

# United States PC Peripherals Market Report 2018

<https://marketpublishers.com/r/U17C0668402EN.html>

Date: January 2018

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U17C0668402EN

## Abstracts

In this report, the United States PC Peripherals market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of PC Peripherals in these regions, from 2013 to 2025 (forecast).

United States PC Peripherals market competition by top manufacturers/players, with PC Peripherals sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

HP

Canon

Logitech

Seiko Epson

Seagate

Toshiba

Western Digital

Samsung

Sony

Brother Industries

Xerox

Panasonic

Kyocera

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Printers

PC Gaming

Pointing Devices

Keyboards and Combos

Headsets

Webcams

## External HDD

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Commercial

Household

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States PC Peripherals Market Report 2018

## 1 PC PERIPHERALS OVERVIEW

### 1.1 Product Overview and Scope of PC Peripherals

### 1.2 Classification of PC Peripherals by Product Category

#### 1.2.1 United States PC Peripherals Market Size (Sales Volume) Comparison by Type (2013-2025)

#### 1.2.2 United States PC Peripherals Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

##### 1.2.3 Printers

##### 1.2.4 PC Gaming

##### 1.2.5 Pointing Devices

##### 1.2.6 Keyboards and Combos

##### 1.2.7 Headsets

##### 1.2.8 Webcams

##### 1.2.9 External HDD

### 1.3 United States PC Peripherals Market by Application/End Users

#### 1.3.1 United States PC Peripherals Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

##### 1.3.2 Commercial

##### 1.3.3 Household

### 1.4 United States PC Peripherals Market by Region

#### 1.4.1 United States PC Peripherals Market Size (Value) Comparison by Region (2013-2025)

##### 1.4.2 The West PC Peripherals Status and Prospect (2013-2025)

##### 1.4.3 Southwest PC Peripherals Status and Prospect (2013-2025)

##### 1.4.4 The Middle Atlantic PC Peripherals Status and Prospect (2013-2025)

##### 1.4.5 New England PC Peripherals Status and Prospect (2013-2025)

##### 1.4.6 The South PC Peripherals Status and Prospect (2013-2025)

##### 1.4.7 The Midwest PC Peripherals Status and Prospect (2013-2025)

### 1.5 United States Market Size (Value and Volume) of PC Peripherals (2013-2025)

#### 1.5.1 United States PC Peripherals Sales and Growth Rate (2013-2025)

#### 1.5.2 United States PC Peripherals Revenue and Growth Rate (2013-2025)

## 2 UNITED STATES PC PERIPHERALS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States PC Peripherals Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States PC Peripherals Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States PC Peripherals Average Price by Players/Suppliers (2013-2018)

2.4 United States PC Peripherals Market Competitive Situation and Trends

2.4.1 United States PC Peripherals Market Concentration Rate

2.4.2 United States PC Peripherals Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers PC Peripherals Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES PC PERIPHERALS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States PC Peripherals Sales and Market Share by Region (2013-2018)

3.2 United States PC Peripherals Revenue and Market Share by Region (2013-2018)

3.3 United States PC Peripherals Price by Region (2013-2018)

### **4 UNITED STATES PC PERIPHERALS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States PC Peripherals Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States PC Peripherals Revenue and Market Share by Type (2013-2018)

4.3 United States PC Peripherals Price by Type (2013-2018)

4.4 United States PC Peripherals Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES PC PERIPHERALS SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States PC Peripherals Sales and Market Share by Application (2013-2018)

5.2 United States PC Peripherals Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES PC PERIPHERALS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

## 6.1 HP

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 PC Peripherals Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 HP PC Peripherals Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

## 6.2 Canon

6.2.2 PC Peripherals Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Canon PC Peripherals Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

## 6.3 Logitech

6.3.2 PC Peripherals Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Logitech PC Peripherals Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

## 6.4 Seiko Epson

6.4.2 PC Peripherals Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Seiko Epson PC Peripherals Sales, Revenue, Price and Gross Margin  
(2013-2018)

6.4.4 Main Business/Business Overview

## 6.5 Seagate

6.5.2 PC Peripherals Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Seagate PC Peripherals Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

## 6.6 Toshiba

6.6.2 PC Peripherals Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Toshiba PC Peripherals Sales, Revenue, Price and Gross Margin (2013-2018)

