

United States PC VR Market Report 2016

https://marketpublishers.com/r/UB2DAF7CAE6EN.html Date: September 2016 Pages: 118 Price: US\$ 3,800.00 (Single User License) ID: UB2DAF7CAE6EN

Abstracts

Notes:

Sales, means the sales volume of PC VR

Revenue, means the sales value of PC VR

This report studies sales (consumption) of PC VR in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Oculus VR HTC Sony Razer ANTVR Dee Poon VTOP

Jingweidu Technology

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into



Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of PC VR in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States PC VR Market Report 2016

1 PC VR OVERVIEW

- 1.1 Product Overview and Scope of PC VR
- 1.2 Classification of PC VR
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of PC VR
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 USA Market Size Sales (Value) and Revenue (Volume) of PC VR (2011-2021)
 - 1.4.1 USA PC VR Sales and Growth Rate (2011-2021)
 - 1.4.2 USA PC VR Revenue and Growth Rate (2011-2021)

2 USA PC VR COMPETITION BY MANUFACTURERS

- 2.1 USA PC VR Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 USA PC VR Revenue and Share by Manufactures (2015 and 2016)
- 2.3 USA PC VR Average Price by Manufactures (2015 and 2016)
- 2.4 PC VR Market Competitive Situation and Trends
- 2.4.1 PC VR Market Concentration Rate
- 2.4.2 PC VR Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 USA PC VR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 USA PC VR Sales and Market Share by Type (2011-2016)
- 3.2 USA PC VR Revenue and Market Share by Type (2011-2016)
- 3.3 USA PC VR Price by Type (2011-2016)
- 3.4 USA PC VR Sales Growth Rate by Type (2011-2016)

4 USA PC VR SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 USA PC VR Sales and Market Share by Application (2011-2016)



- 4.2 USA PC VR Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 USA PC VR MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Oculus VR
- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 PC VR Product Type, Application and Specification
- 5.1.2.1 Type I
- 5.1.2.2 Type II
- 5.1.3 Oculus VR PC VR Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 HTC
 - 5.2.2 PC VR Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 HTC PC VR Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 Sony
 - 5.3.2 PC VR Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Sony PC VR Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview
- 5.4 Razer
 - 5.4.2 PC VR Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Razer PC VR Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 ANTVR
 - 5.5.2 PC VR Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 ANTVR PC VR Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Dee Poon
 - 5.6.2 PC VR Product Type, Application and Specification
 - 5.6.2.1 Type I



5.6.2.2 Type II

5.6.3 Dee Poon PC VR Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 VTOP

- 5.7.2 PC VR Product Type, Application and Specification
- 5.7.2.1 Type I
- 5.7.2.2 Type II
- 5.7.3 VTOP PC VR Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.7.4 Main Business/Business Overview
- 5.8 Jingweidu Technology
 - 5.8.2 PC VR Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II

5.8.3 Jingweidu Technology PC VR Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

6 PC VR MANUFACTURING COST ANALYSIS

- 6.1 PC VR Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of PC VR

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 PC VR Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of PC VR Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 USA PC VR MARKET FORECAST (2016-2021)

10.1 USA PC VR Sales, Revenue Forecast (2016-2021)
10.2 USA PC VR Sales Forecast by Type (2016-2021)
10.3 USA PC VR Sales Forecast by Application (2016-2021)
10.4 PC VR Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of PC VR Table Classification of PC VR Figure USA Sales Market Share of PC VR by Type in 2015 Table Application of PC VR Figure USA Sales Market Share of PC VR by Application in 2015 Figure USA PC VR Sales and Growth Rate (2011-2021) Figure USA PC VR Revenue and Growth Rate (2011-2021) Table USA PC VR Sales of Key Manufacturers (2015 and 2016) Table USA PC VR Sales Share by Manufacturers (2015 and 2016) Figure 2015 PC VR Sales Share by Manufacturers Figure 2016 PC VR Sales Share by Manufacturers Table USA PC VR Revenue by Manufacturers (2015 and 2016) Table USA PC VR Revenue Share by Manufacturers (2015 and 2016) Table 2015 USA PC VR Revenue Share by Manufacturers Table 2016 USA PC VR Revenue Share by Manufacturers Table USA Market PC VR Average Price of Key Manufacturers (2015 and 2016) Figure USA Market PC VR Average Price of Key Manufacturers in 2015 Figure PC VR Market Share of Top 3 Manufacturers Figure PC VR Market Share of Top 5 Manufacturers Table USA PC VR Sales by Type (2011-2016) Table USA PC VR Sales Share by Type (2011-2016) Figure USA PC VR Sales Market Share by Type in 2015 Table USA PC VR Revenue and Market Share by Type (2011-2016) Table USA PC VR Revenue Share by Type (2011-2016) Figure Revenue Market Share of PC VR by Type (2011-2016) Table USA PC VR Price by Type (2011-2016) Figure USA PC VR Sales Growth Rate by Type (2011-2016) Table USA PC VR Sales by Application (2011-2016) Table USA PC VR Sales Market Share by Application (2011-2016) Figure USA PC VR Sales Market Share by Application in 2015 Table USA PC VR Sales Growth Rate by Application (2011-2016) Figure USA PC VR Sales Growth Rate by Application (2011-2016) Table Oculus VR Basic Information List Table Oculus VR PC VR Sales, Revenue, Price and Gross Margin (2011-2016) Figure Oculus VR PC VR Sales Market Share (2011-2016)



Table HTC Basic Information List Table HTC PC VR Sales, Revenue, Price and Gross Margin (2011-2016) Table HTC PC VR Sales Market Share (2011-2016) **Table Sony Basic Information List** Table Sony PC VR Sales, Revenue, Price and Gross Margin (2011-2016) Table Sony PC VR Sales Market Share (2011-2016) **Table Razer Basic Information List** Table Razer PC VR Sales, Revenue, Price and Gross Margin (2011-2016) Table Razer PC VR Sales Market Share (2011-2016) Table ANTVR Basic Information List Table ANTVR PC VR Sales, Revenue, Price and Gross Margin (2011-2016) Table ANTVR PC VR Sales Market Share (2011-2016) Table Dee Poon Basic Information List Table Dee Poon PC VR Sales, Revenue, Price and Gross Margin (2011-2016) Table Dee Poon PC VR Sales Market Share (2011-2016) Table VTOP Basic Information List Table VTOP PC VR Sales, Revenue, Price and Gross Margin (2011-2016) Table VTOP PC VR Sales Market Share (2011-2016) Table Jingweidu Technology Basic Information List Table Jingweidu Technology PC VR Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Jingweidu Technology PC VR Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of PC VR Figure Manufacturing Process Analysis of PC VR Figure PC VR Industrial Chain Analysis Table Raw Materials Sources of PC VR Major Manufacturers in 2015 Table Major Buyers of PC VR Table Distributors/Traders List Figure USA PC VR Production and Growth Rate Forecast (2016-2021) Figure USA PC VR Revenue and Growth Rate Forecast (2016-2021) Table USA PC VR Production Forecast by Type (2016-2021) Table USA PC VR Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States PC VR Market Report 2016

Product link: <u>https://marketpublishers.com/r/UB2DAF7CAE6EN.html</u>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UB2DAF7CAE6EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970