

United States Outdoor Gear Market Report 2018

<https://marketpublishers.com/r/U09FECBC47AQEN.html>

Date: March 2018

Pages: 119

Price: US\$ 3,800.00 (Single User License)

ID: U09FECBC47AQEN

Abstracts

In this report, the United States Outdoor Gear market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Outdoor Gear in these regions, from 2013 to 2025 (forecast).

United States Outdoor Gear market competition by top manufacturers/players, with Outdoor Gear sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

REI

Patagonia

The North Face

Eastern Mountain Sports

Columbia

Kolumb

Camel

Jarden Corporation

Lafuma

Black Diamond

VF Corporation

Kathmandu

Arc?Teryx

Big Agnes

Exped

Five Ten

Granite Gear

Gregory

Hilleberg

Icebreaker

Kelty

La Sportiva

Mammut

Marmot

Metolius

Mountain Hardwear

Msr

Osprey

Petzl

Platypus

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Apparel

Equipment and gear

Footwear

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Game

Sport Activity

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Outdoor Gear Market Report 2018

1 OUTDOOR GEAR OVERVIEW

1.1 Product Overview and Scope of Outdoor Gear

1.2 Classification of Outdoor Gear by Product Category

1.2.1 United States Outdoor Gear Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Outdoor Gear Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 Apparel

1.2.4 Equipment and gear

1.2.5 Footwear

1.3 United States Outdoor Gear Market by Application/End Users

1.3.1 United States Outdoor Gear Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Game

1.3.3 Sport Activity

1.3.4 Other

1.4 United States Outdoor Gear Market by Region

1.4.1 United States Outdoor Gear Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West Outdoor Gear Status and Prospect (2013-2025)

1.4.3 Southwest Outdoor Gear Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic Outdoor Gear Status and Prospect (2013-2025)

1.4.5 New England Outdoor Gear Status and Prospect (2013-2025)

1.4.6 The South Outdoor Gear Status and Prospect (2013-2025)

1.4.7 The Midwest Outdoor Gear Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of Outdoor Gear (2013-2025)

1.5.1 United States Outdoor Gear Sales and Growth Rate (2013-2025)

1.5.2 United States Outdoor Gear Revenue and Growth Rate (2013-2025)

2 UNITED STATES OUTDOOR GEAR MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Outdoor Gear Sales and Market Share of Key Players/Suppliers (2013-2018)

- 2.2 United States Outdoor Gear Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Outdoor Gear Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Outdoor Gear Market Competitive Situation and Trends
 - 2.4.1 United States Outdoor Gear Market Concentration Rate
 - 2.4.2 United States Outdoor Gear Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Outdoor Gear Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES OUTDOOR GEAR SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Outdoor Gear Sales and Market Share by Region (2013-2018)
- 3.2 United States Outdoor Gear Revenue and Market Share by Region (2013-2018)
- 3.3 United States Outdoor Gear Price by Region (2013-2018)

4 UNITED STATES OUTDOOR GEAR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Outdoor Gear Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Outdoor Gear Revenue and Market Share by Type (2013-2018)
- 4.3 United States Outdoor Gear Price by Type (2013-2018)
- 4.4 United States Outdoor Gear Sales Growth Rate by Type (2013-2018)

5 UNITED STATES OUTDOOR GEAR SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Outdoor Gear Sales and Market Share by Application (2013-2018)
- 5.2 United States Outdoor Gear Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES OUTDOOR GEAR PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 REI
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Outdoor Gear Product Category, Application and Specification
 - 6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 REI Outdoor Gear Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Patagonia
 - 6.2.2 Outdoor Gear Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Patagonia Outdoor Gear Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 The North Face
 - 6.3.2 Outdoor Gear Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 The North Face Outdoor Gear Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Eastern Mountain Sports
 - 6.4.2 Outdoor Gear Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Eastern Mountain Sports Outdoor Gear Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Columbia
 - 6.5.2 Outdoor Gear Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Columbia Outdoor Gear Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Kolumb
 - 6.6.2 Outdoor Gear Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Kolumb Outdoor Gear Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Camel
 - 6.7.2 Outdoor Gear Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B

- 6.7.3 Camel Outdoor Gear Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Jarden Corporation
 - 6.8.2 Outdoor Gear Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Jarden Corporation Outdoor Gear Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview
- 6.9 Lafuma
 - 6.9.2 Outdoor Gear Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Lafuma Outdoor Gear Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Black Diamond
 - 6.10.2 Outdoor Gear Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Black Diamond Outdoor Gear Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 VF Corporation
- 6.12 Kathmandu
- 6.13 Arc?Teryx
- 6.14 Big Agnes
- 6.15 Exped
- 6.16 Five Ten
- 6.17 Granite Gear
- 6.18 Gregory
- 6.19 Hilleberg
- 6.20 Icebreaker
- 6.21 Kelty
- 6.22 La Sportiva
- 6.23 Mammut
- 6.24 Marmot
- 6.25 Metolius
- 6.26 Mountain Hardwear
- 6.27 Msr

