

United States Outdoor Televisions Market Report 2018

<https://marketpublishers.com/r/U4CE37F8B1DEN.html>

Date: February 2018

Pages: 96

Price: US\$ 3,800.00 (Single User License)

ID: U4CE37F8B1DEN

Abstracts

In this report, the United States Outdoor Televisions market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Outdoor Televisions in these regions, from 2013 to 2025 (forecast).

United States Outdoor Televisions market competition by top manufacturers/players, with Outdoor Televisions sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

SunBriteTV

MirageVision

Seura

Platinum

SkyVue

Cinios

AquaLite TV

Peerless-AV

Oolaa

Luxurite

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

?32 Inch Size

40 Inch Size

42 Inch Size

46 Inch Size

47 Inch Size

50 Inch Size

55 Inch Size

60 Inch Size

65 Inch Size

? 70 Inch Size

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Commercial

Residential

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Outdoor Televisions Market Report 2018

1 OUTDOOR TELEVISIONS OVERVIEW

1.1 Product Overview and Scope of Outdoor Televisions

1.2 Classification of Outdoor Televisions by Product Category

1.2.1 United States Outdoor Televisions Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Outdoor Televisions Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 32 Inch Size

1.2.4 40 Inch Size

1.2.5 42 Inch Size

1.2.6 46 Inch Size

1.2.7 47 Inch Size

1.2.8 50 Inch Size

1.2.9 55 Inch Size

1.2.10 60 Inch Size

1.2.11 65 Inch Size

1.2.12 70 Inch Size

1.3 United States Outdoor Televisions Market by Application/End Users

1.3.1 United States Outdoor Televisions Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Commercial

1.3.3 Residential

1.4 United States Outdoor Televisions Market by Region

1.4.1 United States Outdoor Televisions Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West Outdoor Televisions Status and Prospect (2013-2025)

1.4.3 Southwest Outdoor Televisions Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic Outdoor Televisions Status and Prospect (2013-2025)

1.4.5 New England Outdoor Televisions Status and Prospect (2013-2025)

1.4.6 The South Outdoor Televisions Status and Prospect (2013-2025)

1.4.7 The Midwest Outdoor Televisions Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of Outdoor Televisions (2013-2025)

1.5.1 United States Outdoor Televisions Sales and Growth Rate (2013-2025)

1.5.2 United States Outdoor Televisions Revenue and Growth Rate (2013-2025)

2 UNITED STATES OUTDOOR TELEVISIONS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Outdoor Televisions Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Outdoor Televisions Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Outdoor Televisions Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Outdoor Televisions Market Competitive Situation and Trends
 - 2.4.1 United States Outdoor Televisions Market Concentration Rate
 - 2.4.2 United States Outdoor Televisions Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Outdoor Televisions Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES OUTDOOR TELEVISIONS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Outdoor Televisions Sales and Market Share by Region (2013-2018)
- 3.2 United States Outdoor Televisions Revenue and Market Share by Region (2013-2018)
- 3.3 United States Outdoor Televisions Price by Region (2013-2018)

4 UNITED STATES OUTDOOR TELEVISIONS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Outdoor Televisions Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Outdoor Televisions Revenue and Market Share by Type (2013-2018)
- 4.3 United States Outdoor Televisions Price by Type (2013-2018)
- 4.4 United States Outdoor Televisions Sales Growth Rate by Type (2013-2018)

5 UNITED STATES OUTDOOR TELEVISIONS SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Outdoor Televisions Sales and Market Share by Application (2013-2018)

- 5.2 United States Outdoor Televisions Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES OUTDOOR TELEVISIONS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 SunBriteTV

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Outdoor Televisions Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 SunBriteTV Outdoor Televisions Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview

6.2 MirageVision

- 6.2.2 Outdoor Televisions Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 MirageVision Outdoor Televisions Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.2.4 Main Business/Business Overview

6.3 Seura

- 6.3.2 Outdoor Televisions Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Seura Outdoor Televisions Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.3.4 Main Business/Business Overview

6.4 Platinum

- 6.4.2 Outdoor Televisions Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Platinum Outdoor Televisions Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.4.4 Main Business/Business Overview

6.5 SkyVue

- 6.5.2 Outdoor Televisions Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B

6.5.3 SkyVue Outdoor Televisions Sales, Revenue, Price and Gross Margin
(2013-2018)

6.5.4 Main Business/Business Overview

6.6 Cinios

6.6.2 Outdoor Televisions Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Cinios Outdoor Televisions Sales, Revenue, Price and Gross Margin
(2013-2018)

6.6.4 Main Business/Business Overview

6.7 AquaLite TV

6.7.2 Outdoor Televisions Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 AquaLite TV Outdoor Televisions Sales, Revenue, Price and Gross Margin
(2013-2018)

