

# United States Pedometer Market Report 2016

<https://marketpublishers.com/r/U87B337A518EN.html>

Date: November 2016

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: U87B337A518EN

## Abstracts

### Notes:

Sales, means the sales volume of Pedometer

Revenue, means the sales value of Pedometer

This report studies sales (consumption) of Pedometer in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

OMRON

Oregon

A & D

Citizen

Panasonic

Competitive Sport Xtreme

Ozeri

Pedusa

Jiangsu Yuyue

## Shenzhen Pango

Lifesense

Acumen

ETComm

TANITA

Cocet

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Pedometer in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Pedometer Market Report 2016

#### **1 PEDOMETER OVERVIEW**

##### 1.1 Product Overview and Scope of Pedometer

##### 1.2 Classification of Pedometer

###### 1.2.1 Type I

###### 1.2.2 Type II

###### 1.2.3 Type III

##### 1.3 Application of Pedometer

###### 1.3.1 Application

###### 1.3.2 Application

###### 1.3.3 Application

##### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Pedometer (2011-2021)

###### 1.4.1 United States Pedometer Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Pedometer Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES PEDOMETER COMPETITION BY MANUFACTURERS**

##### 2.1 United States Pedometer Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Pedometer Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Pedometer Average Price by Manufactures (2015 and 2016)

##### 2.4 Pedometer Market Competitive Situation and Trends

###### 2.4.1 Pedometer Market Concentration Rate

###### 2.4.2 Pedometer Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES PEDOMETER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

##### 3.1 United States Pedometer Sales and Market Share by Type (2011-2016)

##### 3.2 United States Pedometer Revenue and Market Share by Type (2011-2016)

##### 3.3 United States Pedometer Price by Type (2011-2016)

##### 3.4 United States Pedometer Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES PEDOMETER SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Pedometer Sales and Market Share by Application (2011-2016)
- 4.2 United States Pedometer Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES PEDOMETER MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 OMRON**

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Pedometer Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 OMRON Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### **5.2 Oregon**

- 5.2.2 Pedometer Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Oregon Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### **5.3 A & D**

- 5.3.2 Pedometer Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 A & D Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### **5.4 Citizen**

- 5.4.2 Pedometer Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Citizen Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### **5.5 Panasonic**

- 5.5.2 Pedometer Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Panasonic Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

## 5.6 Competitive Sport Xtreme

### 5.6.2 Pedometer Product Type, Application and Specification

#### 5.6.2.1 Type I

#### 5.6.2.2 Type II

### 5.6.3 Competitive Sport Xtreme Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.6.4 Main Business/Business Overview

## 5.7 Ozeri

### 5.7.2 Pedometer Product Type, Application and Specification

#### 5.7.2.1 Type I

#### 5.7.2.2 Type II

### 5.7.3 Ozeri Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.7.4 Main Business/Business Overview

## 5.8 Pedusa

### 5.8.2 Pedometer Product Type, Application and Specification

#### 5.8.2.1 Type I

#### 5.8.2.2 Type II

### 5.8.3 Pedusa Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.8.4 Main Business/Business Overview

## 5.9 Jiangsu Yuyue

### 5.9.2 Pedometer Product Type, Application and Specification

#### 5.9.2.1 Type I

#### 5.9.2.2 Type II

### 5.9.3 Jiangsu Yuyue Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.9.4 Main Business/Business Overview

## 5.10 Shenzhen Pango

### 5.10.2 Pedometer Product Type, Application and Specification

#### 5.10.2.1 Type I

#### 5.10.2.2 Type II

### 5.10.3 Shenzhen Pango Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.10.4 Main Business/Business Overview

## 5.11 Lifesense

## 5.12 Acumen

## 5.13 ETComm

## 5.14 TANITA

## 5.15 Cocet

# 6 PEDOMETER MANUFACTURING COST ANALYSIS

- 6.1 Pedometer Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Pedometer

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Pedometer Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Pedometer Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES PEDOMETER MARKET FORECAST (2016-2021)**

10.1 United States Pedometer Sales, Revenue Forecast (2016-2021)

10.2 United States Pedometer Sales Forecast by Type (2016-2021)

10.3 United States Pedometer Sales Forecast by Application (2016-2021)

10.4 Pedometer Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Pedometer

Table Classification of Pedometer

Figure United States Sales Market Share of Pedometer by Type in 2015

Table Application of Pedometer

Figure United States Sales Market Share of Pedometer by Application in 2015

Figure United States Pedometer Sales and Growth Rate (2011-2021)