6.6.4 Main Business/Business Overview

## 6.7 Western Digital

- 6.7.2 PC Peripherals Product Category, Application and Specification
  - 6.7.2.1 Product A
  - 6.7.2.2 Product B
- 6.7.3 Western Digital PC Peripherals Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Samsung
  - 6.8.2 PC Peripherals Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Samsung PC Peripherals Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Sony
  - 6.9.2 PC Peripherals Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Sony PC Peripherals Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Brother Industries
  - 6.10.2 PC Peripherals Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Brother Industries PC Peripherals Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Xerox
- 6.12 Panasonic
- 6.13 Kyocera

## **7 PC PERIPHERALS MANUFACTURING COST ANALYSIS**

- 7.1 PC Peripherals Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of PC Peripherals

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 PC Peripherals Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of PC Peripherals Major Manufacturers in 2017

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 UNITED STATES PC PERIPHERALS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

11.1 United States PC Peripherals Sales Volume, Revenue Forecast (2018-2025)

11.2 United States PC Peripherals Sales Volume Forecast by Type (2018-2025)

11.3 United States PC Peripherals Sales Volume Forecast by Application (2018-2025)

11.4 United States PC Peripherals Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**



## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of PC Peripherals

Figure United States PC Peripherals Market Size (K Units) by Type (2013-2025)

Figure United States PC Peripherals Sales Volume Market Share by Type (Product Category) in 2017

Figure Printers Product Picture

Figure PC Gaming Product Picture

Figure Pointing Devices Product Picture

Figure Keyboards and Combos Product Picture

Figure Headsets Product Picture

Figure Webcams Product Picture

Figure External HDD Product Picture

Figure United States PC Peripherals Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of PC Peripherals by Application in 2017

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Household Examples

Table Key Downstream Customer in Household

Figure United States PC Peripherals Market Size (Million USD) by Region (2013-2025)

Figure The West PC Peripherals Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest PC Peripherals Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic PC Peripherals Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England PC Peripherals Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US PC Peripherals Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest PC Peripherals Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States PC Peripherals Sales (K Units) and Growth Rate (2013-2025)

Figure United States PC Peripherals Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States PC Peripherals Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States PC Peripherals Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States PC Peripherals Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States PC Peripherals Sales Share by Players/Suppliers

Figure 2017 United States PC Peripherals Sales Share by Players/Suppliers

Figure United States PC Peripherals Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States PC Peripherals Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States PC Peripherals Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States PC Peripherals Revenue Share by Players/Suppliers

Figure 2017 United States PC Peripherals Revenue Share by Players/Suppliers

Table United States Market PC Peripherals Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market PC Peripherals Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States PC Peripherals Market Share of Top 3 Players/Suppliers

Figure United States PC Peripherals Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers PC Peripherals Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers PC Peripherals Product Category

Table United States PC Peripherals Sales (K Units) by Region (2013-2018)

Table United States PC Peripherals Sales Share by Region (2013-2018)

Figure United States PC Peripherals Sales Share by Region (2013-2018)

Figure United States PC Peripherals Sales Market Share by Region in 2017

Table United States PC Peripherals Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States PC Peripherals Revenue Share by Region (2013-2018)

Figure United States PC Peripherals Revenue Market Share by Region (2013-2018)

Figure United States PC Peripherals Revenue Market Share by Region in 2017

Table United States PC Peripherals Price (USD/Unit) by Region (2013-2018)

Table United States PC Peripherals Sales (K Units) by Type (2013-2018)

Table United States PC Peripherals Sales Share by Type (2013-2018)

Figure United States PC Peripherals Sales Share by Type (2013-2018)

Figure United States PC Peripherals Sales Market Share by Type in 2017

Table United States PC Peripherals Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States PC Peripherals Revenue Share by Type (2013-2018)

Figure Revenue Market Share of PC Peripherals by Type (2013-2018)

Figure Revenue Market Share of PC Peripherals by Type in 2017

Table United States PC Peripherals Price (USD/Unit) by Types (2013-2018)