6.7.4 Main Business/Business Overview

6.8 Peerless-AV

6.8.2 Outdoor Televisions Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Peerless-AV Outdoor Televisions Sales, Revenue, Price and Gross Margin
(2013-2018)

6.8.4 Main Business/Business Overview

6.9 Oolaa

6.9.2 Outdoor Televisions Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Oolaa Outdoor Televisions Sales, Revenue, Price and Gross Margin
(2013-2018)

6.9.4 Main Business/Business Overview

6.10 Luxurite

6.10.2 Outdoor Televisions Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Luxurite Outdoor Televisions Sales, Revenue, Price and Gross Margin
(2013-2018)

6.10.4 Main Business/Business Overview

7 OUTDOOR TELEVISIONS MANUFACTURING COST ANALYSIS

- 7.1 Outdoor Televisions Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Outdoor Televisions

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Outdoor Televisions Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Outdoor Televisions Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES OUTDOOR TELEVISIONS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States Outdoor Televisions Sales Volume, Revenue Forecast (2018-2025)

11.2 United States Outdoor Televisions Sales Volume Forecast by Type (2018-2025)

11.3 United States Outdoor Televisions Sales Volume Forecast by Application (2018-2025)

11.4 United States Outdoor Televisions Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Outdoor Televisions

Figure United States Outdoor Televisions Market Size (K Units) by Type (2013-2025)

Figure United States Outdoor Televisions Sales Volume Market Share by Type (Product Category) in 2017

Figure 32 Inch Size Product Picture

Figure 40 Inch Size Product Picture

Figure 42 Inch Size Product Picture

Figure 46 Inch Size Product Picture

Figure 47 Inch Size Product Picture

Figure 50 Inch Size Product Picture

Figure 55 Inch Size Product Picture

Figure 60 Inch Size Product Picture

Figure 65 Inch Size Product Picture

Figure 70 Inch Size Product Picture

Figure United States Outdoor Televisions Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Outdoor Televisions by Application in 2017

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Residential Examples

Table Key Downstream Customer in Residential

Figure United States Outdoor Televisions Market Size (Million USD) by Region (2013-2025)

Figure The West Outdoor Televisions Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Outdoor Televisions Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Outdoor Televisions Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Outdoor Televisions Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Outdoor Televisions Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Outdoor Televisions Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Outdoor Televisions Sales (K Units) and Growth Rate (2013-2025)

Figure United States Outdoor Televisions Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Outdoor Televisions Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Outdoor Televisions Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Outdoor Televisions Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Outdoor Televisions Sales Share by Players/Suppliers

Figure 2017 United States Outdoor Televisions Sales Share by Players/Suppliers

Figure United States Outdoor Televisions Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Outdoor Televisions Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Outdoor Televisions Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Outdoor Televisions Revenue Share by Players/Suppliers

Figure 2017 United States Outdoor Televisions Revenue Share by Players/Suppliers

Table United States Market Outdoor Televisions Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Outdoor Televisions Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Outdoor Televisions Market Share of Top 3 Players/Suppliers

Figure United States Outdoor Televisions Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Outdoor Televisions Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Outdoor Televisions Product Category

Table United States Outdoor Televisions Sales (K Units) by Region (2013-2018)

Table United States Outdoor Televisions Sales Share by Region (2013-2018)

Figure United States Outdoor Televisions Sales Share by Region (2013-2018)

Figure United States Outdoor Televisions Sales Market Share by Region in 2017

Table United States Outdoor Televisions Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Outdoor Televisions Revenue Share by Region (2013-2018)

Figure United States Outdoor Televisions Revenue Market Share by Region (2013-2018)

Figure United States Outdoor Televisions Revenue Market Share by Region in 2017

Table United States Outdoor Televisions Price (USD/Unit) by Region (2013-2018)

Table United States Outdoor Televisions Sales (K Units) by Type (2013-2018)

