

United States Outboard Engine Market Report 2017

<https://marketpublishers.com/r/UE696FEAE90EN.html>

Date: January 2017

Pages: 96

Price: US\$ 3,800.00 (Single User License)

ID: UE696FEAE90EN

Abstracts

Notes:

Sales, means the sales volume of Outboard Engine

Revenue, means the sales value of Outboard Engine

This report studies sales (consumption) of Outboard Engine in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Yamaha?

Brunswick?

Honda?

BRP?

Suzuki?

Tohatsu?

Parsun?

Hidea?

Weimin?

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Fuel-oil outboard

Electric outboard

Split by applications, this report focuses on sales, market share and growth rate of Outboard Engine in each application, can be divided into

Personal Boat

Commercial Boat

Government Enforcement Boat

Contents

United States Outboard Engine Market Report 2017

1 OUTBOARD ENGINE OVERVIEW

- 1.1 Product Overview and Scope of Outboard Engine
- 1.2 Classification of Outboard Engine
 - 1.2.1 Fuel-oil outboard
 - 1.2.2 Electric outboard
- 1.3 Application of Outboard Engine
 - 1.3.1 Personal Boat
 - 1.3.2 Commercial Boat
 - 1.3.3 Government Enforcement Boat
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Outboard Engine (2011-2021)
 - 1.4.1 United States Outboard Engine Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Outboard Engine Revenue and Growth Rate (2011-2021)

2 UNITED STATES OUTBOARD ENGINE COMPETITION BY MANUFACTURERS

- 2.1 United States Outboard Engine Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Outboard Engine Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Outboard Engine Average Price by Manufactures (2015 and 2016)
- 2.4 Outboard Engine Market Competitive Situation and Trends
 - 2.4.1 Outboard Engine Market Concentration Rate
 - 2.4.2 Outboard Engine Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES OUTBOARD ENGINE SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Outboard Engine Sales and Market Share by States (2011-2016)
- 3.2 United States Outboard Engine Revenue and Market Share by States (2011-2016)
- 3.3 United States Outboard Engine Price by States (2011-2016)

4 UNITED STATES OUTBOARD ENGINE SALES (VOLUME) AND REVENUE

(VALUE) BY TYPE (2011-2016)

- 4.1 United States Outboard Engine Sales and Market Share by Type (2011-2016)
- 4.2 United States Outboard Engine Revenue and Market Share by Type (2011-2016)
- 4.3 United States Outboard Engine Price by Type (2011-2016)
- 4.4 United States Outboard Engine Sales Growth Rate by Type (2011-2016)

5 UNITED STATES OUTBOARD ENGINE SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Outboard Engine Sales and Market Share by Application (2011-2016)
- 5.2 United States Outboard Engine Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES OUTBOARD ENGINE MANUFACTURERS PROFILES/ANALYSIS

6.1 Yamaha?

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Outboard Engine Product Type, Application and Specification

- 6.1.2.1 Fuel-oil outboard

- 6.1.2.2 Electric outboard

- 6.1.3 Yamaha? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)

- 6.1.4 Main Business/Business Overview

6.2 Brunswick?

- 6.2.2 Outboard Engine Product Type, Application and Specification

- 6.2.2.1 Fuel-oil outboard

- 6.2.2.2 Electric outboard

- 6.2.3 Brunswick? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)

- 6.2.4 Main Business/Business Overview

6.3 Honda?

- 6.3.2 Outboard Engine Product Type, Application and Specification

- 6.3.2.1 Fuel-oil outboard

- 6.3.2.2 Electric outboard

- 6.3.3 Honda? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)

- 6.3.4 Main Business/Business Overview

6.4 BRP?

6.4.2 Outboard Engine Product Type, Application and Specification

6.4.2.1 Fuel-oil outboard

6.4.2.2 Electric outboard

6.4.3 BRP? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)

6.4.4 Main Business/Business Overview

6.5 Suzuki?

6.5.2 Outboard Engine Product Type, Application and Specification

6.5.2.1 Fuel-oil outboard

6.5.2.2 Electric outboard

6.5.3 Suzuki? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)

6.5.4 Main Business/Business Overview

6.6 Tohatsu?

6.6.2 Outboard Engine Product Type, Application and Specification

6.6.2.1 Fuel-oil outboard

6.6.2.2 Electric outboard

6.6.3 Tohatsu? Outboard Engine Sales, Revenue, Price and Gross Margin

(2011-2016)

6.6.4 Main Business/Business Overview

6.7 Parsun?

6.7.2 Outboard Engine Product Type, Application and Specification

6.7.2.1 Fuel-oil outboard

6.7.2.2 Electric outboard

6.7.3 Parsun? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)

6.7.4 Main Business/Business Overview

6.8 Hidea?

6.8.2 Outboard Engine Product Type, Application and Specification

6.8.2.1 Fuel-oil outboard

6.8.2.2 Electric outboard

6.8.3 Hidea? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)

6.8.4 Main Business/Business Overview

6.9 Weimin?

6.9.2 Outboard Engine Product Type, Application and Specification

6.9.2.1 Fuel-oil outboard

6.9.2.2 Electric outboard

6.9.3 Weimin? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)

6.9.4 Main Business/Business Overview

7 OUTBOARD ENGINE MANUFACTURING COST ANALYSIS

- 7.1 Outboard Engine Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Outboard Engine

