

United States Outdoor Jacket Market Report 2016

https://marketpublishers.com/r/UE78EE69516EN.html

Date: December 2016

Pages: 105

Price: US\$ 3,800.00 (Single User License)
ID: UE78EE69516EN

Abstracts

Notes:

Sales, means the sales volume of Outdoor Jacket

Revenue, means the sales value of Outdoor Jacket

This report studies sales (consumption) of Outdoor Jacket in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Nike

Adidas

Skechers

PUMA

Under Armour

Mizuno

VF

Guirenniao

Billabong



	ANTA	
Li	i-Ning	
В	BasicNet	
А	asics	
Х	ítep	
30	61 Degrees	
L	ululemon	
Р	Peak	
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into		
	ype I ype II	
	ype III	
Split by applications, this report focuses on sales, market share and growth rate of Outdoor Jacket in each application, can be divided into		
А	application 1	
А	application 2	
А	application 3	



Contents

United States Outdoor Jacket Market Report 2016

1 OUTDOOR JACKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Jacket
- 1.2 Classification of Outdoor Jacket
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Outdoor Jacket
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Outdoor Jacket (2011-2021)
 - 1.4.1 United States Outdoor Jacket Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Outdoor Jacket Revenue and Growth Rate (2011-2021)

2 UNITED STATES OUTDOOR JACKET COMPETITION BY MANUFACTURERS

- 2.1 United States Outdoor Jacket Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Outdoor Jacket Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Outdoor Jacket Average Price by Manufactures (2015 and 2016)
- 2.4 Outdoor Jacket Market Competitive Situation and Trends
 - 2.4.1 Outdoor Jacket Market Concentration Rate
 - 2.4.2 Outdoor Jacket Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES OUTDOOR JACKET SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Outdoor Jacket Sales and Market Share by Type (2011-2016)
- 3.2 United States Outdoor Jacket Revenue and Market Share by Type (2011-2016)
- 3.3 United States Outdoor Jacket Price by Type (2011-2016)
- 3.4 United States Outdoor Jacket Sales Growth Rate by Type (2011-2016)



4 UNITED STATES OUTDOOR JACKET SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Outdoor Jacket Sales and Market Share by Application (2011-2016)
- 4.2 United States Outdoor Jacket Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES OUTDOOR JACKET MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Nike
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Outdoor Jacket Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
 - 5.1.3 Nike Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Adidas
 - 5.2.2 Outdoor Jacket Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 Adidas Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- **5.3 PUMA**
 - 5.3.2 Outdoor Jacket Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 PUMA Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Skechers
 - 5.4.2 Outdoor Jacket Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Skechers Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Under Armour
 - 5.5.2 Outdoor Jacket Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II



5.5.3 Under Armour Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Mizuno

5.6.2 Outdoor Jacket Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Mizuno Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 VF

5.7.2 Outdoor Jacket Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 VF Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Guirenniao

5.8.2 Outdoor Jacket Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Guirenniao Outdoor Jacket Sales, Revenue, Price and Gross Margin

(2011-2016)

5.8.4 Main Business/Business Overview

5.9 Billabong

5.9.2 Outdoor Jacket Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Billabong Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 ANTA

5.10.2 Outdoor Jacket Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 ANTA Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Li-Ning

5.12 BasicNet

5.13 Asics

5.14 Xtep

5.15 361 Degrees



- 5.16 Lululemon
- 5.17 Peak

6 OUTDOOR JACKET MANUFACTURING COST ANALYSIS

- 6.1 Outdoor Jacket Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Outdoor Jacket

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Outdoor Jacket Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Outdoor Jacket Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat



- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES OUTDOOR JACKET MARKET FORECAST (2016-2021)

- 10.1 United States Outdoor Jacket Sales, Revenue Forecast (2016-2021)
- 10.2 United States Outdoor Jacket Sales Forecast by Type (2016-2021)
- 10.3 United States Outdoor Jacket Sales Forecast by Application (2016-2021)
- 10.4 Outdoor Jacket Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Jacket

Table Classification of Outdoor Jacket

Figure United States Sales Market Share of Outdoor Jacket by Type in 2015

Table Application of Outdoor Jacket

Figure United States Sales Market Share of Outdoor Jacket by Application in 2015

Figure United States Outdoor Jacket Sales and Growth Rate (2011-2021)

Figure United States Outdoor Jacket Revenue and Growth Rate (2011-2021)

Table United States Outdoor Jacket Sales of Key Manufacturers (2015 and 2016)