Table United States Outdoor Televisions Sales Share by Type (2013-2018)
Figure United States Outdoor Televisions Sales Share by Type (2013-2018)
Figure United States Outdoor Televisions Sales Market Share by Type in 2017
Table United States Outdoor Televisions Revenue (Million USD) and Market Share by Type (2013-2018)
Table United States Outdoor Televisions Revenue Share by Type (2013-2018)
Figure Revenue Market Share of Outdoor Televisions by Type (2013-2018)
Figure Revenue Market Share of Outdoor Televisions by Type in 2017
Table United States Outdoor Televisions Price (USD/Unit) by Types (2013-2018)
Figure United States Outdoor Televisions Sales Growth Rate by Type (2013-2018)
Table United States Outdoor Televisions Sales (K Units) by Application (2013-2018)
Table United States Outdoor Televisions Sales Market Share by Application (2013-2018)
Figure United States Outdoor Televisions Sales Market Share by Application (2013-2018)
Figure United States Outdoor Televisions Sales Market Share by Application in 2017
Table United States Outdoor Televisions Sales Growth Rate by Application (2013-2018)
Figure United States Outdoor Televisions Sales Growth Rate by Application (2013-2018)
Table SunBriteTV Basic Information List
Table SunBriteTV Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure SunBriteTV Outdoor Televisions Sales Growth Rate (2013-2018)
Figure SunBriteTV Outdoor Televisions Sales Market Share in United States (2013-2018)
Figure SunBriteTV Outdoor Televisions Revenue Market Share in United States (2013-2018)
Table MirageVision Basic Information List
Table MirageVision Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure MirageVision Outdoor Televisions Sales Growth Rate (2013-2018)
Figure MirageVision Outdoor Televisions Sales Market Share in United States (2013-2018)
Figure MirageVision Outdoor Televisions Revenue Market Share in United States (2013-2018)
Table Seura Basic Information List
Table Seura Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Seura Outdoor Televisions Sales Growth Rate (2013-2018)

Figure Seura Outdoor Televisions Sales Market Share in United States (2013-2018)

Figure Seura Outdoor Televisions Revenue Market Share in United States (2013-2018)

Table Platinum Basic Information List

Table Platinum Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Platinum Outdoor Televisions Sales Growth Rate (2013-2018)

Figure Platinum Outdoor Televisions Sales Market Share in United States (2013-2018)

Figure Platinum Outdoor Televisions Revenue Market Share in United States (2013-2018)

Table SkyVue Basic Information List

Table SkyVue Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure SkyVue Outdoor Televisions Sales Growth Rate (2013-2018)

Figure SkyVue Outdoor Televisions Sales Market Share in United States (2013-2018)

Figure SkyVue Outdoor Televisions Revenue Market Share in United States (2013-2018)

Table Cinios Basic Information List

Table Cinios Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Cinios Outdoor Televisions Sales Growth Rate (2013-2018)

Figure Cinios Outdoor Televisions Sales Market Share in United States (2013-2018)

Figure Cinios Outdoor Televisions Revenue Market Share in United States (2013-2018)

Table AquaLite TV Basic Information List

Table AquaLite TV Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure AquaLite TV Outdoor Televisions Sales Growth Rate (2013-2018)

Figure AquaLite TV Outdoor Televisions Sales Market Share in United States (2013-2018)

Figure AquaLite TV Outdoor Televisions Revenue Market Share in United States (2013-2018)

Table Peerless-AV Basic Information List

Table Peerless-AV Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Peerless-AV Outdoor Televisions Sales Growth Rate (2013-2018)

Figure Peerless-AV Outdoor Televisions Sales Market Share in United States (2013-2018)

Figure Peerless-AV Outdoor Televisions Revenue Market Share in United States (2013-2018)

Table Oolaa Basic Information List

Table Oolaa Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Oolaa Outdoor Televisions Sales Growth Rate (2013-2018)

Figure Oolaa Outdoor Televisions Sales Market Share in United States (2013-2018)

Figure Oolaa Outdoor Televisions Revenue Market Share in United States (2013-2018)

Table Luxurite Basic Information List

Table Luxurite Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Luxurite Outdoor Televisions Sales Growth Rate (2013-2018)

Figure Luxurite Outdoor Televisions Sales Market Share in United States (2013-2018)

Figure Luxurite Outdoor Televisions Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outdoor Televisions

Figure Manufacturing Process Analysis of Outdoor Televisions

Figure Outdoor Televisions Industrial Chain Analysis

Table Raw Materials Sources of Outdoor Televisions Major Players/Suppliers in 2017

Table Major Buyers of Outdoor Televisions

Table Distributors/Traders List

Figure United States Outdoor Televisions Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Outdoor Televisions Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Outdoor Televisions Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Outdoor Televisions Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Outdoor Televisions Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Outdoor Televisions Sales Volume (K Units) Forecast by Type in 2025

Table United States Outdoor Televisions Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Outdoor Televisions Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Outdoor Televisions Sales Volume (K Units) Forecast by Application in 2025

Table United States Outdoor Televisions Sales Volume (K Units) Forecast by Region

(2018-2025)

Table United States Outdoor Televisions Sales Volume Share Forecast by Region

(2018-2025)

Figure United States Outdoor Televisions Sales Volume Share Forecast by Region

(2018-2025)

Figure United States Outdoor Televisions Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Outdoor Televisions Market Report 2018

Product link: <https://marketpublishers.com/r/U4CE37F8B1DEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U4CE37F8B1DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970