

# **United States Paper and Pulp Market Report 2017**

https://marketpublishers.com/r/UC928958666EN.html

Date: January 2017

Pages: 102

Price: US\$ 3,800.00 (Single User License)

ID: UC928958666EN

# **Abstracts**

# Notes:

Sales, means the sales volume of Paper and Pulp

Revenue, means the sales value of Paper and Pulp

This report studies sales (consumption) of Paper and Pulp in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Asia Pulp and Paper

International Paper

Stora Enso

**UPM** 

Svenska Cellulosa Aktiebolaget

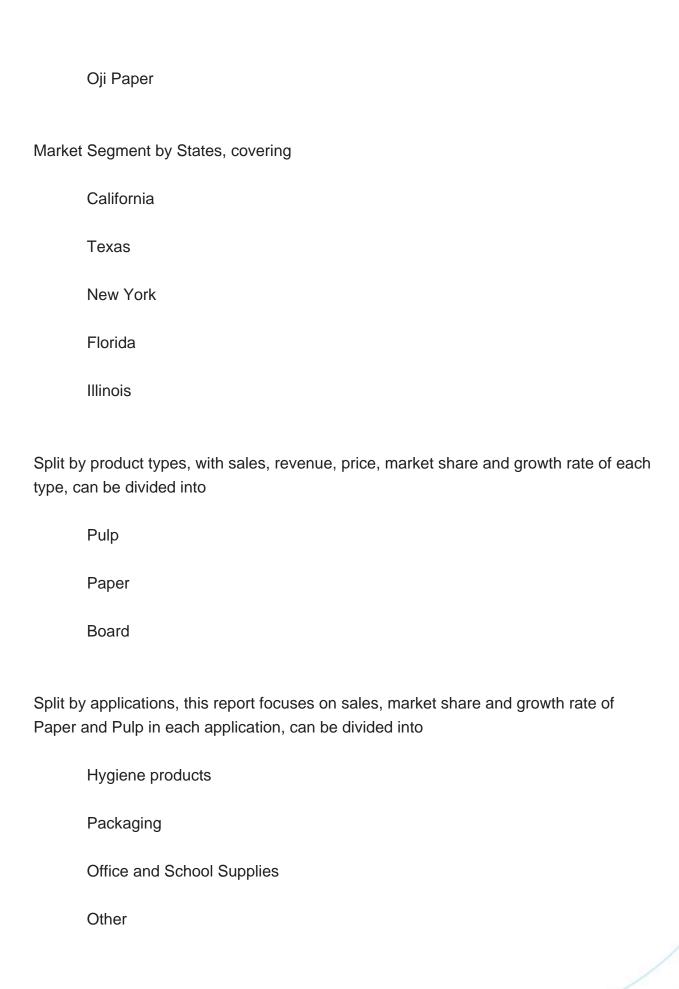
Smurfit Kappa Group

Nippon Paper

Nine Dragons Paper

Sappi







# **Contents**

United States Paper and Pulp Market Report 2017

#### 1 PAPER AND PULP OVERVIEW

- 1.1 Product Overview and Scope of Paper and Pulp
- 1.2 Classification of Paper and Pulp
  - 1.2.1 Pulp
  - 1.2.2 Paper
  - 1.2.3 Board
- 1.3 Application of Paper and Pulp
  - 1.3.1 Hygiene products
- 1.3.2 Packaging
- 1.3.3 Office and School Supplies
- 1.3.4 Other
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Paper and Pulp (2011-2021)
  - 1.4.1 United States Paper and Pulp Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Paper and Pulp Revenue and Growth Rate (2011-2021)

#### 2 UNITED STATES PAPER AND PULP COMPETITION BY MANUFACTURERS

- 2.1 United States Paper and Pulp Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Paper and Pulp Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Paper and Pulp Average Price by Manufactures (2015 and 2016)
- 2.4 Paper and Pulp Market Competitive Situation and Trends
  - 2.4.1 Paper and Pulp Market Concentration Rate
  - 2.4.2 Paper and Pulp Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES PAPER AND PULP SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Paper and Pulp Sales and Market Share by States (2011-2016)
- 3.2 United States Paper and Pulp Revenue and Market Share by States (2011-2016)
- 3.3 United States Paper and Pulp Price by States (2011-2016)