- 6.28 Osprey
- 6.29 Petzl
- 6.30 Platypus

7 OUTDOOR GEAR MANUFACTURING COST ANALYSIS

- 7.1 Outdoor Gear Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Outdoor Gear

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Outdoor Gear Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Outdoor Gear Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk

- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES OUTDOOR GEAR MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Outdoor Gear Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Outdoor Gear Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Outdoor Gear Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Outdoor Gear Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Outdoor Gear

Figure United States Outdoor Gear Market Size (K Units) by Type (2013-2025)

Figure United States Outdoor Gear Sales Volume Market Share by Type (Product Category) in 2017

Figure Apparel Product Picture

Figure Equipment and gear Product Picture

Figure Footwear Product Picture

Figure United States Outdoor Gear Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Outdoor Gear by Application in 2017

Figure Game Examples

Table Key Downstream Customer in Game

Figure Sport Activity Examples

Table Key Downstream Customer in Sport Activity

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Outdoor Gear Market Size (Million USD) by Region (2013-2025)

Figure The West Outdoor Gear Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Outdoor Gear Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Outdoor Gear Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Outdoor Gear Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Outdoor Gear Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Outdoor Gear Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Outdoor Gear Sales (K Units) and Growth Rate (2013-2025)

Figure United States Outdoor Gear Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Outdoor Gear Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Outdoor Gear Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Outdoor Gear Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Outdoor Gear Sales Share by Players/Suppliers

Figure 2017 United States Outdoor Gear Sales Share by Players/Suppliers
Figure United States Outdoor Gear Market Major Players Product Revenue (Million USD) (2013-2018)
Table United States Outdoor Gear Revenue (Million USD) by Players/Suppliers (2013-2018)
Table United States Outdoor Gear Revenue Share by Players/Suppliers (2013-2018)
Figure 2017 United States Outdoor Gear Revenue Share by Players/Suppliers
Figure 2017 United States Outdoor Gear Revenue Share by Players/Suppliers
Table United States Market Outdoor Gear Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)
Figure United States Market Outdoor Gear Average Price (USD/Unit) of Key Players/Suppliers in 2017
Figure United States Outdoor Gear Market Share of Top 3 Players/Suppliers
Figure United States Outdoor Gear Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Outdoor Gear Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Outdoor Gear Product Category
Table United States Outdoor Gear Sales (K Units) by Region (2013-2018)
Table United States Outdoor Gear Sales Share by Region (2013-2018)
Figure United States Outdoor Gear Sales Share by Region (2013-2018)
Figure United States Outdoor Gear Sales Market Share by Region in 2017
Table United States Outdoor Gear Revenue (Million USD) and Market Share by Region (2013-2018)
Table United States Outdoor Gear Revenue Share by Region (2013-2018)
Figure United States Outdoor Gear Revenue Market Share by Region (2013-2018)
Figure United States Outdoor Gear Revenue Market Share by Region in 2017
Table United States Outdoor Gear Price (USD/Unit) by Region (2013-2018)
Table United States Outdoor Gear Sales (K Units) by Type (2013-2018)
Table United States Outdoor Gear Sales Share by Type (2013-2018)
Figure United States Outdoor Gear Sales Share by Type (2013-2018)
Figure United States Outdoor Gear Sales Market Share by Type in 2017
Table United States Outdoor Gear Revenue (Million USD) and Market Share by Type (2013-2018)
Table United States Outdoor Gear Revenue Share by Type (2013-2018)
Figure Revenue Market Share of Outdoor Gear by Type (2013-2018)
Figure Revenue Market Share of Outdoor Gear by Type in 2017
Table United States Outdoor Gear Price (USD/Unit) by Types (2013-2018)
Figure United States Outdoor Gear Sales Growth Rate by Type (2013-2018)
Table United States Outdoor Gear Sales (K Units) by Application (2013-2018)

Table United States Outdoor Gear Sales Market Share by Application (2013-2018)
Figure United States Outdoor Gear Sales Market Share by Application (2013-2018)
Figure United States Outdoor Gear Sales Market Share by Application in 2017
Table United States Outdoor Gear Sales Growth Rate by Application (2013-2018)
Figure United States Outdoor Gear Sales Growth Rate by Application (2013-2018)
Table REI Basic Information List
Table REI Outdoor Gear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure REI Outdoor Gear Sales Growth Rate (2013-2018)
Figure REI Outdoor Gear Sales Market Share in United States (2013-2018)
Figure REI Outdoor Gear Revenue Market Share in United States (2013-2018)
Table Patagonia Basic Information List
Table Patagonia Outdoor Gear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Patagonia Outdoor Gear Sales Growth Rate (2013-2018)
Figure Patagonia Outdoor Gear Sales Market Share in United States (2013-2018)
Figure Patagonia Outdoor Gear Revenue Market Share in United States (2013-2018)
Table The North Face Basic Information List
Table The North Face Outdoor Gear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure The North Face Outdoor Gear Sales Growth Rate (2013-2018)
Figure The North Face Outdoor Gear Sales Market Share in United States (2013-2018)
Figure The North Face Outdoor Gear Revenue Market Share in United States (2013-2018)
Table Eastern Mountain Sports Basic Information List
Table Eastern Mountain Sports Outdoor Gear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Eastern Mountain Sports Outdoor Gear Sales Growth Rate (2013-2018)
Figure Eastern Mountain Sports Outdoor Gear Sales Market Share in United States (2013-2018)
Figure Eastern Mountain Sports Outdoor Gear Revenue Market Share in United States (2013-2018)
Table Columbia Basic Information List
Table Columbia Outdoor Gear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Columbia Outdoor Gear Sales Growth Rate (2013-2018)
Figure Columbia Outdoor Gear Sales Market Share in United States (2013-2018)
Figure Columbia Outdoor Gear Revenue Market Share in United States (2013-2018)
Table Kolumb Basic Information List

