

# United States Outdoor Power Equipment Market Report 2017

https://marketpublishers.com/r/U54BE28B1ACPEN.html

Date: October 2017

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: U54BE28B1ACPEN

### **Abstracts**

In this report, the United States Outdoor Power Equipment market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

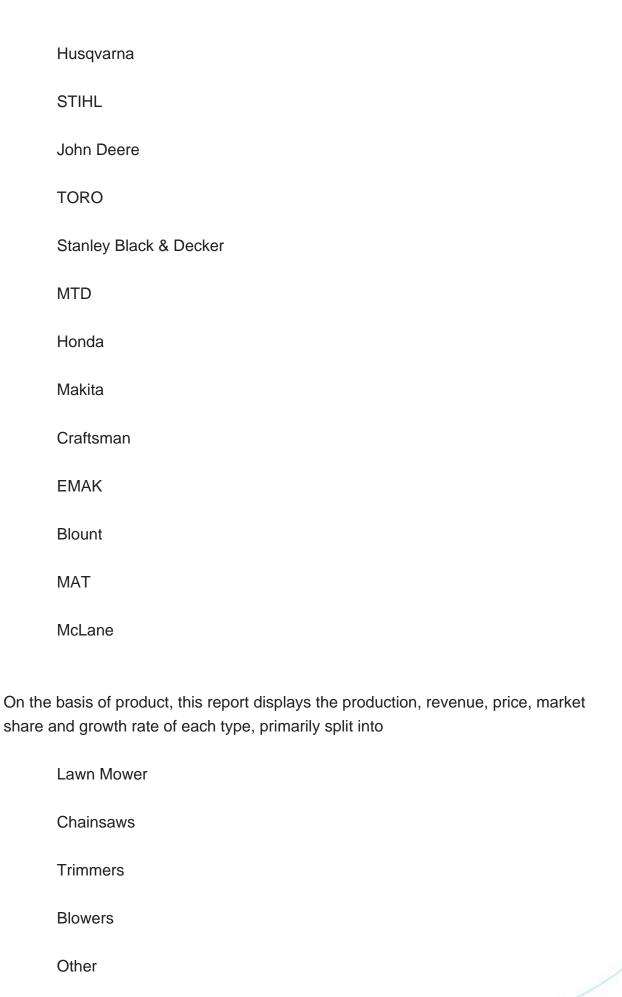
The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Outdoor Power Equipment in these regions, from 2012 to 2022 (forecast).

United States Outdoor Power Equipment market competition by top manufacturers/players, with Outdoor Power Equipment sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including







On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Outdoor Power Equipment for each application, including

Household

Commercial

If you have any special requirements, please let us know and we will offer you the report as you want.



### **Contents**

United States Outdoor Power Equipment Market Report 2017

#### 1 OUTDOOR POWER EQUIPMENT OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Power Equipment
- 1.2 Classification of Outdoor Power Equipment by Product Category
- 1.2.1 United States Outdoor Power Equipment Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Outdoor Power Equipment Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Lawn Mower
- 1.2.4 Chainsaws
- 1.2.5 Trimmers
- 1.2.6 Blowers
- 1.2.7 Other
- 1.3 United States Outdoor Power Equipment Market by Application/End Users
- 1.3.1 United States Outdoor Power Equipment Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Household
  - 1.3.3 Commercial
- 1.4 United States Outdoor Power Equipment Market by Region
- 1.4.1 United States Outdoor Power Equipment Market Size (Value) Comparison by Region (2012-2022)
- 1.4.2 The West Outdoor Power Equipment Status and Prospect (2012-2022)
- 1.4.3 Southwest Outdoor Power Equipment Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Outdoor Power Equipment Status and Prospect (2012-2022)
- 1.4.5 New England Outdoor Power Equipment Status and Prospect (2012-2022)
- 1.4.6 The South Outdoor Power Equipment Status and Prospect (2012-2022)
- 1.4.7 The Midwest Outdoor Power Equipment Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Outdoor Power Equipment (2012-2022)
- 1.5.1 United States Outdoor Power Equipment Sales and Growth Rate (2012-2022)
- 1.5.2 United States Outdoor Power Equipment Revenue and Growth Rate (2012-2022)