# 4 UNITED STATES PAPER AND PULP SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Paper and Pulp Sales and Market Share by Type (2011-2016)
- 4.2 United States Paper and Pulp Revenue and Market Share by Type (2011-2016)
- 4.3 United States Paper and Pulp Price by Type (2011-2016)
- 4.4 United States Paper and Pulp Sales Growth Rate by Type (2011-2016)

# 5 UNITED STATES PAPER AND PULP SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Paper and Pulp Sales and Market Share by Application (2011-2016)
- 5.2 United States Paper and Pulp Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

#### 6 UNITED STATES PAPER AND PULP MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Asia Pulp and Paper
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Paper and Pulp Product Type, Application and Specification
  - 6.1.2.1 Pulp
  - 6.1.2.2 Paper
- 6.1.3 Asia Pulp and Paper Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.1.4 Main Business/Business Overview
- 6.2 International Paper
  - 6.2.2 Paper and Pulp Product Type, Application and Specification
    - 6.2.2.1 Pulp
    - 6.2.2.2 Paper
- 6.2.3 International Paper Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.2.4 Main Business/Business Overview
- 6.3 Stora Enso
  - 6.3.2 Paper and Pulp Product Type, Application and Specification
    - 6.3.2.1 Pulp
    - 6.3.2.2 Paper
- 6.3.3 Stora Enso Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)



#### 6.3.4 Main Business/Business Overview

#### 6.4 UPM

6.4.2 Paper and Pulp Product Type, Application and Specification

6.4.2.1 Pulp

6.4.2.2 Paper

6.4.3 UPM Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)

6.4.4 Main Business/Business Overview

## 6.5 Svenska Cellulosa Aktiebolaget

6.5.2 Paper and Pulp Product Type, Application and Specification

6.5.2.1 Pulp

6.5.2.2 Paper

6.5.3 Svenska Cellulosa Aktiebolaget Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)

6.5.4 Main Business/Business Overview

### 6.6 Smurfit Kappa Group

6.6.2 Paper and Pulp Product Type, Application and Specification

6.6.2.1 Pulp

6.6.2.2 Paper

6.6.3 Smurfit Kappa Group Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)

6.6.4 Main Business/Business Overview

#### 6.7 Nippon Paper

6.7.2 Paper and Pulp Product Type, Application and Specification

6.7.2.1 Pulp

6.7.2.2 Paper

6.7.3 Nippon Paper Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)

6.7.4 Main Business/Business Overview

#### 6.8 Nine Dragons Paper

6.8.2 Paper and Pulp Product Type, Application and Specification

6.8.2.1 Pulp

6.8.2.2 Paper

6.8.3 Nine Dragons Paper Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)

6.8.4 Main Business/Business Overview

## 6.9 Sappi

6.9.2 Paper and Pulp Product Type, Application and Specification

6.9.2.1 Pulp

6.9.2.2 Paper



- 6.9.3 Sappi Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.9.4 Main Business/Business Overview
- 6.10 Oji Paper
  - 6.10.2 Paper and Pulp Product Type, Application and Specification
    - 6.10.2.1 Pulp
    - 6.10.2.2 Paper
- 6.10.3 Oji Paper Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.10.4 Main Business/Business Overview

#### 7 PAPER AND PULP MANUFACTURING COST ANALYSIS

- 7.1 Paper and Pulp Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Paper and Pulp

### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Paper and Pulp Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Paper and Pulp Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy



### 9.2.3 Target Client

#### 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES PAPER AND PULP MARKET FORECAST (2016-2021)

- 11.1 United States Paper and Pulp Sales, Revenue Forecast (2016-2021)
- 11.2 United States Paper and Pulp Sales Forecast by Type (2016-2021)
- 11.3 United States Paper and Pulp Sales Forecast by Application (2016-2021)
- 11.4 Paper and Pulp Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Paper and Pulp

Table Classification of Paper and Pulp

Figure United States Sales Market Share of Paper and Pulp by Type in 2015

Figure Pulp Picture

Figure Paper Picture

Figure Board Picture

Table Application of Paper and Pulp

Figure United States Sales Market Share of Paper and Pulp by Application in 2015

Figure Hygiene products Examples

Figure Packaging Examples

Figure Office and School Supplies Examples

Figure Other Examples

Figure United States Paper and Pulp Sales and Growth Rate (2011-2021)

Figure United States Paper and Pulp Revenue and Growth Rate (2011-2021)

Table United States Paper and Pulp Sales of Key Manufacturers (2015 and 2016)

Table United States Paper and Pulp Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Paper and Pulp Sales Share by Manufacturers

