanent Hair Dye Revenue Market Share by Region in 2017 Table United States Permanent Hair Dye Price (USD/MT) by Region (2013-2018) Table United States Permanent Hair Dye Sales (K MT) by Type (2013-2018) Table United States Permanent Hair Dye Sales Share by Type (2013-2018) Figure United States Permanent Hair Dye Sales Share by Type (2013-2018) Figure United States Permanent Hair Dye Sales Market Share by Type in 2017 Table United States Permanent Hair Dye Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Permanent Hair Dye Revenue Share by Type (2013-2018) Figure Revenue Market Share of Permanent Hair Dye by Type (2013-2018)



Figure Revenue Market Share of Permanent Hair Dye by Type in 2017

Table United States Permanent Hair Dye Price (USD/MT) by Types (2013-2018)

Figure United States Permanent Hair Dye Sales Growth Rate by Type (2013-2018)

Table United States Permanent Hair Dye Sales (K MT) by Application (2013-2018)

Table United States Permanent Hair Dye Sales Market Share by Application (2013-2018)

Figure United States Permanent Hair Dye Sales Market Share by Application (2013-2018)

Figure United States Permanent Hair Dye Sales Market Share by Application in 2017 Table United States Permanent Hair Dye Sales Growth Rate by Application (2013-2018)

Figure United States Permanent Hair Dye Sales Growth Rate by Application (2013-2018)

Table L'Oreal Paris Basic Information List

Table L'Oreal Paris Permanent Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure L'Oreal Paris Permanent Hair Dye Sales Growth Rate (2013-2018)

Figure L'Oreal Paris Permanent Hair Dye Sales Market Share in United States (2013-2018)

Figure L'Oreal Paris Permanent Hair Dye Revenue Market Share in United States (2013-2018)

Table Garnier Basic Information List

Table Garnier Permanent Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Garnier Permanent Hair Dye Sales Growth Rate (2013-2018)

Figure Garnier Permanent Hair Dye Sales Market Share in United States (2013-2018)

Figure Garnier Permanent Hair Dye Revenue Market Share in United States (2013-2018)

Table Henkel Basic Information List

Table Henkel Permanent Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Henkel Permanent Hair Dye Sales Growth Rate (2013-2018)

Figure Henkel Permanent Hair Dye Sales Market Share in United States (2013-2018)

Figure Henkel Permanent Hair Dye Revenue Market Share in United States (2013-2018)

Table Liese Basic Information List

Table Liese Permanent Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Liese Permanent Hair Dye Sales Growth Rate (2013-2018)



Figure Liese Permanent Hair Dye Sales Market Share in United States (2013-2018)

Figure Liese Permanent Hair Dye Revenue Market Share in United States (2013-2018)

Table Goldwell Basic Information List

Table Goldwell Permanent Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Goldwell Permanent Hair Dye Sales Growth Rate (2013-2018)

Figure Goldwell Permanent Hair Dye Sales Market Share in United States (2013-2018)

Figure Goldwell Permanent Hair Dye Revenue Market Share in United States (2013-2018)

Table Clairol Basic Information List

Table Clairol Permanent Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Clairol Permanent Hair Dye Sales Growth Rate (2013-2018)

Figure Clairol Permanent Hair Dye Sales Market Share in United States (2013-2018)

Figure Clairol Permanent Hair Dye Revenue Market Share in United States (2013-2018)

Table Wella Basic Information List

Table Wella Permanent Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Wella Permanent Hair Dye Sales Growth Rate (2013-2018)

Figure Wella Permanent Hair Dye Sales Market Share in United States (2013-2018)

Figure Wella Permanent Hair Dye Revenue Market Share in United States (2013-2018)

Table HOYU Basic Information List

Table HOYU Permanent Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure HOYU Permanent Hair Dye Sales Growth Rate (2013-2018)

Figure HOYU Permanent Hair Dye Sales Market Share in United States (2013-2018)

Figure HOYU Permanent Hair Dye Revenue Market Share in United States (2013-2018)

Table Shiseido Basic Information List

Table Shiseido Permanent Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Shiseido Permanent Hair Dye Sales Growth Rate (2013-2018)

Figure Shiseido Permanent Hair Dye Sales Market Share in United States (2013-2018)

Figure Shiseido Permanent Hair Dye Revenue Market Share in United States (2013-2018)

Table Garnier Basic Information List

Table Garnier Permanent Hair Dye Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Garnier Permanent Hair Dye Sales Growth Rate (2013-2018)

Figure Garnier Permanent Hair Dye Sales Market Share in United States (2013-2018)



Figure Garnier Permanent Hair Dye Revenue Market Share in United States (2013-2018)

Table Godrej Consumer Products Basic Information List

Table Kao Corporation Basic Information List

Table Avon Products Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Permanent Hair Dye

Figure Manufacturing Process Analysis of Permanent Hair Dye

Figure Permanent Hair Dye Industrial Chain Analysis

Table Raw Materials Sources of Permanent Hair Dye Major Players/Suppliers in 2017

Table Major Buyers of Permanent Hair Dye

Table Distributors/Traders List

Figure United States Permanent Hair Dye Sales Volume (K MT) and Growth Rate Forecast (2018-2025)

Figure United States Permanent Hair Dye Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Permanent Hair Dye Price (USD/MT) Trend Forecast (2018-2025) Table United States Permanent Hair Dye Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Permanent Hair Dye Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Permanent Hair Dye Sales Volume (K MT) Forecast by Type in 2025

Table United States Permanent Hair Dye Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Permanent Hair Dye Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Permanent Hair Dye Sales Volume (K MT) Forecast by Application in 2025

Table United States Permanent Hair Dye Sales Volume (K MT) Forecast by Region (2018-2025)

Table United States Permanent Hair Dye Sales Volume Share Forecast by Region (2018-2025)

Figure United States Permanent Hair Dye Sales Volume Share Forecast by Region (2018-2025)

Figure United States Permanent Hair Dye Sales Volume Share Forecast by Region in 2025



Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Permanent Hair Dye Market Report 2018

Product link: <a href="https://marketpublishers.com/r/U5A24C6507DQEN.html">https://marketpublishers.com/r/U5A24C6507DQEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U5A24C6507DQEN.html">https://marketpublishers.com/r/U5A24C6507DQEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970