Table Kolumb Outdoor Gear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Kolumb Outdoor Gear Sales Growth Rate (2013-2018)

Figure Kolumb Outdoor Gear Sales Market Share in United States (2013-2018)

Figure Kolumb Outdoor Gear Revenue Market Share in United States (2013-2018)

Table Camel Basic Information List

Table Camel Outdoor Gear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Camel Outdoor Gear Sales Growth Rate (2013-2018)

Figure Camel Outdoor Gear Sales Market Share in United States (2013-2018)

Figure Camel Outdoor Gear Revenue Market Share in United States (2013-2018)

Table Jarden Corporation Basic Information List

Table Jarden Corporation Outdoor Gear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Jarden Corporation Outdoor Gear Sales Growth Rate (2013-2018)

Figure Jarden Corporation Outdoor Gear Sales Market Share in United States (2013-2018)

Figure Jarden Corporation Outdoor Gear Revenue Market Share in United States (2013-2018)

Table Lafuma Basic Information List

Table Lafuma Outdoor Gear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Lafuma Outdoor Gear Sales Growth Rate (2013-2018)

Figure Lafuma Outdoor Gear Sales Market Share in United States (2013-2018)

Figure Lafuma Outdoor Gear Revenue Market Share in United States (2013-2018)

Table Black Diamond Basic Information List

Table Black Diamond Outdoor Gear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Black Diamond Outdoor Gear Sales Growth Rate (2013-2018)

Figure Black Diamond Outdoor Gear Sales Market Share in United States (2013-2018)

Figure Black Diamond Outdoor Gear Revenue Market Share in United States (2013-2018)

Table VF Corporation Basic Information List

Table Kathmandu Basic Information List

Table Arc?Teryx Basic Information List

Table Big Agnes Basic Information List

Table Exped Basic Information List

Table Five Ten Basic Information List

Table Granite Gear Basic Information List

Table Gregory Basic Information List
Table Hilleberg Basic Information List
Table Icebreaker Basic Information List
Table Kelty Basic Information List
Table La Sportiva Basic Information List
Table Mammut Basic Information List
Table Marmot Basic Information List
Table Metolius Basic Information List
Table Mountain Hardwear Basic Information List
Table Msr Basic Information List
Table Osprey Basic Information List
Table Petzl Basic Information List
Table Platypus Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Outdoor Gear
Figure Manufacturing Process Analysis of Outdoor Gear
Figure Outdoor Gear Industrial Chain Analysis
Table Raw Materials Sources of Outdoor Gear Major Players/Suppliers in 2017
Table Major Buyers of Outdoor Gear
Table Distributors/Traders List
Figure United States Outdoor Gear Sales Volume (K Units) and Growth Rate Forecast (2018-2025)
Figure United States Outdoor Gear Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Figure United States Outdoor Gear Price (USD/Unit) Trend Forecast (2018-2025)
Table United States Outdoor Gear Sales Volume (K Units) Forecast by Type (2018-2025)
Figure United States Outdoor Gear Sales Volume (K Units) Forecast by Type (2018-2025)
Figure United States Outdoor Gear Sales Volume (K Units) Forecast by Type in 2025
Table United States Outdoor Gear Sales Volume (K Units) Forecast by Application (2018-2025)
Figure United States Outdoor Gear Sales Volume (K Units) Forecast by Application (2018-2025)
Figure United States Outdoor Gear Sales Volume (K Units) Forecast by Application in 2025
Table United States Outdoor Gear Sales Volume (K Units) Forecast by Region

(2018-2025)

Table United States Outdoor Gear Sales Volume Share Forecast by Region

(2018-2025)

Figure United States Outdoor Gear Sales Volume Share Forecast by Region

(2018-2025)

Figure United States Outdoor Gear Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Outdoor Gear Market Report 2018

Product link: <https://marketpublishers.com/r/U09FECBC47AQEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U09FECBC47AQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970