Figure 2016 Paper and Pulp Sales Share by Manufacturers

Table United States Paper and Pulp Revenue by Manufacturers (2015 and 2016)

Table United States Paper and Pulp Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Paper and Pulp Revenue Share by Manufacturers

Table 2016 United States Paper and Pulp Revenue Share by Manufacturers

Table United States Market Paper and Pulp Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Paper and Pulp Average Price of Key Manufacturers in 2015

Figure Paper and Pulp Market Share of Top 3 Manufacturers

Figure Paper and Pulp Market Share of Top 5 Manufacturers

Table United States Paper and Pulp Sales by States (2011-2016)

Table United States Paper and Pulp Sales Share by States (2011-2016)

Figure United States Paper and Pulp Sales Market Share by States in 2015

Table United States Paper and Pulp Revenue and Market Share by States (2011-2016)

Table United States Paper and Pulp Revenue Share by States (2011-2016)

Figure Revenue Market Share of Paper and Pulp by States (2011-2016)

Table United States Paper and Pulp Price by States (2011-2016)



Table United States Paper and Pulp Sales by Type (2011-2016)

Table United States Paper and Pulp Sales Share by Type (2011-2016)

Figure United States Paper and Pulp Sales Market Share by Type in 2015

Table United States Paper and Pulp Revenue and Market Share by Type (2011-2016)

Table United States Paper and Pulp Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Paper and Pulp by Type (2011-2016)

Table United States Paper and Pulp Price by Type (2011-2016)

Figure United States Paper and Pulp Sales Growth Rate by Type (2011-2016)

Table United States Paper and Pulp Sales by Application (2011-2016)

Table United States Paper and Pulp Sales Market Share by Application (2011-2016)

Figure United States Paper and Pulp Sales Market Share by Application in 2015

Table United States Paper and Pulp Sales Growth Rate by Application (2011-2016)

Figure United States Paper and Pulp Sales Growth Rate by Application (2011-2016)

Table Asia Pulp and Paper Basic Information List

Table Asia Pulp and Paper Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Asia Pulp and Paper Paper and Pulp Sales Market Share (2011-2016)

Table International Paper Basic Information List

Table International Paper Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)

Table International Paper Paper and Pulp Sales Market Share (2011-2016)

Table Stora Enso Basic Information List

Table Stora Enso Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)

Table Stora Enso Paper and Pulp Sales Market Share (2011-2016)

**Table UPM Basic Information List** 

Table UPM Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)

Table UPM Paper and Pulp Sales Market Share (2011-2016)

Table Svenska Cellulosa Aktiebolaget Basic Information List

Table Svenska Cellulosa Aktiebolaget Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)

Table Svenska Cellulosa Aktiebolaget Paper and Pulp Sales Market Share (2011-2016)

Table Smurfit Kappa Group Basic Information List

Table Smurfit Kappa Group Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)

Table Smurfit Kappa Group Paper and Pulp Sales Market Share (2011-2016)

Table Nippon Paper Basic Information List

Table Nippon Paper Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)



Table Nippon Paper Paper and Pulp Sales Market Share (2011-2016)

Table Nine Dragons Paper Basic Information List

Table Nine Dragons Paper Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nine Dragons Paper Paper and Pulp Sales Market Share (2011-2016)

Table Sappi Basic Information List

Table Sappi Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sappi Paper and Pulp Sales Market Share (2011-2016)

Table Oji Paper Basic Information List

Table Oji Paper Paper and Pulp Sales, Revenue, Price and Gross Margin (2011-2016)

Table Oji Paper Paper and Pulp Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Paper and Pulp

Figure Manufacturing Process Analysis of Paper and Pulp

Figure Paper and Pulp Industrial Chain Analysis

Table Raw Materials Sources of Paper and Pulp Major Manufacturers in 2015

Table Major Buyers of Paper and Pulp

Table Distributors/Traders List

Figure United States Paper and Pulp Production and Growth Rate Forecast (2016-2021)

Figure United States Paper and Pulp Revenue and Growth Rate Forecast (2016-2021)

Table United States Paper and Pulp Production Forecast by Type (2016-2021)

Table United States Paper and Pulp Consumption Forecast by Application (2016-2021)

Table United States Paper and Pulp Sales Forecast by States (2016-2021)

Table United States Paper and Pulp Sales Share Forecast by States (2016-2021)



#### I would like to order

Product name: United States Paper and Pulp Market Report 2017

Product link: https://marketpublishers.com/r/UC928958666EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UC928958666EN.html">https://marketpublishers.com/r/UC928958666EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970