

United States Outdoor Inflatables Market Report 2017

<https://marketpublishers.com/r/U2032AAA755PEN.html>

Date: October 2017

Pages: 109

Price: US\$ 3,800.00 (Single User License)

ID: U2032AAA755PEN

Abstracts

In this report, the United States Outdoor Inflatables market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Outdoor Inflatables in these regions, from 2012 to 2022 (forecast).

United States Outdoor Inflatables market competition by top manufacturers/players, with Outdoor Inflatables sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Air Ad Promotions

Interactive Inflatables

Inflatable Images

Pioneer Balloon

Inflatable Images

Airquee

Aier Inflatable

Fun Life

Ins'TenT

Inflatable Design Group

Intex

Airhead Sports Group

LookOurWay

Boulder Blimp

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Inflatables Tent

Gaints

Sofa

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Outdoor Inflatables for each application, including

Amusement

Promotional

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Outdoor Inflatables Market Report 2017

1 OUTDOOR INFLATABLES OVERVIEW

1.1 Product Overview and Scope of Outdoor Inflatables

1.2 Classification of Outdoor Inflatables by Product Category

1.2.1 United States Outdoor Inflatables Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Outdoor Inflatables Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Inflatables Tent

1.2.4 Gaints

1.2.5 Sofa

1.2.6 Others

1.3 United States Outdoor Inflatables Market by Application/End Users

1.3.1 United States Outdoor Inflatables Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Amusement

1.3.3 Promotional

1.3.4 Others

1.4 United States Outdoor Inflatables Market by Region

1.4.1 United States Outdoor Inflatables Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Outdoor Inflatables Status and Prospect (2012-2022)

1.4.3 Southwest Outdoor Inflatables Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Outdoor Inflatables Status and Prospect (2012-2022)

1.4.5 New England Outdoor Inflatables Status and Prospect (2012-2022)

1.4.6 The South Outdoor Inflatables Status and Prospect (2012-2022)

1.4.7 The Midwest Outdoor Inflatables Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Outdoor Inflatables (2012-2022)

1.5.1 United States Outdoor Inflatables Sales and Growth Rate (2012-2022)

1.5.2 United States Outdoor Inflatables Revenue and Growth Rate (2012-2022)

2 UNITED STATES OUTDOOR INFLATABLES MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Outdoor Inflatables Sales and Market Share of Key Players/Suppliers

(2012-2017)

2.2 United States Outdoor Inflatables Revenue and Share by Players/Suppliers

(2012-2017)

2.3 United States Outdoor Inflatables Average Price by Players/Suppliers (2012-2017)

2.4 United States Outdoor Inflatables Market Competitive Situation and Trends

2.4.1 United States Outdoor Inflatables Market Concentration Rate

2.4.2 United States Outdoor Inflatables Market Share of Top 3 and Top 5
Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Outdoor Inflatables Manufacturing Base
Distribution, Sales Area, Product Type

3 UNITED STATES OUTDOOR INFLATABLES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Outdoor Inflatables Sales and Market Share by Region (2012-2017)

3.2 United States Outdoor Inflatables Revenue and Market Share by Region
(2012-2017)

3.3 United States Outdoor Inflatables Price by Region (2012-2017)

4 UNITED STATES OUTDOOR INFLATABLES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Outdoor Inflatables Sales and Market Share by Type (Product
Category) (2012-2017)

4.2 United States Outdoor Inflatables Revenue and Market Share by Type (2012-2017)

4.3 United States Outdoor Inflatables Price by Type (2012-2017)

4.4 United States Outdoor Inflatables Sales Growth Rate by Type (2012-2017)

5 UNITED STATES OUTDOOR INFLATABLES SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Outdoor Inflatables Sales and Market Share by Application
(2012-2017)

5.2 United States Outdoor Inflatables Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES OUTDOOR INFLATABLES PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Air Ad Promotions

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Outdoor Inflatables Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Air Ad Promotions Outdoor Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Interactive Inflatables

6.2.2 Outdoor Inflatables Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Interactive Inflatables Outdoor Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Inflatable Images

6.3.2 Outdoor Inflatables Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Inflatable Images Outdoor Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Pioneer Balloon

6.4.2 Outdoor Inflatables Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Pioneer Balloon Outdoor Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Inflatable Images

6.5.2 Outdoor Inflatables Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Inflatable Images Outdoor Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Airquee

6.6.2 Outdoor Inflatables Product Category, Application and Specification

- 6.6.2.1 Product A
- 6.6.2.2 Product B
- 6.6.3 Airquee Outdoor Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Aier Inflatable
 - 6.7.2 Outdoor Inflatables Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Aier Inflatable Outdoor Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Fun Life
 - 6.8.2 Outdoor Inflatables Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Fun Life Outdoor Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Ins?TenT
 - 6.9.2 Outdoor Inflatables Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Ins?TenT Outdoor Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Inflatable Design Group
 - 6.10.2 Outdoor Inflatables Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Inflatable Design Group Outdoor Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Intex
- 6.12 Airhead Sports Group
- 6.13 LookOurWay
- 6.14 Boulder Blimp

