

# United States Outdoor Televisions Market Report 2017

<https://marketpublishers.com/r/U49767B21E1WEN.html>

Date: October 2017

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: U49767B21E1WEN

## Abstracts

In this report, the United States Outdoor Televisions market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Outdoor Televisions in these regions, from 2012 to 2022 (forecast).

United States Outdoor Televisions market competition by top manufacturers/players, with Outdoor Televisions sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

?32 Inch Size

40 Inch Size

42 Inch Size

46 Inch Size

47 Inch Size

50 Inch Size

55 Inch Size

60 Inch Size

65 Inch Size

? 70 Inch Size

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Commercial

Residential

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Outdoor Televisions for each application, including

Financial

Telecommunications

Government

Media

Aviation

Education

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Outdoor Televisions Market Report 2017

## 1 OUTDOOR TELEVISIONS OVERVIEW

### 1.1 Product Overview and Scope of Outdoor Televisions

### 1.2 Classification of Outdoor Televisions by Product Category

#### 1.2.1 United States Outdoor Televisions Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Outdoor Televisions Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Commercial

##### 1.2.4 Residential

### 1.3 United States Outdoor Televisions Market by Application/End Users

#### 1.3.1 United States Outdoor Televisions Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Financial

##### 1.3.3 Telecommunications

##### 1.3.4 Government

##### 1.3.5 Media

##### 1.3.6 Aviation

##### 1.3.7 Education

##### 1.3.8 Others

### 1.4 United States Outdoor Televisions Market by Region

#### 1.4.1 United States Outdoor Televisions Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Outdoor Televisions Status and Prospect (2012-2022)

##### 1.4.3 Southwest Outdoor Televisions Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Outdoor Televisions Status and Prospect (2012-2022)

##### 1.4.5 New England Outdoor Televisions Status and Prospect (2012-2022)

##### 1.4.6 The South Outdoor Televisions Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Outdoor Televisions Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Outdoor Televisions (2012-2022)

#### 1.5.1 United States Outdoor Televisions Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Outdoor Televisions Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES OUTDOOR TELEVISIONS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Outdoor Televisions Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Outdoor Televisions Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Outdoor Televisions Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Outdoor Televisions Market Competitive Situation and Trends
  - 2.4.1 United States Outdoor Televisions Market Concentration Rate
  - 2.4.2 United States Outdoor Televisions Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Outdoor Televisions Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES OUTDOOR TELEVISIONS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Outdoor Televisions Sales and Market Share by Region (2012-2017)
- 3.2 United States Outdoor Televisions Revenue and Market Share by Region (2012-2017)
- 3.3 United States Outdoor Televisions Price by Region (2012-2017)

### **4 UNITED STATES OUTDOOR TELEVISIONS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Outdoor Televisions Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Outdoor Televisions Revenue and Market Share by Type (2012-2017)
- 4.3 United States Outdoor Televisions Price by Type (2012-2017)
- 4.4 United States Outdoor Televisions Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES OUTDOOR TELEVISIONS SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Outdoor Televisions Sales and Market Share by Application (2012-2017)
- 5.2 United States Outdoor Televisions Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES OUTDOOR TELEVISIONS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### 6.1 32 Inch Size

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Outdoor Televisions Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 32 Inch Size Outdoor Televisions Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

### 6.2 40 Inch Size

6.2.2 Outdoor Televisions Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 40 Inch Size Outdoor Televisions Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

### 6.3 42 Inch Size

6.3.2 Outdoor Televisions Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 42 Inch Size Outdoor Televisions Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

### 6.4 46 Inch Size

6.4.2 Outdoor Televisions Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 46 Inch Size Outdoor Televisions Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

### 6.5 47 Inch Size

6.5.2 Outdoor Televisions Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 47 Inch Size Outdoor Televisions Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

## 6.6 50 Inch Size

### 6.6.2 Outdoor Televisions Product Category, Application and Specification

#### 6.6.2.1 Product A

#### 6.6.2.2 Product B

### 6.6.3 50 Inch Size Outdoor Televisions Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.6.4 Main Business/Business Overview

## 6.7 55 Inch Size

### 6.7.2 Outdoor Televisions Product Category, Application and Specification

#### 6.7.2.1 Product A

#### 6.7.2.2 Product B

### 6.7.3 55 Inch Size Outdoor Televisions Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.7.4 Main Business/Business Overview

## 6.8 60?Inch Size

### 6.8.2 Outdoor Televisions Product Category, Application and Specification

#### 6.8.2.1 Product A

#### 6.8.2.2 Product B

### 6.8.3 60?Inch Size Outdoor Televisions Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.8.4 Main Business/Business Overview