Table United States Outdoor Jacket Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Outdoor Jacket Sales Share by Manufacturers

Figure 2016 Outdoor Jacket Sales Share by Manufacturers

Table United States Outdoor Jacket Revenue by Manufacturers (2015 and 2016)

Table United States Outdoor Jacket Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Outdoor Jacket Revenue Share by Manufacturers

Table 2016 United States Outdoor Jacket Revenue Share by Manufacturers

Table United States Market Outdoor Jacket Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Outdoor Jacket Average Price of Key Manufacturers in 2015

Figure Outdoor Jacket Market Share of Top 3 Manufacturers

Figure Outdoor Jacket Market Share of Top 5 Manufacturers

Table United States Outdoor Jacket Sales by Type (2011-2016)

Table United States Outdoor Jacket Sales Share by Type (2011-2016)

Figure United States Outdoor Jacket Sales Market Share by Type in 2015

Table United States Outdoor Jacket Revenue and Market Share by Type (2011-2016)

Table United States Outdoor Jacket Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Outdoor Jacket by Type (2011-2016)

Table United States Outdoor Jacket Price by Type (2011-2016)

Figure United States Outdoor Jacket Sales Growth Rate by Type (2011-2016)

Table United States Outdoor Jacket Sales by Application (2011-2016)

Table United States Outdoor Jacket Sales Market Share by Application (2011-2016)

Figure United States Outdoor Jacket Sales Market Share by Application in 2015

Table United States Outdoor Jacket Sales Growth Rate by Application (2011-2016)

Figure United States Outdoor Jacket Sales Growth Rate by Application (2011-2016)

Table Nike Basic Information List



Table Nike Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Nike Outdoor Jacket Sales Market Share (2011-2016)

Table Adidas Basic Information List

Table Adidas Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Adidas Outdoor Jacket Sales Market Share (2011-2016)

Table PUMA Basic Information List

Table PUMA Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table PUMA Outdoor Jacket Sales Market Share (2011-2016)

Table Skechers Basic Information List

Table Skechers Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Skechers Outdoor Jacket Sales Market Share (2011-2016)

Table Under Armour Basic Information List

Table Under Armour Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Under Armour Outdoor Jacket Sales Market Share (2011-2016)

Table Mizuno Basic Information List

Table Mizuno Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mizuno Outdoor Jacket Sales Market Share (2011-2016)

Table VF Basic Information List

Table VF Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table VF Outdoor Jacket Sales Market Share (2011-2016)

Table Guirenniao Basic Information List

Table Guirenniao Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Guirenniao Outdoor Jacket Sales Market Share (2011-2016)

Table Billabong Basic Information List

Table Billabong Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Billabong Outdoor Jacket Sales Market Share (2011-2016)

Table ANTA Basic Information List

Table ANTA Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table ANTA Outdoor Jacket Sales Market Share (2011-2016)

Table Li-Ning Basic Information List

Table Li-Ning Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Li-Ning Outdoor Jacket Sales Market Share (2011-2016)

Table BasicNet Basic Information List

Table BasicNet Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table BasicNet Outdoor Jacket Sales Market Share (2011-2016)

Table Asics Basic Information List

Table Asics Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Asics Outdoor Jacket Sales Market Share (2011-2016)



Table Xtep Basic Information List

Table Xtep Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Xtep Outdoor Jacket Sales Market Share (2011-2016)

Table 361 Degrees Basic Information List

Table 361 Degrees Outdoor Jacket Sales, Revenue, Price and Gross Margin

(2011-2016)

Table 361 Degrees Outdoor Jacket Sales Market Share (2011-2016)

Table Lululemon Basic Information List

Table Lululemon Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lululemon Outdoor Jacket Sales Market Share (2011-2016)

Table Peak Basic Information List

Table Peak Outdoor Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Peak Outdoor Jacket Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outdoor Jacket

Figure Manufacturing Process Analysis of Outdoor Jacket

Figure Outdoor Jacket Industrial Chain Analysis

Table Raw Materials Sources of Outdoor Jacket Major Manufacturers in 2015

Table Major Buyers of Outdoor Jacket

Table Distributors/Traders List

Figure United States Outdoor Jacket Production and Growth Rate Forecast (2016-2021)

Figure United States Outdoor Jacket Revenue and Growth Rate Forecast (2016-2021)

Table United States Outdoor Jacket Production Forecast by Type (2016-2021)

Table United States Outdoor Jacket Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Outdoor Jacket Market Report 2016

Product link: https://marketpublishers.com/r/UE78EE69516EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UE78EE69516EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970