

United States Oxidation Hair Dye Market Report 2018

https://marketpublishers.com/r/U11789A0622EN.html

Date: June 2018

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: U11789A0622EN

Abstracts

In this report, the United States Oxidation Hair Dye market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The Midwest

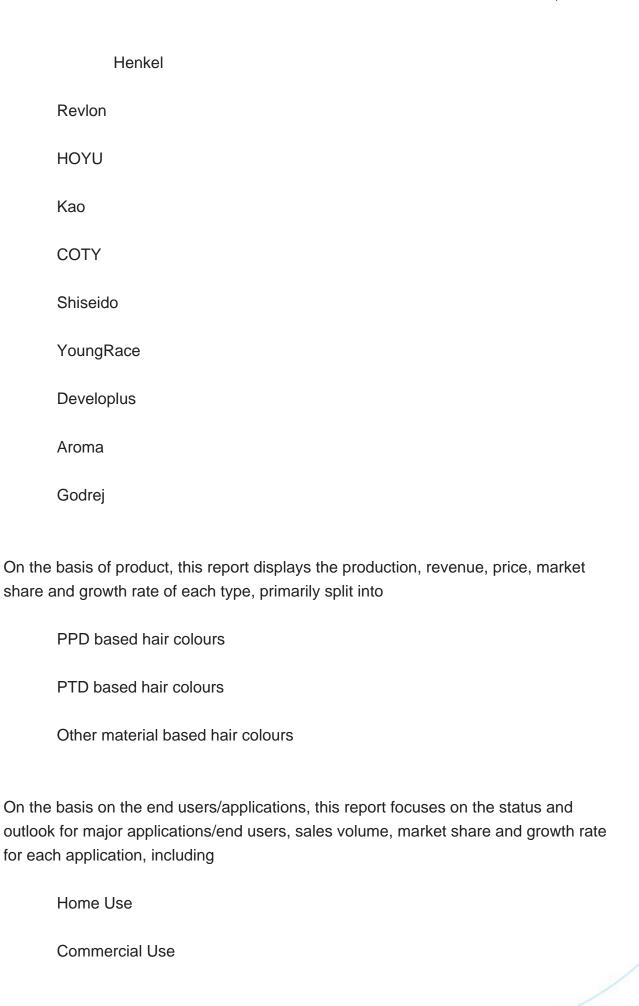
The South

with sales (volume), revenue (value), market share and growth rate of Oxidation Hair Dye in these regions, from 2013 to 2025 (forecast).

United States Oxidation Hair Dye market competition by top manufacturers/players, with Oxidation Hair Dye sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

L'Oréal







Contents

United States Oxidation Hair Dye Market Report 2018

1 OXIDATION HAIR DYE OVERVIEW

- 1.1 Product Overview and Scope of Oxidation Hair Dye
- 1.2 Classification of Oxidation Hair Dye by Product Category
- 1.2.1 United States Oxidation Hair Dye Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Oxidation Hair Dye Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 PPD based hair colours
 - 1.2.4 PTD based hair colours
 - 1.2.5 Other material based hair colours
- 1.3 United States Oxidation Hair Dye Market by Application/End Users
- 1.3.1 United States Oxidation Hair Dye Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Home Use
 - 1.3.3 Commercial Use
- 1.4 United States Oxidation Hair Dye Market by Region
- 1.4.1 United States Oxidation Hair Dye Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Oxidation Hair Dye Status and Prospect (2013-2025)
 - 1.4.3 Southwest Oxidation Hair Dye Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Oxidation Hair Dye Status and Prospect (2013-2025)
 - 1.4.5 New England Oxidation Hair Dye Status and Prospect (2013-2025)
 - 1.4.6 The South Oxidation Hair Dye Status and Prospect (2013-2025)
- 1.4.7 The Midwest Oxidation Hair Dye Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Oxidation Hair Dye (2013-2025)
- 1.5.1 United States Oxidation Hair Dye Sales and Growth Rate (2013-2025)
- 1.5.2 United States Oxidation Hair Dye Revenue and Growth Rate (2013-2025)

2 UNITED STATES OXIDATION HAIR DYE MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Oxidation Hair Dye Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Oxidation Hair Dye Revenue and Share by Players/Suppliers