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Outboard Engine Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Outboard Engine Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES OUTBOARD ENGINE MARKET FORECAST (2016-2021)

- 11.1 United States Outboard Engine Sales, Revenue Forecast (2016-2021)
- 11.2 United States Outboard Engine Sales Forecast by Type (2016-2021)
- 11.3 United States Outboard Engine Sales Forecast by Application (2016-2021)
- 11.4 Outboard Engine Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Outboard Engine

Table Classification of Outboard Engine

Figure United States Sales Market Share of Outboard Engine by Type in 2015

Figure Fuel-oil outboard Picture

Figure Electric outboard Picture

Table Application of Outboard Engine

Figure United States Sales Market Share of Outboard Engine by Application in 2015

Figure Personal Boat Examples

Figure Commercial Boat Examples

Figure Government Enforcement Boat Examples

Figure United States Outboard Engine Sales and Growth Rate (2011-2021)

Figure United States Outboard Engine Revenue and Growth Rate (2011-2021)

Table United States Outboard Engine Sales of Key Manufacturers (2015 and 2016)

Table United States Outboard Engine Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Outboard Engine Sales Share by Manufacturers

Figure 2016 Outboard Engine Sales Share by Manufacturers

Table United States Outboard Engine Revenue by Manufacturers (2015 and 2016)

Table United States Outboard Engine Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Outboard Engine Revenue Share by Manufacturers

Table 2016 United States Outboard Engine Revenue Share by Manufacturers

Table United States Market Outboard Engine Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Outboard Engine Average Price of Key Manufacturers in 2015

Figure Outboard Engine Market Share of Top 3 Manufacturers

Figure Outboard Engine Market Share of Top 5 Manufacturers

Table United States Outboard Engine Sales by States (2011-2016)

Table United States Outboard Engine Sales Share by States (2011-2016)

Figure United States Outboard Engine Sales Market Share by States in 2015

Table United States Outboard Engine Revenue and Market Share by States (2011-2016)

Table United States Outboard Engine Revenue Share by States (2011-2016)

Figure Revenue Market Share of Outboard Engine by States (2011-2016)

Table United States Outboard Engine Price by States (2011-2016)

Table United States Outboard Engine Sales by Type (2011-2016)
Table United States Outboard Engine Sales Share by Type (2011-2016)
Figure United States Outboard Engine Sales Market Share by Type in 2015
Table United States Outboard Engine Revenue and Market Share by Type (2011-2016)
Table United States Outboard Engine Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Outboard Engine by Type (2011-2016)
Table United States Outboard Engine Price by Type (2011-2016)
Figure United States Outboard Engine Sales Growth Rate by Type (2011-2016)
Table United States Outboard Engine Sales by Application (2011-2016)
Table United States Outboard Engine Sales Market Share by Application (2011-2016)
Figure United States Outboard Engine Sales Market Share by Application in 2015
Table United States Outboard Engine Sales Growth Rate by Application (2011-2016)
Figure United States Outboard Engine Sales Growth Rate by Application (2011-2016)
Table Yamaha? Basic Information List
Table Yamaha? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Yamaha? Outboard Engine Sales Market Share (2011-2016)
Table Brunswick? Basic Information List
Table Brunswick? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)
Table Brunswick? Outboard Engine Sales Market Share (2011-2016)
Table Honda? Basic Information List
Table Honda? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)
Table Honda? Outboard Engine Sales Market Share (2011-2016)
Table BRP? Basic Information List
Table BRP? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)
Table BRP? Outboard Engine Sales Market Share (2011-2016)
Table Suzuki? Basic Information List
Table Suzuki? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)
Table Suzuki? Outboard Engine Sales Market Share (2011-2016)
Table Tohatsu? Basic Information List
Table Tohatsu? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)
Table Tohatsu? Outboard Engine Sales Market Share (2011-2016)
Table Parsun? Basic Information List
Table Parsun? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)
Table Parsun? Outboard Engine Sales Market Share (2011-2016)
Table Hidea? Basic Information List
Table Hidea? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)
Table Hidea? Outboard Engine Sales Market Share (2011-2016)

Table Weimin? Basic Information List
Table Weimin? Outboard Engine Sales, Revenue, Price and Gross Margin (2011-2016)
Table Weimin? Outboard Engine Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Outboard Engine
Figure Manufacturing Process Analysis of Outboard Engine
Figure Outboard Engine Industrial Chain Analysis
Table Raw Materials Sources of Outboard Engine Major Manufacturers in 2015
Table Major Buyers of Outboard Engine
Table Distributors/Traders List
Figure United States Outboard Engine Production and Growth Rate Forecast (2016-2021)
Figure United States Outboard Engine Revenue and Growth Rate Forecast (2016-2021)
Table United States Outboard Engine Production Forecast by Type (2016-2021)
Table United States Outboard Engine Consumption Forecast by Application (2016-2021)
Table United States Outboard Engine Sales Forecast by States (2016-2021)
Table United States Outboard Engine Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Outboard Engine Market Report 2017

Product link: <https://marketpublishers.com/r/UE696FEAE90EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE696FEAE90EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970