## 6.9 65 Inch Size

### 6.9.2 Outdoor Televisions Product Category, Application and Specification

#### 6.9.2.1 Product A

#### 6.9.2.2 Product B

### 6.9.3 65 Inch Size Outdoor Televisions Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.9.4 Main Business/Business Overview

## 6.10 ? 70 Inch Size

### 6.10.2 Outdoor Televisions Product Category, Application and Specification

#### 6.10.2.1 Product A

#### 6.10.2.2 Product B

### 6.10.3 ? 70 Inch Size Outdoor Televisions Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.10.4 Main Business/Business Overview

## **7 OUTDOOR TELEVISIONS MANUFACTURING COST ANALYSIS**

### 7.1 Outdoor Televisions Key Raw Materials Analysis

- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Outdoor Televisions

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Outdoor Televisions Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Outdoor Televisions Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES OUTDOOR TELEVISIONS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**



- 11.1 United States Outdoor Televisions Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Outdoor Televisions Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Outdoor Televisions Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Outdoor Televisions Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Outdoor Televisions

Figure United States Outdoor Televisions Market Size (K Units) by Type (2012-2022)

Figure United States Outdoor Televisions Sales Volume Market Share by Type (Product Category) in 2016

Figure Commercial Product Picture

Figure Residential Product Picture

Figure United States Outdoor Televisions Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Outdoor Televisions by Application in 2016

Figure Financial Examples

Table Key Downstream Customer in Financial

Figure Telecommunications Examples

Table Key Downstream Customer in Telecommunications

Figure Government Examples

Table Key Downstream Customer in Government

Figure Media Examples

Table Key Downstream Customer in Media

Figure Aviation Examples

Table Key Downstream Customer in Aviation

Figure Education Examples

Table Key Downstream Customer in Education

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Outdoor Televisions Market Size (Million USD) by Region (2012-2022)

Figure The West Outdoor Televisions Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Outdoor Televisions Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Outdoor Televisions Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Outdoor Televisions Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Outdoor Televisions Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Outdoor Televisions Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Outdoor Televisions Sales (K Units) and Growth Rate (2012-2022)

Figure United States Outdoor Televisions Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Outdoor Televisions Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Outdoor Televisions Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Outdoor Televisions Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Outdoor Televisions Sales Share by Players/Suppliers

Figure 2017 United States Outdoor Televisions Sales Share by Players/Suppliers

Figure United States Outdoor Televisions Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Outdoor Televisions Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Outdoor Televisions Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Outdoor Televisions Revenue Share by Players/Suppliers

Figure 2017 United States Outdoor Televisions Revenue Share by Players/Suppliers

Table United States Market Outdoor Televisions Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Outdoor Televisions Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Outdoor Televisions Market Share of Top 3 Players/Suppliers

Figure United States Outdoor Televisions Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Outdoor Televisions Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Outdoor Televisions Product Category

Table United States Outdoor Televisions Sales (K Units) by Region (2012-2017)

Table United States Outdoor Televisions Sales Share by Region (2012-2017)

Figure United States Outdoor Televisions Sales Share by Region (2012-2017)

Figure United States Outdoor Televisions Sales Market Share by Region in 2016

Table United States Outdoor Televisions Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Outdoor Televisions Revenue Share by Region (2012-2017)

Figure United States Outdoor Televisions Revenue Market Share by Region (2012-2017)

Figure United States Outdoor Televisions Revenue Market Share by Region in 2016

Table United States Outdoor Televisions Price (USD/Unit) by Region (2012-2017)

Table United States Outdoor Televisions Sales (K Units) by Type (2012-2017)

Table United States Outdoor Televisions Sales Share by Type (2012-2017)

Figure United States Outdoor Televisions Sales Share by Type (2012-2017)

Figure United States Outdoor Televisions Sales Market Share by Type in 2016

Table United States Outdoor Televisions Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Outdoor Televisions Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Outdoor Televisions by Type (2012-2017)

Figure Revenue Market Share of Outdoor Televisions by Type in 2016

Table United States Outdoor Televisions Price (USD/Unit) by Types (2012-2017)

Figure United States Outdoor Televisions Sales Growth Rate by Type (2012-2017)

Table United States Outdoor Televisions Sales (K Units) by Application (2012-2017)

Table United States Outdoor Televisions Sales Market Share by Application (2012-2017)

Figure United States Outdoor Televisions Sales Market Share by Application (2012-2017)

Figure United States Outdoor Televisions Sales Market Share by Application in 2016

Table United States Outdoor Televisions Sales Growth Rate by Application (2012-2017)

Figure United States Outdoor Televisions Sales Growth Rate by Application (2012-2017)

Table 32 Inch Size? Basic Information List

Table 32 Inch Size? Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure 32 Inch Size? Outdoor Televisions Sales Growth Rate (2012-2017)

Figure 32 Inch Size? Outdoor Televisions Sales Market Share in United States (2012-2017)

