

United States PC Game Market Report 2017

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Abstracts

Notes:

Sales, means the sales volume of PC Game

Revenue, means the sales value of PC Game

This report studies sales (consumption) of PC Game in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Blizzard Entertainment

Electronic Arts

Tencent

UBISOFT

THQ

CAPCOM

Microsoft Game Studios

EIDOS

ROCKSTAR

SIERRA

KONAMI

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

ACT

RPG

PUZ

Adventure

Simulation

Others

Split by applications, this report focuses on sales, market share and growth rate of PC Game in each application, can be divided into

Game Client

Browser-Based Game

Game Mall

Others

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