# 2 UNITED STATES OUTDOOR POWER EQUIPMENT MARKET COMPETITION BY PLAYERS/SUPPLIERS



- 2.1 United States Outdoor Power Equipment Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Outdoor Power Equipment Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Outdoor Power Equipment Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Outdoor Power Equipment Market Competitive Situation and Trends
- 2.4.1 United States Outdoor Power Equipment Market Concentration Rate
- 2.4.2 United States Outdoor Power Equipment Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Outdoor Power Equipment Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES OUTDOOR POWER EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Outdoor Power Equipment Sales and Market Share by Region (2012-2017)
- 3.2 United States Outdoor Power Equipment Revenue and Market Share by Region (2012-2017)
- 3.3 United States Outdoor Power Equipment Price by Region (2012-2017)

# 4 UNITED STATES OUTDOOR POWER EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Outdoor Power Equipment Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Outdoor Power Equipment Revenue and Market Share by Type (2012-2017)
- 4.3 United States Outdoor Power Equipment Price by Type (2012-2017)
- 4.4 United States Outdoor Power Equipment Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES OUTDOOR POWER EQUIPMENT SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Outdoor Power Equipment Sales and Market Share by Application (2012-2017)
- 5.2 United States Outdoor Power Equipment Sales Growth Rate by Application



(2012-2017)

5.3 Market Drivers and Opportunities

# 6 UNITED STATES OUTDOOR POWER EQUIPMENT PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Husqvarna
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Outdoor Power Equipment Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
- 6.1.3 Husqvarna Outdoor Power Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 STIHL
  - 6.2.2 Outdoor Power Equipment Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 STIHL Outdoor Power Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 John Deere
  - 6.3.2 Outdoor Power Equipment Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 John Deere Outdoor Power Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- **6.4 TORO** 
  - 6.4.2 Outdoor Power Equipment Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 TORO Outdoor Power Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Stanley Black & Decker
  - 6.5.2 Outdoor Power Equipment Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B



- 6.5.3 Stanley Black & Decker Outdoor Power Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 MTD
  - 6.6.2 Outdoor Power Equipment Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
- 6.6.3 MTD Outdoor Power Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Honda
  - 6.7.2 Outdoor Power Equipment Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Honda Outdoor Power Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Makita
  - 6.8.2 Outdoor Power Equipment Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 Makita Outdoor Power Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Craftsman
  - 6.9.2 Outdoor Power Equipment Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Craftsman Outdoor Power Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 EMAK
- 6.10.2 Outdoor Power Equipment Product Category, Application and Specification
  - 6.10.2.1 Product A
  - 6.10.2.2 Product B
- 6.10.3 EMAK Outdoor Power Equipment Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Blount



- 6.12 MAT
- 6.13 McLane

### 7 OUTDOOR POWER EQUIPMENT MANUFACTURING COST ANALYSIS

- 7.1 Outdoor Power Equipment Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Outdoor Power Equipment

### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Outdoor Power Equipment Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Outdoor Power Equipment Major Manufacturers in 2016
- 8.4 Downstream Buyers

### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat



- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES OUTDOOR POWER EQUIPMENT MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Outdoor Power Equipment Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Outdoor Power Equipment Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Outdoor Power Equipment Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Outdoor Power Equipment Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Outdoor Power Equipment

Figure United States Outdoor Power Equipment Market Size (K Units) by Type (2012-2022)

Figure United States Outdoor Power Equipment Sales Volume Market Share by Type (Product Category) in 2016

Figure Lawn Mower Product Picture

Figure Chainsaws Product Picture

Figure Trimmers Product Picture

Figure Blowers Product Picture

Figure Other Product Picture

Figure United States Outdoor Power Equipment Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Outdoor Power Equipment by Application in 2016

Figure Household Examples

Table Key Downstream Customer in Household

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure United States Outdoor Power Equipment Market Size (Million USD) by Region (2012-2022)