(2013-2018)

- 2.3 United States Oxidation Hair Dye Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Oxidation Hair Dye Market Competitive Situation and Trends
 - 2.4.1 United States Oxidation Hair Dye Market Concentration Rate
- 2.4.2 United States Oxidation Hair Dye Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Oxidation Hair Dye Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES OXIDATION HAIR DYE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Oxidation Hair Dye Sales and Market Share by Region (2013-2018)
- 3.2 United States Oxidation Hair Dye Revenue and Market Share by Region (2013-2018)
- 3.3 United States Oxidation Hair Dye Price by Region (2013-2018)

4 UNITED STATES OXIDATION HAIR DYE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Oxidation Hair Dye Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Oxidation Hair Dye Revenue and Market Share by Type (2013-2018)
- 4.3 United States Oxidation Hair Dye Price by Type (2013-2018)
- 4.4 United States Oxidation Hair Dye Sales Growth Rate by Type (2013-2018)

5 UNITED STATES OXIDATION HAIR DYE SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Oxidation Hair Dye Sales and Market Share by Application (2013-2018)
- 5.2 United States Oxidation Hair Dye Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES OXIDATION HAIR DYE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 L'Oréal



- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Oxidation Hair Dye Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 L'Oréal Oxidation Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.1.4 Main Business/Business Overview
- 6.2 Henkel
 - 6.2.2 Oxidation Hair Dye Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Henkel Oxidation Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Revlon
 - 6.3.2 Oxidation Hair Dye Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Revlon Oxidation Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 HOYU
 - 6.4.2 Oxidation Hair Dye Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 HOYU Oxidation Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Kao
 - 6.5.2 Oxidation Hair Dye Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Kao Oxidation Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 COTY
 - 6.6.2 Oxidation Hair Dye Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 COTY Oxidation Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Shiseido
 - 6.7.2 Oxidation Hair Dye Product Category, Application and Specification



- 6.7.2.1 Product A
- 6.7.2.2 Product B
- 6.7.3 Shiseido Oxidation Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 YoungRace
 - 6.8.2 Oxidation Hair Dye Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 YoungRace Oxidation Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview
- 6.9 Developlus
 - 6.9.2 Oxidation Hair Dye Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Developlus Oxidation Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Aroma
 - 6.10.2 Oxidation Hair Dye Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Aroma Oxidation Hair Dye Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 Godrej

7 OXIDATION HAIR DYE MANUFACTURING COST ANALYSIS

- 7.1 Oxidation Hair Dye Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses



7.3 Manufacturing Process Analysis of Oxidation Hair Dye

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Oxidation Hair Dye Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Oxidation Hair Dye Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES OXIDATION HAIR DYE MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Oxidation Hair Dye Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Oxidation Hair Dye Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Oxidation Hair Dye Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Oxidation Hair Dye Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION



13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Oxidation Hair Dye

Figure United States Oxidation Hair Dye Market Size (M Units) by Type (2013-2025)

Figure United States Oxidation Hair Dye Sales Volume Market Share by Type (Product Category) in 2017

Figure PPD based hair colours Product Picture

Figure PTD based hair colours Product Picture

Figure Other material based hair colours Product Picture

Figure United States Oxidation Hair Dye Market Size (M Units) by Application (2013-2025)

Figure United States Sales Market Share of Oxidation Hair Dye by Application in 2017 Figure Home Use Examples

Table Key Downstream Customer in Home Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure United States Oxidation Hair Dye Market Size (Million USD) by Region (2013-2025)

Figure The West Oxidation Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Oxidation Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Oxidation Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Oxidation Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Oxidation Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Oxidation Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Oxidation Hair Dye Sales (M Units) and Growth Rate (2013-2025) Figure United States Oxidation Hair Dye Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Oxidation Hair Dye Market Major Players Product Sales Volume (M Units) (2013-2018)

Table United States Oxidation Hair Dye Sales (M Units) of Key Players/Suppliers (2013-2018)