Figure United States Pedometer Revenue and Growth Rate (2011-2021)

Table United States Pedometer Sales of Key Manufacturers (2015 and 2016)

Table United States Pedometer Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Pedometer Sales Share by Manufacturers

Figure 2016 Pedometer Sales Share by Manufacturers

Table United States Pedometer Revenue by Manufacturers (2015 and 2016)

Table United States Pedometer Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Pedometer Revenue Share by Manufacturers

Table 2016 United States Pedometer Revenue Share by Manufacturers

Table United States Market Pedometer Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Pedometer Average Price of Key Manufacturers in 2015

Figure Pedometer Market Share of Top 3 Manufacturers

Figure Pedometer Market Share of Top 5 Manufacturers

Table United States Pedometer Sales by Type (2011-2016)

Table United States Pedometer Sales Share by Type (2011-2016)

Figure United States Pedometer Sales Market Share by Type in 2015

Table United States Pedometer Revenue and Market Share by Type (2011-2016)

Table United States Pedometer Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Pedometer by Type (2011-2016)

Table United States Pedometer Price by Type (2011-2016)

Figure United States Pedometer Sales Growth Rate by Type (2011-2016)

Table United States Pedometer Sales by Application (2011-2016)

Table United States Pedometer Sales Market Share by Application (2011-2016)

Figure United States Pedometer Sales Market Share by Application in 2015

Table United States Pedometer Sales Growth Rate by Application (2011-2016)

Figure United States Pedometer Sales Growth Rate by Application (2011-2016)

Table OMRON Basic Information List

Table OMRON Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)



Figure OMRON Pedometer Sales Market Share (2011-2016)

Table Oregon Basic Information List

Table Oregon Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Oregon Pedometer Sales Market Share (2011-2016)

Table A & D Basic Information List

Table A & D Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

Table A & D Pedometer Sales Market Share (2011-2016)

Table Citizen Basic Information List

Table Citizen Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Citizen Pedometer Sales Market Share (2011-2016)

Table Panasonic Basic Information List

Table Panasonic Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Panasonic Pedometer Sales Market Share (2011-2016)

Table Competitive Sport Xtreme Basic Information List

Table Competitive Sport Xtreme Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Competitive Sport Xtreme Pedometer Sales Market Share (2011-2016)

Table Ozeri Basic Information List

Table Ozeri Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ozeri Pedometer Sales Market Share (2011-2016)

Table Pedusa Basic Information List

Table Pedusa Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Pedusa Pedometer Sales Market Share (2011-2016)

Table Jiangsu Yuyue Basic Information List

Table Jiangsu Yuyue Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jiangsu Yuyue Pedometer Sales Market Share (2011-2016)

Table Shenzhen Pango Basic Information List

Table Shenzhen Pango Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Shenzhen Pango Pedometer Sales Market Share (2011-2016)

Table Lifesense Basic Information List

Table Lifesense Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lifesense Pedometer Sales Market Share (2011-2016)

Table Acumen Basic Information List

Table Acumen Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Acumen Pedometer Sales Market Share (2011-2016)

Table ETComm Basic Information List

Table ETComm Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)

Table ETComm Pedometer Sales Market Share (2011-2016)

Table TANITA Basic Information List  
Table TANITA Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table TANITA Pedometer Sales Market Share (2011-2016)  
Table Cocet Basic Information List  
Table Cocet Pedometer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Cocet Pedometer Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Pedometer  
Figure Manufacturing Process Analysis of Pedometer  
Figure Pedometer Industrial Chain Analysis  
Table Raw Materials Sources of Pedometer Major Manufacturers in 2015  
Table Major Buyers of Pedometer  
Table Distributors/Traders List  
Figure United States Pedometer Production and Growth Rate Forecast (2016-2021)  
Figure United States Pedometer Revenue and Growth Rate Forecast (2016-2021)  
Table United States Pedometer Production Forecast by Type (2016-2021)  
Table United States Pedometer Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Pedometer Market Report 2016

Product link: <https://marketpublishers.com/r/U87B337A518EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U87B337A518EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970