Figure The West Outdoor Power Equipment Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Outdoor Power Equipment Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Outdoor Power Equipment Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Outdoor Power Equipment Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Outdoor Power Equipment Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Outdoor Power Equipment Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Outdoor Power Equipment Sales (K Units) and Growth Rate (2012-2022)

Figure United States Outdoor Power Equipment Revenue (Million USD) and Growth



Rate (2012-2022)

Figure United States Outdoor Power Equipment Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Outdoor Power Equipment Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Outdoor Power Equipment Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Outdoor Power Equipment Sales Share by Players/Suppliers Figure 2017 United States Outdoor Power Equipment Sales Share by Players/Suppliers Figure United States Outdoor Power Equipment Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Outdoor Power Equipment Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Outdoor Power Equipment Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Outdoor Power Equipment Revenue Share by Players/Suppliers

Figure 2017 United States Outdoor Power Equipment Revenue Share by Players/Suppliers

Table United States Market Outdoor Power Equipment Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Outdoor Power Equipment Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Outdoor Power Equipment Market Share of Top 3 Players/Suppliers

Figure United States Outdoor Power Equipment Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Outdoor Power Equipment Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Outdoor Power Equipment Product Category
Table United States Outdoor Power Equipment Sales (K Units) by Region (2012-2017)
Table United States Outdoor Power Equipment Sales Share by Region (2012-2017)
Figure United States Outdoor Power Equipment Sales Share by Region (2012-2017)
Figure United States Outdoor Power Equipment Sales Market Share by Region in 2016

Table United States Outdoor Power Equipment Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Outdoor Power Equipment Revenue Share by Region (2012-2017) Figure United States Outdoor Power Equipment Revenue Market Share by Region (2012-2017)



Figure United States Outdoor Power Equipment Revenue Market Share by Region in 2016

Table United States Outdoor Power Equipment Price (USD/Unit) by Region (2012-2017)

Table United States Outdoor Power Equipment Sales (K Units) by Type (2012-2017)

Table United States Outdoor Power Equipment Sales Share by Type (2012-2017)

Figure United States Outdoor Power Equipment Sales Share by Type (2012-2017)

Figure United States Outdoor Power Equipment Sales Market Share by Type in 2016 Table United States Outdoor Power Equipment Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Outdoor Power Equipment Revenue Share by Type (2012-2017) Figure Revenue Market Share of Outdoor Power Equipment by Type (2012-2017)

Figure Revenue Market Share of Outdoor Power Equipment by Type in 2016

Table United States Outdoor Power Equipment Price (USD/Unit) by Types (2012-2017)

Figure United States Outdoor Power Equipment Sales Growth Rate by Type (2012-2017)

Table United States Outdoor Power Equipment Sales (K Units) by Application (2012-2017)

Table United States Outdoor Power Equipment Sales Market Share by Application (2012-2017)

Figure United States Outdoor Power Equipment Sales Market Share by Application (2012-2017)

Figure United States Outdoor Power Equipment Sales Market Share by Application in 2016

Table United States Outdoor Power Equipment Sales Growth Rate by Application (2012-2017)

Figure United States Outdoor Power Equipment Sales Growth Rate by Application (2012-2017)

Table Husqvarna Basic Information List

Table Husqvarna Outdoor Power Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Husqvarna Outdoor Power Equipment Sales Growth Rate (2012-2017)

Figure Husqvarna Outdoor Power Equipment Sales Market Share in United States (2012-2017)

Figure Husqvarna Outdoor Power Equipment Revenue Market Share in United States (2012-2017)

Table STIHL Basic Information List

Table STIHL Outdoor Power Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)



Figure STIHL Outdoor Power Equipment Sales Growth Rate (2012-2017)

Figure STIHL Outdoor Power Equipment Sales Market Share in United States (2012-2017)

Figure STIHL Outdoor Power Equipment Revenue Market Share in United States (2012-2017)

Table John Deere Basic Information List

Table John Deere Outdoor Power Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure John Deere Outdoor Power Equipment Sales Growth Rate (2012-2017)