Table United States Oxidation Hair Dye Sales Share by Players/Suppliers (2013-2018)
Figure 2017 United States Oxidation Hair Dye Sales Share by Players/Suppliers
Figure 2017 United States Oxidation Hair Dye Sales Share by Players/Suppliers
Figure United States Oxidation Hair Dye Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Oxidation Hair Dye Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Oxidation Hair Dye Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Oxidation Hair Dye Revenue Share by Players/Suppliers Figure 2017 United States Oxidation Hair Dye Revenue Share by Players/Suppliers Table United States Market Oxidation Hair Dye Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Oxidation Hair Dye Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Oxidation Hair Dye Market Share of Top 3 Players/Suppliers Figure United States Oxidation Hair Dye Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Oxidation Hair Dye Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Oxidation Hair Dye Product Category
Table United States Oxidation Hair Dye Sales (M Units) by Region (2013-2018)
Table United States Oxidation Hair Dye Sales Share by Region (2013-2018)
Figure United States Oxidation Hair Dye Sales Share by Region (2013-2018)
Figure United States Oxidation Hair Dye Sales Market Share by Region in 2017
Table United States Oxidation Hair Dye Revenue (Million USD) and Market Share by
Region (2013-2018)

Table United States Oxidation Hair Dye Revenue Share by Region (2013-2018)
Figure United States Oxidation Hair Dye Revenue Market Share by Region (2013-2018)
Figure United States Oxidation Hair Dye Revenue Market Share by Region in 2017
Table United States Oxidation Hair Dye Price (USD/Unit) by Region (2013-2018)
Table United States Oxidation Hair Dye Sales (M Units) by Type (2013-2018)
Table United States Oxidation Hair Dye Sales Share by Type (2013-2018)
Figure United States Oxidation Hair Dye Sales Share by Type (2013-2018)
Figure United States Oxidation Hair Dye Sales Market Share by Type in 2017
Table United States Oxidation Hair Dye Revenue (Million USD) and Market Share by
Type (2013-2018)

Table United States Oxidation Hair Dye Revenue Share by Type (2013-2018) Figure Revenue Market Share of Oxidation Hair Dye by Type (2013-2018) Figure Revenue Market Share of Oxidation Hair Dye by Type in 2017



Table United States Oxidation Hair Dye Price (USD/Unit) by Types (2013-2018)

Figure United States Oxidation Hair Dye Sales Growth Rate by Type (2013-2018)

Table United States Oxidation Hair Dye Sales (M Units) by Application (2013-2018)

Table United States Oxidation Hair Dye Sales Market Share by Application (2013-2018)

Figure United States Oxidation Hair Dye Sales Market Share by Application (2013-2018)

Figure United States Oxidation Hair Dye Sales Market Share by Application in 2017

Table United States Oxidation Hair Dye Sales Growth Rate by Application (2013-2018)

Figure United States Oxidation Hair Dye Sales Growth Rate by Application (2013-2018)

Table L'Oréal Basic Information List

Table L'Oréal Oxidation Hair Dye Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure L'Oréal Oxidation Hair Dye Sales Growth Rate (2013-2018)

Figure L'Oréal Oxidation Hair Dye Sales Market Share in United States (2013-2018)

Figure L'Oréal Oxidation Hair Dye Revenue Market Share in United States (2013-2018)

Table Henkel Basic Information List

Table Henkel Oxidation Hair Dye Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Henkel Oxidation Hair Dye Sales Growth Rate (2013-2018)

Figure Henkel Oxidation Hair Dye Sales Market Share in United States (2013-2018)

Figure Henkel Oxidation Hair Dye Revenue Market Share in United States (2013-2018)

Table Revlon Basic Information List

Table Revlon Oxidation Hair Dye Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Revlon Oxidation Hair Dye Sales Growth Rate (2013-2018)

Figure Revlon Oxidation Hair Dye Sales Market Share in United States (2013-2018)

Figure Revlon Oxidation Hair Dye Revenue Market Share in United States (2013-2018)

Table HOYU Basic Information List

Table HOYU Oxidation Hair Dye Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure HOYU Oxidation Hair Dye Sales Growth Rate (2013-2018)

Figure HOYU Oxidation Hair Dye Sales Market Share in United States (2013-2018)

Figure HOYU Oxidation Hair Dye Revenue Market Share in United States (2013-2018)