7 OUTDOOR INFLATABLES MANUFACTURING COST ANALYSIS

7.1 Outdoor Inflatables Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Outdoor Inflatables

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Outdoor Inflatables Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Outdoor Inflatables Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES OUTDOOR INFLATABLES MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Outdoor Inflatables Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Outdoor Inflatables Sales Volume Forecast by Type (2017-2022)

11.3 United States Outdoor Inflatables Sales Volume Forecast by Application (2017-2022)

11.4 United States Outdoor Inflatables Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Outdoor Inflatables

Figure United States Outdoor Inflatables Market Size (K Units) by Type (2012-2022)

Figure United States Outdoor Inflatables Sales Volume Market Share by Type (Product Category) in 2016

Figure Inflatables Tent Product Picture

Figure Gaints Product Picture

Figure Sofa Product Picture

Figure Others Product Picture

Figure United States Outdoor Inflatables Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Outdoor Inflatables by Application in 2016

Figure Amusement Examples

Figure Promotional Examples

Figure Others Examples

Figure United States Outdoor Inflatables Market Size (Million USD) by Region (2012-2022)

Figure The West Outdoor Inflatables Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Outdoor Inflatables Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Outdoor Inflatables Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Outdoor Inflatables Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Outdoor Inflatables Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Outdoor Inflatables Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Outdoor Inflatables Sales (K Units) and Growth Rate (2012-2022)

Figure United States Outdoor Inflatables Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Outdoor Inflatables Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Outdoor Inflatables Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Outdoor Inflatables Sales Share by Players/Suppliers (2012-2017)
Figure 2016 United States Outdoor Inflatables Sales Share by Players/Suppliers
Figure 2017 United States Outdoor Inflatables Sales Share by Players/Suppliers
Figure United States Outdoor Inflatables Market Major Players Product Revenue (Million USD) (2012-2017)
Table United States Outdoor Inflatables Revenue (Million USD) by Players/Suppliers (2012-2017)
Table United States Outdoor Inflatables Revenue Share by Players/Suppliers (2012-2017)
Figure 2016 United States Outdoor Inflatables Revenue Share by Players/Suppliers
Figure 2017 United States Outdoor Inflatables Revenue Share by Players/Suppliers
Table United States Market Outdoor Inflatables Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)
Figure United States Market Outdoor Inflatables Average Price (USD/Unit) of Key Players/Suppliers in 2016
Figure United States Outdoor Inflatables Market Share of Top 3 Players/Suppliers
Figure United States Outdoor Inflatables Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Outdoor Inflatables Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Outdoor Inflatables Product Category
Table United States Outdoor Inflatables Sales (K Units) by Region (2012-2017)
Table United States Outdoor Inflatables Sales Share by Region (2012-2017)
Figure United States Outdoor Inflatables Sales Share by Region (2012-2017)
Figure United States Outdoor Inflatables Sales Market Share by Region in 2016
Table United States Outdoor Inflatables Revenue (Million USD) and Market Share by Region (2012-2017)
Table United States Outdoor Inflatables Revenue Share by Region (2012-2017)
Figure United States Outdoor Inflatables Revenue Market Share by Region (2012-2017)
Figure United States Outdoor Inflatables Revenue Market Share by Region in 2016
Table United States Outdoor Inflatables Price (USD/Unit) by Region (2012-2017)
Table United States Outdoor Inflatables Sales (K Units) by Type (2012-2017)
Table United States Outdoor Inflatables Sales Share by Type (2012-2017)
Figure United States Outdoor Inflatables Sales Share by Type (2012-2017)
Figure United States Outdoor Inflatables Sales Market Share by Type in 2016
Table United States Outdoor Inflatables Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Outdoor Inflatables Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Outdoor Inflatables by Type (2012-2017)
Figure Revenue Market Share of Outdoor Inflatables by Type in 2016