Figure John Deere Outdoor Power Equipment Sales Market Share in United States (2012-2017)

Figure John Deere Outdoor Power Equipment Revenue Market Share in United States (2012-2017)

Table TORO Basic Information List

Table TORO Outdoor Power Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure TORO Outdoor Power Equipment Sales Growth Rate (2012-2017)

Figure TORO Outdoor Power Equipment Sales Market Share in United States (2012-2017)

Figure TORO Outdoor Power Equipment Revenue Market Share in United States (2012-2017)

Table Stanley Black & Decker Basic Information List

Table Stanley Black & Decker Outdoor Power Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Stanley Black & Decker Outdoor Power Equipment Sales Growth Rate (2012-2017)

Figure Stanley Black & Decker Outdoor Power Equipment Sales Market Share in United States (2012-2017)

Figure Stanley Black & Decker Outdoor Power Equipment Revenue Market Share in United States (2012-2017)

Table MTD Basic Information List

Table MTD Outdoor Power Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure MTD Outdoor Power Equipment Sales Growth Rate (2012-2017)

Figure MTD Outdoor Power Equipment Sales Market Share in United States (2012-2017)

Figure MTD Outdoor Power Equipment Revenue Market Share in United States (2012-2017)

Table Honda Basic Information List



Table Honda Outdoor Power Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Honda Outdoor Power Equipment Sales Growth Rate (2012-2017)

Figure Honda Outdoor Power Equipment Sales Market Share in United States (2012-2017)

Figure Honda Outdoor Power Equipment Revenue Market Share in United States (2012-2017)

Table Makita Basic Information List

Table Makita Outdoor Power Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Makita Outdoor Power Equipment Sales Growth Rate (2012-2017)

Figure Makita Outdoor Power Equipment Sales Market Share in United States (2012-2017)

Figure Makita Outdoor Power Equipment Revenue Market Share in United States (2012-2017)

Table Craftsman Basic Information List

Table Craftsman Outdoor Power Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Craftsman Outdoor Power Equipment Sales Growth Rate (2012-2017)

Figure Craftsman Outdoor Power Equipment Sales Market Share in United States (2012-2017)

Figure Craftsman Outdoor Power Equipment Revenue Market Share in United States (2012-2017)

Table EMAK Basic Information List

Table EMAK Outdoor Power Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure EMAK Outdoor Power Equipment Sales Growth Rate (2012-2017)

Figure EMAK Outdoor Power Equipment Sales Market Share in United States (2012-2017)

Figure EMAK Outdoor Power Equipment Revenue Market Share in United States (2012-2017)

Table Blount Basic Information List

**Table MAT Basic Information List** 

Table McLane Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outdoor Power Equipment

Figure Manufacturing Process Analysis of Outdoor Power Equipment



Figure Outdoor Power Equipment Industrial Chain Analysis

Table Raw Materials Sources of Outdoor Power Equipment Major Players/Suppliers in 2016

Table Major Buyers of Outdoor Power Equipment

Table Distributors/Traders List

Figure United States Outdoor Power Equipment Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Outdoor Power Equipment Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Outdoor Power Equipment Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Outdoor Power Equipment Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Outdoor Power Equipment Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Outdoor Power Equipment Sales Volume (K Units) Forecast by Type in 2022

Table United States Outdoor Power Equipment Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Outdoor Power Equipment Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Outdoor Power Equipment Sales Volume (K Units) Forecast by Application in 2022

Table United States Outdoor Power Equipment Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Outdoor Power Equipment Sales Volume Share Forecast by Region (2017-2022)

Figure United States Outdoor Power Equipment Sales Volume Share Forecast by Region (2017-2022)

Figure United States Outdoor Power Equipment Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



### I would like to order

Product name: United States Outdoor Power Equipment Market Report 2017

Product link: https://marketpublishers.com/r/U54BE28B1ACPEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U54BE28B1ACPEN.html">https://marketpublishers.com/r/U54BE28B1ACPEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970