

United States Pedelec Market Report 2017

https://marketpublishers.com/r/U7BFA29BF30EN.html Date: January 2017 Pages: 110 Price: US\$ 3,800.00 (Single User License) ID: U7BFA29BF30EN

Abstracts

Notes:

Sales, means the sales volume of Pedelec

Revenue, means the sales value of Pedelec

This report studies sales (consumption) of Pedelec in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

BH Bikes Kalkhoff M1 Sporttechnik

Panther International

BMC

Giant Bicycle

Helkama

Pedego Electric Bikes

Visiobike



Grace

Trek Bicycle Corporation

Stevens

Remsdale

DiavELo

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Urban Pedelec

Mountain Pedelec

Other Types

Split by applications, this report focuses on sales, market share and growth rate of Pedelec in each application, can be divided into

Leisure



Movement



Contents

United States Pedelec Market Report 2017

1 PEDELEC OVERVIEW

- 1.1 Product Overview and Scope of Pedelec
- 1.2 Classification of Pedelec
- 1.2.1 Urban Pedelec
- 1.2.2 Mountain Pedelec
- 1.2.3 Other Types
- 1.3 Application of Pedelec
 - 1.3.1 Leisure
 - 1.3.2 Movement

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Pedelec (2011-2021)

- 1.4.1 United States Pedelec Sales and Growth Rate (2011-2021)
- 1.4.2 United States Pedelec Revenue and Growth Rate (2011-2021)

2 UNITED STATES PEDELEC COMPETITION BY MANUFACTURERS

2.1 United States Pedelec Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Pedelec Revenue and Share by Manufactures (2015 and 2016)

- 2.3 United States Pedelec Average Price by Manufactures (2015 and 2016)
- 2.4 Pedelec Market Competitive Situation and Trends
- 2.4.1 Pedelec Market Concentration Rate
- 2.4.2 Pedelec Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES PEDELEC SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Pedelec Sales and Market Share by States (2011-2016)
- 3.2 United States Pedelec Revenue and Market Share by States (2011-2016)
- 3.3 United States Pedelec Price by States (2011-2016)

4 UNITED STATES PEDELEC SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)



- 4.1 United States Pedelec Sales and Market Share by Type (2011-2016)
- 4.2 United States Pedelec Revenue and Market Share by Type (2011-2016)
- 4.3 United States Pedelec Price by Type (2011-2016)
- 4.4 United States Pedelec Sales Growth Rate by Type (2011-2016)

5 UNITED STATES PEDELEC SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Pedelec Sales and Market Share by Application (2011-2016)
- 5.2 United States Pedelec Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES PEDELEC MANUFACTURERS PROFILES/ANALYSIS

- 6.1 BH Bikes
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Pedelec Product Type, Application and Specification
 - 6.1.2.1 Urban Pedelec
 - 6.1.2.2 Mountain Pedelec
 - 6.1.3 BH Bikes Pedelec Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview
- 6.2 Kalkhoff
 - 6.2.2 Pedelec Product Type, Application and Specification
 - 6.2.2.1 Urban Pedelec
 - 6.2.2.2 Mountain Pedelec
 - 6.2.3 Kalkhoff Pedelec Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.2.4 Main Business/Business Overview
- 6.3 M1 Sporttechnik
 - 6.3.2 Pedelec Product Type, Application and Specification
 - 6.3.2.1 Urban Pedelec
 - 6.3.2.2 Mountain Pedelec
- 6.3.3 M1 Sporttechnik Pedelec Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview
- 6.4 Panther International
 - 6.4.2 Pedelec Product Type, Application and Specification
 - 6.4.2.1 Urban Pedelec
 - 6.4.2.2 Mountain Pedelec
- 6.4.3 Panther International Pedelec Sales, Revenue, Price and Gross Margin
- (2011-2016)



6.4.4 Main Business/Business Overview

6.5 BMC

- 6.5.2 Pedelec Product Type, Application and Specification
 - 6.5.2.1 Urban Pedelec
 - 6.5.2.2 Mountain Pedelec
- 6.5.3 BMC Pedelec Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.5.4 Main Business/Business Overview
- 6.6 Giant Bicycle
 - 6.6.2 Pedelec Product Type, Application and Specification
 - 6.6.2.1 Urban Pedelec
 - 6.6.2.2 Mountain Pedelec
 - 6.6.3 Giant Bicycle Pedelec Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.6.4 Main Business/Business Overview
- 6.7 Helkama
 - 6.7.2 Pedelec Product Type, Application and Specification
 - 6.7.2.1 Urban Pedelec
 - 6.7.2.2 Mountain Pedelec
 - 6.7.3 Helkama Pedelec Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Pedego Electric Bikes
 - 6.8.2 Pedelec Product Type, Application and Specification
 - 6.8.2.1 Urban Pedelec
 - 6.8.2.2 Mountain Pedelec

6.8.3 Pedego Electric Bikes Pedelec Sales, Revenue, Price and Gross Margin (2011-2016)

- 6.8.4 Main Business/Business Overview
- 6.9 Visiobike
 - 6.9.2 Pedelec Product Type, Application and Specification
 - 6.9.2.1 Urban Pedelec
 - 6.9.2.2 Mountain Pedelec
- 6.9.3 Visiobike Pedelec Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.9.4 Main Business/Business Overview
- 6.10 Grace
 - 6.10.2 Pedelec Product Type, Application and Specification
 - 6.10.2.1 Urban Pedelec
 - 6.10.2.2 Mountain Pedelec
 - 6.10.3 Grace Pedelec Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.10.4 Main Business/Business Overview
- 6.11 Trek Bicycle Corporation



- 6.12 Stevens
- 6.13 Remsdale
- 6.14 DiavELo

7 PEDELEC MANUFACTURING COST ANALYSIS

- 7.1 Pedelec Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Pedelec

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Pedelec Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Pedelec Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk



- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES PEDELEC MARKET FORECAST (2016-2021)

- 11.1 United States Pedelec Sales, Revenue Forecast (2016-2021)
- 11.2 United States Pedelec Sales Forecast by Type (2016-2021)
- 11.3 United States Pedelec Sales Forecast by Application (2016-2021)
- 11.4 Pedelec Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Pedelec Table Classification of Pedelec Figure United States Sales Market Share of Pedelec by Type in 2015 Figure Urban Pedelec Picture **Figure Mountain Pedelec Picture** Figure Other Types Picture Table Application of Pedelec Figure United States Sales Market Share of Pedelec by Application in 2015 **Figure Leisure Examples** Figure Movement Examples Figure United States Pedelec Sales and Growth Rate (2011-2021) Figure United States Pedelec Revenue and Growth Rate (2011-2021) Table United States Pedelec Sales of Key Manufacturers (2015 and 2016) Table United States Pedelec Sales Share by Manufacturers (2015 and 2016) Figure 2015 Pedelec Sales Share by Manufacturers Figure 2016 Pedelec Sales Share by Manufacturers Table United States Pedelec Revenue by Manufacturers (2015 and 2016) Table United States Pedelec Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Pedelec Revenue Share by Manufacturers Table 2016 United States Pedelec Revenue Share by Manufacturers Table United States Market Pedelec Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Pedelec Average Price of Key Manufacturers in 2015 Figure Pedelec Market Share of Top 3 Manufacturers Figure Pedelec Market Share of Top 5 Manufacturers Table United States Pedelec Sales by States (2011-2016) Table United States Pedelec Sales Share by States (2011-2016) Figure United States Pedelec Sales Market Share by States in 2015 Table United States Pedelec Revenue and Market Share by States (2011-2016) Table United States Pedelec Revenue Share by States (2011-2016) Figure Revenue Market Share of Pedelec by States (2011-2016) Table United States Pedelec Price by States (2011-2016) Table United States Pedelec Sales by Type (2011-2016) Table United States Pedelec Sales Share by Type (2011-2016) Figure United States Pedelec Sales Market Share by Type in 2015



Table United States Pedelec Revenue and Market Share by Type (2011-2016) Table United States Pedelec Revenue Share by Type (2011-2016) Figure Revenue Market Share of Pedelec by Type (2011-2016) Table United States Pedelec Price by Type (2011-2016) Figure United States Pedelec Sales Growth Rate by Type (2011-2016) Table United States Pedelec Sales by Application (2011-2016) Table United States Pedelec Sales Market Share by Application (2011-2016) Figure United States Pedelec Sales Market Share by Application in 2015 Table United States Pedelec Sales Growth Rate by Application (2011-2016) Figure United States Pedelec Sales Growth Rate by Application (2011-2016) Table BH Bikes Basic Information List Table BH Bikes Pedelec Sales, Revenue, Price and Gross Margin (2011-2016) Figure BH Bikes Pedelec Sales Market Share (2011-2016) Table Kalkhoff Basic Information List Table Kalkhoff Pedelec Sales, Revenue, Price and Gross Margin (2011-2016) Table Kalkhoff Pedelec Sales Market Share (2011-2016) Table M1 Sporttechnik Basic Information List Table M1 Sporttechnik Pedelec Sales, Revenue, Price and Gross Margin (2011-2016) Table M1 Sporttechnik Pedelec Sales Market Share (2011-2016) Table Panther International Basic Information List Table Panther International Pedelec Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Panther International Pedelec Sales Market Share (2011-2016) **Table BMC Basic Information List** Table BMC Pedelec Sales, Revenue, Price and Gross Margin (2011-2016) Table BMC Pedelec Sales Market Share (2011-2016) Table Giant Bicycle Basic Information List Table Giant Bicycle Pedelec Sales, Revenue, Price and Gross Margin (2011-2016) Table Giant Bicycle Pedelec Sales Market Share (2011-2016) Table Helkama Basic Information List Table Helkama Pedelec Sales, Revenue, Price and Gross Margin (2011-2016) Table Helkama Pedelec Sales Market Share (2011-2016) Table Pedego Electric Bikes Basic Information List Table Pedego Electric Bikes Pedelec Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Pedego Electric Bikes Pedelec Sales Market Share (2011-2016) Table Visiobike Basic Information List Table Visiobike Pedelec Sales, Revenue, Price and Gross Margin (2011-2016) Table Visiobike Pedelec Sales Market Share (2011-2016)



Table Grace Basic Information List Table Grace Pedelec Sales, Revenue, Price and Gross Margin (2011-2016) Table Grace Pedelec Sales Market Share (2011-2016) Table Trek Bicycle Corporation Basic Information List **Table Stevens Basic Information List** Table Remsdale Basic Information List Table DiavELo Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Pedelec Figure Manufacturing Process Analysis of Pedelec Figure Pedelec Industrial Chain Analysis Table Raw Materials Sources of Pedelec Major Manufacturers in 2015 Table Major Buyers of Pedelec Table Distributors/Traders List Figure United States Pedelec Production and Growth Rate Forecast (2016-2021) Figure United States Pedelec Revenue and Growth Rate Forecast (2016-2021) Table United States Pedelec Production Forecast by Type (2016-2021) Table United States Pedelec Consumption Forecast by Application (2016-2021) Table United States Pedelec Sales Forecast by States (2016-2021) Table United States Pedelec Sales Share Forecast by States (2016-2021)



I would like to order

Product name: United States Pedelec Market Report 2017

Product link: <u>https://marketpublishers.com/r/U7BFA29BF30EN.html</u>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U7BFA29BF30EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970