

United States P2P Lending Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of P2P Lending

Revenue, means the sales value of P2P Lending

This report studies sales (consumption) of P2P Lending in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Lending Club

Prosper

Zopa

Auxmoney

Aqush

Popfunding

Comunitae

Fairplace

Kiva

Renrendai

Ppdai

Moneydai

Hongling Capital

Yooli

Uf-club

Lufax

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Online

Offline

Type III

Split by applications, this report focuses on sales, market share and growth rate of P2P Lending in each application, can be divided into

Commercial activity

Investment activity

Application 3

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