Table United States Outdoor Inflatables Price (USD/Unit) by Types (2012-2017)
Figure United States Outdoor Inflatables Sales Growth Rate by Type (2012-2017)
Table United States Outdoor Inflatables Sales (K Units) by Application (2012-2017)
Table United States Outdoor Inflatables Sales Market Share by Application (2012-2017)
Figure United States Outdoor Inflatables Sales Market Share by Application (2012-2017)
Figure United States Outdoor Inflatables Sales Market Share by Application in 2016
Table United States Outdoor Inflatables Sales Growth Rate by Application (2012-2017)
Figure United States Outdoor Inflatables Sales Growth Rate by Application (2012-2017)
Table Air Ad Promotions Basic Information List
Table Air Ad Promotions Outdoor Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Air Ad Promotions Outdoor Inflatables Sales Growth Rate (2012-2017)
Figure Air Ad Promotions Outdoor Inflatables Sales Market Share in United States (2012-2017)
Figure Air Ad Promotions Outdoor Inflatables Revenue Market Share in United States (2012-2017)
Table Interactive Inflatables Basic Information List
Table Interactive Inflatables Outdoor Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Interactive Inflatables Outdoor Inflatables Sales Growth Rate (2012-2017)
Figure Interactive Inflatables Outdoor Inflatables Sales Market Share in United States (2012-2017)
Figure Interactive Inflatables Outdoor Inflatables Revenue Market Share in United States (2012-2017)
Table Inflatable Images Basic Information List
Table Inflatable Images Outdoor Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Inflatable Images Outdoor Inflatables Sales Growth Rate (2012-2017)
Figure Inflatable Images Outdoor Inflatables Sales Market Share in United States (2012-2017)
Figure Inflatable Images Outdoor Inflatables Revenue Market Share in United States (2012-2017)
Table Pioneer Balloon Basic Information List
Table Pioneer Balloon Outdoor Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Pioneer Balloon Outdoor Inflatables Sales Growth Rate (2012-2017)
Figure Pioneer Balloon Outdoor Inflatables Sales Market Share in United States (2012-2017)

Figure Pioneer Balloon Outdoor Inflatables Revenue Market Share in United States (2012-2017)

Table Inflatable Images Basic Information List

Table Inflatable Images Outdoor Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Inflatable Images Outdoor Inflatables Sales Growth Rate (2012-2017)

Figure Inflatable Images Outdoor Inflatables Sales Market Share in United States (2012-2017)

Figure Inflatable Images Outdoor Inflatables Revenue Market Share in United States (2012-2017)

Table Airquee Basic Information List

Table Airquee Outdoor Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Airquee Outdoor Inflatables Sales Growth Rate (2012-2017)

Figure Airquee Outdoor Inflatables Sales Market Share in United States (2012-2017)

Figure Airquee Outdoor Inflatables Revenue Market Share in United States (2012-2017)

Table Aier Inflatable Basic Information List

Table Aier Inflatable Outdoor Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Aier Inflatable Outdoor Inflatables Sales Growth Rate (2012-2017)

Figure Aier Inflatable Outdoor Inflatables Sales Market Share in United States (2012-2017)

Figure Aier Inflatable Outdoor Inflatables Revenue Market Share in United States (2012-2017)

Table Fun Life Basic Information List

Table Fun Life Outdoor Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Fun Life Outdoor Inflatables Sales Growth Rate (2012-2017)

Figure Fun Life Outdoor Inflatables Sales Market Share in United States (2012-2017)

Figure Fun Life Outdoor Inflatables Revenue Market Share in United States (2012-2017)

Table Ins?TenT Basic Information List

Table Ins?TenT Outdoor Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Ins?TenT Outdoor Inflatables Sales Growth Rate (2012-2017)

Figure Ins?TenT Outdoor Inflatables Sales Market Share in United States (2012-2017)

Figure Ins?TenT Outdoor Inflatables Revenue Market Share in United States (2012-2017)

Table Inflatable Design Group Basic Information List

Table Inflatable Design Group Outdoor Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Inflatable Design Group Outdoor Inflatables Sales Growth Rate (2012-2017)

Figure Inflatable Design Group Outdoor Inflatables Sales Market Share in United States (2012-2017)

Figure Inflatable Design Group Outdoor Inflatables Revenue Market Share in United States (2012-2017)

Table Intex Basic Information List

Table Airhead Sports Group Basic Information List

Table LookOurWay Basic Information List

Table Boulder Blimp Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outdoor Inflatables

Figure Manufacturing Process Analysis of Outdoor Inflatables

Figure Outdoor Inflatables Industrial Chain Analysis

Table Raw Materials Sources of Outdoor Inflatables Major Players/Suppliers in 2016

Table Major Buyers of Outdoor Inflatables

Table Distributors/Traders List

Figure United States Outdoor Inflatables Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Outdoor Inflatables Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Outdoor Inflatables Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Outdoor Inflatables Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Outdoor Inflatables Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Outdoor Inflatables Sales Volume (K Units) Forecast by Type in 2022

Table United States Outdoor Inflatables Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Outdoor Inflatables Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Outdoor Inflatables Sales Volume (K Units) Forecast by Application in 2022

Table United States Outdoor Inflatables Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Outdoor Inflatables Sales Volume Share Forecast by Region
(2017-2022)

Figure United States Outdoor Inflatables Sales Volume Share Forecast by Region
(2017-2022)

Figure United States Outdoor Inflatables Sales Volume Share Forecast by Region in
2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Outdoor Inflatables Market Report 2017

Product link: <https://marketpublishers.com/r/U2032AAA755PEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2032AAA755PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970