Table Kao Basic Information List

Table Kao Oxidation Hair Dye Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Kao Oxidation Hair Dye Sales Growth Rate (2013-2018)

Figure Kao Oxidation Hair Dye Sales Market Share in United States (2013-2018)

Figure Kao Oxidation Hair Dye Revenue Market Share in United States (2013-2018)



Table COTY Basic Information List

Table COTY Oxidation Hair Dye Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure COTY Oxidation Hair Dye Sales Growth Rate (2013-2018)

Figure COTY Oxidation Hair Dye Sales Market Share in United States (2013-2018)

Figure COTY Oxidation Hair Dye Revenue Market Share in United States (2013-2018)

Table Shiseido Basic Information List

Table Shiseido Oxidation Hair Dye Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Shiseido Oxidation Hair Dye Sales Growth Rate (2013-2018)

Figure Shiseido Oxidation Hair Dye Sales Market Share in United States (2013-2018)

Figure Shiseido Oxidation Hair Dye Revenue Market Share in United States (2013-2018)

Table YoungRace Basic Information List

Table YoungRace Oxidation Hair Dye Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure YoungRace Oxidation Hair Dye Sales Growth Rate (2013-2018)

Figure YoungRace Oxidation Hair Dye Sales Market Share in United States (2013-2018)

Figure YoungRace Oxidation Hair Dye Revenue Market Share in United States (2013-2018)

Table Developlus Basic Information List

Table Developlus Oxidation Hair Dye Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Developlus Oxidation Hair Dye Sales Growth Rate (2013-2018)

Figure Developlus Oxidation Hair Dye Sales Market Share in United States (2013-2018)

Figure Developlus Oxidation Hair Dye Revenue Market Share in United States (2013-2018)

Table Aroma Basic Information List

Table Aroma Oxidation Hair Dye Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Aroma Oxidation Hair Dye Sales Growth Rate (2013-2018)

Figure Aroma Oxidation Hair Dye Sales Market Share in United States (2013-2018)

Figure Aroma Oxidation Hair Dye Revenue Market Share in United States (2013-2018)

Table Godrej Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Oxidation Hair Dye



Figure Manufacturing Process Analysis of Oxidation Hair Dye

Figure Oxidation Hair Dye Industrial Chain Analysis

Table Raw Materials Sources of Oxidation Hair Dye Major Players/Suppliers in 2017

Table Major Buyers of Oxidation Hair Dye

Table Distributors/Traders List

Figure United States Oxidation Hair Dye Sales Volume (M Units) and Growth Rate Forecast (2018-2025)

Figure United States Oxidation Hair Dye Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Oxidation Hair Dye Price (USD/Unit) Trend Forecast (2018-2025) Table United States Oxidation Hair Dye Sales Volume (M Units) Forecast by Type (2018-2025)

Figure United States Oxidation Hair Dye Sales Volume (M Units) Forecast by Type (2018-2025)

Figure United States Oxidation Hair Dye Sales Volume (M Units) Forecast by Type in 2025

Table United States Oxidation Hair Dye Sales Volume (M Units) Forecast by Application (2018-2025)

Figure United States Oxidation Hair Dye Sales Volume (M Units) Forecast by Application (2018-2025)

Figure United States Oxidation Hair Dye Sales Volume (M Units) Forecast by Application in 2025

Table United States Oxidation Hair Dye Sales Volume (M Units) Forecast by Region (2018-2025)

Table United States Oxidation Hair Dye Sales Volume Share Forecast by Region (2018-2025)

Figure United States Oxidation Hair Dye Sales Volume Share Forecast by Region (2018-2025)

Figure United States Oxidation Hair Dye Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Oxidation Hair Dye Market Report 2018

Product link: https://marketpublishers.com/r/U11789A0622EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U11789A0622EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | | |
|---------------|---------------------------|--|
| Last name: | | |
| Email: | | |
| Company: | | |
| Address: | | |
| City: | | |
| Zip code: | | |
| Country: | | |
| Tel: | | |
| Fax: | | |
| Your message: | | |
| | | |
| | | |
| | | |
| | **All fields are required | |
| | Custumer signature | |
| | | |
| | | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970