

# **United States Outdoor Umbrellas Market Report 2016**

https://marketpublishers.com/r/U02B8376381EN.html Date: November 2016 Pages: 96 Price: US\$ 3,800.00 (Single User License) ID: U02B8376381EN

# Abstracts

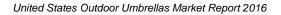
#### Notes:

Sales, means the sales volume of Outdoor Umbrellas

Revenue, means the sales value of Outdoor Umbrellas

This report studies sales (consumption) of Outdoor Umbrellas in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Caravita Paradise Umbrella Hongye Meihua Tai yang cheng Yusimeng Hongxin Jicheng Yuzhongniao





Fulong

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Outdoor Umbrellas in each application, can be divided into

Business

Entertainment

Other



# Contents

United States Outdoor Umbrellas Market Report 2016

## 1 OUTDOOR UMBRELLAS OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Umbrellas
- 1.2 Classification of Outdoor Umbrellas
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Outdoor Umbrellas
  - 1.3.1 Business
  - 1.3.2 Entertainment
- 1.3.3 Other

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Outdoor Umbrellas (2011-2021)

1.4.1 United States Outdoor Umbrellas Sales and Growth Rate (2011-2021)

1.4.2 United States Outdoor Umbrellas Revenue and Growth Rate (2011-2021)

## 2 UNITED STATES OUTDOOR UMBRELLAS COMPETITION BY MANUFACTURERS

2.1 United States Outdoor Umbrellas Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Outdoor Umbrellas Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Outdoor Umbrellas Average Price by Manufactures (2015 and 2016)

- 2.4 Outdoor Umbrellas Market Competitive Situation and Trends
- 2.4.1 Outdoor Umbrellas Market Concentration Rate
- 2.4.2 Outdoor Umbrellas Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES OUTDOOR UMBRELLAS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Outdoor Umbrellas Sales and Market Share by Type (2011-2016)

- 3.2 United States Outdoor Umbrellas Revenue and Market Share by Type (2011-2016)
- 3.3 United States Outdoor Umbrellas Price by Type (2011-2016)



3.4 United States Outdoor Umbrellas Sales Growth Rate by Type (2011-2016)

# 4 UNITED STATES OUTDOOR UMBRELLAS SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Outdoor Umbrellas Sales and Market Share by Application (2011-2016)

4.2 United States Outdoor Umbrellas Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## 5 UNITED STATES OUTDOOR UMBRELLAS MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Caravita
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Outdoor Umbrellas Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II

5.1.3 Caravita Outdoor Umbrellas Sales, Revenue, Price and Gross Margin

- (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 Paradise Umbrella
  - 5.2.2 Outdoor Umbrellas Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II

5.2.3 Paradise Umbrella Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.2.4 Main Business/Business Overview
- 5.3 Hongye

5.3.2 Outdoor Umbrellas Product Type, Application and Specification

- 5.3.2.1 Type I
- 5.3.2.2 Type II
- 5.3.3 Hongye Outdoor Umbrellas Sales, Revenue, Price and Gross Margin
- (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Meihua
  - 5.4.2 Outdoor Umbrellas Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II



5.4.3 Meihua Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016) 5.4.4 Main Business/Business Overview 5.5 Tai yang cheng 5.5.2 Outdoor Umbrellas Product Type, Application and Specification 5.5.2.1 Type I 5.5.2.2 Type II 5.5.3 Tai yang cheng Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011 - 2016)5.5.4 Main Business/Business Overview 5.6 Yusimeng 5.6.2 Outdoor Umbrellas Product Type, Application and Specification 5.6.2.1 Type I 5.6.2.2 Type II 5.6.3 Yusimeng Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011 - 2016)5.6.4 Main Business/Business Overview 5.7 Hongxin 5.7.2 Outdoor Umbrellas Product Type, Application and Specification 5.7.2.1 Type I 5.7.2.2 Type II 5.7.3 Hongxin Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)5.7.4 Main Business/Business Overview 5.8 Jicheng 5.8.2 Outdoor Umbrellas Product Type, Application and Specification 5.8.2.1 Type I 5.8.2.2 Type II 5.8.3 Jicheng Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)5.8.4 Main Business/Business Overview 5.9 Yuzhongniao 5.9.2 Outdoor Umbrellas Product Type, Application and Specification 5.9.2.1 Type I 5.9.2.2 Type II 5.9.3 Yuzhongniao Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011 - 2016)5.9.4 Main Business/Business Overview

5.10 Fulong



5.10.2 Outdoor Umbrellas Product Type, Application and Specification

- 5.10.2.1 Type I
- 5.10.2.2 Type II
- 5.10.3 Fulong Outdoor Umbrellas Sales, Revenue, Price and Gross Margin
- (2011-2016)
- 5.10.4 Main Business/Business Overview

#### **6 OUTDOOR UMBRELLAS MANUFACTURING COST ANALYSIS**

- 6.1 Outdoor Umbrellas Key Raw Materials Analysis
- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Outdoor Umbrellas

### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Outdoor Umbrellas Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Outdoor Umbrellas Major Manufacturers in 2015
- 7.4 Downstream Buyers

### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List



#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

#### 10 UNITED STATES OUTDOOR UMBRELLAS MARKET FORECAST (2016-2021)

10.1 United States Outdoor Umbrellas Sales, Revenue Forecast (2016-2021)

- 10.2 United States Outdoor Umbrellas Sales Forecast by Type (2016-2021)
- 10.3 United States Outdoor Umbrellas Sales Forecast by Application (2016-2021)
- 10.4 Outdoor Umbrellas Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### **12 APPENDIX**

Disclosure Section Research Methodology Data Source Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# List Of Tables

#### LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Umbrellas

Table Classification of Outdoor Umbrellas Figure United States Sales Market Share of Outdoor Umbrellas by Type in 2015 Table Application of Outdoor Umbrellas Figure United States Sales Market Share of Outdoor Umbrellas by Application in 2015 **Figure Business Examples Figure Entertainment Examples** Figure Other Examples Figure United States Outdoor Umbrellas Sales and Growth Rate (2011-2021) Figure United States Outdoor Umbrellas Revenue and Growth Rate (2011-2021) Table United States Outdoor Umbrellas Sales of Key Manufacturers (2015 and 2016) Table United States Outdoor Umbrellas Sales Share by Manufacturers (2015 and 2016) Figure 2015 Outdoor Umbrellas Sales Share by Manufacturers Figure 2016 Outdoor Umbrellas Sales Share by Manufacturers Table United States Outdoor Umbrellas Revenue by Manufacturers (2015 and 2016) Table United States Outdoor Umbrellas Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Outdoor Umbrellas Revenue Share by Manufacturers Table 2016 United States Outdoor Umbrellas Revenue Share by Manufacturers Table United States Market Outdoor Umbrellas Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Outdoor Umbrellas Average Price of Key Manufacturers in 2015 Figure Outdoor Umbrellas Market Share of Top 3 Manufacturers Figure Outdoor Umbrellas Market Share of Top 5 Manufacturers Table United States Outdoor Umbrellas Sales by Type (2011-2016) Table United States Outdoor Umbrellas Sales Share by Type (2011-2016) Figure United States Outdoor Umbrellas Sales Market Share by Type in 2015 Table United States Outdoor Umbrellas Revenue and Market Share by Type (2011 - 2016)Table United States Outdoor Umbrellas Revenue Share by Type (2011-2016) Figure Revenue Market Share of Outdoor Umbrellas by Type (2011-2016) Table United States Outdoor Umbrellas Price by Type (2011-2016) Figure United States Outdoor Umbrellas Sales Growth Rate by Type (2011-2016) Table United States Outdoor Umbrellas Sales by Application (2011-2016)



Table United States Outdoor Umbrellas Sales Market Share by Application (2011-2016) Figure United States Outdoor Umbrellas Sales Market Share by Application in 2015 Table United States Outdoor Umbrellas Sales Growth Rate by Application (2011-2016) Figure United States Outdoor Umbrellas Sales Growth Rate by Application (2011-2016) Table Caravita Basic Information List Table Caravita Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Caravita Outdoor Umbrellas Sales Market Share (2011-2016) Table Paradise Umbrella Basic Information List Table Paradise Umbrella Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Paradise Umbrella Outdoor Umbrellas Sales Market Share (2011-2016) Table Hongye Basic Information List Table Hongye Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Hongye Outdoor Umbrellas Sales Market Share (2011-2016) Table Meihua Basic Information List Table Meihua Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016) Table Meihua Outdoor Umbrellas Sales Market Share (2011-2016) Table Tai yang cheng Basic Information List Table Tai yang cheng Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)Table Tai yang cheng Outdoor Umbrellas Sales Market Share (2011-2016) Table Yusimeng Basic Information List Table Yusimeng Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)Table Yusimeng Outdoor Umbrellas Sales Market Share (2011-2016) Table Hongxin Basic Information List Table Hongxin Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)Table Hongxin Outdoor Umbrellas Sales Market Share (2011-2016) **Table Jicheng Basic Information List** Table Jicheng Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)Table Jicheng Outdoor Umbrellas Sales Market Share (2011-2016) Table Yuzhongniao Basic Information List Table Yuzhongniao Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011 - 2016)

 Table Yuzhongniao Outdoor Umbrellas Sales Market Share (2011-2016)



Table Fulong Basic Information List Table Fulong Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016) Table Fulong Outdoor Umbrellas Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Outdoor Umbrellas Figure Manufacturing Process Analysis of Outdoor Umbrellas Figure Outdoor Umbrellas Industrial Chain Analysis Table Raw Materials Sources of Outdoor Umbrellas Major Manufacturers in 2015 Table Major Buyers of Outdoor Umbrellas Table Distributors/Traders List Figure United States Outdoor Umbrellas Production and Growth Rate Forecast (2016-2021) Figure United States Outdoor Umbrellas Revenue and Growth Rate Forecast (2016-2021) Table United States Outdoor Umbrellas Production Forecast by Type (2016-2021) Table United States Outdoor Umbrellas Consumption Forecast by Application

(2016-2021)



#### I would like to order

Product name: United States Outdoor Umbrellas Market Report 2016 Product link: <u>https://marketpublishers.com/r/U02B8376381EN.html</u> Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U02B8376381EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970