Figure United States PC Peripherals Sales Growth Rate by Type (2013-2018)  
Table United States PC Peripherals Sales (K Units) by Application (2013-2018)  
Table United States PC Peripherals Sales Market Share by Application (2013-2018)  
Figure United States PC Peripherals Sales Market Share by Application (2013-2018)  
Figure United States PC Peripherals Sales Market Share by Application in 2017  
Table United States PC Peripherals Sales Growth Rate by Application (2013-2018)  
Figure United States PC Peripherals Sales Growth Rate by Application (2013-2018)  
Table HP Basic Information List  
Table HP PC Peripherals Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure HP PC Peripherals Sales Growth Rate (2013-2018)  
Figure HP PC Peripherals Sales Market Share in United States (2013-2018)  
Figure HP PC Peripherals Revenue Market Share in United States (2013-2018)  
Table Canon Basic Information List  
Table Canon PC Peripherals Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Canon PC Peripherals Sales Growth Rate (2013-2018)  
Figure Canon PC Peripherals Sales Market Share in United States (2013-2018)  
Figure Canon PC Peripherals Revenue Market Share in United States (2013-2018)  
Table Logitech Basic Information List  
Table Logitech PC Peripherals Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Logitech PC Peripherals Sales Growth Rate (2013-2018)  
Figure Logitech PC Peripherals Sales Market Share in United States (2013-2018)  
Figure Logitech PC Peripherals Revenue Market Share in United States (2013-2018)  
Table Seiko Epson Basic Information List  
Table Seiko Epson PC Peripherals Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Seiko Epson PC Peripherals Sales Growth Rate (2013-2018)  
Figure Seiko Epson PC Peripherals Sales Market Share in United States (2013-2018)  
Figure Seiko Epson PC Peripherals Revenue Market Share in United States (2013-2018)  
Table Seagate Basic Information List  
Table Seagate PC Peripherals Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Seagate PC Peripherals Sales Growth Rate (2013-2018)  
Figure Seagate PC Peripherals Sales Market Share in United States (2013-2018)  
Figure Seagate PC Peripherals Revenue Market Share in United States (2013-2018)  
Table Toshiba Basic Information List

Table Toshiba PC Peripherals Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Toshiba PC Peripherals Sales Growth Rate (2013-2018)

Figure Toshiba PC Peripherals Sales Market Share in United States (2013-2018)

Figure Toshiba PC Peripherals Revenue Market Share in United States (2013-2018)

Table Western Digital Basic Information List

Table Western Digital PC Peripherals Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Western Digital PC Peripherals Sales Growth Rate (2013-2018)

Figure Western Digital PC Peripherals Sales Market Share in United States (2013-2018)

Figure Western Digital PC Peripherals Revenue Market Share in United States (2013-2018)

Table Samsung Basic Information List

Table Samsung PC Peripherals Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Samsung PC Peripherals Sales Growth Rate (2013-2018)

Figure Samsung PC Peripherals Sales Market Share in United States (2013-2018)

Figure Samsung PC Peripherals Revenue Market Share in United States (2013-2018)

Table Sony Basic Information List

Table Sony PC Peripherals Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sony PC Peripherals Sales Growth Rate (2013-2018)

Figure Sony PC Peripherals Sales Market Share in United States (2013-2018)

Figure Sony PC Peripherals Revenue Market Share in United States (2013-2018)

Table Brother Industries Basic Information List

Table Brother Industries PC Peripherals Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Brother Industries PC Peripherals Sales Growth Rate (2013-2018)

Figure Brother Industries PC Peripherals Sales Market Share in United States (2013-2018)

Figure Brother Industries PC Peripherals Revenue Market Share in United States (2013-2018)

Table Xerox Basic Information List

Table Panasonic Basic Information List

Table Kyocera Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of PC Peripherals  
Figure Manufacturing Process Analysis of PC Peripherals  
Figure PC Peripherals Industrial Chain Analysis  
Table Raw Materials Sources of PC Peripherals Major Players/Suppliers in 2017  
Table Major Buyers of PC Peripherals  
Table Distributors/Traders List  
Figure United States PC Peripherals Sales Volume (K Units) and Growth Rate Forecast (2018-2025)  
Figure United States PC Peripherals Revenue (Million USD) and Growth Rate Forecast (2018-2025)  
Figure United States PC Peripherals Price (USD/Unit) Trend Forecast (2018-2025)  
Table United States PC Peripherals Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States PC Peripherals Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States PC Peripherals Sales Volume (K Units) Forecast by Type in 2025  
Table United States PC Peripherals Sales Volume (K Units) Forecast by Application (2018-2025)  
Figure United States PC Peripherals Sales Volume (K Units) Forecast by Application (2018-2025)  
Figure United States PC Peripherals Sales Volume (K Units) Forecast by Application in 2025  
Table United States PC Peripherals Sales Volume (K Units) Forecast by Region (2018-2025)  
Table United States PC Peripherals Sales Volume Share Forecast by Region (2018-2025)  
Figure United States PC Peripherals Sales Volume Share Forecast by Region (2018-2025)  
Figure United States PC Peripherals Sales Volume Share Forecast by Region in 2025  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: United States PC Peripherals Market Report 2018

Product link: <https://marketpublishers.com/r/U17C0668402EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U17C0668402EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970