Figure 32 Inch Size? Outdoor Televisions Revenue Market Share in United States (2012-2017)

Table 40 Inch Size Basic Information List

Table 40 Inch Size Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure 40 Inch Size Outdoor Televisions Sales Growth Rate (2012-2017)

Figure 40 Inch Size Outdoor Televisions Sales Market Share in United States (2012-2017)

Figure 40 Inch Size Outdoor Televisions Revenue Market Share in United States (2012-2017)

Table 42 Inch Size Basic Information List

Table 42 Inch Size Outdoor Televisions Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (2012-2017)

Figure 42 Inch Size Outdoor Televisions Sales Growth Rate (2012-2017)

Figure 42 Inch Size Outdoor Televisions Sales Market Share in United States (2012-2017)

Figure 42 Inch Size Outdoor Televisions Revenue Market Share in United States (2012-2017)

Table 46 Inch Size Basic Information List

Table 46 Inch Size Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure 46 Inch Size Outdoor Televisions Sales Growth Rate (2012-2017)

Figure 46 Inch Size Outdoor Televisions Sales Market Share in United States (2012-2017)

Figure 46 Inch Size Outdoor Televisions Revenue Market Share in United States (2012-2017)

Table 47 Inch Size Basic Information List

Table 47 Inch Size Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure 47 Inch Size Outdoor Televisions Sales Growth Rate (2012-2017)

Figure 47 Inch Size Outdoor Televisions Sales Market Share in United States (2012-2017)

Figure 47 Inch Size Outdoor Televisions Revenue Market Share in United States (2012-2017)

Table 50 Inch Size Basic Information List

Table 50 Inch Size Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure 50 Inch Size Outdoor Televisions Sales Growth Rate (2012-2017)

Figure 50 Inch Size Outdoor Televisions Sales Market Share in United States (2012-2017)

Figure 50 Inch Size Outdoor Televisions Revenue Market Share in United States (2012-2017)

Table 55 Inch Size Basic Information List

Table 55 Inch Size Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure 55 Inch Size Outdoor Televisions Sales Growth Rate (2012-2017)

Figure 55 Inch Size Outdoor Televisions Sales Market Share in United States (2012-2017)

Figure 55 Inch Size Outdoor Televisions Revenue Market Share in United States (2012-2017)

Table 60?Inch Size Basic Information List

Table 60?Inch Size Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure 60?Inch Size Outdoor Televisions Sales Growth Rate (2012-2017)  
Figure 60?Inch Size Outdoor Televisions Sales Market Share in United States (2012-2017)  
Figure 60?Inch Size Outdoor Televisions Revenue Market Share in United States (2012-2017)  
Table 65 Inch Size Basic Information List  
Table 65 Inch Size Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure 65 Inch Size Outdoor Televisions Sales Growth Rate (2012-2017)  
Figure 65 Inch Size Outdoor Televisions Sales Market Share in United States (2012-2017)  
Figure 65 Inch Size Outdoor Televisions Revenue Market Share in United States (2012-2017)  
Table ? 70 Inch Size Basic Information List  
Table ? 70 Inch Size Outdoor Televisions Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure ? 70 Inch Size Outdoor Televisions Sales Growth Rate (2012-2017)  
Figure ? 70 Inch Size Outdoor Televisions Sales Market Share in United States (2012-2017)  
Figure ? 70 Inch Size Outdoor Televisions Revenue Market Share in United States (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Outdoor Televisions  
Figure Manufacturing Process Analysis of Outdoor Televisions  
Figure Outdoor Televisions Industrial Chain Analysis  
Table Raw Materials Sources of Outdoor Televisions Major Players/Suppliers in 2016  
Table Major Buyers of Outdoor Televisions  
Table Distributors/Traders List  
Figure United States Outdoor Televisions Sales Volume (K Units) and Growth Rate Forecast (2017-2022)  
Figure United States Outdoor Televisions Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure United States Outdoor Televisions Price (USD/Unit) Trend Forecast (2017-2022)  
Table United States Outdoor Televisions Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Outdoor Televisions Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Outdoor Televisions Sales Volume (K Units) Forecast by Type in 2022

Table United States Outdoor Televisions Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Outdoor Televisions Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Outdoor Televisions Sales Volume (K Units) Forecast by Application in 2022

Table United States Outdoor Televisions Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Outdoor Televisions Sales Volume Share Forecast by Region (2017-2022)

Figure United States Outdoor Televisions Sales Volume Share Forecast by Region (2017-2022)

Figure United States Outdoor Televisions Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Outdoor Televisions Market Report 2017

Product link: <https://marketpublishers.com/r/U49767B21E1WEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U49767B21E1WEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970